

Building Welcoming Communities

City Council Subcommittee meeting
January 7, 2016

Welcome!

Subcommittee Goal:

- ▶ Educate ourselves and community about Welcoming Communities initiative
- ▶ Identify opportunities to make Encinitas and our region as prosperous and welcoming as possible for all residents
- ▶ Develop recommendations for further action, if any.

AGENDA

- ▶ Introductions and Welcome - Dep. Mayor Shaffer & Council member Kranz
- ▶ Overview of the Welcoming Communities Campaign and different levels of participation
- ▶ Short presentations by participating organizations about their programs
 - ▶ Charlene Seidel & Niki Mazaroli, Leichtag Foundation
 - ▶ Filipa Rios, Interfaith Community Services
 - ▶ Etleva Bejko, Jewish Family Service of San Diego
 - ▶ Oren Robinson, PANA (Partnership for the Advancement of New Americans)
 - ▶ Robert J. Moser, Ph.D, Catholic Charities, Diocese of San Diego
 - ▶ Sheila Crosby, Diana Minuzzi, San Diego County Library System
 - ▶ Julian Duval, SDBG
 - ▶ Jamie Hoover, San Diego County Supervisor Roberts Office
 - ▶ Dana Smith, Mira Costa College
 - ▶ Nicola Ranson and Kathy Anderson, Survivors of Torture
 - ▶ 211
 - ▶ Rebecca Palmer, Community Resource Center
- ▶ Discussion
- ▶ Next steps



Building Welcoming Communities

WELCOMING
AMERICA



BUILDING A NATION OF NEIGHBORS

Welcoming Cities and Counties Program

WHAT IS A WELCOMING CITY OR COUNTY?

We define a Welcoming City or County as a community that:

- ▶ **Plans:** All relevant sectors, such as government, business, non-profit, and others, work together to create a welcoming community climate that supports long-term integration.
- ▶ **Commits:** Municipalities commit to institutionalize strategies ensuring the ongoing inclusion and long-term economic and social integration of newcomers.
- ▶ **Builds Community:** Newcomers and long-time residents find common ground and shared leadership.
- ▶ **Communicates:** Messages of unity and shared values permeate the community through the media, through the voices of leaders, and among residents.
- ▶ **Sustains:** Policies and practices are considered to ensure interactions between new and long-time residents remain positive ones and the community's economic vitality remains strong.

Joining the Welcoming Cities and Counties cohort requires enrollment forms signed by the mayor or county executive, a point of contact to work with Welcoming America, and the community must pass or be working to pass a Welcoming resolution or proclamation.



WELCOMING AMERICA

WHO WE ARE

Welcoming America inspires people to build a different kind of community — one that embraces immigrants and fosters opportunity for all.

We are leading a movement of inclusive communities across the nation becoming more prosperous by making everyone who lives there feel like they belong.

We connect a broad network of nonprofits and local governments and support them in developing plans, programs, and policies that transform their communities into vibrant places where people respect each other and everyone's talents are valued and cultivated.

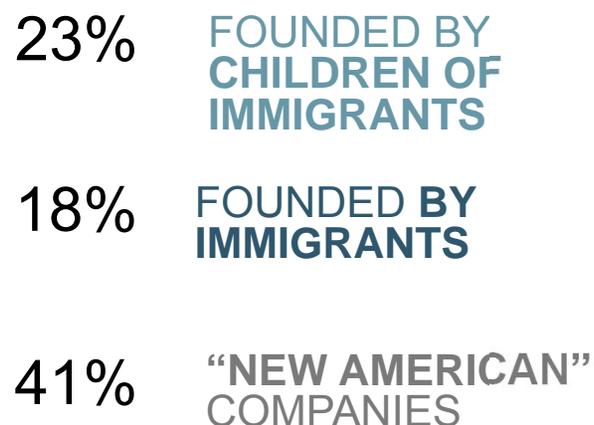
Because when communities welcome newcomers, they become better places for everyone.

IMMIGRANTS...



- Fill critical gaps in the labor market
- Have high rates of entrepreneurship
- Demonstrate significant purchasing power
- Contribute a "diversity advantage"
- Attract young, creative people
- Have a positive fiscal impact

THE 'NEW AMERICAN' FORTUNE 500:
MORE THAN 40% OF
FORTUNE 500 COMPANIES WERE
FOUNDED BY IMMIGRANTS OR
THEIR CHILDREN



SOURCE: Partnership Report, “The New American Fortune 500,” June 2011.

COMPANIES FOUNDED BY NEW AMERICANS EMPLOY
MORE THAN **10 MILLION** PEOPLE
WORLDWIDE



NORDSTROM



YAHOO!



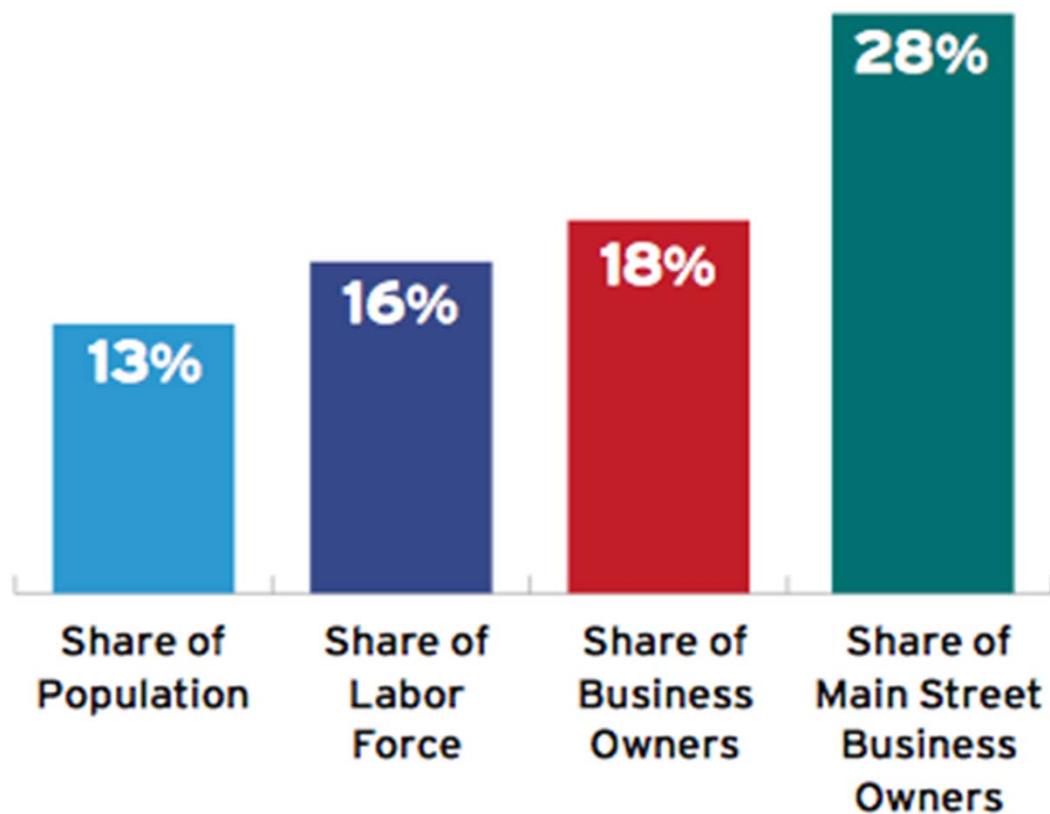
QUALCOMM



SOURCE: Partnership Report, "The New American Fortune 500," June 2011.

28 Percent of Main Street Business Owners are Immigrants

Fiscal Policy Institute (FPI) analysis of American Community Survey (ACS) 2013 5-year data.



One in ten Americans now lives in a Welcoming community

From 24 government partners in 2013...



to

...to over 60 government partners in 30+ states and DC today



Member Benefits

Receive support
and recognition

Participate in
learning
exchange

Access
tools and
resources

Share good ideas
with other leaders

Welcoming America Membership

Our network consists of nonprofit organizations and municipal governments interested in making their communities more welcoming to immigrants and refugees. **Depending on your organization, dues range from \$50 to \$200 per year.**

COMMITMENTS

- ▶ Doing local, community-focused work
- ▶ Participating in National Welcoming Week
- ▶ Paying dues
- ▶ Having at least one key staff contact
- ▶ Filling out an annual members survey
- ▶ Collaborating with other members in your area

BENEFITS

- ▶ Access to our network of members
- ▶ Access to staff support
- ▶ Access to online member site
- ▶ Participation in annual events
- ▶ Training opportunities
- ▶ Scholarship opportunities

Learn More

- ▶ Welcomingamerica.org
- ▶ Building Welcoming Communities Campaign-Rachel Peric, rachel@welcomingamerica.org
- ▶ Welcoming Cities and Counties-Isha Lee, isha@welcomingamerica.org

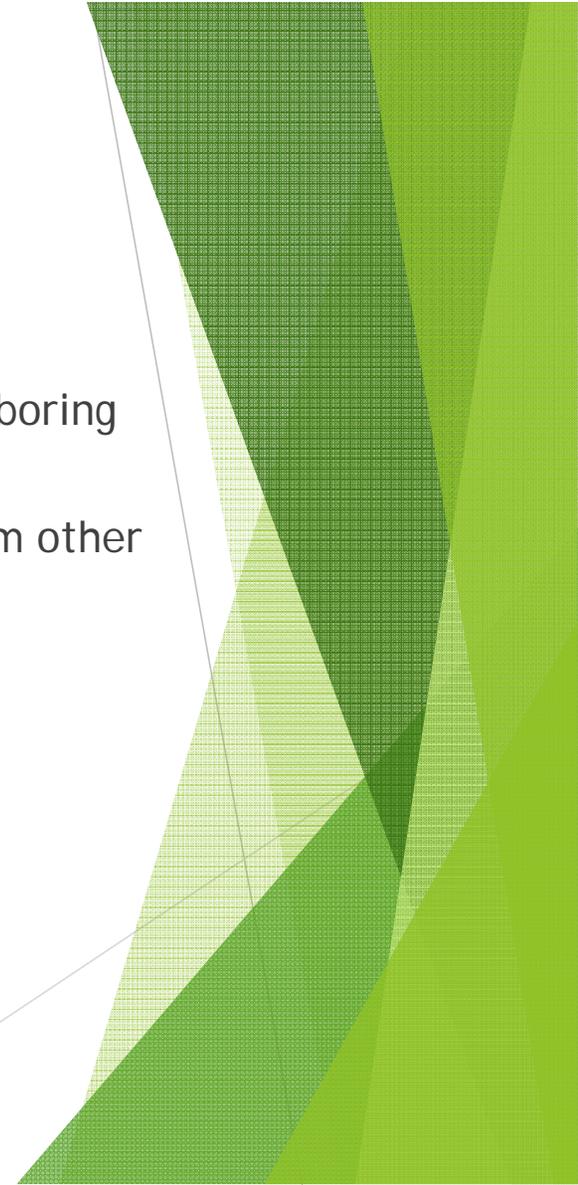
Becoming a Welcoming Community

IS ABOUT

- ▶ Recognizing the value to the whole community of creating a supportive environment for everyone who lives here.
- ▶ Creating new possibilities for ALL Americans
 - ▶ As employees
 - ▶ As innovators and business creators
 - ▶ As neighbors
 - ▶ As part of our quilt-work culture

IS NOT ABOUT

- ▶ Recruiting, vetting, or harboring immigrants
- ▶ Taking resources away from other priorities

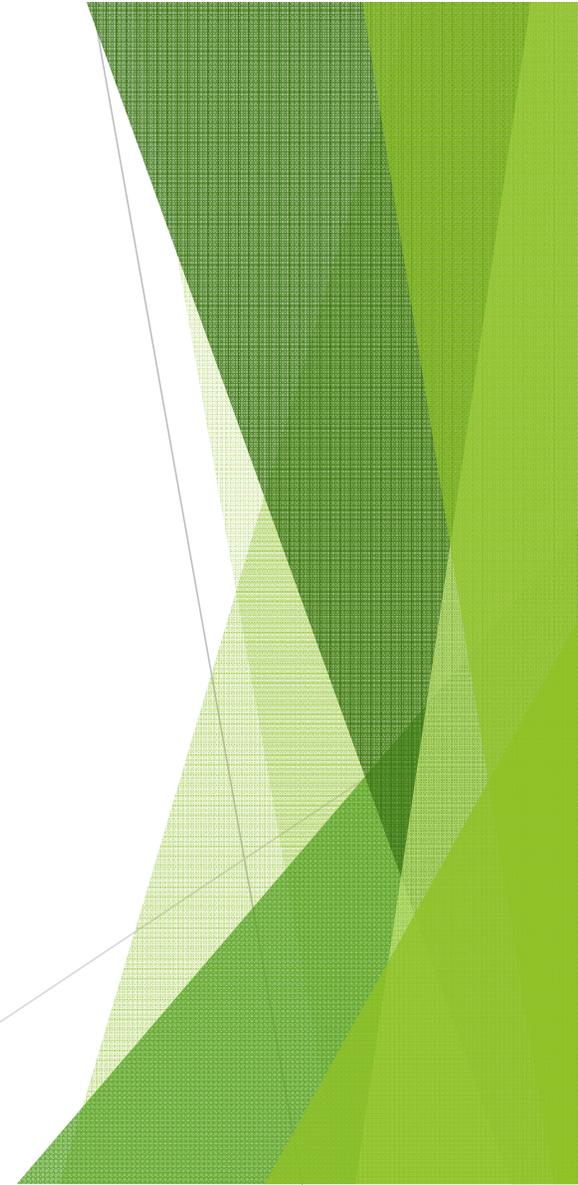


Encinitas has a history of inclusiveness, welcoming and supporting immigrants

- ▶ Agricultural heritage
 - ▶ Japanese, Mexican, Dutch, ...
- ▶ Early settlers from Germany (Olivenhain), UK (Cardiff-by-the-Sea), Greece (Leucadia)

And a strong, diverse faith-based community

- ▶ Greek Orthodox, Roman Catholic, Protestant, Jewish, Bahai, Spiritual Living



City Council direction, Dec. 16, 2015

Form a subcommittee to work with community faith leaders, social service organizations, and residents to evaluate opportunities, impacts and potential sources of support, and report back with specific recommendations early next year (2016).



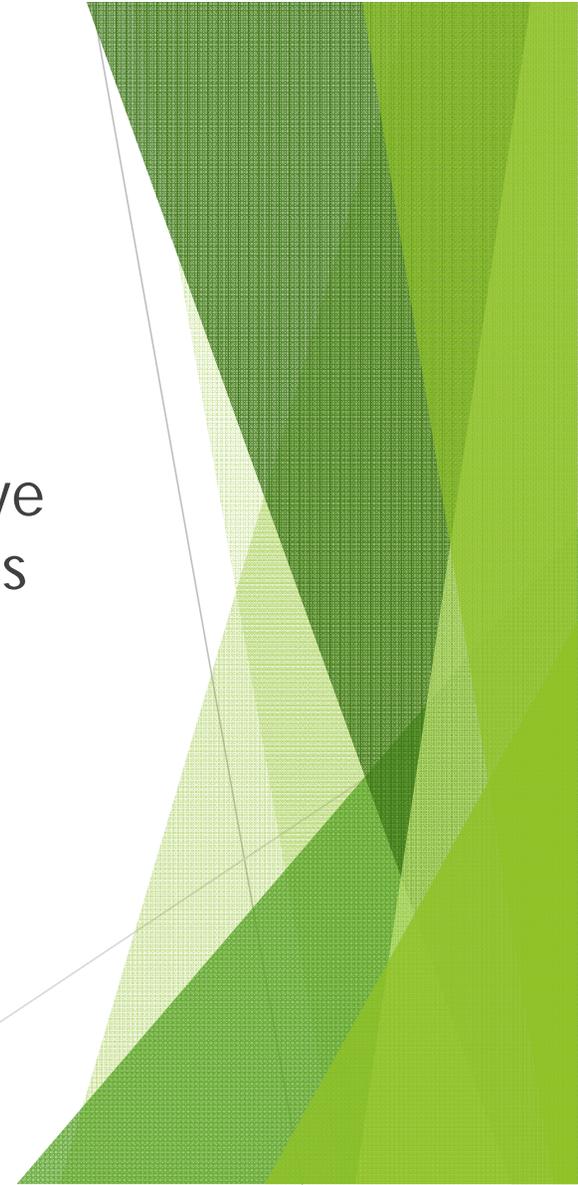
Community Presentations

Tier 1: Making the Initial Commitment

- Bring immigrants and refugees and the broader community together to develop policies, programs, or initiatives that build welcoming communities.
- Communicate the value for all residents of advancing an immigrant integration agenda, recognizing that a community is strongest when everyone feels welcomed.
- Share information on progress, using the Campaign's roadmap to success, as well as the tools and resources to be offered through this Campaign.

Tier 2: Enhancing Collaboration

- Establishing a multi-sector collaborative to create a vision and strategy and a comprehensive plan, to expand opportunities for new Americans and all residents.



Tier 3: Taking Action and Demonstrating Progress

- Encouraging immigrants and refugees to fully participate in civic life by building bridges with longtime residents, educating newcomers on their rights, promoting awareness of the importance of citizenship, preparing those eligible for naturalization, and encouraging all residents to give back to their communities.
- Harnessing the full potential of all residents by ensuring that workforce systems are able to leverage the skills, education, and talents of immigrants and refugees, empowering newcomers with the tools to build and grow small businesses and pursue professional opportunities, and building the financial capability for newcomers through financial education and access to safe, affordable products and services, unlocking the doors to homeownership.
- Supporting English language learning of new Americans by strengthening and expanding dual-language learning, providing pathways to postsecondary education and career training and development, creating welcoming schools, engaging parents and families, and investing in young leaders.