

ARGUMENT AGAINST THE 1% SALES TAX, MEASURE K

VOTE NO ON THIS UNNECESSARY TAX FOR THESE REASONS:

WE GET NO GUARANTEES. The tax increase has no requirement that the City spend the money as advertised. The missing accountability is a red flag. The promised oversight committee will be handpicked by the sitting council and have no authority to ensure that funds are spent as promised.

IT IS REGRESSIVE. This tax will harm those least able to afford the increase: low-income earners, seniors, and those living on fixed incomes.

IT IS CUMULATIVE. Together with the city's planned water and sewer rate hikes of 9% - 12% the Encinitas taxpayer burden rises to 10% - 13%. SANDAG is proposing a .5% tax increase that will also affect taxpayers locally.

IT TAXES OUR WAY OUT OF INFLATION. While citizens cut back, the City refuses to live within its means, adding deferable projects and new hires.

IT HARMS LOCAL BUSINESSES. A higher sales tax drives customers away from Encinitas businesses to lower-cost cities.

IT IS UNNECESSARY. The City has the funds to prioritize deteriorating infrastructure and address public safety issues without raising taxes – if they defer low priority programs and vanity projects.

IT IS A 10-YEAR TAX. However, like most taxes, it will likely be extended by a future council.

VOTE NO ON THE 1% SALES TAX INCREASE. Do not approve a blank check to current and future councils with no guarantees and oversight as to how the money will be spent. We do not need an additional sales tax in order to budget wisely and prioritize the essentials: infrastructure, potholes, crumbling roads, and public safety issues.

Encinitas residents in opposition to the 1% Sales tax.

CITY OF ENCINITAS
CITY CLERK
2024 AUG 12 AM 11:41

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

Measure K
ballot measure 1% sales tax
Letter

The undersigned authors of the Direct argument In favor of OR Against ballot measure 1% sales tax at the General Municipal election for the City of Encinitas to be held on November 5, 2024 hereby state Letter

that such argument is true and correct to the best of their knowledge and belief.
his/her/their

NAME (Signature): [Signature]
(Print): DENNIS KADEN
Print Name to appear in voter information pamphlet
*TITLE (Optional): INCORPORATION LAND USE COMMITTEE
ADDRESS: [Redacted]
ENCINITAS CA 92024
DATE: 6/17/24 PHONE: [Redacted]

NAME (Signature): [Signature]
(Print): Ed Wagner
Print Name to appear in voter information pamphlet
*TITLE (Optional): Past President, Encinitas Taxpayers Assn
ADDRESS: [Redacted]
Encinitas CA 92024
DATE: 6/17/24 PHONE: [Redacted]

NAME (Signature): [Signature]
(Print): James O'Hara
Print Name to appear in voter information pamphlet
*TITLE (Optional): Treasurer, Cardiff 101 Main Street
ADDRESS: [Redacted]
Encinitas CA
DATE: 6-17-24 PHONE: [Redacted]

NAME (Signature): [Signature]
(Print): Scott Campbell
Print Name to appear in voter information pamphlet
*TITLE (Optional): Principal, Encinitas Citizen Review Panel
ADDRESS: [Redacted]
Encinitas, CA 92024
DATE: 6/17/24 PHONE: [Redacted]

* If provided, this title will be printed under the signer's name in the Voter Information Pamphlet.

NAME (Signature): [Signature]
(Print): Gerald W. Sodomka
Print Name to appear in voter information pamphlet
*TITLE (Optional): Community activist
ADDRESS: [Redacted]
Cardiff by the Sea, CA
DATE: 6/17/24 PHONE: [Redacted]

NOTE
Registrar of Voters policy does not allow candidates, campaign managers, campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.