

DIRECT AND REBUTTAL ARGUMENTS DEADLINES AND INFORMATION 2024

The General Municipal Election is to be held in the City of Encinitas on November 5, 2024. At the May 22, 2024, meeting, the City Council adopted Resolution 2024-60 ordering the submission to the qualified electors of the City a ballot measure placed on the ballot by the City Council relating to a one-cent per dollar general transactions and use (sales) tax measure with the ballot question to appear as follows:

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| To provide locally-controlled funding for Encinitas city services, such as keeping parks, beaches, public facilities safe and clean; keeping trash/pollution away from lagoons, waterways, beaches, marine habitat by repairing aging storm drains; restoring beach sand; fixing potholes; maintaining streets; improving traffic safety, infrastructure, and public safety facilities; shall Encinitas' measure establishing a one-cent (1%) transactions and use (sales) tax, providing \$15.4 million annually for general revenue purposes for 10 years, be adopted? | YES |
| | NO |

Pursuant to California Election Code 9282(b) “(b) For measures placed on the ballot by the legislative body, the legislative body, or a member or members of the legislative body authorized by that body, or an individual voter who is eligible to vote on the measure, or bona fide association of citizens, or a combination of voters and associations, may file a written argument for or against any city measure.”

At the June 12, 2024, City Council meeting, approved a subcommittee of Mayor Kranz and Council Member Hinze to prepare the argument in favor and rebuttal; authorized Mayor Kranz, Council Member Hinze, and three signatories from supporting groups (to be determined by the subcommittee) to sign the argument in favor; and authorized Deputy Mayor Blackwell, Council Member Lyndes, and three signatories from supporting groups (to be determined by the subcommittee) to sign the rebuttal argument.

Direct arguments for and against the ballot measure (not exceeding 300 words) shall be submitted to the City Clerk no later than August 12, 2024, at 5:00 p.m., along with the required signatory forms provided by the City Clerk.

In addition, pursuant to City Council Resolution 2013-11 and in accordance with California Election Code Section 9285 rebuttal arguments (not exceeding 250 words) shall be submitted to the City Clerk no later than August 19, 2024, 5:00 p.m., along with the required signatory forms provided by the City Clerk.

August 12, 2024 Deadline to Receive Direct Arguments

Direct Arguments:

- Limited to a maximum of 300 words in length
- Must be submitted to and received by the City Clerk no later than August 12, 2024
- Must include the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument
- Direct arguments may be changed or withdrawn until and including the date due to the City Clerk (August 12, 2024)
- The direct argument may have no more than five (5) signatures. If more than five (5) signatures are submitted, the first five (5) will be printed in the Sample Ballot/Voter Information Pamphlet
- All signers must sign the argument/rebuttal in addition to signing the argument/rebuttal signature forms provided by the City Clerk’s Office (signature form attached)

Printed direct arguments submitted to the voters shall be titled either:

“ARGUMENT IN FAVOR OF MEASURE _____”

or

“ARGUMENT AGAINST MEASURE _____”

August 13, 2024, City Clerk to “trade” direct arguments with authors from each side for preparation of rebuttals

August 13-22, 2024, 10-day public review period for direct arguments

August 19, 2024, Deadline to Receive Rebuttal Arguments


August 20-29, 2024, 10-day public review period for rebuttal arguments

Rebuttal Arguments:

- Limited to 250 words in length
- Must be submitted to and received by the City Clerk no later than August 19, 2024
- Submitted by the authors of the opposing direct arguments, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument
- The author or a majority of the authors of the direct argument, may authorize in writing any other persons or persons to prepare, submit, or sign the rebuttal argument (see attached authorization form)
- Rebuttal arguments may be changed or withdrawn until and including the date due to the City Clerk (August 19, 2024)
- The rebuttal argument may have no more than five (5) signatures. If more than five (5) signatures are submitted, the first five (5) will be printed in the Sample Ballot/Voter Information Pamphlet
- All signers must sign the rebuttal argument in addition to signing the argument/rebuttal signature forms provided by the City Clerk’s Office (signature form attached)

Printed rebuttal arguments submitted to the voters shall be titled either:

“REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE _____”
or
“REBUTTAL TO ARGUMENT AGAINST MEASURE _____”



Kathy Hollywood, City Clerk

Dated: June 13, 2024

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the _____ Direct _____ argument _____ ballot measure _____
at the _____ **Direct OR Rebuttal to the** _____ **In favor of OR Against** _____ **Letter**
General Municipal _____ election for the _____ City of Encinitas _____ to be held on _____ November 5, 2024 _____ hereby state
Election Title _____ **Jurisdiction** _____ **Date** _____
that such argument is true and correct to the best of _____ knowledge and belief.
his/her/their

| | |
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| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ | NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |
| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ | NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |

* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

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| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |
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NOTE

Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned authors of the _____
Rebuttal argument _____ ballot measure _____
Direct OR Rebuttal to the **In favor of OR Against** **Letter**
at the _____ election for the _____ to be held on _____
Election Title **Jurisdiction** **Date** hereby state
that such argument is true and correct to the best of _____
his/her/their knowledge and belief.

| | |
|--|--|
| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ | NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |
| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ | NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |

* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

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| NAME (Signature): _____ (Print): _____ Print Name to appear in voter information pamphlet *TITLE (Optional): _____ ADDRESS: _____ _____ DATE: _____ PHONE: _____ |
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