

# City of Encinitas

## Public Hearing #1

September 22,  
2021

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National Demographics Corporation

# Redistricting Rules and Goals

## 1. Federal Laws

Equal Population  
Federal Voting Rights Act  
No Racial Gerrymandering



## 2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”  
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact  
(Do not bypass one group of people to get to a more distant group of people)

### Prohibited:

“Shall not favor or discriminate against a political party.”

## 3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters’ choices / continuity in office

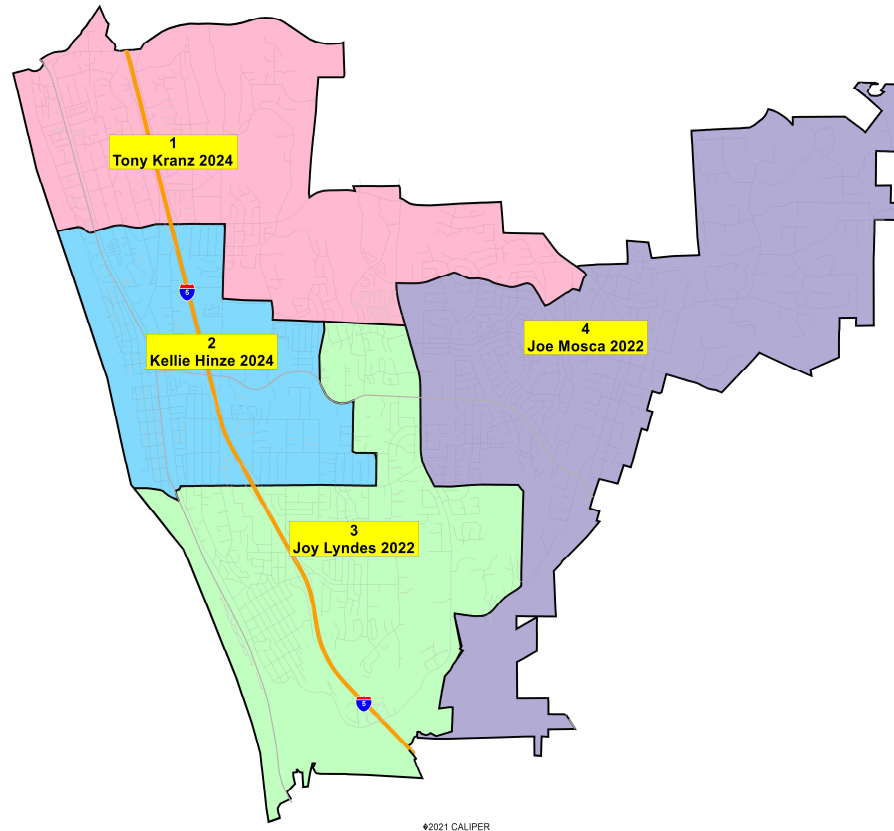
Future population growth

Preserving the core of existing districts

# City of Encinitas Redistricting Timeline

Month(s)	Event	
<b>Initial Public Workshop</b> August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo	✓
<b>Census Data Release</b> August 12	Census Bureau releases official 2020 Census population data	✓
<b>Public Hearing #1</b> September 22	Education about the process and communities of interest Initial public testimony about communities of interest	
<b>California Data Release</b> Late September	California releases official “prisoner adjusted” redistricting data	
<b>Public Mapping Workshop</b> October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools	
<b>Public Hearing #2</b> November 17	Continue education about process and solicit feedback on communities of interest Hear public testimony about existing map and communities of interest	
<b>Public Hearing #3</b> January 20	Discuss and review draft maps Solicit feedback from the public about draft maps	
<b>Public Hearing #4</b> March 9	Revised maps posted online and available at Encinitas City Hall Discuss, revise and adopt recommended final map and discuss election sequence	
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance	

# Current District Map

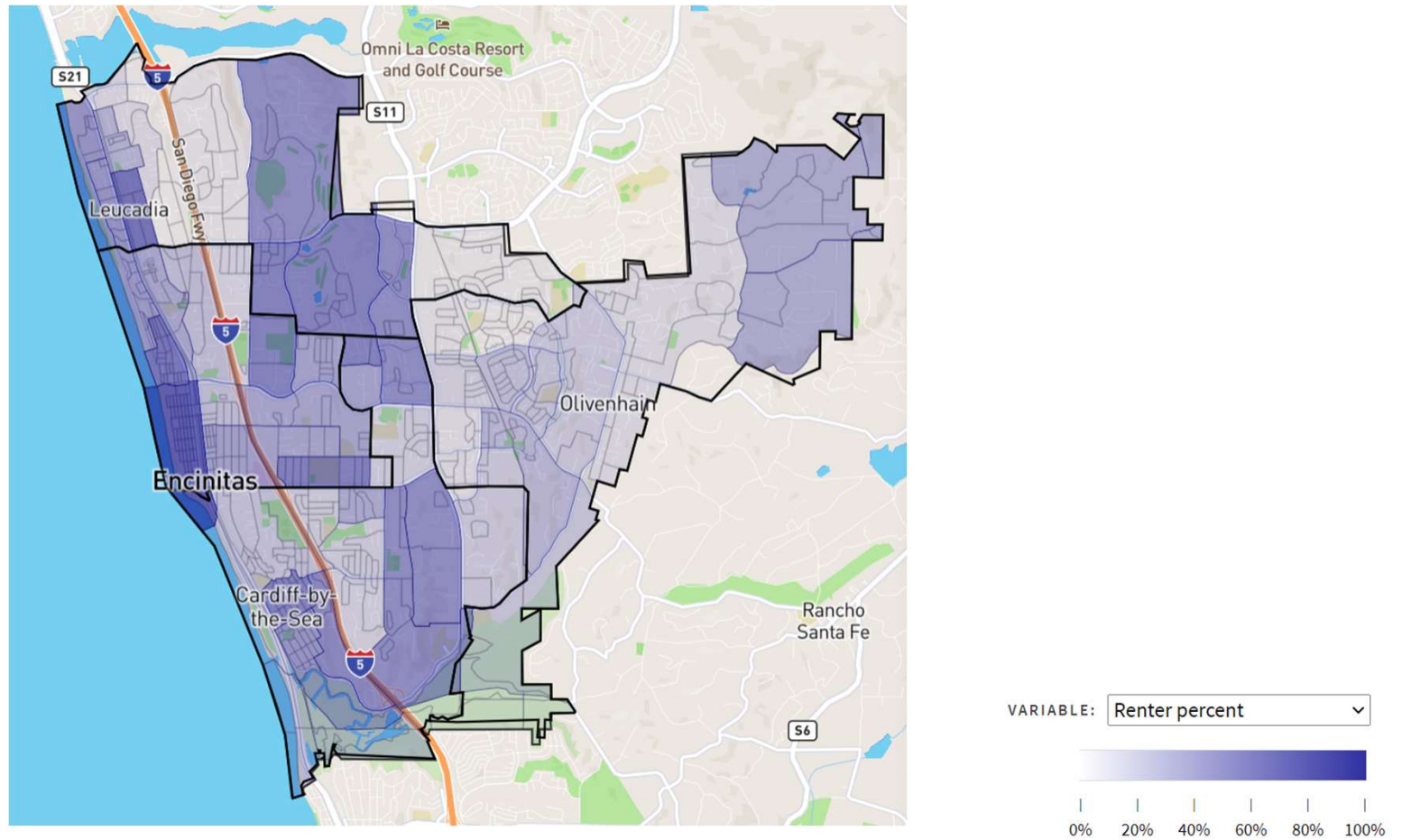


- Analysis of California adjusted census data will give definitive answer on whether current Encinitas districts are balanced – within a 10% deviation from the ideal population.

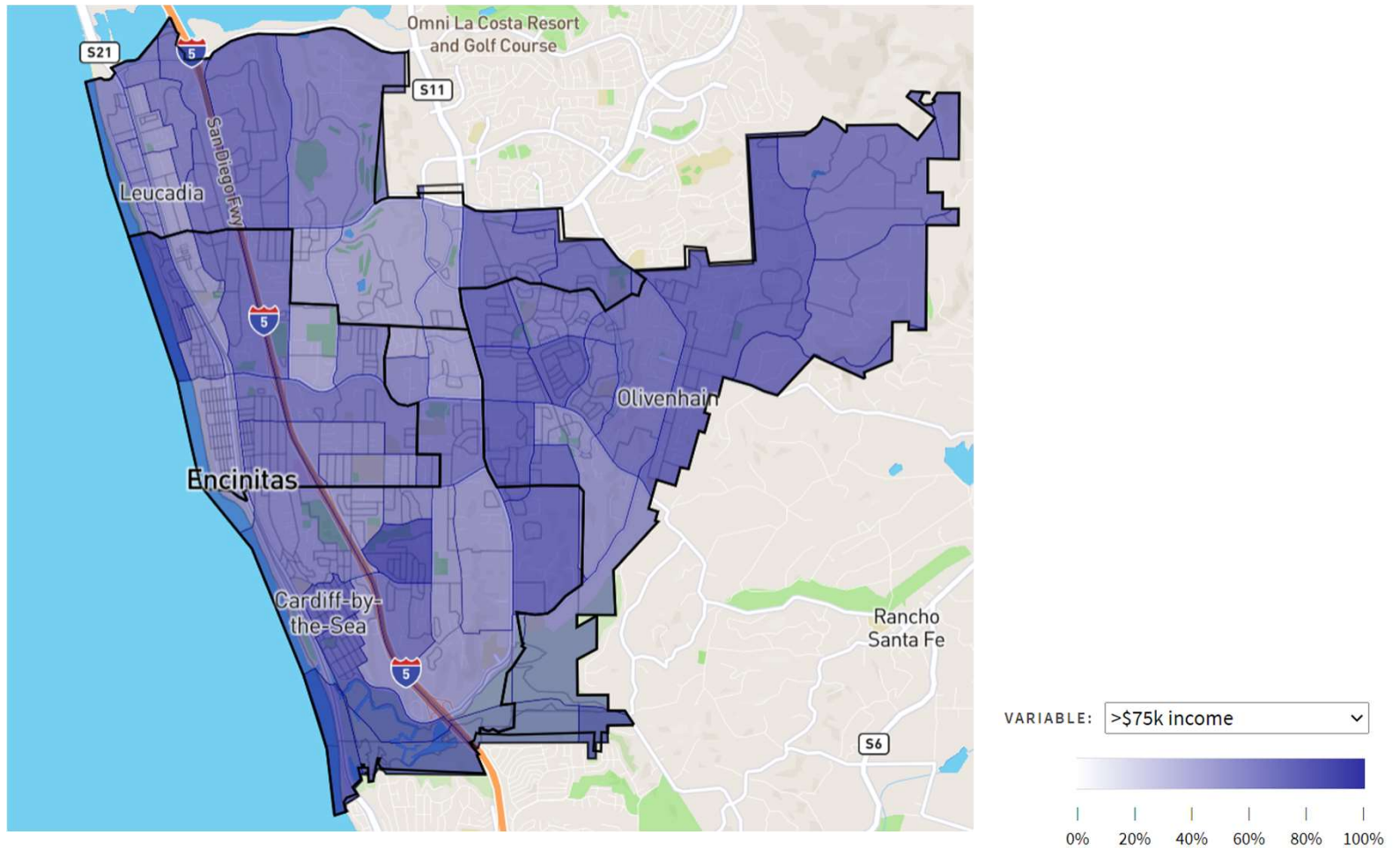
# Encinitas – Overview

<b>Demographic Overview</b>		
	<b>District</b>	<b>Total</b>
	% His	15.1%
	% NH White	73.6%
	% NH Black	1.0%
	% NH Indian	1.1%
	% NH Asian	6.7%
	% NH Hawaiian/Pacific Islander	0.2%
	%NH Other Pop	1.8%

# Encinitas – Basic Demographics (Percent Renters)

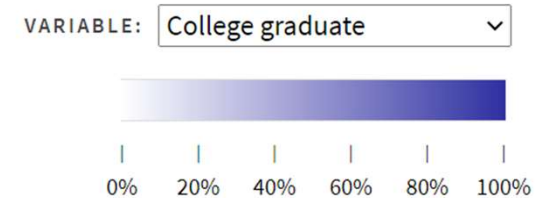
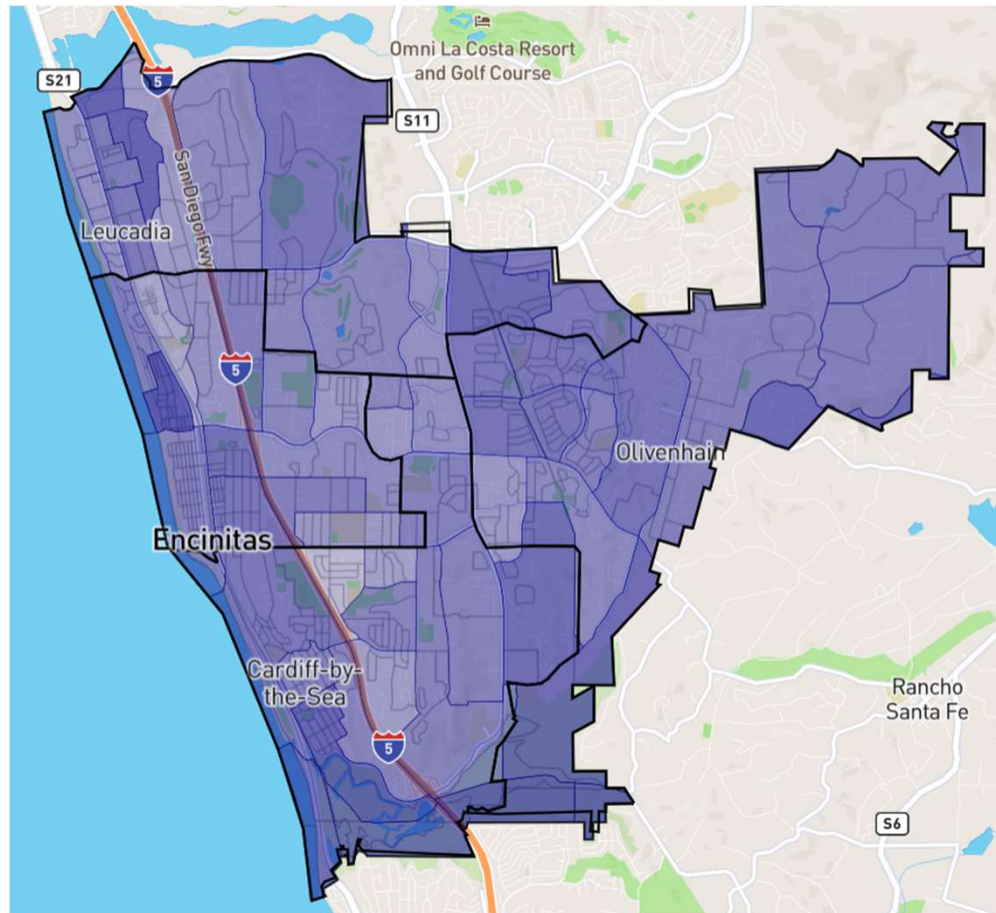


# Encinitas – Basic Demographics (Income)





# Encinitas – Basic Demographics (College Graduate)





# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

# Beyond Neighborhoods: Communities

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Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county policies
- Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Public Mapping Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:

[City Council Redistricting \(encinitasca.gov\)](http://encinitasca.gov)

The screenshot shows the 'Chula Vista Redistricting 2021' public participation kit. It includes a map of the city with district boundaries and an Excel spreadsheet for data entry. The spreadsheet has columns for 'Group', 'Category', 'City', 'Total Pop.', and 'Percentages'.

Group	Category	1	2	3	4	Assigned	Total	1	2	3	4	Assigned	Total
2020 Dist.	Total Pop.	0	0	0	0	274,265	274,265						
Change - CD	Deviations Best	-48,567	-48,567	-48,567	-48,567	0	0	-100.00%	-100.00%	-100.00%	-100.00%		0.00%
Change - CD	Total CVAP	0	0	0	0	163,297	163,297						
Change - CD	Hispanic	0	0	0	0	85,716	85,716	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		31%
Change - CD	Age	0	0	0	0	27,487	27,487	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		10%
Change - CD	Population	0	0	0	0	9,246	9,246	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		3%
Change - CD	NH pop.	0	0	0	0	28,723	28,723	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		10%
Non-2020	Total Pop.	0	0	0	0	163,159	163,159						
Non-2020	Hispanic	0	0	0	0	86,983	86,983	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		32%
Non-2020	Age	0	0	0	0	24,773	24,773	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		15%
Non-2020	Population	0	0	0	0	71,700	71,700	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		26%
Non-2020	NH pop.	0	0	0	0	126,393	126,393	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		24%
Non-2020	Total Pop.	0	0	0	0	65,204	65,204	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		24%
Non-2020	Hispanic	0	0	0	0	2,773	2,773	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		1%
Non-2020	Age	0	0	0	0	18,412	18,412	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		21%
Non-2020	Population	0	0	0	0	18,412	18,412	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		28%
Non-2020	NH pop.	0	0	0	0	18,412	18,412	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		28%

**Chula Vista Redistricting 2021**  
Public Participation Kit  
Total Population by Population Unit

You can draw a population-balanced proposed set of districts, or just draw the neighborhood / community of interest that you want to see kept together in the final map. Use this map with the Microsoft Excel kit spreadsheet and online Story Map.

Each number indicates the total population of that area. Each district must have approximately 65,507 residents, with no more than a 6.5% difference between the largest and smallest. (Final numbers may differ once the official 2020 Census data are available.)

Name: \_\_\_\_\_  
Phone and/or Email: \_\_\_\_\_

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to [redistricting@chulavista.gov](mailto:redistricting@chulavista.gov). You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

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# Public Mapping Tools

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## 1. Paper Mapping Kit

- Easy to use paper map
- Draw, color, highlight areas for districts or communities of interest
- Can be coupled with excel tool to easily calculate district populations

## 2. DistrictR

- Online tool
- Easy interface to draw districts or highlight communities of interest
- Tool can provide basic demographics and calculate populations

# Next Steps

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## Provide comments:

- Participate in any of the remaining Public Hearings
- Attend Public Workshop October 16<sup>th</sup>
- Submit feedback through the website

Tools for drawing your own maps will be available on the **City of Encinitas Redistricting Page**:

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# Discussion Topics

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Questions about the process or mapping tools?

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

What are the key Communities of Interest in Encinitas?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county policies
- Other unifying characteristics