City of Encinitas
Public Hearing #1

Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria for Cities

1. Geographically contiguous

2. Undivided neighborhoods and "communities of interest"
(Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

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City of Encinitas Redistricting Timeline

Month(s)	Event	
Initial Public Workshop August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo	✓
Census Data Release August 12	Census Bureau releases official 2020 Census population data	✓
Public Hearing #1 September 22	Education about the process and communities of interest Initial public testimony about communities of interest	
California Data Release Late September	California releases official "prisoner adjusted" redistricting data	
Public Mapping Workshop October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools	
Public Hearing #2 November 17	Continue education about process and solicit feedback on communities of interest Hear public testimony about existing map and communities of interest	
Public Hearing #3 January 20	Discuss and review draft maps Solicit feedback from the public about draft maps	
Public Hearing #4 March 9	Revised maps posted online and available at Encinitas City Hall Discuss, revise and adopt recommended final map and discuss election sequence	
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance	

Current District Map

1
Tony Kranz 2024

2
Kellie Hinze 2024

4
Joe Mosca 2022

3
Joy Lyndes 2022

♦2021 CALIPER
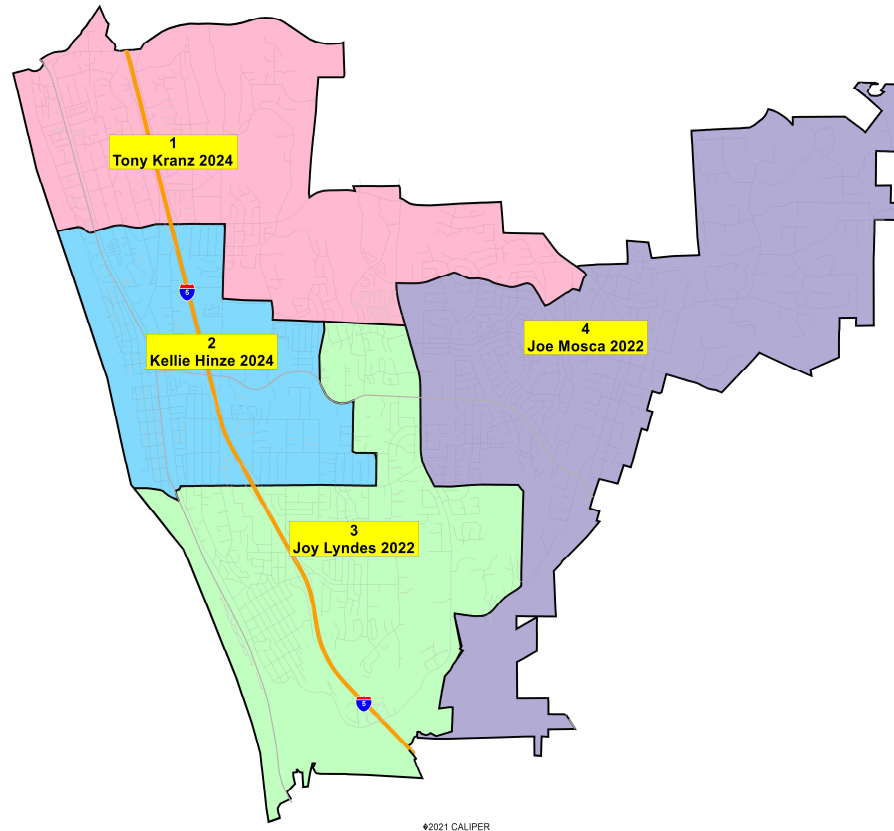
- Analysis of California adjusted census data will give definitive answer on whether current Encinitas districts are balanced – within a 10% deviation from the ideal population.
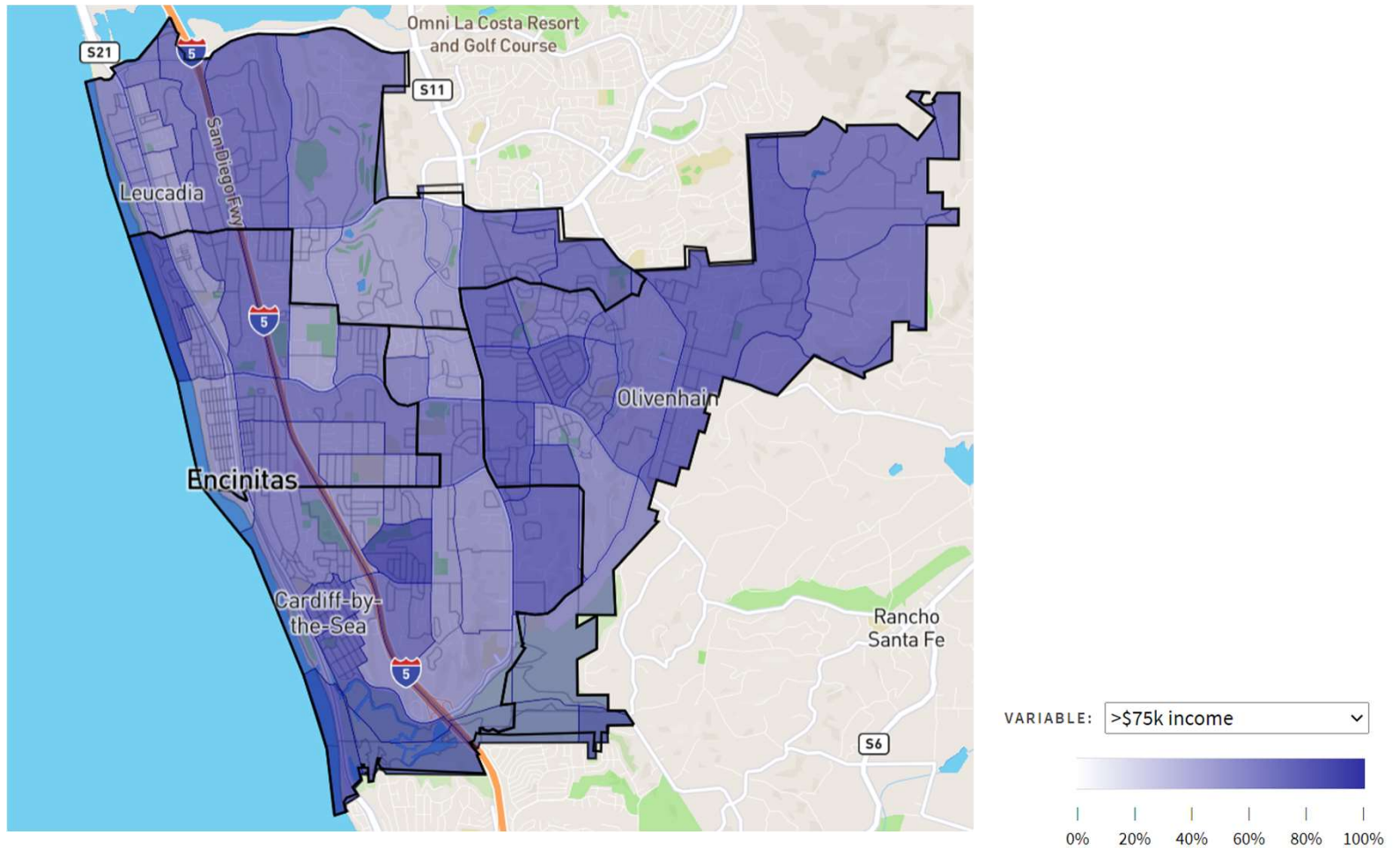
Encinitas – Overview

Demographic Overview		
	District	Total
	% His	15.1%
	% NH White	73.6%
	% NH Black	1.0%
	% NH Indian	1.1%
	% NH Asian	6.7%
	% NH Hawaiian/Pacific Islander	0.2%
	%NH Other Pop	1.8%

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Encinitas – Basic Demographics (Percent Renters)
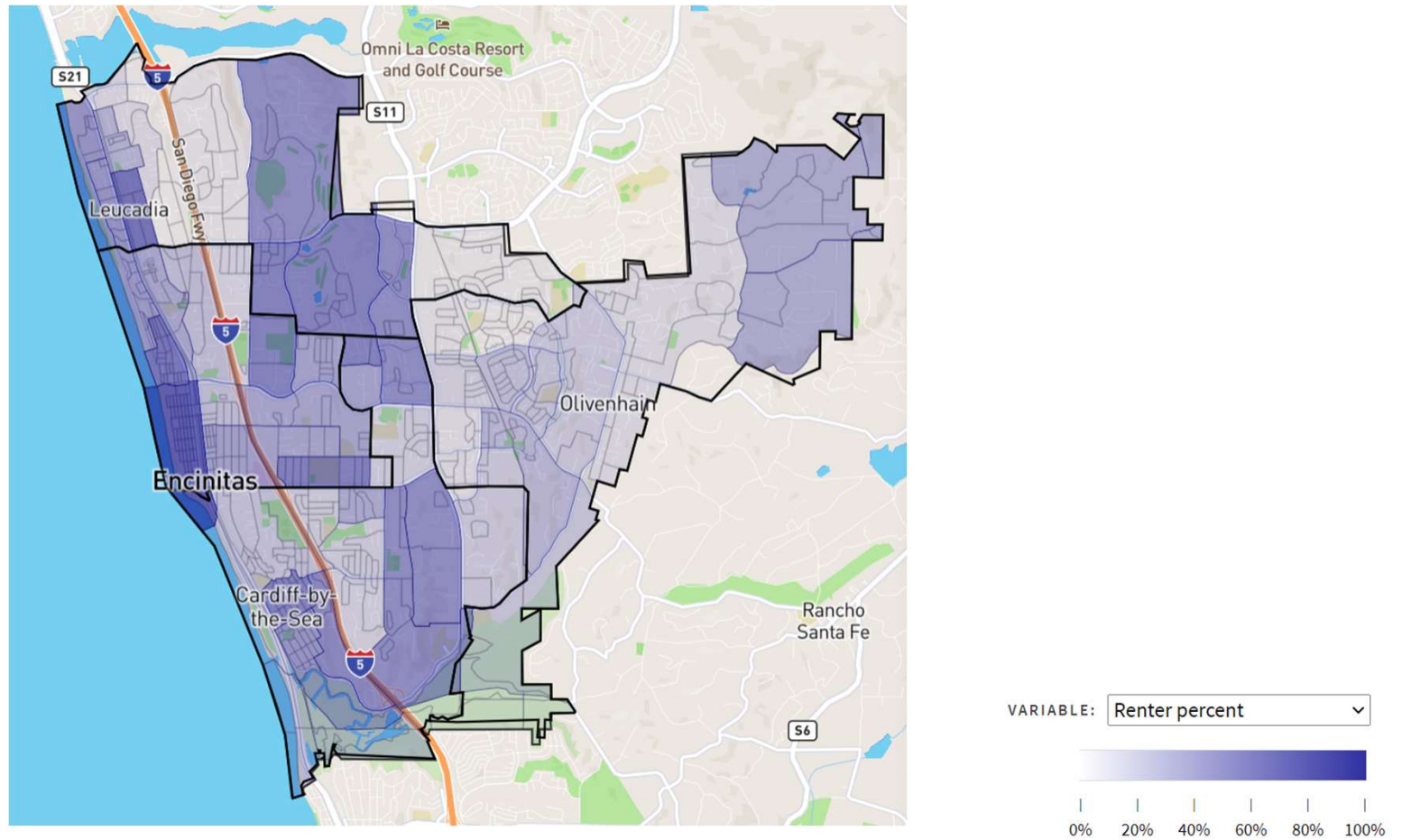
Encinitas – Basic Demographics (Income)

VARIABLE: >$75k income

0% 20% 40% 60% 80% 100%

Encinitas – Basic Demographics (College Graduate)
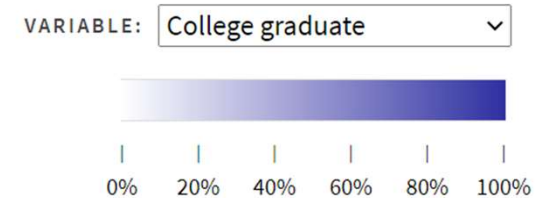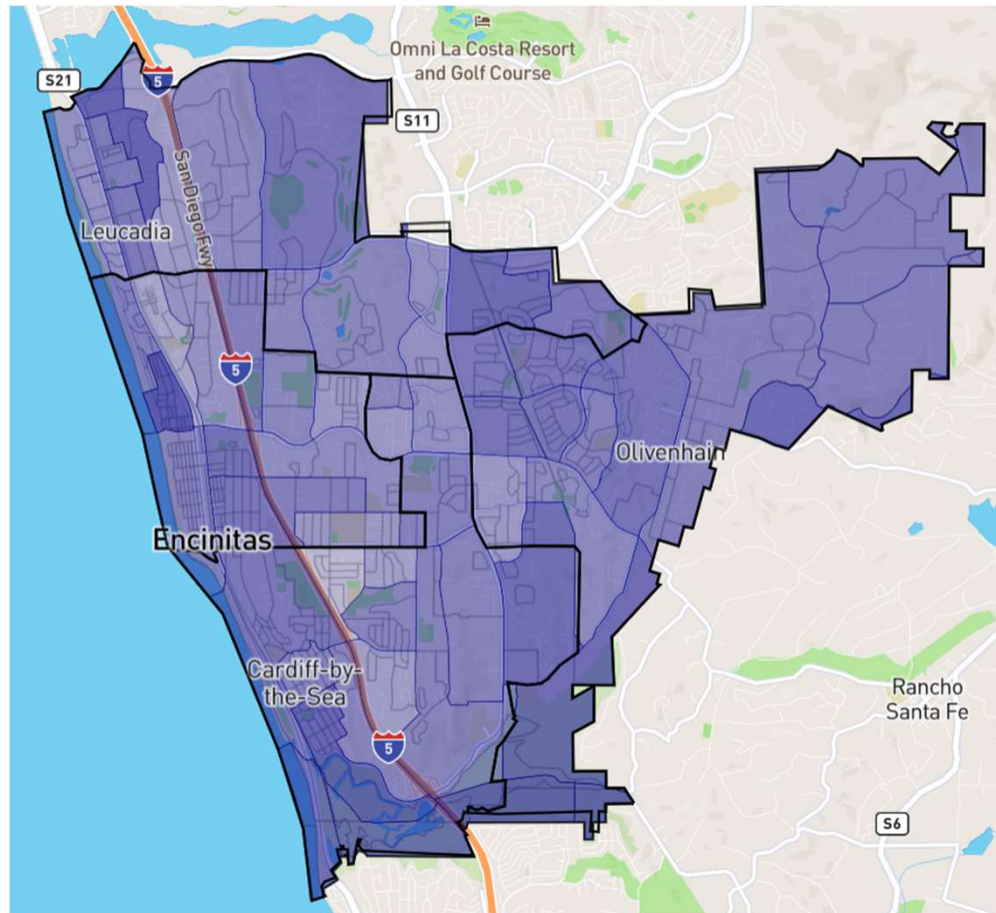
Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus

- Shared issue or characteristic

  - Shared social or economic interest

  - Impacted by county policies

- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

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Public Mapping Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:

City Council Redistricting (encinitasca.gov)

Public Mapping Tools

1. **Paper Mapping Kit**
   - Easy to use paper map
   - Draw, color, highlight areas for districts or communities of interest
   - Can be coupled with excel tool to easily calculate district populations

2. **DistrictR**
   - Online tool
   - Easy interface to draw districts or highlight communities of interest
   - Tool can provide basic demographics and calculate populations

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Next Steps

Provide comments:

- Participate in any of the remaining Public Hearings
- Attend Public Workshop October 16th
- Submit feedback through the website

Tools for drawing your own maps will be available on the City of Encinitas Redistricting Page:

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Discussion Topics

Questions about the process or mapping tools?

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

What are the key Communities of Interest in Encinitas?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county policies
- Other unifying characteristics

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