



City of Encinitas Public Workshop

August 16, 2021

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National Demographics Corporation

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

- 1. Geographically contiguous**
- 2. Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
- 3. Easily identifiable boundaries**
- 4. Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

Future population growth

Preserving the core of existing districts

Current District Map



Encinitas Current Districts - Estimate

District	Estimated Population	Deviation from Ideal	% Deviation
1	15,826	-39	-0.25%
2	15,963	98	0.62%
3	16,453	588	3.71%
4	15,218	-647	-4.08%
Total	63,459	1,235	7.78%

- These numbers are NDC total population **estimates** using American Community Survey Data to identify where population growth has occurred since 2010.
- Final numbers will be available late September/early October.
- Directionally useful data to tell us a full process is necessary.

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Public Mapping Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:

[City Council Redistricting \(encinitasca.gov\)](http://encinitasca.gov)

Chula Vista Redistricting 2021 Public Participation Kit
Total Population by Population Unit

You can draw a population-balanced proposed set of districts, or just draw the neighborhood / community of interest that you want to see kept together in the final map. Use this map with the Microsoft Excel spreadsheet and online Story Map.

Each number indicates the total population of that area. Each district must have approximately 65,567 residents, with no more than a 6,838 difference between the largest and smallest. (Final numbers may differ upon the official 2020 Census data are available)

Sums by District Assigned		Ideal population: 65,567	
Chula Vista 2021 Public Participation Kit			
enter your name here			
Group	Category	1	2
2000 Blue	Total Pop.	0	0
Change - CI	Deviations Basis	-48,567	-48,567
Change - CI	Total CVAP	0	0
Change - CI	Citizen Voting	0	0
Change - CI	Age	0	0
Change - CI	Population	0	0
Change - CI	Non-2020	0	0
Change - CI	Registered	0	0
Change - CI	Non-2020	0	0
Change - CI	Latinos	0	0
Change - CI	Asian-Americans	0	0
Change - CI	Officer	0	0

Submitter's Comments about the plan:

Think this map makes sense because:

Public Mapping Tools

1. Paper Mapping Kit

- Easy to use paper map
- Draw, color, highlight areas for districts or communities of interest
- Can be coupled with excel tool to easily calculate district populations

2. DistrictR

- Online tool
- Easy interface to draw districts or highlight communities of interest
- Tool can provide basic demographics and calculate populations

3. Caliper Maptitude

- Online tool used by demographer
- Public can draw their own maps
- Tool can provide demographics and calculate populations

Public Hearings

- Wednesday, September 22, 6 p.m.
- Wednesday, November 17, 6 p.m.
- Wednesday, January 19, 6 p.m.
- Wednesday, March 9, 6 p.m.

Next Steps

Provide comments:

- **Participate in any of the 4 Public Hearings**
- **Attend Public Workshop October 16th**
- **Submit feedback through the website**

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Discussion Topics

Questions about the process or mapping tools?

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

What are the key Communities of Interest in Encinitas?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Other unifying characteristics