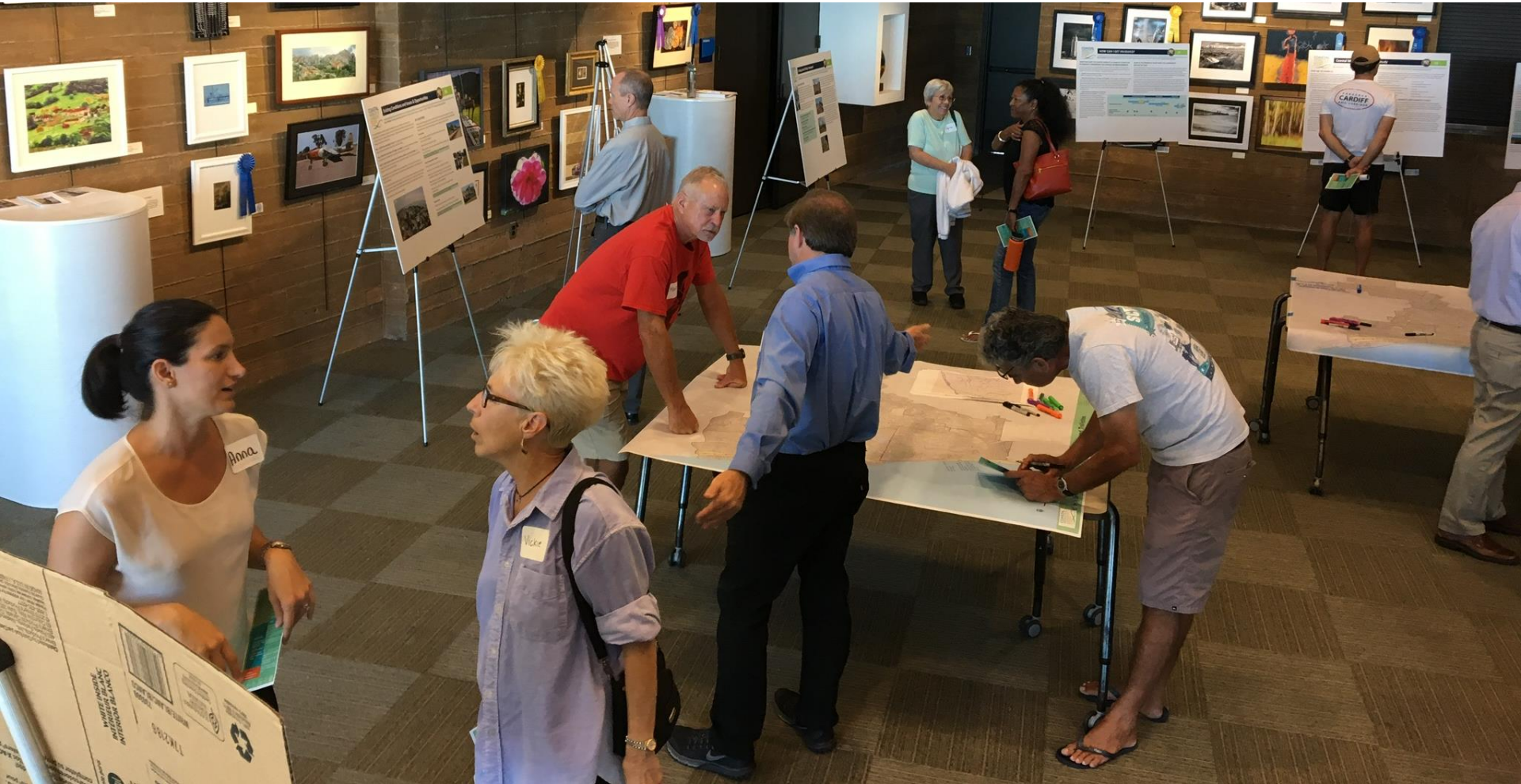


Initial Outreach Summary & Draft Guiding Themes



Round 1 Engagement

Outreach Activity	Number (approx.)
Technical Support Group	29 members
Working Group	13 members
Commissions + Committees	53 members
Community Workshops	186 attendees
Pop-Up Outreach	251 attendees
Outreach to Schools	64 responses
Online Polls, Discussions, Mapping	243 responses
Parking Survey	1,037 responses
Approx. Total	1,876



Draft Guiding Themes

- **Rail Themes**
- **Active Transportation Themes**
- **Parking Themes**
- **Overarching Themes**



Theme Refinement

Is there anything you feel should be modified?

Is there anything missing?



Theme Refinement

Goal: Working Group Consensus on Each Guiding Theme

Tool	Description
Consensus Decision-Making	In a perfect world, all group members would feel a high degree of satisfaction with a Guiding Theme, a perfect consensus.
Comfortable Consensus	A Guiding Theme that all participants can at least live with and group members will not try to actively derail.
Mixed Opinions	When no degree of consensus is forthcoming on a Guiding Theme, the facilitator can default to majority voting.



Draft Rail Themes

Increase East-West Connections

Mixed Opinions on At-Grade vs. Grade-Separated Crossings

Achieve a Quieter Corridor

Enhance & Maintain Natural Aesthetic Character

Do Not Fence the Rail Corridor



Draft Active Transportation Themes

Retain Parking

**Utilize NCTD Corridor for Public Access
in Addition to Rail Uses**

Improve Highway 101 Corridor

Provide More Bike Lanes

Provide a Shuttle System



Draft Parking Themes

Finding a Spot to Park

Need More Parking for Businesses

**Reduce Parking Demand by Changing
Travel Modes**



Draft Overarching Themes

Improve All Aspects of Mobility

Safer Travel

**Create a Vision That Reflects the
Character of Individual Communities**