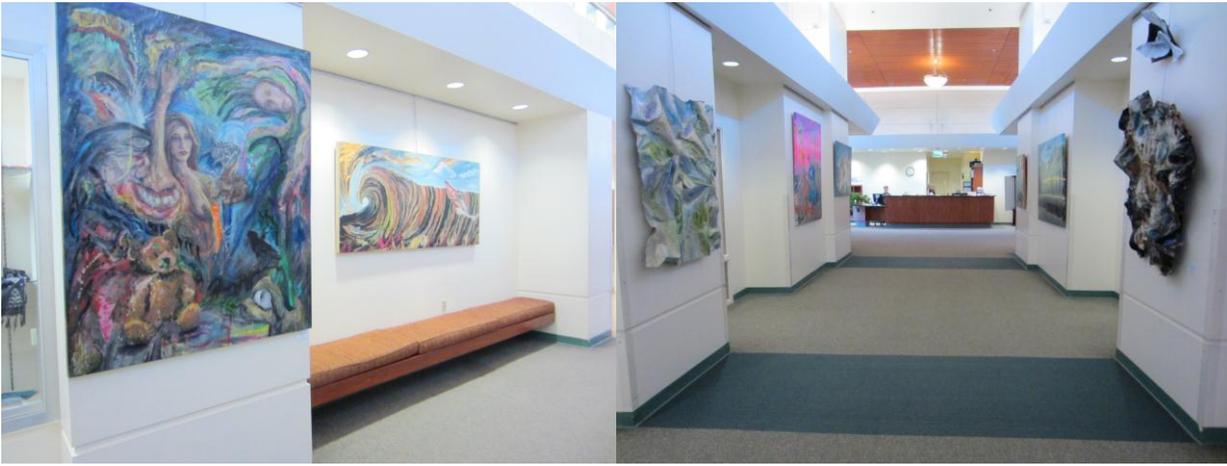


CITY OF ENCINITAS CIVIC ARTS PROGRAM

ENCINITAS COMMUNITY CENTER GALLERY • 2-D EXHIBIT INFO SHEET

Encinitas Community and Senior Center, 1140 Oakcrest Park Drive, Encinitas, CA 92024, Encinitas, CA 92024.
Phone: (760) 943-2268

2-D exhibition area, Community Center Gallery in the main hall.



INSTALLING THE ARTWORK

1. The exhibit will be installed by the artist and the arts staff.
2. The gallery is being outfitted with a new art hanging system. Each rod will support up to 70 lbs. Two small artworks may be hung vertically on one rod.
3. Each artwork must have wire on the back for hanging and be presented with clean glass/acrylic and frames.
4. The Community Center Gallery has an abundance of natural sunlight with a fluorescent lighting system for evening viewing.
5. The artist is responsible to develop a layout where the art is to be placed in the gallery based on the gallery dimension information. Please note: artwork is needed on all gallery walls.
6. The artist is responsible to provide small 2" x 3" wall signs, on white paper, for each artwork. List the *title*, media, year, artist name, price or NFS (not for sale), phone, email and website. Wall signs are placed to the bottom right of each work. The City provides the adhesive.

GALLERY DIMENSIONS

There are 13 separate walls for hanging artwork.

- | | |
|---|---|
| 1. West Wall: 62" wide X 9' high | 1. East Wall: 61" wide X 9' high |
| 2. West Wall: 52" wide X 9' high | 2. East Wall: 52" wide X 9' high |
| 3. West Wall: 72" wide X 9' high | 3. East Wall: 72" wide X 9' high |
| 4. West Wall: 48" wide X 9' high | 4. East Wall: 48" wide X 9' high |
| 5. West Wall: 48" wide X 9' high | 5. East Wall: 48" wide X 9' high |
| 6. West Wall: 13' 2" wide X 5' high (w/ seat) | 6. East Wall: 14' wide X 9' high |
| 7. West Wall: 48" wide X 9' high | 8. East Wall: 12' 3" wide X 5' high (w/ seat) |
| 8. West Wall: 12' 5" wide X 5' high (w/ seat) | 9. East Wall: 56" wide X 9' high |
| 9. West Wall: 48" wide X 9' high | |

118 total linear feet of hanging space.

OPENING RECEPTION

- 1) The artist may host an opening reception, if they wish, in the gallery on a Saturday ONLY, from 1:00-4:00pm (the lighting is best at this time). Contact arts staff to schedule the reception.
- 2) The artist may partner with the 3-D artist who is exhibiting concurrently, contact arts staff for contact info.
- 3) The artist provides food, drinks, table cloths, napkins, etc. It will be located in an adjoining room off the gallery.
- 4) Alcoholic beverages are allowed: white wine, beer or champagne (no red wine). They are to be consumed by adults, only, and must not leave the gallery area.
- 5) For music, the artist can bring a CD and ask Center staff to play it on the sound system.
- 6) The artist may bring additional artwork, cards, etc. to sell at the reception. Center staff can provide tables.
- 7) The artist is encouraged to make 2 reception signs and place at each end of the gallery. Sign holders are available, contact Center staff.
- 8) The artist is expected to promote the reception to the media, client list, family and friends. The success of the reception depends on the artist. A Media Contact List is available from arts staff.

ART SALES

- 1) All income from the sale of art goes to the artist. The exhibition opportunity is a service to local artists.
- 2) Artists are encouraged to be flexible in pricing given there is no gallery commission—affordably priced art sells well (under \$300).
- 3) The exhibit must stay intact for the duration of the exhibit.

PUBLICITY

- 1) The artist must create and email to arts staff, in PDF format, a vertical 24"wide x 28"high color poster for your exhibit. The City will print, mount it on foam core and install it for you (see sample on next page).
- 2) The artist promotes the exhibit to the media, clients and friends—a Media Contact List is available from arts staff. Reporters respond well to artists and will often write a story. Give them a call and discuss your art with them.
- 3) Exhibit information is included in the City's weekly e-newsletter to the community, the monthly Encinitas Arts & Events Calendar and the City website.
- 4) The Encinitas Community Center averages 7,500 to 10,000 visits per month.
- 5) Info on the exhibit will be listed in the Exhibit Schedule, located on the Visual Art webpage: www.Encinitasca.gov/VisualArt

GALLERY INFO

The Community Center Gallery is located in the Encinitas Community and Senior Center, 1140 Oakcrest Park Drive, Encinitas, CA 92024, Encinitas, CA 92024.

Hours: Monday-Saturday, 8:00am-10:00pm, Sunday, 8:00am-5:00pm. (760) 943-2268
Derrick Monroe, Community Center Manager, (760) 943-2259

CONTACT

Cheryl Ehlers, Arts Program Assistant, cehlers@encinitasca.gov, (760) 633-2748

Arts Division, City Manager's Office, City of Encinitas, 505 S. Vulcan Avenue Encinitas, CA 92024
www.EncinitasCA.gov/VisualArt

EXHIBIT POSTER

Encinitas Community Center Gallery, 2-D Exhibit

Artist,

- 1) Please make a poster for the lobby, using Publisher, etc. software, similar to the sample below.
- 2) Required size: 24" x 28", in a vertical format.
- 3) Include the following information: artist name, exhibit title, exhibit dates, opening reception info, description of the exhibit, artist website and a large image of an artwork in the exhibit.
- 4) Deliver in a PDF format to arts staff by email, disc or flash drive, one week prior to the installation of the exhibit.
- 5) Arts staff will print and mount the poster on foam core.
- 6) If you can't make a poster please let us know and arts staff will make one.

Thank you.



**MISTI WASHINGTON
GOURD & BASKET GUILD**

Nature's Possibilities

October 8—November 25

Guild members represent all levels of ability in basket and gourd making, from beginning to Professional, and share a common fascination for handmade vessels and sculptural objects, both ornamental and utilitarian, made from natural fibers, found objects and stones. The guild meets monthly at the San Diego Botanic Garden.

Info: Baskets-Gourds.com 

ARTIST DEMONSTRATION
Sunday, November 17, 1-3pm, Community Room

Encinitas Civic Arts Program
Info: Encinitasca.gov/VisualArt 