

# September 21, 2021 Meeting Notes Summary

## Decisions & Notes

1. Follow up with staff regarding housing items - October agenda
  - a. What are the things the City controls?
  - b. What can be included in the housing recommendations?
  - c. Understanding the housing communication process- what's communicated, how is it done, are there areas where the equity committee can make recommendations for making this easier?
  - d. How can we leverage developers that are developing in Encinitas?
  - e. Add a recommendation about engaging our unsheltered population
  
2. Community Engagement follow-up conversations, generated a list of community stakeholders and questions to ask them to:
  - a. Discuss how we are getting “diverse voices in decision-making” on our Commissions & with Elected Officials
    - i. Are there any recommendations from the Committee here RE: recruitment?
  - b. Engage with the community for conversations around what is needed for Encinitas to become more diverse & inclusive, possible groups to involve:
    - i. Clergy (food banks, San Dieguito)
    - ii. Youth Commission - needs and/or barriers to services
    - iii. Schools - Migrant Ed, ELAC & DELAC
    - iv. Unhoused neighbors
    - v. North county LGBTQ resource center
    - vi. CRC
    - vii. Elks & Rotary
    - viii. HOAs
    - ix. Parks & Rec fee study- any input on what is missing?
    - x. Engage with nonprofits serving the Latinx community
  - c. Understand how to make Encinitas more welcoming and diverse by engaging with members of the community:
    - i. Residents, Visitors, and Businesses:
      1. What do you think the city can do to create a more welcoming and diverse community?
      2. Where are we succeeding as a welcoming and diverse community?
      3. What are the critical needs in the community? How can we connect them to the services they need (e.g. city services, non-profit services, or country services)?
      4. At what times have you not felt welcome in this community?
      5. What currently keeps you from engaging with city services or programs?

6. Latinx and unhoused: What are your largest stressors living in Encinitas?
  - ii. Community Groups:
    1. Who are the primary community members that you serve?
    2. What are the greatest challenges in reaching and engaging your members?
    3. What form of communication works best for your members?
    4. What are your members' greatest concerns?
    5. How can the City partner to provide support and complement the work that you're doing in the community?
3. Homework for Committee members: Review current draft recommendation list & brainstorm additional ideas for consideration
  - a. HOUSING
    - i. Identify community members and community organization voices to participate in housing studies
    - ii. Ensure other voices are heard in the housing conversation
  - b. PUBLIC SAFETY
    - i. Increase MCRT Utilization
    - ii. Add MCRT Phone Number and information to Website
    - iii. Create joint PSA with County and City about MCRT for community
    - iv. Implement intentional interagency coordination, collaboration, training, and best practice for MCRT (Sheriff's Office, Fire Department, City, 9-1-1/Fire Dispatch)
  - c. COMMUNITY ENGAGEMENT
    - i. Improve accessibility of city website and communication channels
    - ii. Add additional community language options to increase service utilization of services through each city medium (e.g., website, publications, service offerings, program instructions)
    - iii. City DE&I Staff Member to oversee equity interests for city staff, trainings, events, services, and programs
    - iv. Determine who in the community that we are not reaching and how best reach them
4. Next Meeting:
  - a. Robin: Updates on the MCRT - County program
  - b. Housing focus area update
  - c. Discuss community engagement focus area
  - d. Revisit draft recommendations - standing item
  - e. Identification of agenda items for future meetings