

City of Encinitas

Public Hearing #4

March 9, 2022

Shannon Kelly

National Demographics Corporation

1. Federal Laws

Equal Population
 Federal Voting Rights Act
 No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
 (Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
 (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

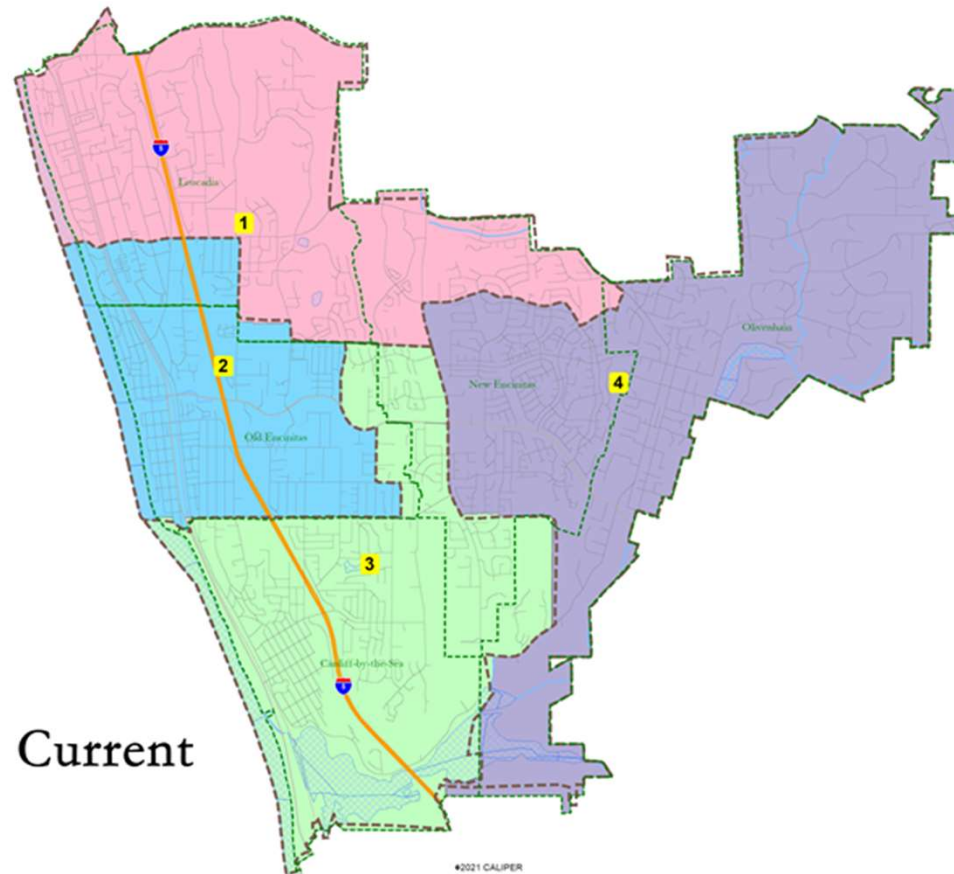
Minimize voters shifted to different election years
 Respect voters’ choices / continuity in office
 Future population growth
 Preserving the core of existing districts

Timeline and Process

Month(s)	Event	
Initial Public Workshop August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo	✓
Census Data Release August 12	Census Bureau releases official 2020 Census population data	✓
Public Hearing #1 September 22	Education about the process and communities of interest Initial public testimony about communities of interest	✓
California Data Release Late September	California releases official “prisoner adjusted” redistricting data	✓
Public Mapping Workshop October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools	✓
Public Hearing #2 November 17	Continue education about process and solicit feedback on communities of interest; hear public testimony about existing map and communities	✓
Public Hearing #3 January 19	Discuss and review draft maps Solicit feedback from the public about draft maps	✓
Public Hearing #4 March 9	Revised maps posted online 7 days in advance. Take public comment on final draft maps Discuss and adopt final map	
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance	

Current Encinitas Map

The current Encinitas map has is narrowly population balanced



Summary of Public Maps Submitted

- **Total drafts maps: 67**
 - Public submitted: 62
 - NDC produced: 5
- **Incomplete, Communities of Interest, Significantly Not Balanced: 25**
- **Presented to Public/Council through the project: 42**

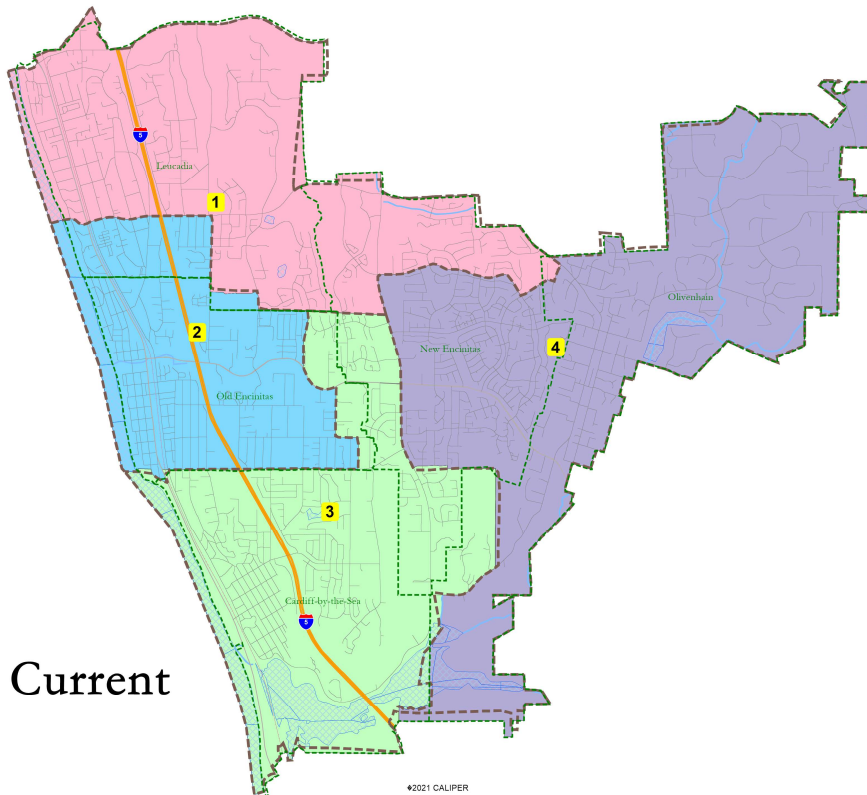
Final Draft Maps Being Considered Tonight

6

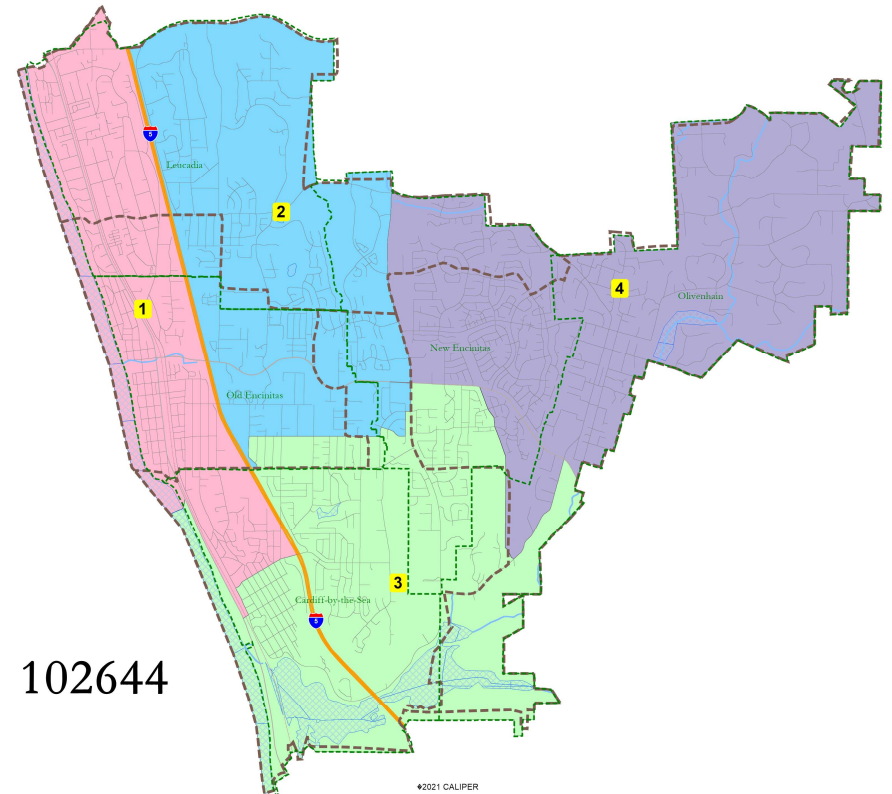
1. **Current District Map**
2. **69847**
3. **69847C**
4. **69847E**
5. **102644***

***New map submitted before the deadline**

Final Draft Maps

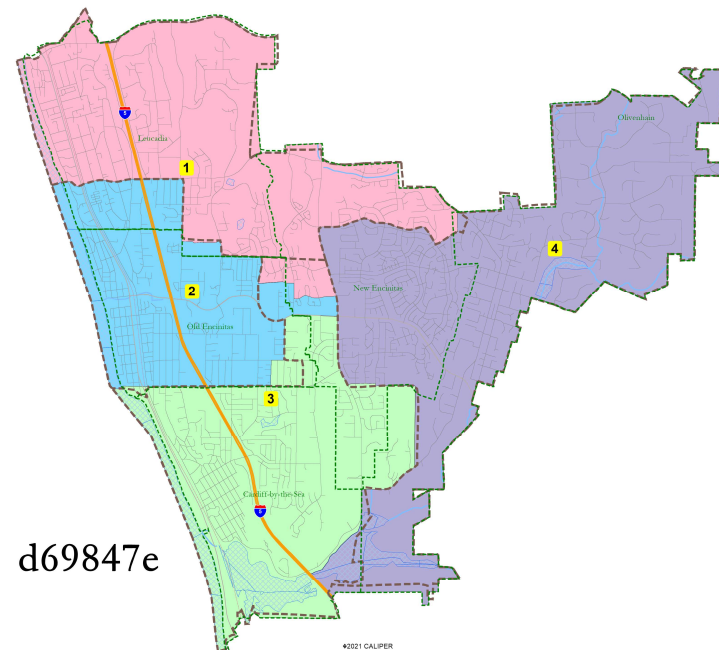
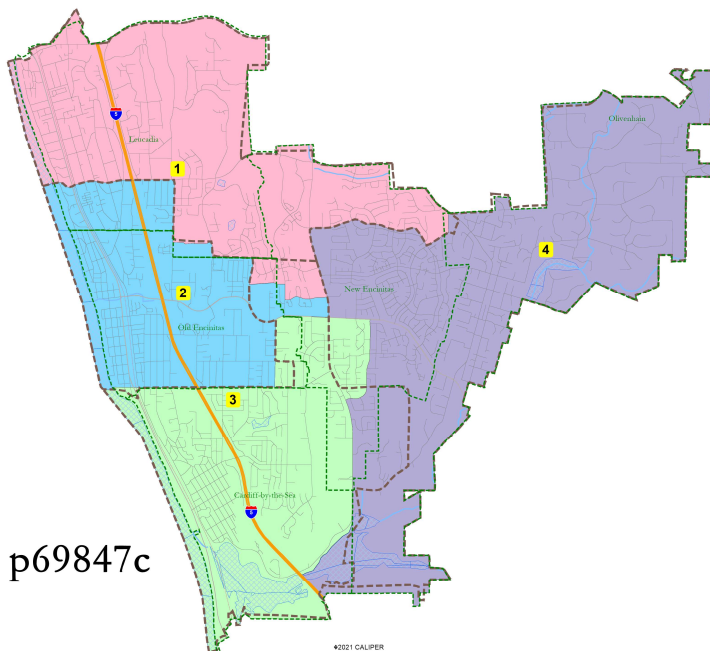
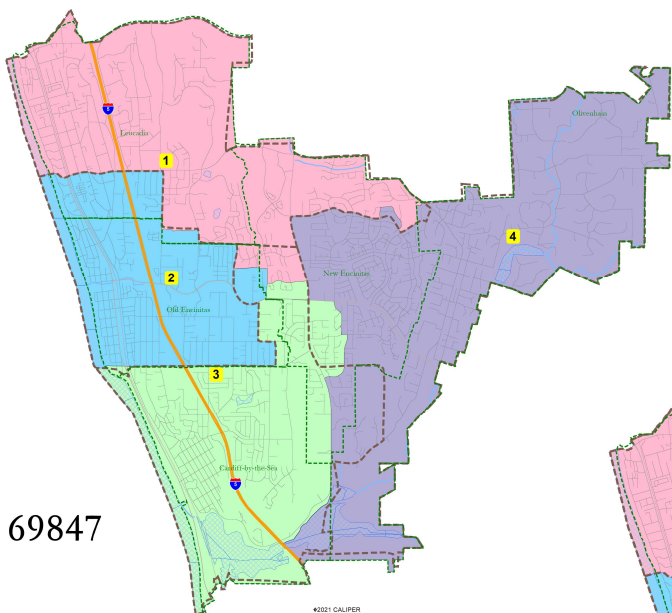


Current



102644

Final Draft Maps (Cont.)



Discussion/Actions for this Evening

- Answer any questions about the maps
- Take public comment about map options
- City Council selects the final map