

Cardiff/Downtown Encinitas/Leucadia Parking Study

Draft Parking Survey Questions

Intercept Survey Questions:

1. Where do you live?
 - a. Cardiff
 - b. Downtown Encinitas
 - c. Leucadia
 - d. New Encinitas
 - e. Olivenhain
 - f. Other: (Zip Code): _____

2. What is your purpose for visiting today?
 - a. Work
 - b. Visiting a business (Dining / Entertainment / Shopping)
 - c. Recreation (Beach/Campgrounds)
 - d. Resident
 - e. Guest of Resident
 - f. Other, please explain: _____

3. Would you come to the area more often for leisure activities (dining, recreation, shopping) if parking was easier to find?
 Yes No

4. How many people are in your party, how many cars did you take?
of People ____ # of Cars ____

5. On a scale from 1 to 5, please rank how close or how far you parked away from your destination, with 1 being acceptable and 5 being unacceptable for your liking?
 1 2 3 4 5

6. How would you describe the availability of parking within the area?
 - a. I can always find a parking space
 - b. I can usually find a parking space
 - c. It can be hard to find a space during certain times, including: _____
 - d. It is normally difficult to find a parking space

7. How many times have you parked within Coast Highway 101, beach areas, Downtown area or on San Elijo Ave today? # of times _____

8. Would you be willing to pay for parking if it meant a spot would always be readily available?
 Yes No

9. Rather than using a car, would you walk, bike, or use transit to this destination? Under what conditions? _____

Online and mail out Survey Questions:

1. Where do you live?

- a. Cardiff
- b. Downtown Encinitas
- c. Leucadia
- d. New Encinitas
- e. Olivenhain
- f. Other: (Zip Code): _____

2. How often do you typically go to the following neighborhoods in the Highway 101 Corridor and beach areas?

General Area or Neighborhood	Multiple Times a Week	A Few Times a Month	A Few Times a Year	I Don't Typically go to this Area
Cardiff				
Downtown Encinitas				
Leucadia				

3. What are the typical reasons for visiting the Highway 101 Corridor and Beach neighborhoods (check multiple if needed)?

General Area or Neighborhood	Work	Dining / Entertainment / Shopping	Recreation (Beach / Camping)	Resident	Other	I Don't Typically go to this Area
Cardiff						
Downtown Encinitas						
Leucadia						

4. When visiting the Highway 101 Corridor and Beach areas, how much do you typically spend in the area per trip?

General Area or Neighborhood	\$0 - \$25	\$26 - \$50	\$51 - \$75	\$76 - \$100	Over \$100
Cardiff					
Downtown Encinitas					
Leucadia					

5. When using a car, where do you typically park Highway 101 Corridor and Beach neighborhoods? (Check all that apply)

- Public parking lot (Swami's, Beacon Beach, Moonlight Beach)
- Business parking lot
- On the street
- In a personal garage or driveway
- In the rail right-of-way
- Other, please explain: _____

6. How would you describe the availability of parking within the Highway 101 Corridor and Beach neighborhoods?

General Area or Neighborhood	I Can Always Find a Parking Space	I Can Usually Find a Parking Space	It Can Be Hard to Find a Space During Certain Times	It is Normally Difficult to Find a Parking Space	I do not Visit this Location Regularly
Cardiff					
Downtown Encinitas					
Leucadia					

7. Would you visit the Highway 101 and Beach neighborhoods more often if parking was easier to find?

General Area or Neighborhood	Yes	No
Cardiff		
Downtown Encinitas		
Leucadia		

8. Would you use a shuttle to access the neighborhoods if it was available?

General Area or Neighborhood	Yes	No
Cardiff		
Downtown Encinitas		
Leucadia		

9. Do you ever take ride services such as Uber or Lyft to the Highway 101 Corridor and Beach areas?

- a. Yes
- b. No

10. If you had to pick one, what mode of travel do you most often utilize to access different destinations within the Coastal Corridor?

- a. Transit
- b. Walking
- c. Biking
- d. Drive Alone
- e. Carpool

11. Are you willing to walk/bike from your home or parking spot to your destination?

- a. No, I prefer to park directly at my destination
- b. I am willing to walk/bike a short distance (a few blocks)
- c. I have no problem walking/biking moderate distances to my destination (3-6 blocks)
- d. I have no problem walking/biking longer distances (6+ Blocks)

12. Would you walk or bike to the area if safer facilities were available?

- a. Yes
- b. No

13. Would you be willing to pay for parking in the Highway 101 Corridor and Beach areas if it meant a space would always be readily available?

Neighborhood	Yes	No
Cardiff		
Downtown Encinitas		
Leucadia		

14. Please select what you consider to be the biggest challenge(s) for parking in the Highway 101 Corridor and beach neighborhoods? (Check all that apply)

- a. Finding an available space quickly
- b. Finding an available space that is close to my destination
- c. Parking and exiting my vehicle safely
- d. Knowing where I can park (i.e., lack of signage, information about parking rules and regulations)
- e. Other: _____

15. How long do you typically stay at a trip to the Coastal Corridor?

- a. Less than 1 hour
- b. 1 hour
- c. 1-2 hours
- d. 2-4 hours
- e. 4+hours

16. Do you have any additional comments or concerns about parking in the Highway 101 Corridor and Beach area in Leucadia, Downtown Encinitas, Cardiff by the Sea or public parking areas (Moonlight, Beacon's or Swami's)?