



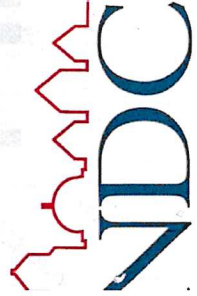
City of Encinitas

Redistricting Update

January 18, 2021

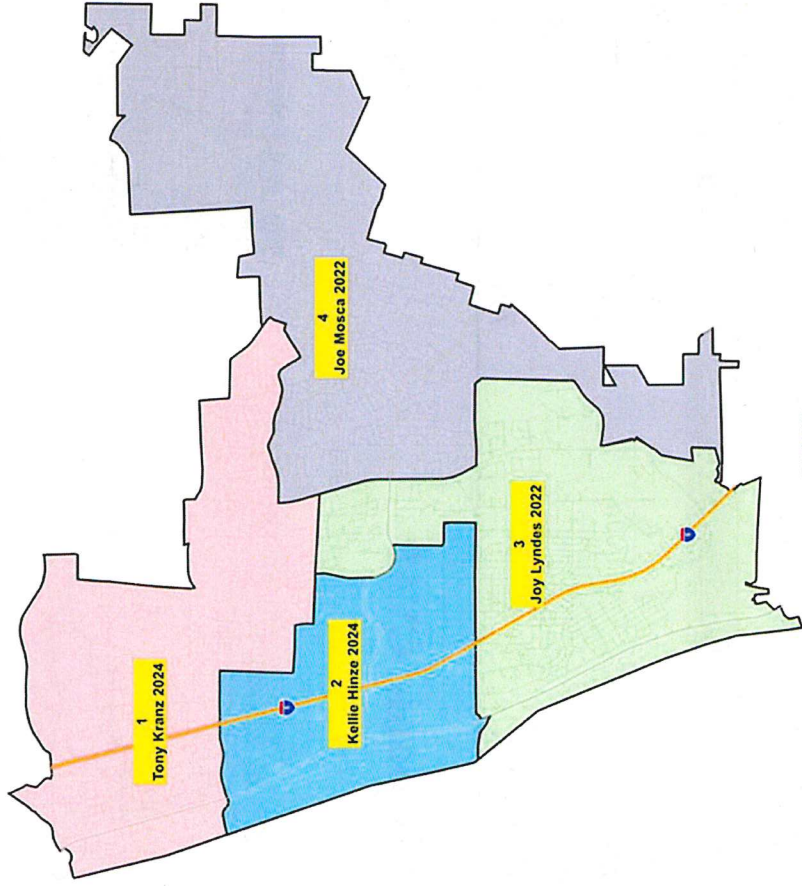
City of Encinitas Redistricting Timeline

Month(s)	Event
Initial Public Workshop August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo
Census Data Release August 12	Census Bureau releases official 2020 Census population data
Public Hearing #1 September 22	Education about the process and communities of interest Initial public testimony about communities of interest
California Data Release Late September	California releases official “prisoner adjusted” redistricting data
Public Mapping Workshop October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools
Public Hearing #2 November 17	Continue education about process and solicit feedback on communities of interest Hear public testimony about existing map and communities of interest
Public Hearing #3 January 19	Discuss and review draft maps Solicit feedback from the public about draft maps
Public Hearing #4 March 9	Revised maps posted online and available at Encinitas City Hall Discuss, revise and adopt recommended final map and discuss election sequence
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance



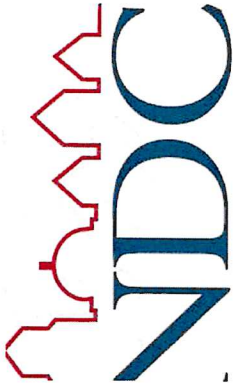
Final California-Adjusted Data Shows Districts are Balanced

Ideal population is 15,527 per district is 15,527



District 1:	-221
District 2:	-451
District 3:	+1053
District 4:	-382

Total Deviation +9.69%

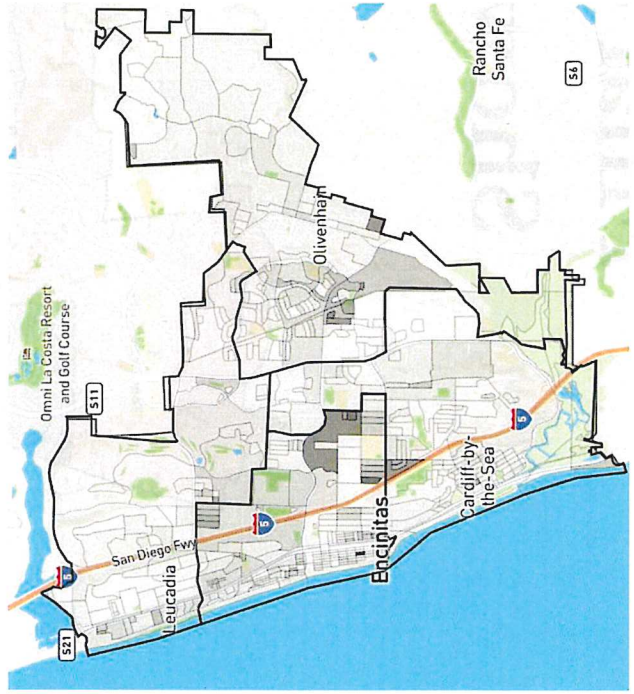


National Demographics Corporation

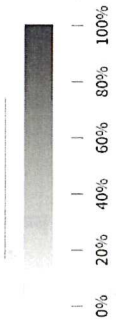
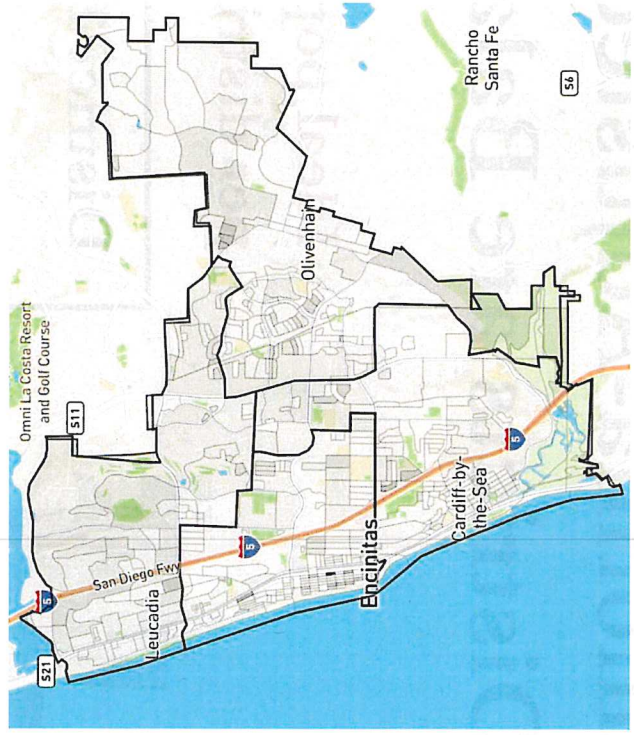
Encinitas Demographic Snapshot

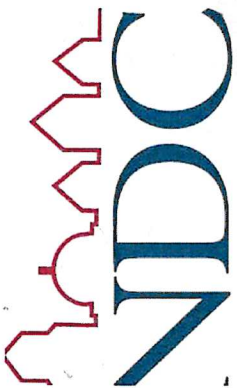
Category	District 1	District 2	District 3	District 4	Total
% Hisp	5%	17%	8%	12%	11%
% NH White	85%	77%	86%	81%	82%
% NH Black	1%	1%	1%	1%	1%
% Asian/Pac.Isl.	7%	4%	4%	6%	5%

% Hispanic CVAP



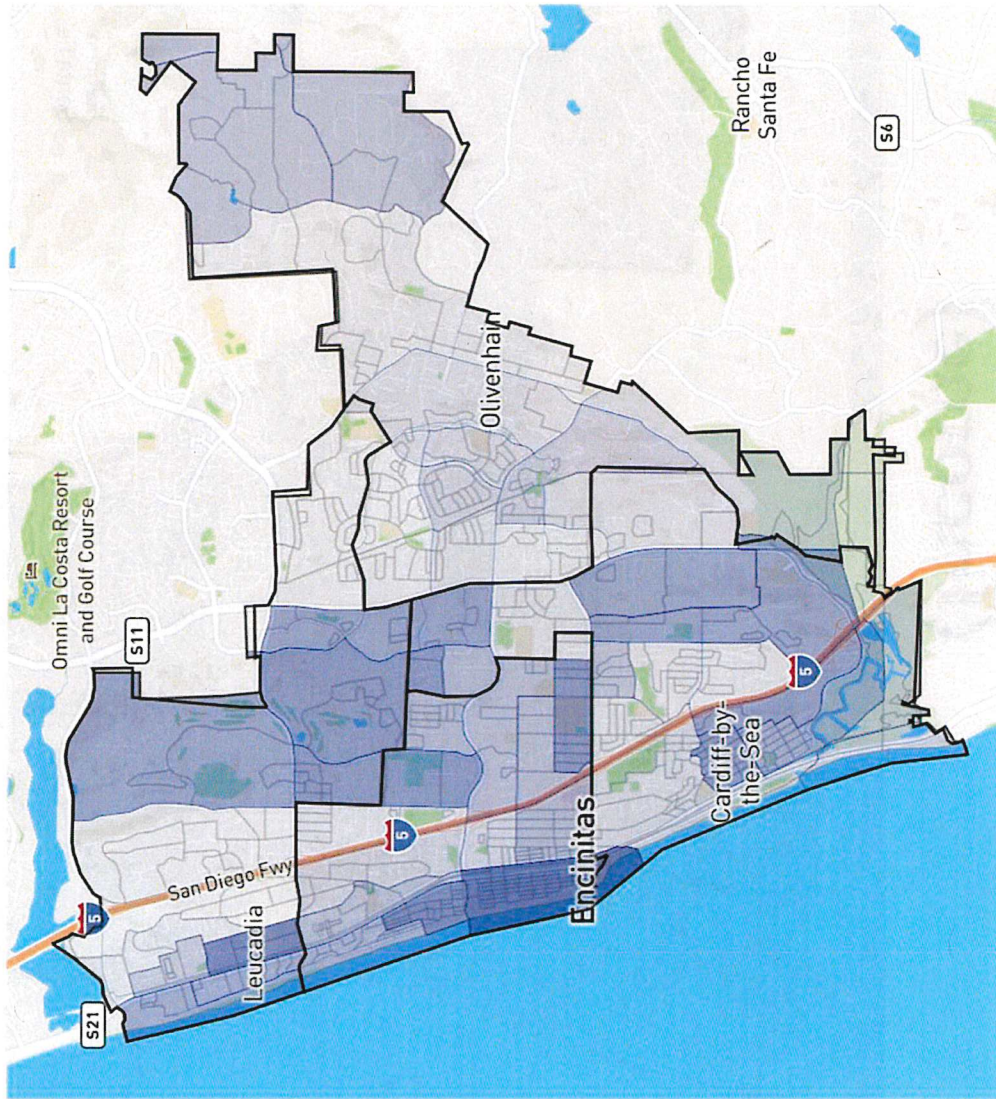
% Asian CVAP





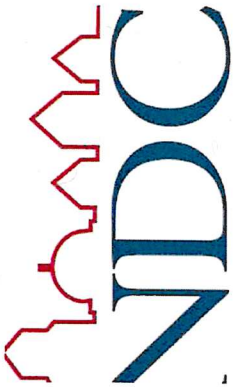
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Encinitas – Basic Demographics (Percent Renters)



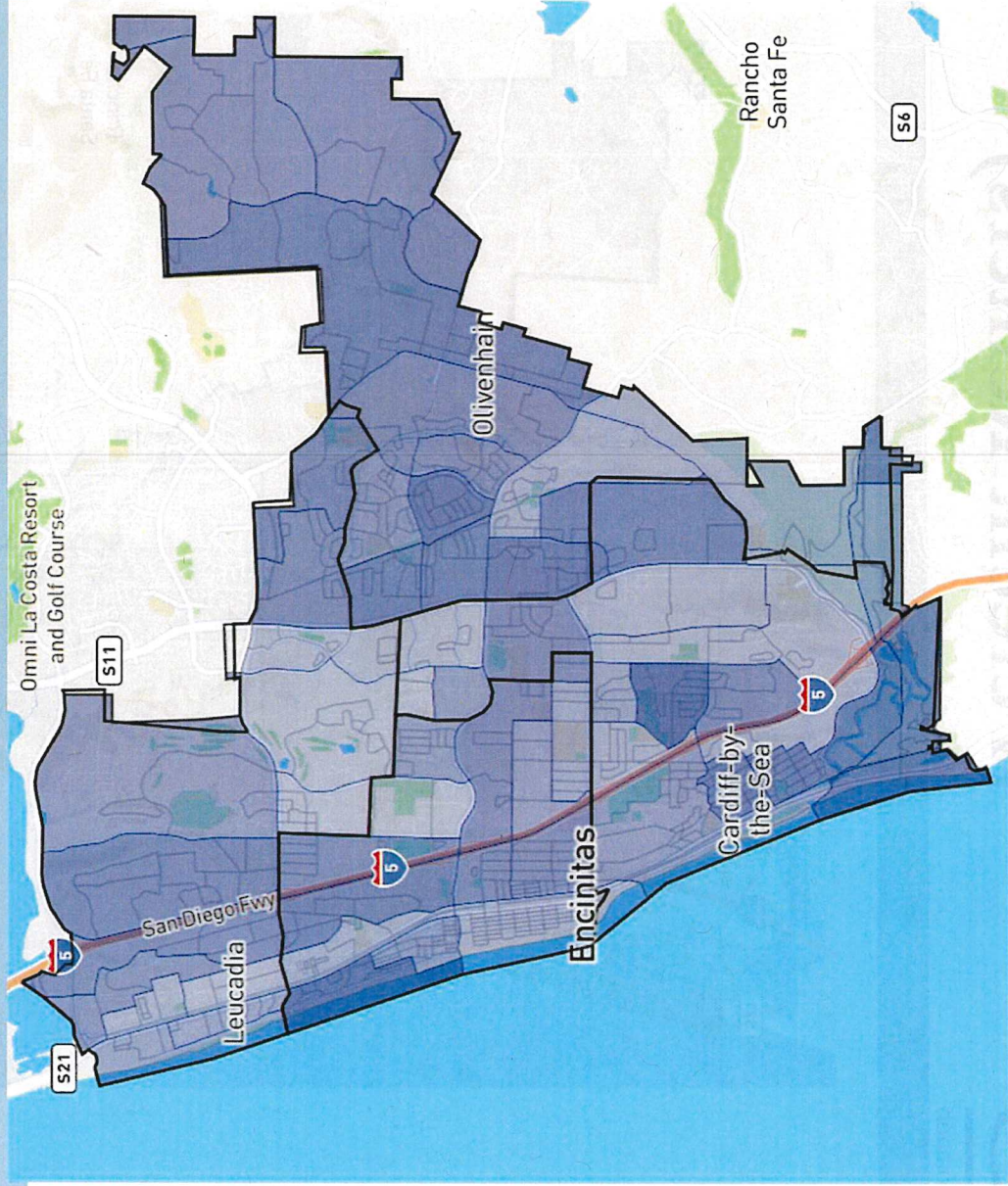
VARIABLE: Renter percent



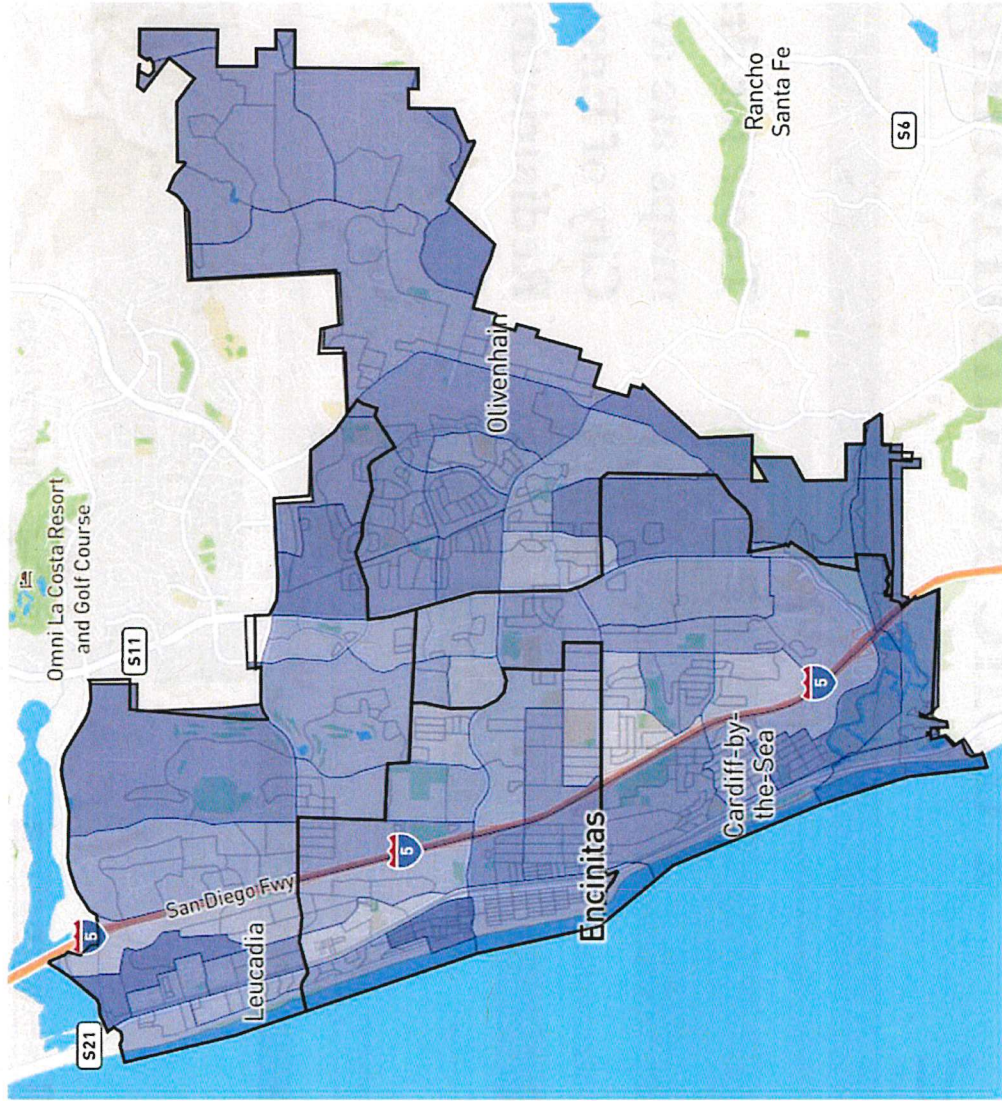


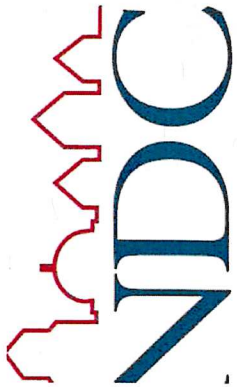
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Encinitas – Basic Demographics (Income)



Encinitas – Basic Demographics (College Graduate)

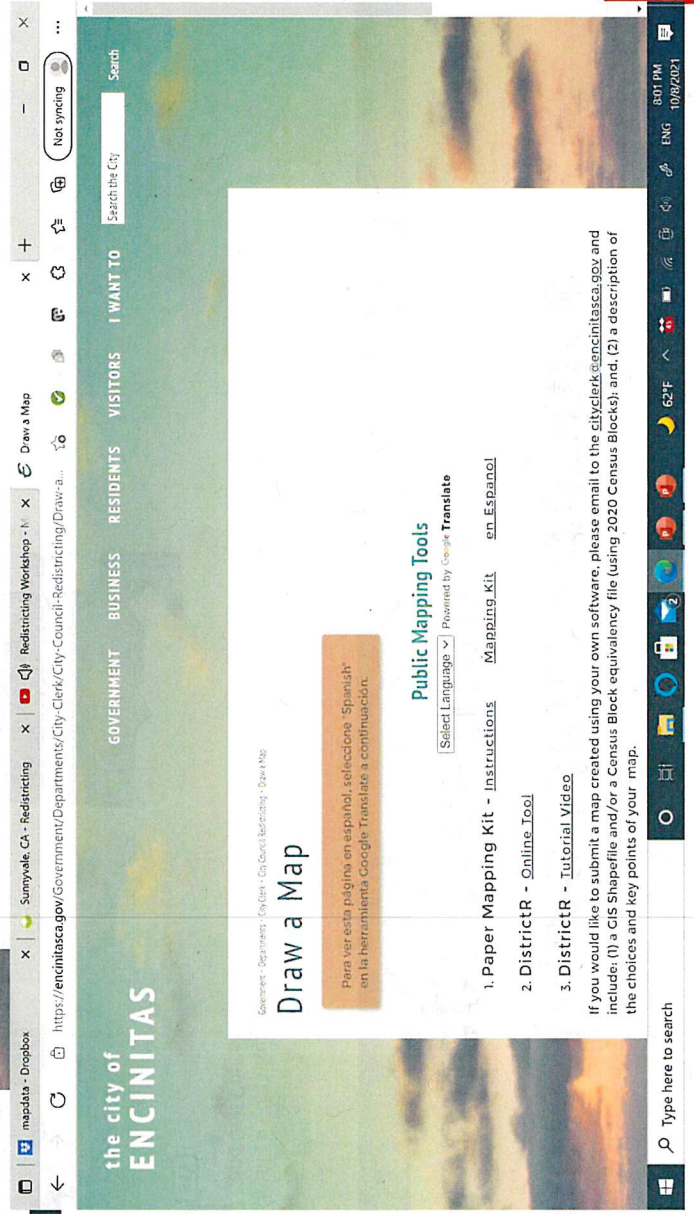
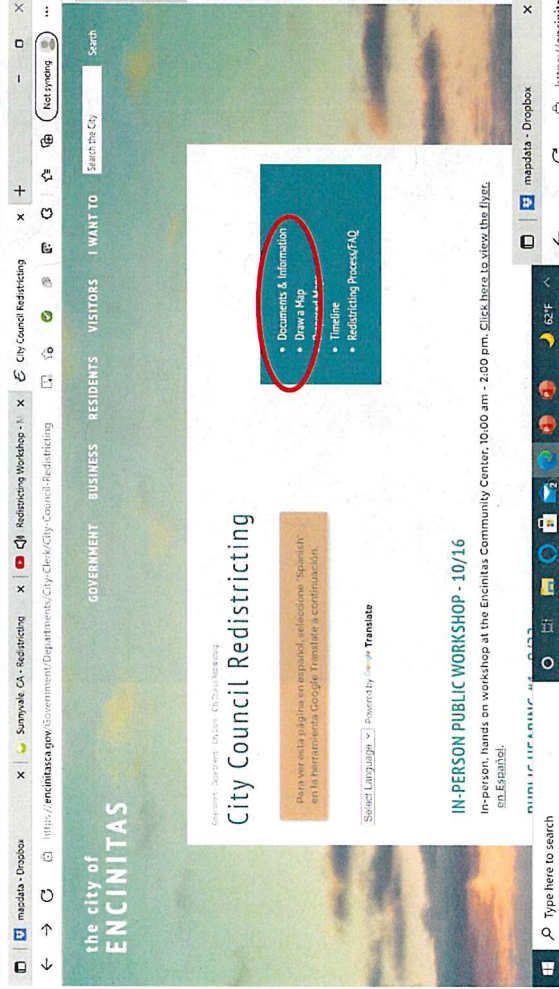




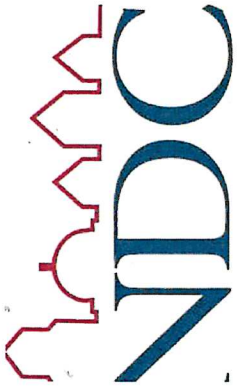
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Public Redistricting Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:



[City Council Redistricting \(encinitasca.gov\)](https://encinitasca.gov)

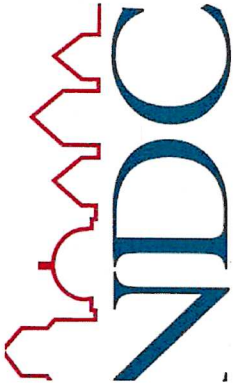


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Significant Public Activity

- **Total drafts maps: 63**
 - Public submitted: 60*
 - NDC produced: 3
- **Incompetent, Communities of Interest, Significantly Not Balanced: 24**
- **Being Presented to City Council January 19: 39**

Deadline for consideration for January 19 Public Hearing: January 5, 2022, at 5 p.m.



Getting Involved

Provide comments:

- **Participate in any of the remaining Public Hearings**
 - **Next Public Hearing is January 19**
- **Draw a map**
- **Submit written feedback through the website**

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City of Encinitas - Current Districts

District	1	2	3	4	Total
2020 Est. Total Pop	15,306	15,076	16,580	15,145	62,107
Deviation from ideal	-221	-451	1,053	-382	1,504
% Deviation	-1.42%	-2.90%	6.78%	-2.46%	9.69%
% Hisp	13%	22%	15%	11%	15%
% NH White	75%	67%	75%	77%	74%
% NH Black	1%	1%	1%	1%	1%
% Asian-American	7%	6%	7%	7%	7%
Total	11,221	11,710	13,117	11,454	47,502
% Hisp	5%	17%	8%	12%	11%
% NH White	85%	77%	86%	81%	82%
% NH Black	1%	1%	1%	1%	1%
% Asian/Pac Isl.	7%	4%	4%	6%	5%
Total	11,191	10,404	11,936	11,631	45,162
% Latino est.	6%	11%	8%	6%	8%
% Spanish-Surnamed	6%	10%	7%	6%	7%
% Asian-Surnamed	3%	3%	2%	3%	3%
% Filipino-Surnamed	1%	1%	1%	0%	1%
% NH White est.	90%	85%	89%	89%	88%
% NH Black	1%	1%	1%	1%	1%
Total	8,304	7,340	8,771	8,745	33,160
% Latino est.	5%	9%	6%	5%	6%
% Spanish-Surnamed	1%	1%	1%	1%	1%
% Asian-Surnamed	3%	2%	2%	3%	3%
% Filipino-Surnamed	1%	1%	1%	0%	1%
% NH White est.	5%	9%	6%	5%	6%
% Latino est.	6%	11%	7%	6%	7%
% Spanish-Surnamed	5%	10%	7%	6%	7%
% Asian-Surnamed	3%	2%	3%	3%	3%
% Filipino-Surnamed	1%	1%	1%	0%	1%
% NH White est.	90%	87%	90%	90%	90%
Total	10,183	9,243	10,792	10,599	40,817
% Latino est.	6%	11%	7%	6%	7%
% Spanish-Surnamed	5%	10%	7%	6%	7%
% Asian-Surnamed	3%	2%	3%	3%	3%
% Filipino-Surnamed	0%	1%	1%	0%	0%
% NH White est.	90%	86%	89%	90%	89%
% NH Black est.	1%	1%	1%	1%	1%
Total	15,373	15,606	17,224	14,964	63,167
age0-19	22%	20%	21%	24%	22%
age20-60	49%	57%	50%	49%	51%
age60plus	28%	23%	30%	27%	27%
immigrants	13%	15%	12%	10%	13%
naturalized	59%	52%	64%	74%	61%
english	82%	79%	88%	84%	84%
spanish	9%	17%	7%	10%	10%
asian-lang	3%	1%	2%	2%	2%
other lang	6%	3%	3%	4%	4%
Speaks Eng. "Less than Very Well"	6%	7%	4%	3%	5%
hs-grad	26%	25%	30%	24%	26%
bachelor	36%	36%	35%	35%	36%
graduatedegree	27%	23%	24%	30%	26%
child-under18	28%	28%	26%	32%	28%
employed	58%	73%	62%	66%	65%
Pct of Pop. Age 16+	14%	12%	11%	6%	11%
income 0-25k	14%	12%	11%	6%	11%
income 25-50k	12%	13%	14%	8%	12%
income 50-75k	14%	11%	12%	12%	12%
income 75-200k	36%	41%	40%	42%	40%
income 200k-plus	24%	22%	24%	32%	25%
single family	73%	68%	71%	89%	75%
multi-family	27%	32%	29%	21%	25%
rented	38%	48%	43%	21%	38%
owned	62%	52%	57%	79%	62%

