

# City of Encinitas

## Public Hearing #3

January 19, 2022

Shannon Kelly

National Demographics Corporation

# Redistricting Rules and Goals

## 1. Federal Laws

Equal Population  
Federal Voting Rights Act  
No Racial Gerrymandering



## 2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”  
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact  
(Do not bypass one group of people to get to a more distant group of people)

### Prohibited:

“Shall not favor or discriminate against a political party.”

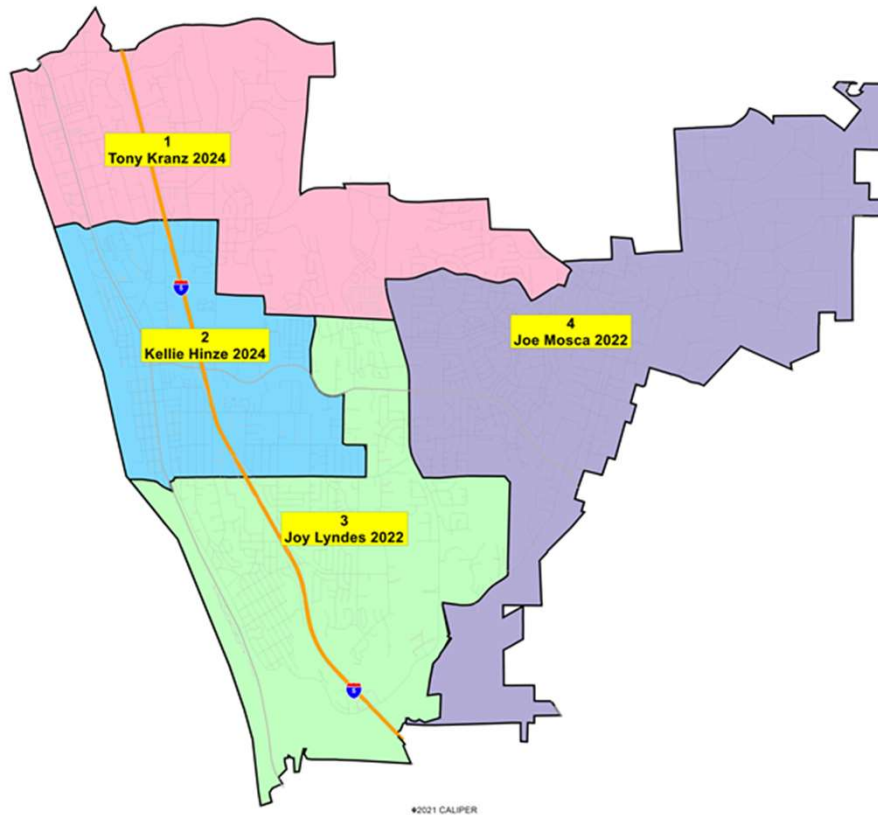
## 3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years  
Respect voters’ choices / continuity in office  
Future population growth  
Preserving the core of existing districts

# City of Encinitas Redistricting Timeline

Month(s)	Event	
<b>Initial Public Workshop</b> August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo	✓
<b>Census Data Release</b> August 12	Census Bureau releases official 2020 Census population data	✓
<b>Public Hearing #1</b> September 22	Education about the process and communities of interest Initial public testimony about communities of interest	✓
<b>California Data Release</b> Late September	California releases official “prisoner adjusted” redistricting data	✓
<b>Public Mapping Workshop</b> October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools	✓
<b>Public Hearing #2</b> November 17	Continue education about process and solicit feedback on communities of interest; hear public testimony about existing map and communities	✓
<b>Public Hearing #3</b> January 19	Discuss and review draft maps Solicit feedback from the public about draft maps	
<b>Public Hearing #4</b> March 9	Revised maps posted online and available at Encinitas City Hall Discuss, revise and adopt recommended final map and discuss election sequence	
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance	

# Final California-Adjusted Data Shows Districts are Balanced



Ideal population is per district is 15,527

District 1: -221

District 2: -451

District 3: +1053

District 4: -382

Total Deviation +9.69%

# Public Mapping Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:

[City Council Redistricting \(encinitasca.gov\)](http://encinitasca.gov)

**Chula Vista Redistricting 2021**  
Public Participation Kit  
Total Population by Population Unit

You can draw a population-balanced proposed set of districts, or just draw the neighborhood / community of interest that you want to see kept together in the final map. Use this map with the Microsoft Excel kit supplement and online Story-Map.

Each number indicates the total population of that area. Each district must have approximately 68,567 residents, with no more than a 6.85% difference between the largest and smallest. (Final numbers may differ once the official 2020 Census data are available).

		Chula Vista 2021 Public Participation Kit				Ideal population: 68,567		Percentages					
Group	Category	1	2	3	4	Inassign	Total	1	2	3	4	Inassign	Total
2020 Est.	Tot. Pop.	0	0	0	0	0	274,268						
Change -0	Deviation from Ideal	-68,567	-68,567	-68,567	-68,567	0	0	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	
Change -0	Total CVAP	0	0	0	0	163,297	163,297						
Citizens Voting	Hispanic	0	0	0	0	85,716	85,716	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	31%	52%
% of Total	NH White	0	0	0	0	37,497	37,497	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	14%	23%
Change -0	Population	0	0	0	0	9,246	9,246	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	3%	6%
% of CVAP	NH Asian	0	0	0	0	28,733	28,733	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	15%	18%
Change -0	Total Reg.	0	0	0	0	165,158	165,158						
% of Total	Non-2020	0	0	0	0	96,953	96,953	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%	54%
Change -0	Population	0	0	0	0	3,473	3,473	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1%	2%
% of CVAP	Other	0	0	0	0	71,700	71,700	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	44%
Change -0	Total Votes	0	0	0	0	125,393	125,393						
% of CVAP	Non-2020	0	0	0	0	65,204	65,204	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	24%	52%
% of Total	Other	0	0	0	0	3,778	3,778	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1%	2%
% of CVAP	Other	0	0	0	0	38,412	38,412	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	21%	46%

24 Submitter's Comments about the plan:  
I think this map makes sense because...

# Draft Maps

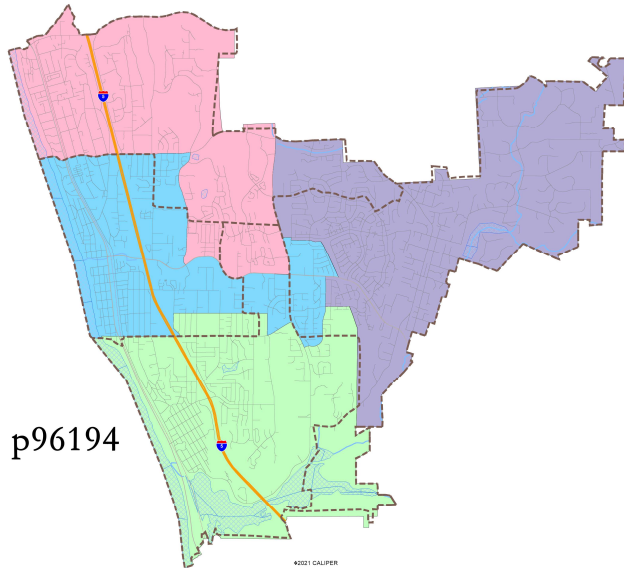
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- **Total drafts maps: 63**
  - Public submitted: 60\*
  - NDC produced: 3
- **Incomplete, Communities of Interest, Significantly Not Balanced: 24**
- **Included Here: 39**

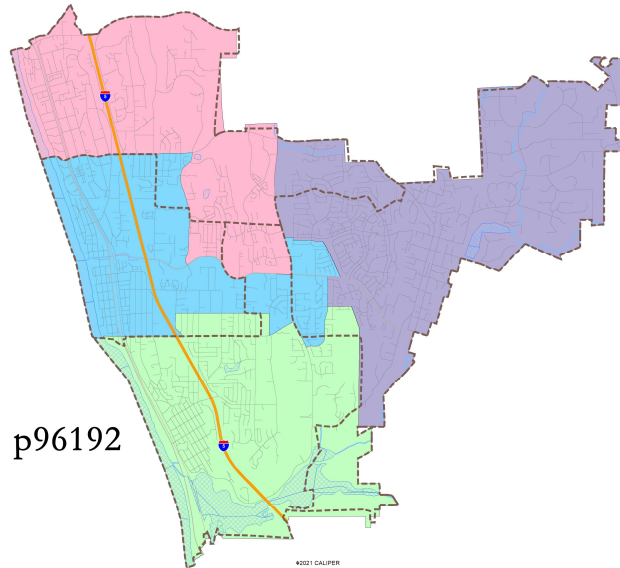
*Deadline for consideration for January 19 Public Hearing: January 5, 2022, at 5 p.m.*

# Maps Keeping General Structure

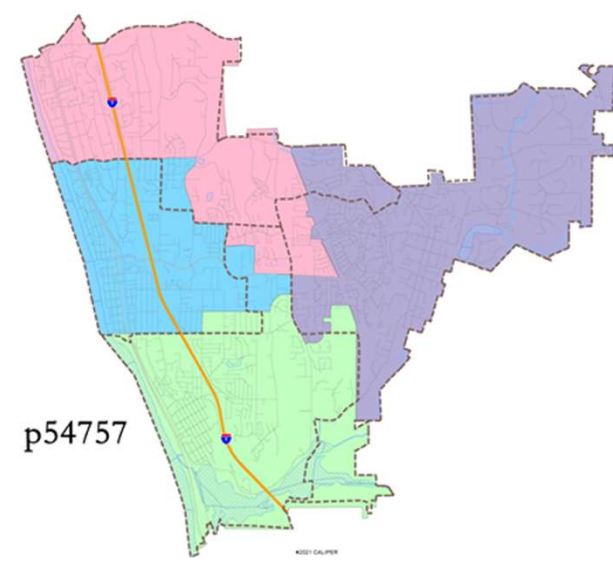
Maps moving north section of New Encinitas  
to eastern district



1.15%



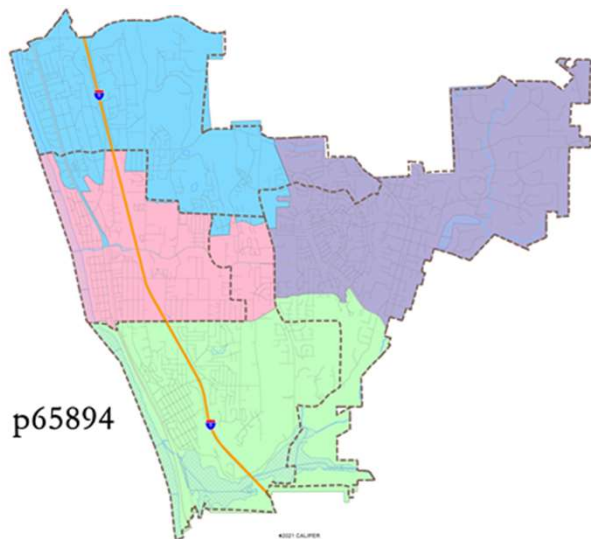
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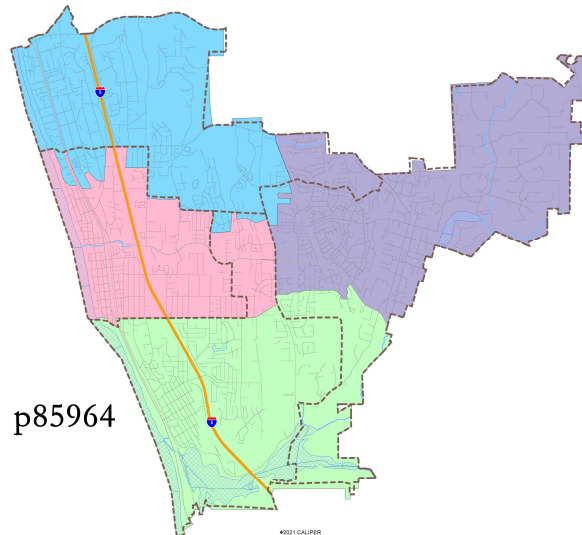
4.66%

# Maps Keeping General Structure (Continued)

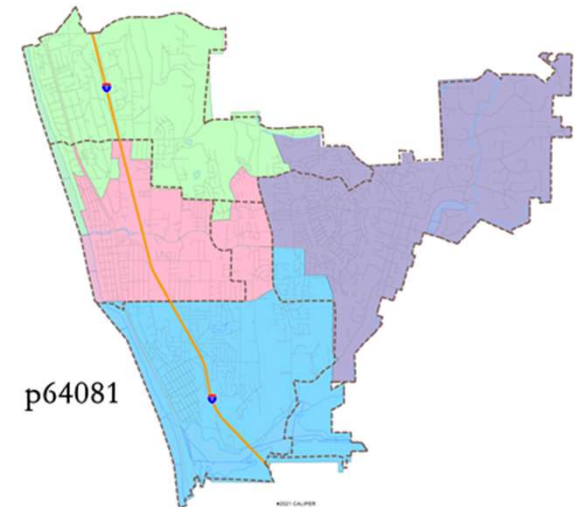
Maps moving north section of New Encinitas  
to eastern district



6.31%



6.31%

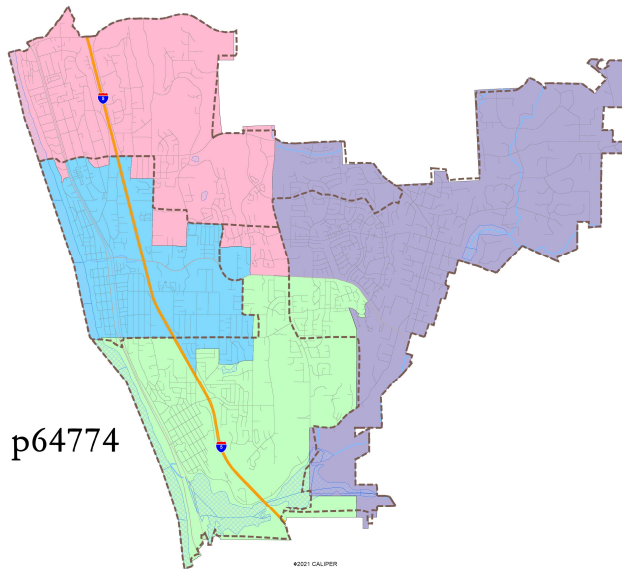


2.92%

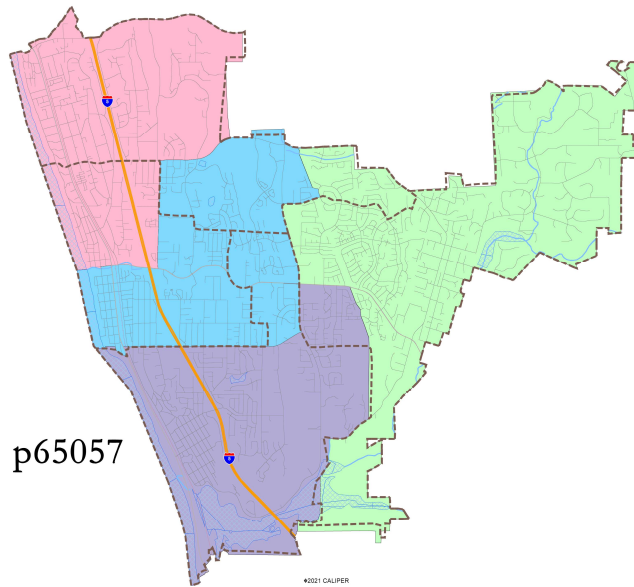


# Maps Keeping General Structure (Continued)

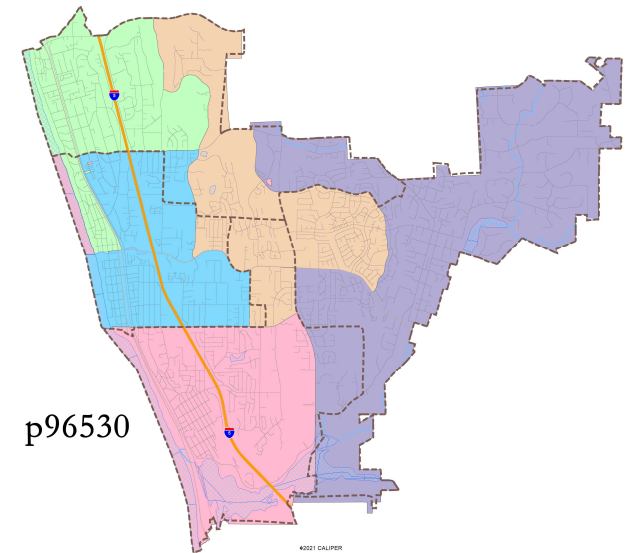
Maps moving north section of New Encinitas  
to eastern district



2.56%



2.95%

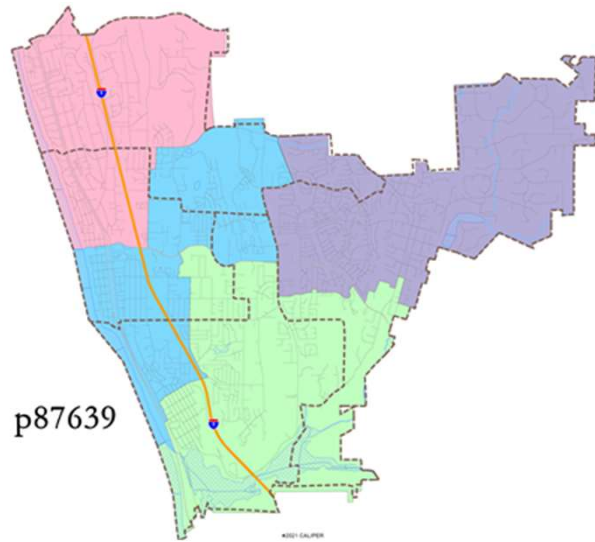


20.92%\*

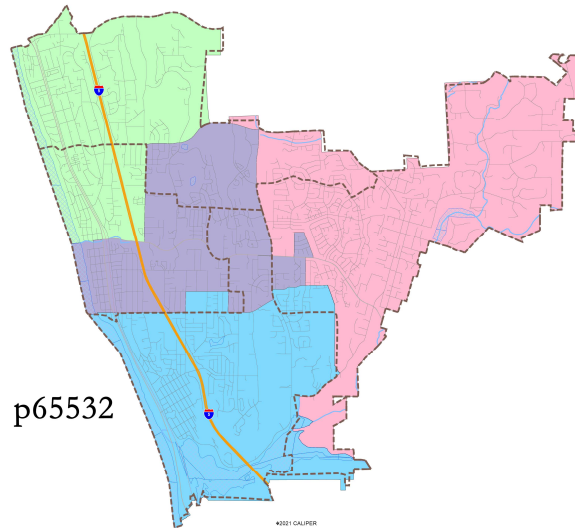
\*Indicates Map is Not Population Balanced

# Maps Keeping General Structure (Continued)

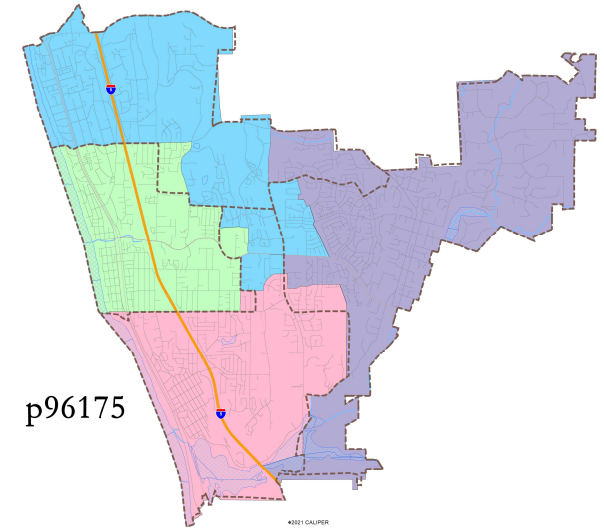
Maps moving north section of New Encinitas  
to eastern district



4.42%



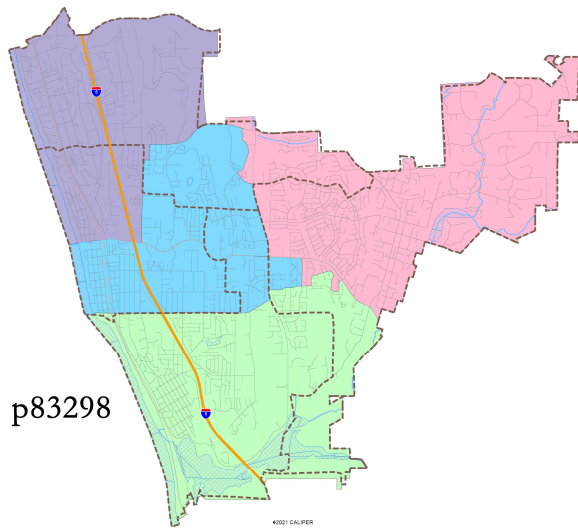
4.28%



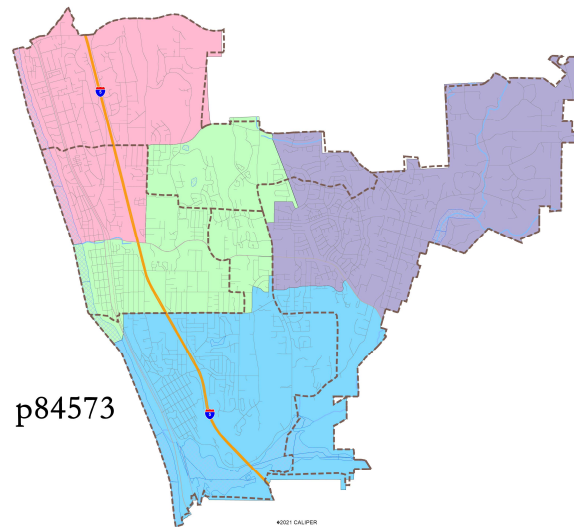
3.34%

# Maps Keeping General Structure (Continued)

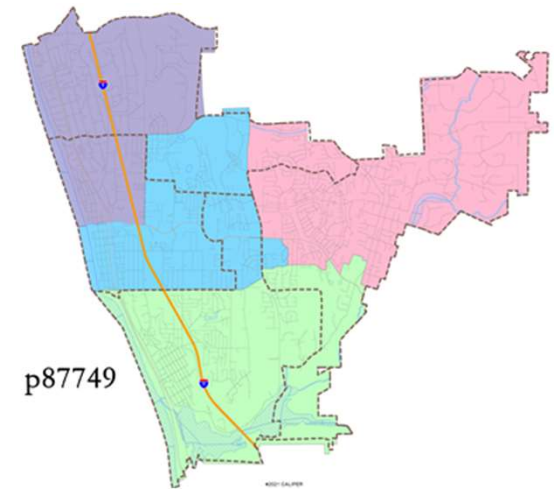
Maps moving north section of New Encinitas to eastern district and south Olivenhain to coastal district



3.46%



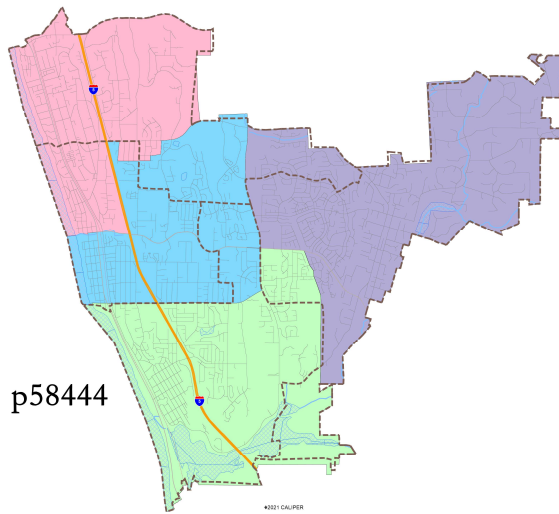
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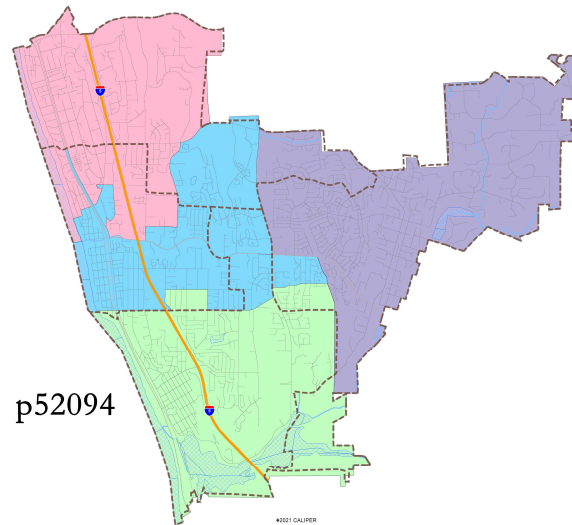
3.79%

# Maps Keeping General Structure (Continued)

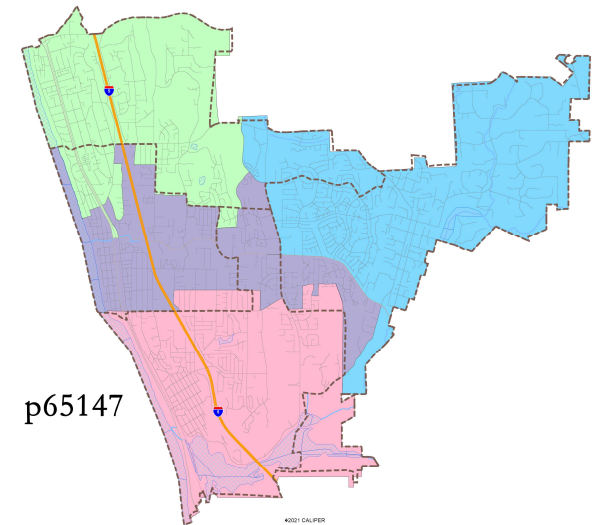
Maps moving north section of New Encinitas to eastern district and south Olivenhain to coastal district



7.72%



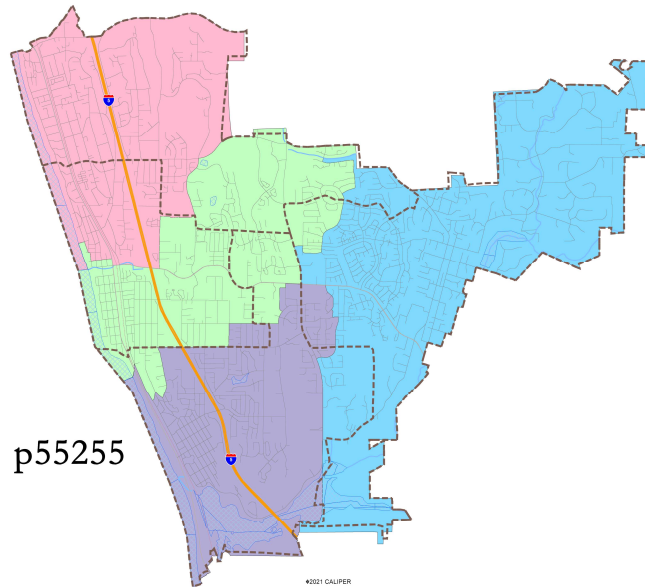
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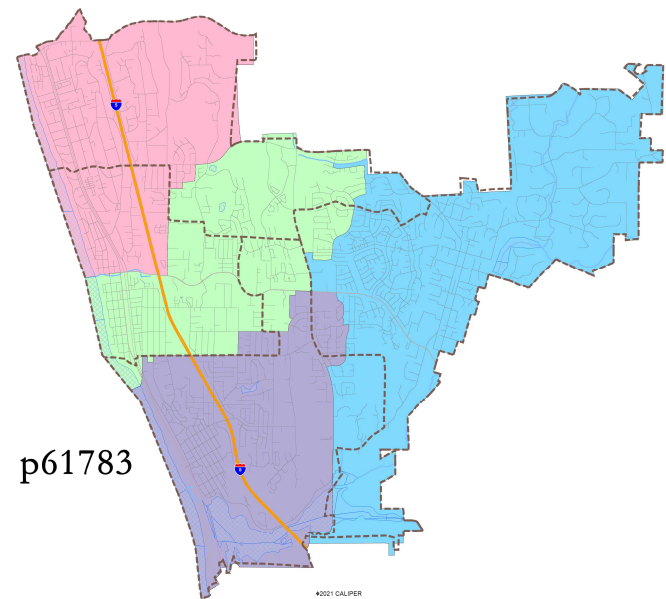
4.44%

# Maps Keeping General Structure (Continued)

Maps moving part of the north section of New Encinitas to eastern district and keeping Olivenhain together



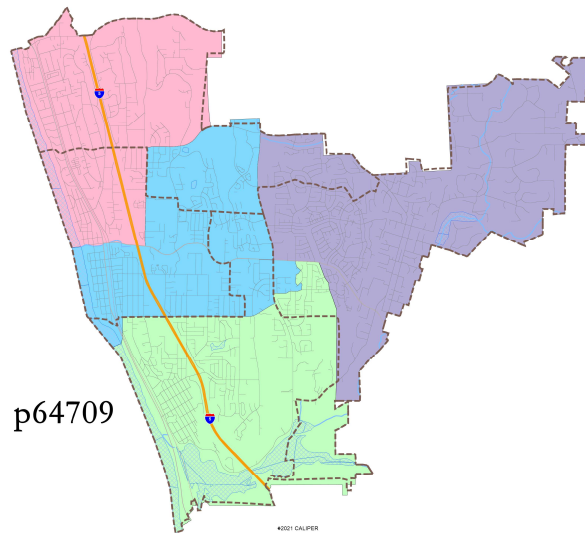
9.03%



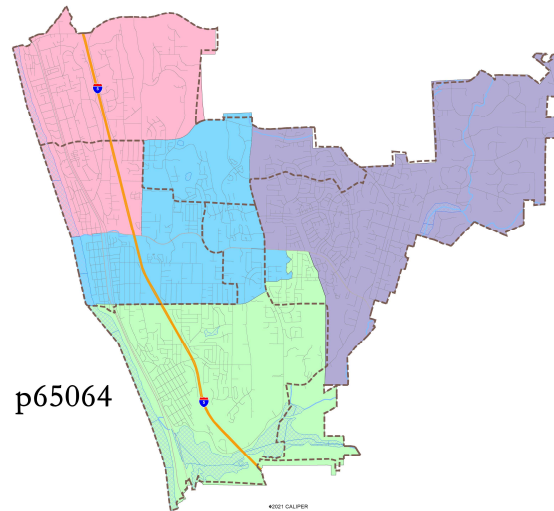
1.54%

# Maps Keeping General Structure (Continued)

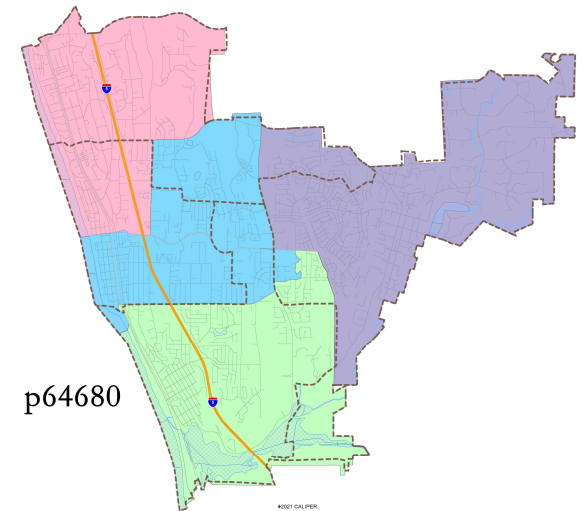
Maps moving north section of New Encinitas to eastern district and south Olivenhain to coastal district



4.13%



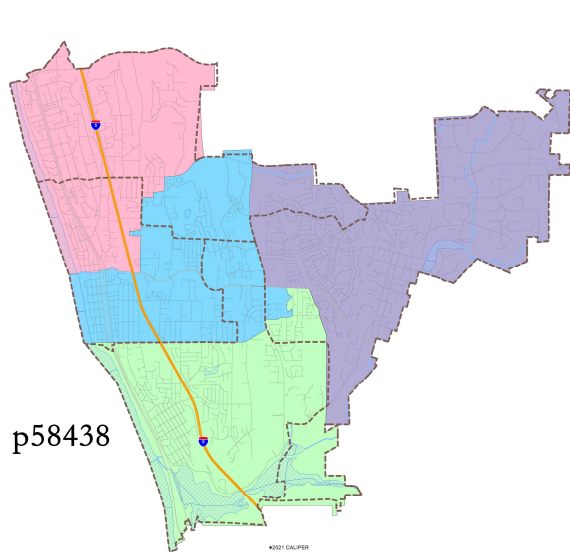
4.20%



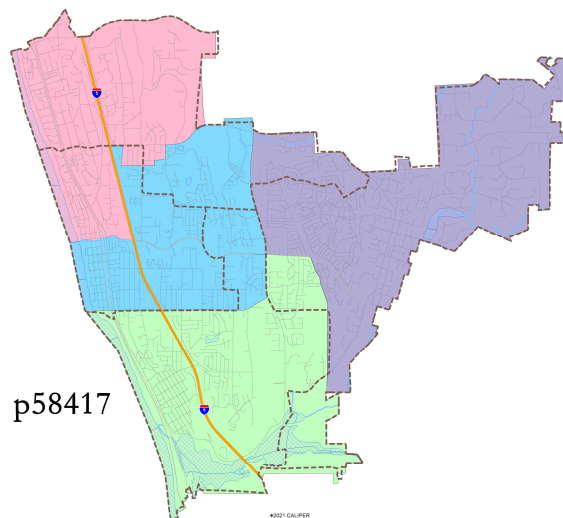
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# Maps Keeping General Structure (Continued)

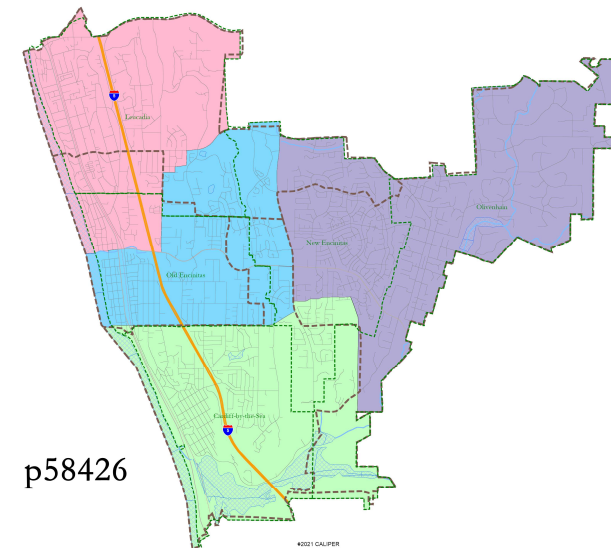
Maps moving north section of New Encinitas to eastern district and south Olivenhain to coastal district



3.96%



7.65%

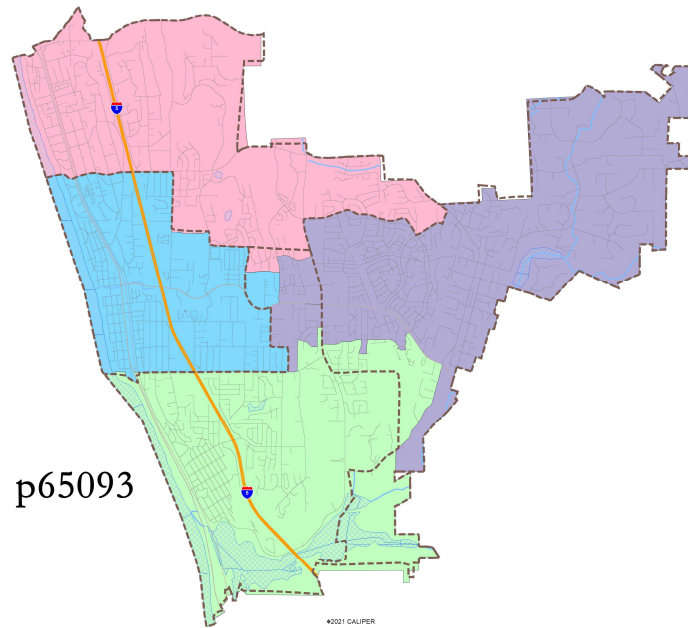


15.47%\*

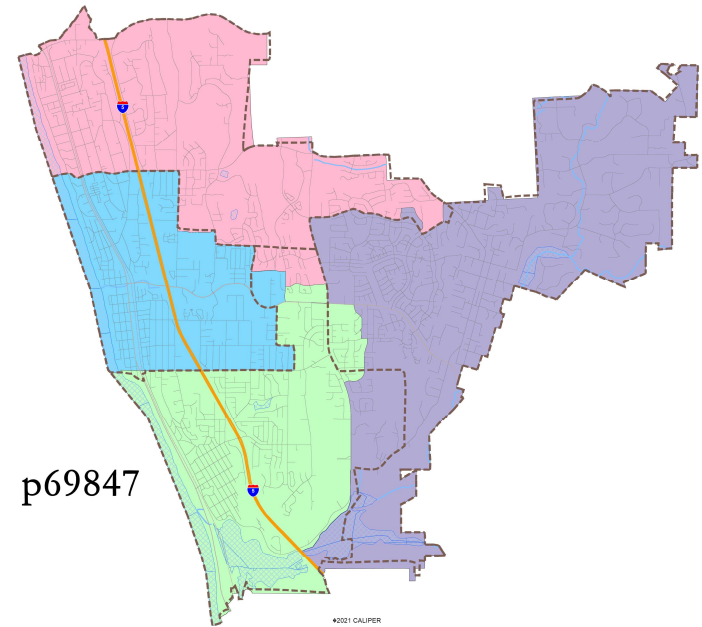
\*Indicates Map is Not Population Balanced

# Maps Keeping General Structure (Continued)

Maps keeping north section of New  
Encinitas in coastal district



5.89%



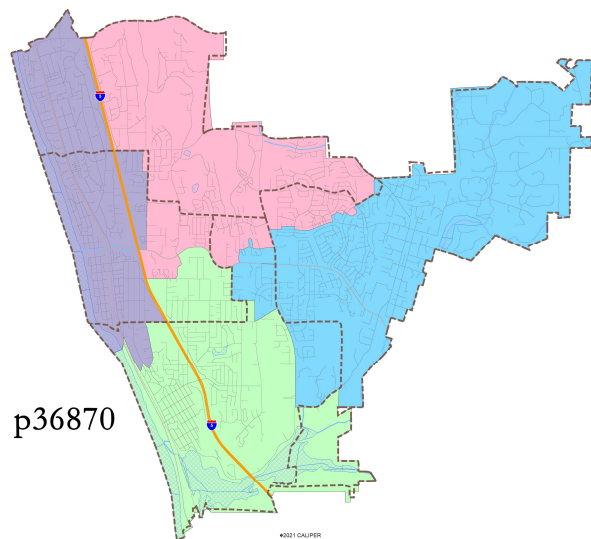
4.24%



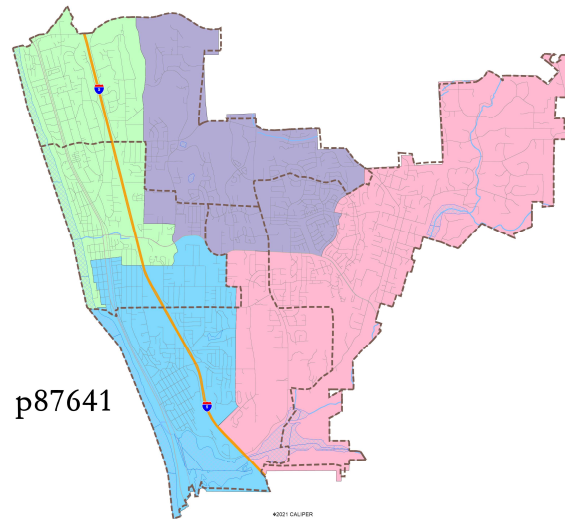
# Maps Changing Number of Coast Districts

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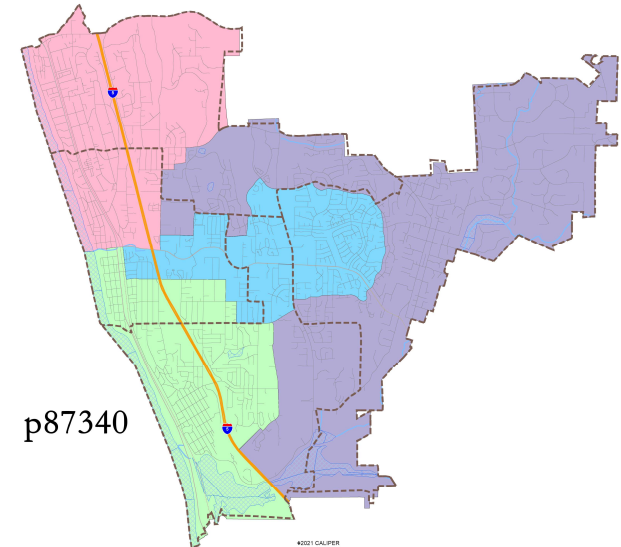
## Maps with two coastal districts



4.26%



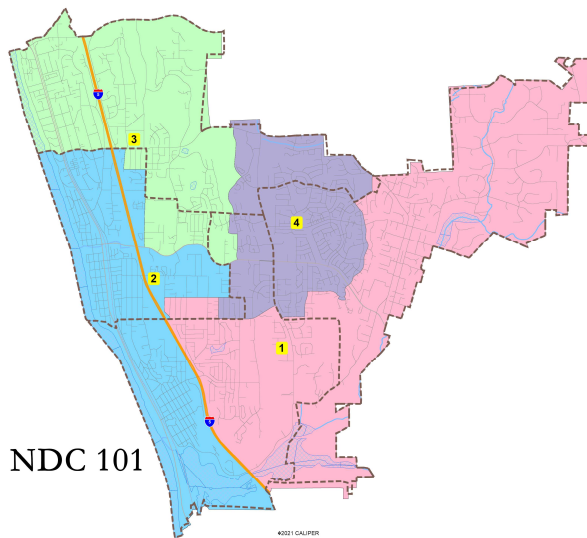
8.83%



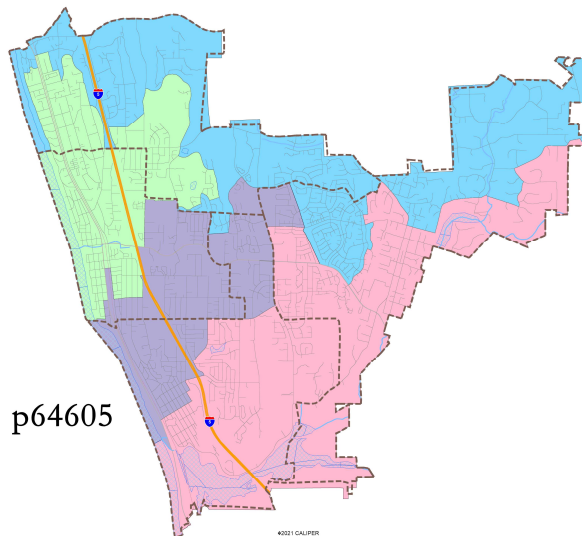
2.11%

# Maps Changing Number of Coast Districts (Continued)

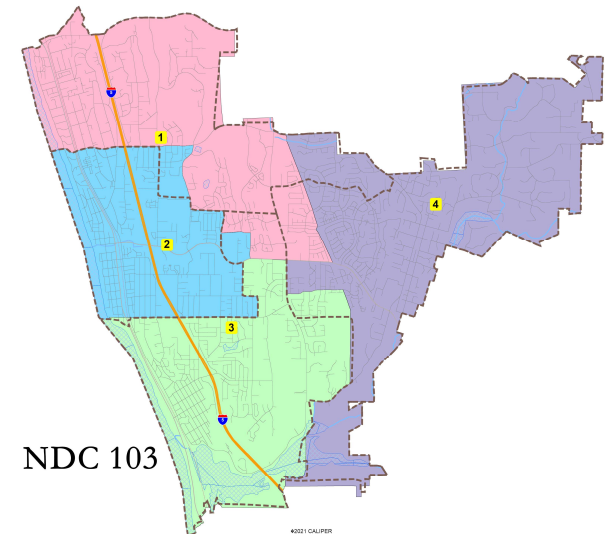
Other maps with different coast configurations



4.5%



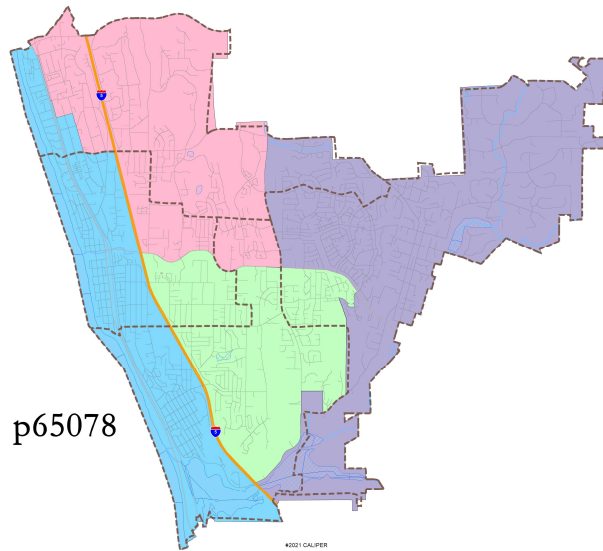
8.06%



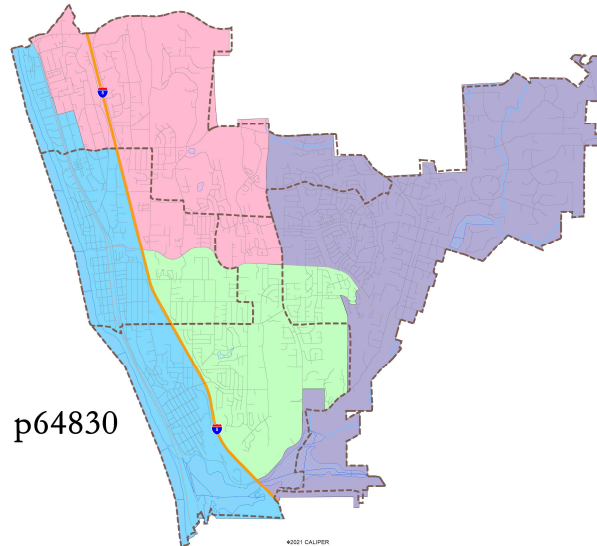
7.30%

# Single Coast District Maps

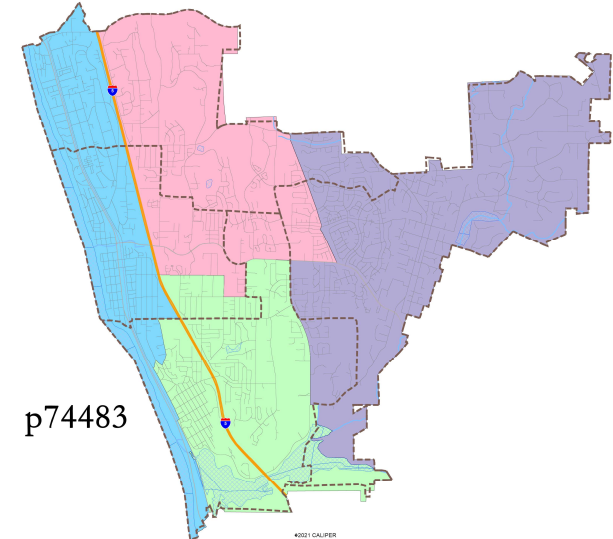
Maps focused on a single unified coastal district



6.25%



6.25%

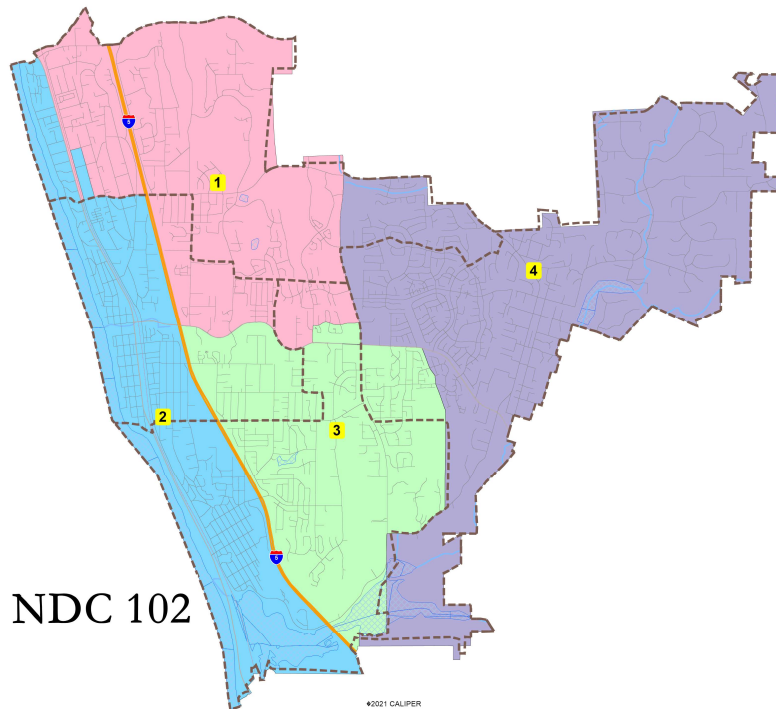


19.24%\*

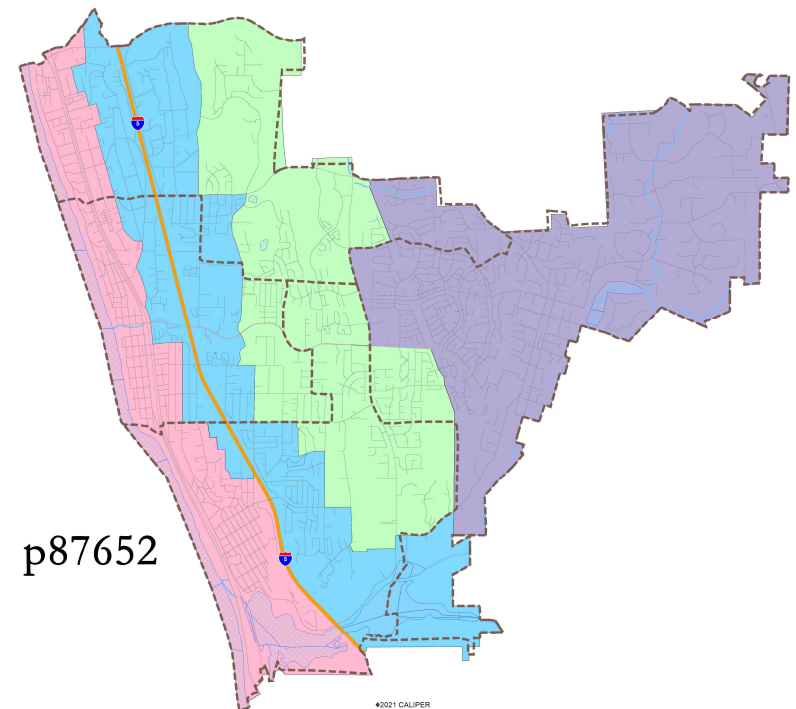
\*Indicates Map is Not Population Balanced

# Single Coast District Maps (Continued)

## Other single coast districts



5.35%



1.18%

# Discussion/Action for This Evening

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- Goal:** narrow the field down to a manageable number(3-4, ideally) for further consideration at the hearing on March 9, 2022.
- Which concepts and maps do you prefer?
- Are there any modifications that would make your preferred map any better?
- Provide direction on any new or revised map(s)

**Note:** Deadline for final map submission on City website is February 17, 2022.