



# City of Encinitas

Office of  
The Mayor

March 13, 2014

Dr. Timothy Baird  
Superintendent  
Encinitas Union School District  
101 S. Rancho Santa Fe Road  
Encinitas, California 92024-4349

*Teresa Arballo Barth*  
Mayor

## **RE: PACIFIC VIEW PROPERTY**

Dear Superintendent Baird:

*Mark Muir*  
Deputy Mayor

It was brought to our attention that the District recently posted to the EUSD website and emailed to parents "A Letter to the Community" regarding the status of your efforts to sell Pacific View.

*Kristin Gaspar*  
Council Member

Our intention has always been to have cordial and productive conversations with you and the rest of the board to accomplish both our goals: for the city, keeping Pacific View public property; for EUSD, maximizing the financial gain from the liquidation of the unused Pacific View asset.

That said, we would like to make one more effort to engage in conversations over how we might reach a win-win conclusion. There are numerous other potential options, such as a joint-use agreement, or forming a JPA for the development and operations of an art center.

*Tony Kranz*  
Council Member

In closing, let us add that we understand you have a responsibility to your students and staff to obtain as much as possible for the Pacific View site. However, please recognize that we have a similar responsibility to the greater community as well. We've received emails from over 500 people over the last few weeks, and have listened to hours of public testimony. As you've witnessed as well, many people, in very heartfelt terms, are pleading with us to find a solution to keep this site in public use.

*Lisa Shaffer*  
Council Member

The Council Subcommittee is available to meet with the School District Subcommittee. If a meeting of the Pacific View Subcommittee cannot occur prior to the March 24, property auction deadline, please consider postponing that deadline until we have the ability to meet.

Sincerely,

*Gus Vina*  
City Manager

Teresa Arballo Barth  
Mayor

cc: City Council  
City Manager Vina  
EUSD School Board Members