

# Appendix E: Polling Survey Results



**VOTER OPINION SURVEY**  
SUMMARY REPORT FOR BASELINE STUDY

PREPARED FOR THE  
**CITY OF ENCINITAS**



FEBRUARY 2024

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## INTRODUCTION

Located along six miles of beautiful coastline in northern San Diego County, the City of Encinitas offers a spectacular quality of life to residents and visitors alike, with miles of beaches, plentiful shopping and dining establishments, and a variety of recreation opportunities ranging from golf, to surfing, to arts and cultural events. Currently home to 61,085 residents<sup>1</sup>, the City has a dedicated team of full-time and part-time employees that provide a full suite of services to residents, visitors, and local businesses.

Over the past decade, the City of Encinitas' revenues have not kept pace with the growing costs associated with providing high quality municipal services and facilities. Although the City has been proactive in responding to this challenge by reducing its costs, deferring maintenance projects, cutting back on basic services where feasible, and through effective financial management practices, the practical reality is that existing revenues will not support the quality services that residents have come to expect. The challenge is especially acute when it comes to the City's aging infrastructure. To provide the funding required to fix potholes, maintain streets, make traffic safety improvements, repair/upgrade aging stormdrains, infrastructure, and public safety facilities, reduce water pollution, and keep Encinitas parks, beaches, and public facilities safe, clean, and well-maintained, the City of Encinitas is considering establishing a local revenue measure.

**MOTIVATION FOR RESEARCH** The primary purpose of this study was to produce an unbiased, statistically reliable evaluation of voters' interest in supporting a general sales tax measure to provide the funding noted above. Additionally, should the City decide to move forward with a revenue measure, the survey can guide how best to structure the measure so it is consistent with the community's priorities and expressed needs. Specifically, the study was designed to:

- Gauge current, *baseline* support for enacting a local sales tax to provide funding for general municipal services;
- Identify the types of services voters are most interested in funding, should the measure pass;
- Expose voters to arguments in favor of, and against, the proposed tax measure to assess how information affects support for the measure; and
- Estimate support for the measure once voters are presented with the types of information they will likely be exposed to during an election cycle.

It is important to note at the outset that voters' opinions about tax measures are often somewhat fluid, especially when the amount of information they initially have about a measure is limited. How voters think and feel about a measure today may not be the same way they think and feel once they have had a chance to hear more information about the measure during the election cycle. Accordingly, to accurately assess the feasibility of establishing a local sales tax to fund municipal services, it was important that in addition to measuring *current* opinions about the measure (Question 5), the survey expose respondents to the types of information voters are likely to encounter during an election cycle, including arguments in favor of (Question 8) and

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1. *Source:* California Department of Finance estimate for January 2023.

opposed to (Question 10) the measure, and gauge how this type of information ultimately impacts their voting decision (Questions 9 & 11).

**OVERVIEW OF METHODOLOGY** For a full discussion of the research methods and techniques used in this study, turn to *Methodology* on page 30. In brief, the survey was administered to a random sample of 1,242 voters in the City of Encinitas who are likely to participate in the November 2024 election. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered between December 7 and December 11, 2023, the average interview lasted 16 minutes.

**ORGANIZATION OF REPORT** This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the section titled *Key Findings* is for you. It provides a summary of the most important factual findings of the survey in a Question & Answer format. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 33), and a complete set of crosstabulations for the survey results is contained in Appendix A.

**ACKNOWLEDGMENTS** True North thanks the City of Encinitas for the opportunity to assist the City in this important effort. The collective expertise, local knowledge, and insight provided by city staff and representatives improved the overall quality of the research presented here. A special thanks also to Jared Boigon (TeamCivX) for contributing to the design of the study.

**DISCLAIMER** The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Encinitas. Any errors and omissions are the responsibility of the authors.

**ABOUT TRUE NORTH** True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and voters. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney and Mr. Sarles have designed and conducted over 1,200 survey research studies for public agencies, including more than 400 revenue measure feasibility studies. Of the measures that have gone to ballot based on Dr. McLarney’s recommendation, 95% have been successful. In total, the research that Dr. McLarney has conducted has led to over \$35 billion in voter-approved local revenue measures.





## KEY FINDINGS

As noted in the *Introduction*, this study was designed to provide the City of Encinitas with a statistically reliable understanding of voters' interest in establishing a one-cent sales tax to fund city services. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to 'see the forest through the trees' and note how the collective results of the survey answer some of the key questions that motivated the research. The following conclusions are based on True North's and TeamCivX's interpretations of the survey results and the firms' collective experience conducting revenue measure studies for public agencies throughout the State.

*Is it feasible to place a local sales tax measure on the November 2024 ballot?*

Yes. Encinitas voters have a high opinion of the quality of life in the City, and they value the services they receive from the City of Encinitas. Together, these sentiments translate into solid *natural* support (61%) for establishing a one-cent sales tax to provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, making traffic safety improvements, repairing/upgrading aging stormdrains, infrastructure, and public safety facilities, reducing water pollution, and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained.

The results of this survey indicate that a local sales tax measure is feasible for the November 2024 ballot provided that it focuses on the projects and services that voters identify as their priorities *and* is accompanied by robust community/opinion leader engagement, education, and communication (more on this below).

Having stated that a local sales tax measure appears feasible, it is important to note that the measure's prospects will be shaped by external factors (not within the City's or an independent campaign's control) and that a recommendation to place the measure on the November 2024 ballot comes with several qualifications and conditions. Indeed, although the results are promising, all revenue measures must overcome challenges prior to being successful. The proposed measure is no exception. The following paragraphs discuss some of the challenges and the next steps that True North and TeamCivX recommend.

*Which services do Encinitas voters view as priorities for funding?*

A general tax is "any tax imposed for general governmental purposes"<sup>2</sup> and is distinguished from a special tax in that the funds raised by a general tax are not earmarked for a specific purpose(s). Thus, a general tax provides a municipality with flexibility with respect to what is funded by the measure on a year-to-year basis.

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2. Section 1, Article XIII C, California Constitution.

Although the Encinitas City Council would have the discretion to decide how to spend the sales tax revenues, the survey results indicate that voters are *primarily* interested in using the proceeds to repair aging infrastructure including storm drains, bridges, sidewalks, curbs, and public facilities (88% strongly or somewhat favor), keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained (88%), keep trash and pollution out of local lagoons, waterways, and off our beaches (86%), fix potholes (85%), and protect local public beaches, including restoring sand and protecting local reefs and marine habitat (85%).

*How might a public information campaign affect support for the proposed measure?*

As noted in the body of this report, individuals' opinions about revenue measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. Thus, in addition to measuring current support for the measure, one of the goals of this study was to explore how the introduction of additional information about the measure may affect voters' opinions about the proposal.

It is clear from the survey results that some voters' opinions about the proposed measure are somewhat sensitive to the nature—and amount—of information that they have about the measure. Information about the specific services that could be funded by the sales tax, as well as arguments in favor of the measure, were found by many voters to be compelling reasons to support the measure. However, voters also exhibited sensitivity to opposition arguments, and there is a risk that voters could be swayed by divisive and hyper-partisan campaigning during the 2024 election cycle. Accordingly, one of the keys to building and *sustaining* support for a local sales tax measure will be the presence of an effective, well-organized public outreach effort, as well as an independent campaign that focuses on the need for the measure as well as the many benefits that it will bring.

*How might changes to the economic or political climate alter support for the measure?*

A survey is a snapshot in time—which means the results of this study and the conclusions noted above must be viewed in light of the *current* economic and political climates. On the one hand, this should provide some reassurances to the City that a local sales tax measure is feasible. Even with lingering concerns regarding the pandemic, inflation, high gas prices, and the trajectory of the economy, voters strongly supported establishing a local sales tax to fund infrastructure repairs and essential city services.

On the other hand, the months leading up to the November 2024 election are likely to be punctuated with significant events on the economic and political fronts. Exactly how these events unfold and may shape voters' opinions remains to be seen. Should the economy and/or political climate improve, support for the measure could increase. Conversely, negative economic and/or political developments (including devolving

into a hyper-partisan environment), competing measures, and/or skewed voter turnout could dampen support for the measure below what was recorded in this study.

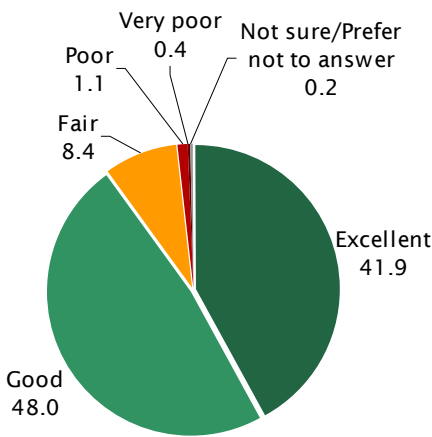
# QUALITY OF LIFE & CITY SERVICES

The opening section of the survey was designed to gauge voters' opinions regarding the quality of life in Encinitas, their ideas for how it can be improved, as well as their assessment of the City's performance in providing municipal services.

**QUALITY OF LIFE** At the outset of the interview, voters were asked to rate the quality of life in the City of Encinitas using a five-point scale of excellent, good, fair, poor, or very poor. As shown in Figure 1 below, nine-in-ten voters shared favorable opinions of the quality of life in Encinitas, with 42% reporting it is excellent and 48% stating it is good. Approximately 8% of voters surveyed rated the quality of life in the City as fair, whereas just 2% used poor or very poor to describe the quality of life in Encinitas.

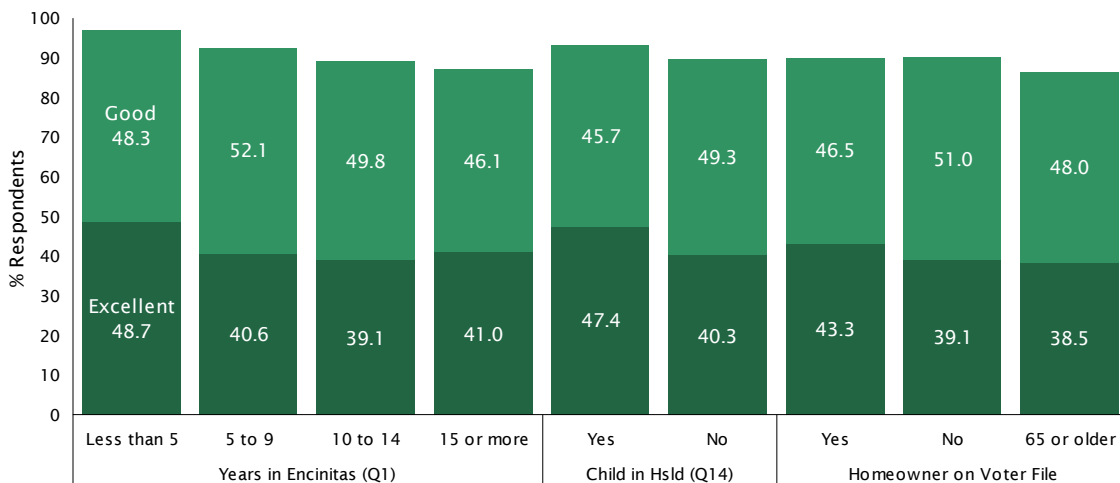
**Question 2** *How would you rate the overall quality of life in Encinitas? Would you say it is excellent, good, fair, poor or very poor?*

**FIGURE 1 QUALITY OF LIFE**

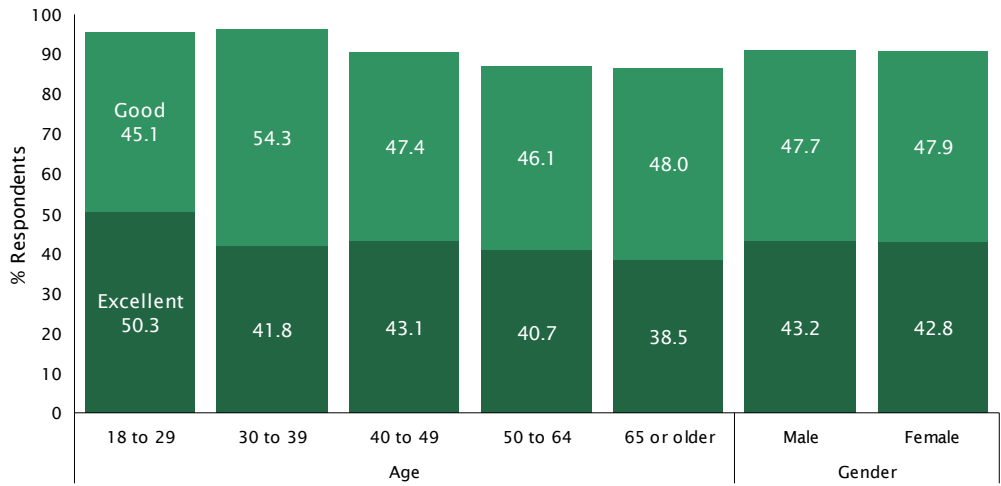


Figures 2 and 3 show how ratings of the quality of life in the City of Encinitas varied by length of residence, presence of a child in the home, home ownership, age, and gender. The most striking pattern in the figures is the *consistency* with which voters provided high ratings for the quality of life in the City, with at least 87% of respondents in *every* subgroup rating the quality of life in Encinitas as excellent or good.

**FIGURE 2 QUALITY OF LIFE BY YEARS IN ENCINITAS, CHILD IN HSLD & HOMEOWNER ON VOTER FILE**



**FIGURE 3 QUALITY OF LIFE BY AGE & GENDER**

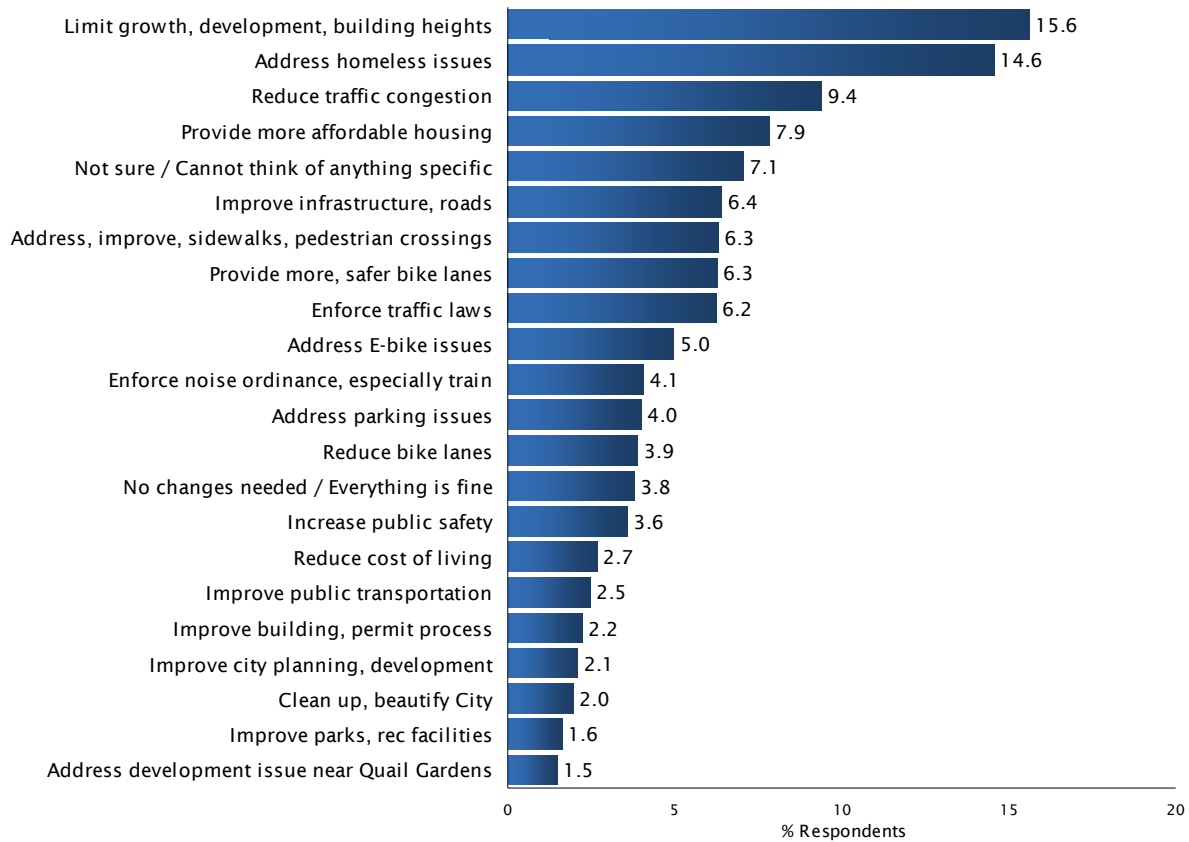


**CHANGES TO IMPROVE ENCINITAS** The next question in this series asked voters to indicate the one thing that city government could *change* to make Encinitas a better place to live, now and in the future. Question 3 was posed in an open-ended manner, allowing residents to mention any aspect or attribute that came to mind without being prompted by, or restricted to, a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 4 on the next page.

Among specific changes desired, limiting growth/development and building heights (16%) and addressing homeless issues (15%) were the most common, followed by reducing traffic congestion (9%) and providing more affordable housing (8%). It is also worth noting that approximately 11% of respondents could not think of a change to Encinitas that they desired (7%) or indicated that no changes are needed/everything is fine as is (4%).

**Question 3** *If the city government could change one thing to make Encinitas a better place to live now and in the future, what change would you like to see?*

**FIGURE 4 CHANGES TO IMPROVE CITY**

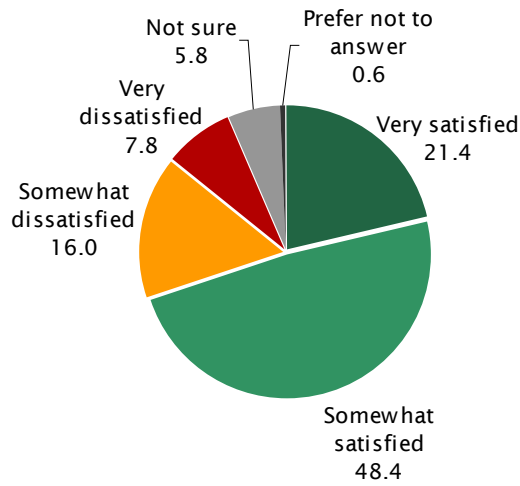


**OVERALL PERFORMANCE RATING** The final question in this series asked respondents to indicate if, overall, they were satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services. Because this question does not reference a specific program, facility, or service and requested that the respondent consider the City’s performance in general, the findings of this question may be regarded as an *overall performance rating* for the City.

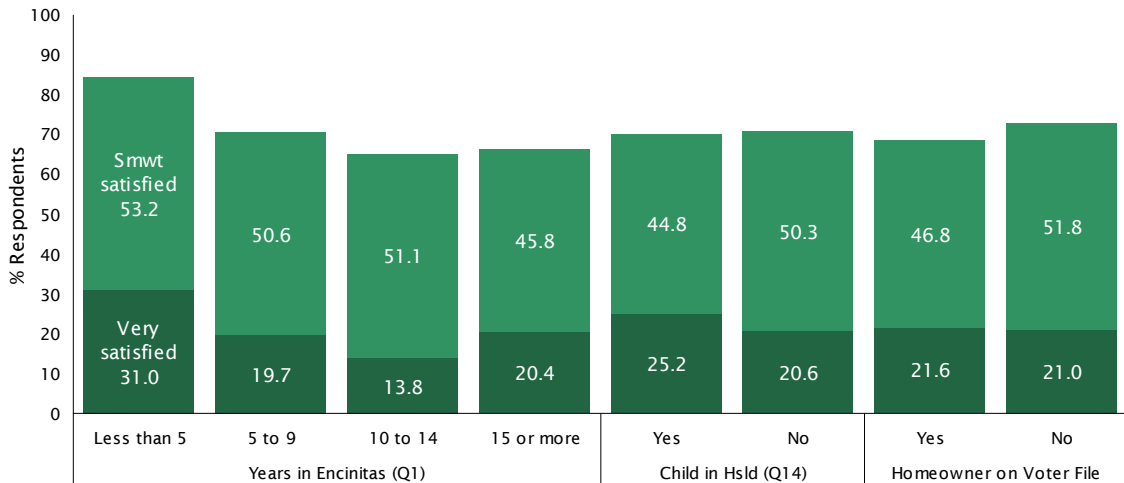
As shown in Figure 5 on the next page, seven-in-ten voters surveyed indicated that they were satisfied with the City of Encinitas’ efforts to provide municipal services, with 21% saying they were very satisfied and 48% somewhat satisfied. Approximately 24% reported that they were dissatisfied with the City’s overall performance, whereas 6% were unsure or unwilling to state their opinion. For the interested reader, figures 6 and 7 display how the percentage of respondents satisfied with the City’s overall performance varied across demographic subgroups.

**Question 4** Generally speaking, are you satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services?

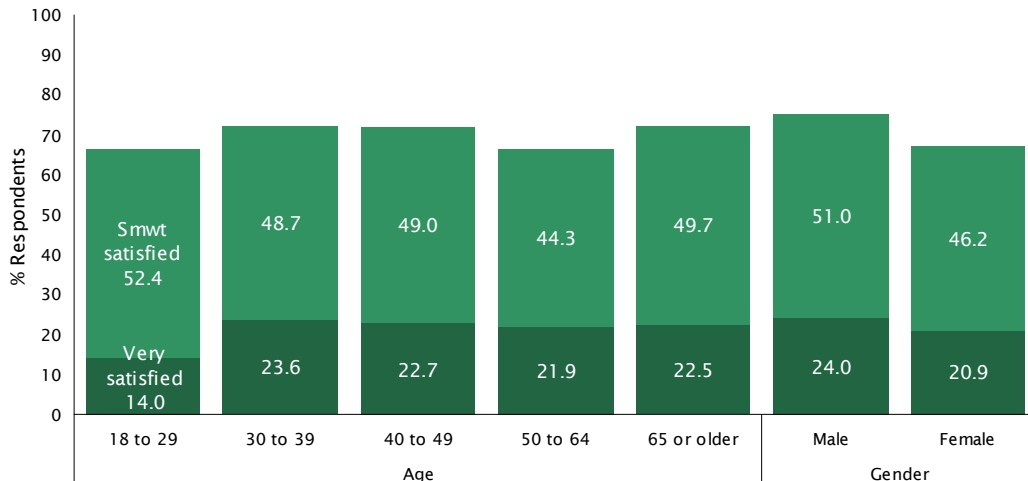
**FIGURE 5 OVERALL SATISFACTION**



**FIGURE 6 OVERALL SATISFACTION BY YEARS IN ENCINITAS, CHILD IN HSLD & HOMEOWNER ON VOTER FILE**



**FIGURE 7 OVERALL SATISFACTION BY AGE & GENDER**



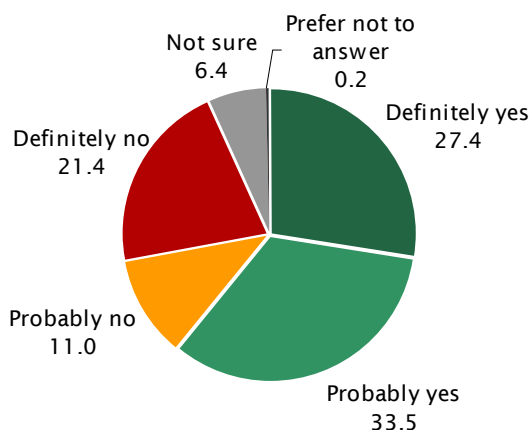
## INITIAL BALLOT TEST

The primary research objective of this survey was to estimate voters' support for establishing a one-cent sales tax to provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, and traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained. To this end, Question 5 was designed to take an early assessment of voters' support for the proposed measure.

The motivation for placing Question 5 near the front of the survey is twofold. First, voter support for a measure can often depend on the amount of information they have about a measure. At this point in the survey, the respondent has not been provided information about the proposed measure beyond what is presented in the ballot language. This situation is analogous to a voter casting a ballot with limited knowledge about the measure, such as what might occur in the absence of an effective campaign. Question 5, also known as the Initial Ballot Test, is thus a good measure of voter support for the proposed measure *as it is today*, on the natural. Because the Initial Ballot Test provides a gauge of natural support for the measure, it also serves a second purpose in that it provides a useful baseline from which to judge the impact of various information items conveyed later in the survey on voter support for the measure.

**Question 5** *Next year, voters in Encinitas may be asked to vote on a local ballot measure. Let me read you a summary of the measure. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 8 INITIAL BALLOT TEST



As shown in Figure 8, 61% of likely November 2024 voters surveyed indicated that they would support the proposed one-cent sales tax, whereas 32% stated that they would oppose the measure and 7% were unsure or unwilling to share their vote choice. For general taxes in California, the level of support recorded at the Initial Ballot Test is approximately 11 percentage points above the simple majority (50%+1) required for passage.



**SUPPORT BY SUBGROUPS** For the interested reader, Table 1 shows how support for the measure at the Initial Ballot Test varied by key demographic traits. The blue column (Approximate % of Universe) indicates the percentage of the likely November 2024 electorate that each subgroup category comprises. Support for the proposed measure was widespread, exceeding a majority in nearly all identified subgroups. When compared to their respective counterparts, support was strongest among newer residents (less than 5 years), respondents who rated the City's fiscal management as excellent or good, voters under 30 years of age, renters, Democrats and dual-Democrat households, respondents likely to vote by mail, lower propensity voters (likely to vote in November but not in March), individuals who registered to vote in Encinitas on or after June 2006, and those satisfied with the City's overall performance.

**TABLE 1 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INITIAL BALLOT TEST**

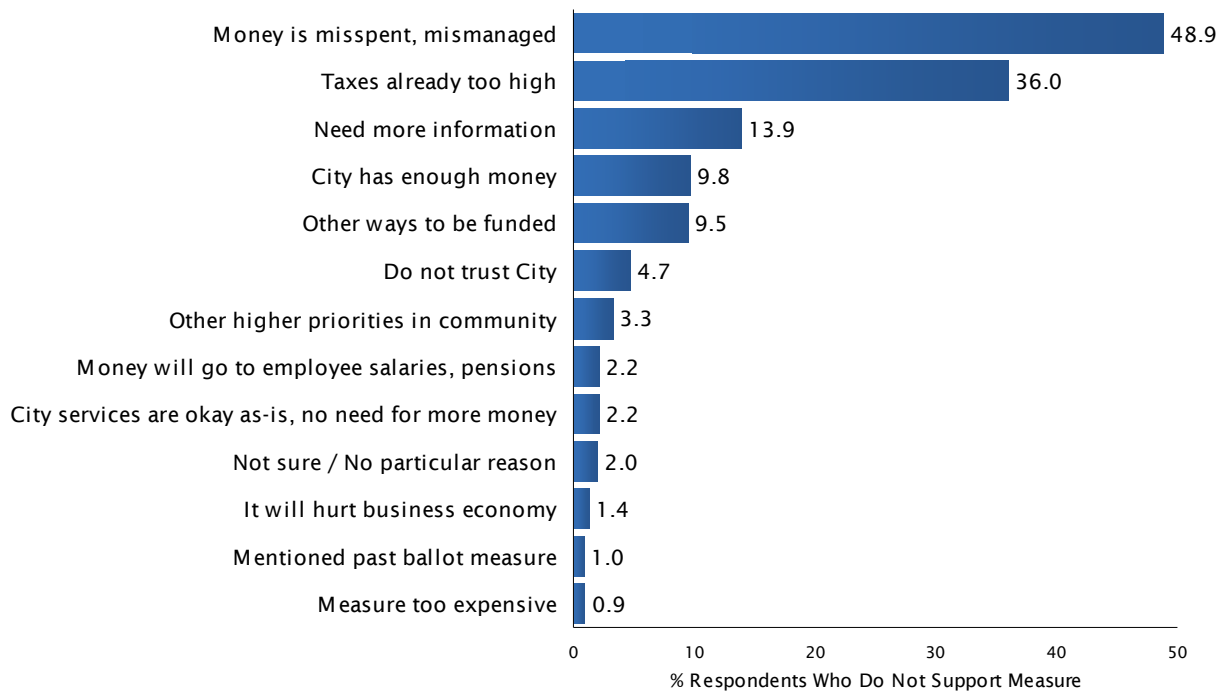
		Approximate % of Voter Universe	% Probably or Definitely Yes	% Not sure
Overall		100.0	60.9	6.4
Years in Encinitas (Q1)	Less than 5	17.8	77.6	6.7
	5 to 9	15.1	62.9	6.5
	10 to 14	12.9	57.8	9.5
	15 or more	54.2	55.6	5.4
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	81.2	5.0
	Fair	27.0	55.1	5.9
	Poor, very poor	17.2	22.8	6.5
	Not sure	21.5	67.2	9.4
Age	18 to 29	13.5	75.4	3.0
	30 to 39	15.1	67.1	3.3
	40 to 49	16.9	62.0	9.4
	50 to 64	25.2	51.9	9.1
	65 or older	29.3	58.2	5.5
Child in Hsld (Q14)	Yes	31.6	62.9	7.3
	No	68.4	61.5	6.0
Homeowner on Voter File	Yes	67.5	59.0	6.8
	No	32.5	64.8	5.6
Household Party Type	Single dem	21.7	73.0	5.8
	Dual dem	13.6	78.0	7.4
	Single rep	9.7	37.3	5.5
	Dual rep	8.4	42.7	7.6
	Other / Mixed	46.6	58.5	6.3
Likely to Vote by Mail	Yes	80.9	62.7	5.8
	No	19.1	53.1	9.1
Likely Mar 2024 Voter	Yes	76.6	58.8	6.9
	No	23.4	67.7	4.9
Party	Democrat	45.0	73.9	6.3
	Republican	23.8	38.3	7.3
	Other / DTS	31.2	59.4	5.9
Registration Year	Since Nov '18	15.8	70.6	4.2
	Jun '06 to <Nov '18	27.5	66.9	4.8
	Before Jun '06	56.7	55.3	7.8
Overall Satisfaction (Q4)	Satisfied	74.6	70.3	6.3
	Dissatisfied	25.4	32.5	6.5
Gender	Male	50.5	64.4	4.6
	Female	49.5	60.7	8.3

**REASONS FOR NOT SUPPORTING MEASURE** The 39% of respondents who opposed the measure (or were unsure) at the Initial Ballot Test were subsequently asked if there was a particular reason for their position. Question 6 was asked in an open-ended manner, allowing respondents to mention any reason that came to mind without being prompted by, or restricted to, a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 9.

Among the specific reasons offered for not supporting the measure, the perception that city funds have been/will be mismanaged or misspent (49%) and a belief that taxes are already too high (36%) were the most common, followed by a need for more information (14%), the belief that the City already has enough money (10%), and the opinion that city services could be funded in other ways (10%).

**Question 6** *Is there a particular reason why you do not support or are unsure about the measure I just described?*

**FIGURE 9 REASONS FOR NOT SUPPORTING MEASURE**



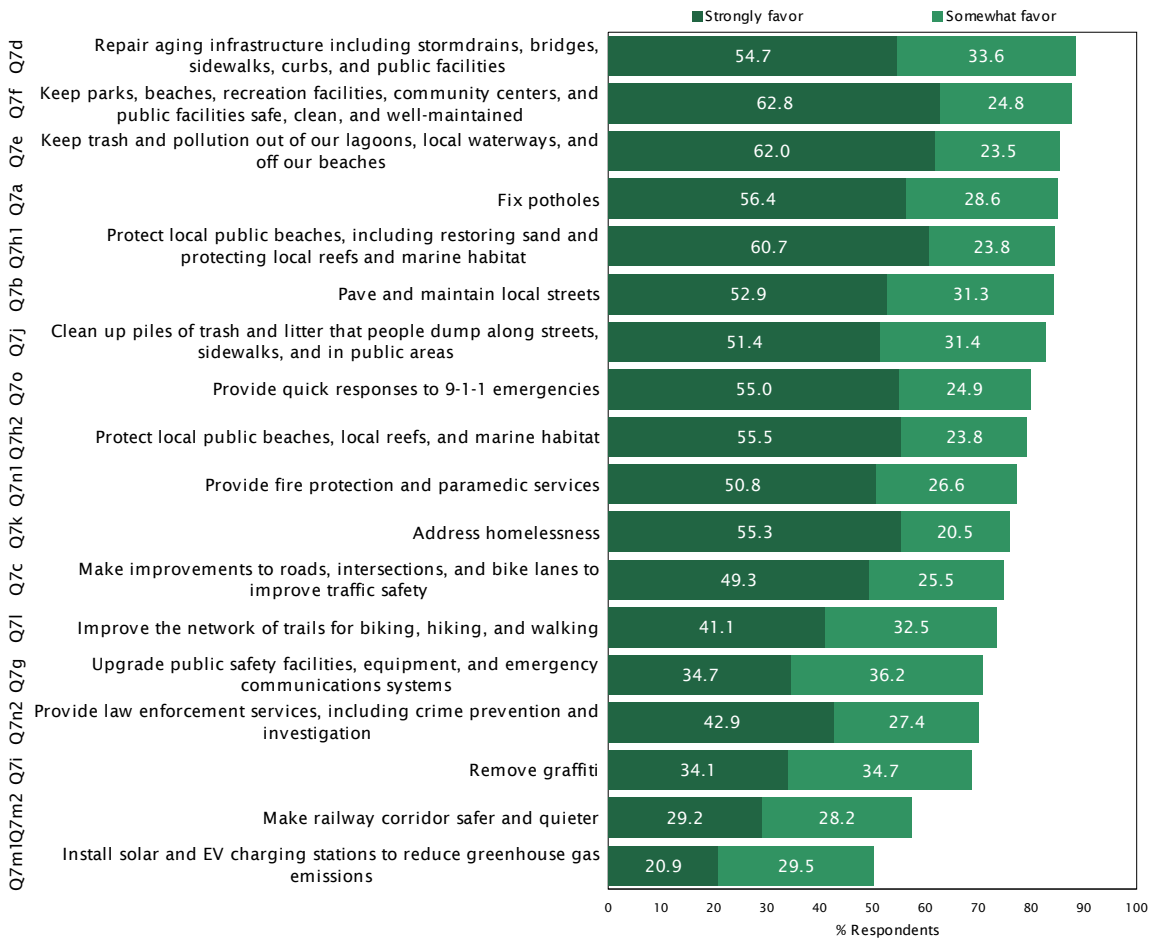
## PROJECTS & SERVICES

The ballot language presented in Question 5 indicated that the proposed measure would provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, and traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained. The purpose of Question 7 was to provide respondents with a full range of services that may be funded by the proposed measure, as well as identify which of these services voters most favored funding with the proceeds of the measure.

After reading each service, respondents were asked if they would favor or oppose spending some of the money on that particular item assuming that the measure passed. Descriptions of the services tested, as well as voters' responses, are shown in Figure 10.<sup>3</sup> The order in which the services were presented to respondents was randomized to avoid a systematic position bias.

**Question 7** *The measure we've been discussing will provide funding for a variety of services in your community. If the measure passes, would you favor or oppose using some of the money to: -----, or do you not have an opinion?*

**FIGURE 10 PROJECTS & SERVICES**



3. For the full text of the services tested, turn to Question 7 in *Questionnaire & Toplines* on page 33.

Nearly all projects and services tested were popular with Encinitas voters, with at least two-thirds of respondents indicating they would favor spending measure proceeds on 16 of the 18 items tested. That said, the services that resonated with the *largest* percentage of respondents were repairing aging infrastructure including storm drains, bridges, sidewalks, curbs, and public facilities (88% strongly or somewhat favor), keeping parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained (88%), keeping trash and pollution out of our lagoons, local waterways, and off our beaches (86%), fixing potholes (85%), and protecting local public beaches, including restoring sand and protecting local reefs and marine habitat (85%).

**SERVICE RATINGS BY INITIAL SUPPORT** Table 2 on the next page presents the top five services (showing the percentage of respondents who *strongly* favor each) by position at the Initial Ballot Test. Not surprisingly, individuals who initially opposed the measure were generally less likely to favor spending money on a given service when compared with supporters. Nevertheless, initial supporters, opponents, and the undecided did agree on one of the top five priorities for funding (keeping parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained).

**TABLE 2 TOP PROJECTS & SERVICES BY POSITION AT INITIAL BALLOT TEST**

Position at Initial Ballot Test (Q5)	Item	Project or Service Summary	% Strongly Favor
Probably or Definitely Yes (n = 756)	Q7e	Keep trash and pollution out of our lagoons, local waterways, and off our beaches	78
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	76
	Q7h2	Protect local public beaches, local reefs, and marine habitat	74
	Q7h1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	73
	Q7d	Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities	66
Probably or Definitely No (n = 403)	Q7a	Fix potholes	43
	Q7n2	Provide law enforcement services, including crime prevention and investigation	42
	Q7o	Provide quick responses to 9-1-1 emergencies	41
	Q7k	Address homelessness	39
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	39
Not Sure (n = 79)	Q7a	Fix potholes	62
	Q7f	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	61
	Q7o	Provide quick responses to 9-1-1 emergencies	60
	Q7b	Pave and maintain local streets	56
	Q7h1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	55

## POSITIVE ARGUMENTS

If the City chooses to place a measure on an upcoming ballot, voters will be exposed to various arguments about the measure in the ensuing months. Proponents of the measure will present arguments to try to persuade voters to support a measure, just as opponents may present arguments to achieve the opposite goal. For this study to be a reliable gauge of voter support for the proposed sales tax measure, it is important that the survey simulate the type of discussion and debate that will occur prior to the vote taking place and identify how this information ultimately shapes voters' opinions about the measure.

The objective of Question 8 was thus to present respondents with arguments in favor of the proposed measure and identify whether they felt the arguments were convincing reasons to support it. Arguments in opposition to the measure were also presented and are discussed later in this report (see *Negative Arguments* on page 21). Within each series, specific arguments were administered in random order to avoid a systematic position bias.

**Question 8** *What I'd like to do now is tell you what some people are saying about the measure we've been discussing. Supporters of the measure say: \_\_\_\_\_. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to SUPPORT the measure?*

**FIGURE 11 POSITIVE ARGUMENTS**



Figure 11 presents the truncated positive arguments tested, as well as voters' reactions to the arguments. The arguments are ranked from most convincing to least convincing based on the percentage of respondents who indicated that the argument was either a 'very convincing' or 'somewhat convincing' reason to support the sales tax measure. Using this methodology, the most compelling positive arguments were: *The City's storm drainpipes were installed more than 50 years ago and are starting to fail, creating sink holes and flooding that damage streets and private properties. This measure provides the funding needed to fix our storm drains (72% very or somewhat convincing)*, *The City maintains 172 miles of streets, 66 miles of storm drains, and 152 acres at 20 city parks. This measure will provide the funding we need to keep our streets, infrastructure, and parks in good condition. If we don't take care of it now, it will be a lot more expensive to repair in the future (70%)*, and *Every year, thousands of pounds of trash from our streets washes up on local beaches and in our lagoons. This measure will help prevent and clean up trash and pollution before it ends up in our water, lagoons, and along our beaches (64%)*.

**POSITIVE ARGUMENTS BY INITIAL SUPPORT** Table 3 on the next page lists the top five most convincing positive arguments (showing the percentage of respondents who cited it as *very convincing*) according to respondents' vote choice at the Initial Ballot Test. The positive arguments resonated with a much higher percentage of voters initially inclined to support the measure compared with those who initially opposed the measure or were unsure. Nevertheless, two arguments were ranked among the top five most compelling by all three groups.

**TABLE 3 TOP POSITIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST**

Position at Initial Ballot Test (Q5)	Item	Positive Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 756)	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	54
	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	52
	Q8e	City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 parks; measure will keep streets, infrastructure, parks in good condition; if we don't take care of it now, more expensive to repair in future	51
	Q8i	Every year, thousands of pounds of trash from streets washes up on beaches, lagoons; measure will help prevent, clean up trash, pollution before it ends up in water, lagoons, beaches	51
	Q8f	Most of sales tax generated locally goes to State, County, SANDAG; measure ensures higher percentage of sales tax stays in Encinitas, we have local control over how funds are spent	48
Probably or Definitely No (n = 403)	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	11
	Q8d	Substantial amount of sales tax money will come from people who visit Encinitas, but don't live here; measure will make sure they pay their fair share for facilities, services they use in city	11
	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	10
	Q8b	Measure includes a clear system of accountability including citizen oversight, independent audits, public disclosure of how all funds are spent	10
	Q8i	Every year, thousands of pounds of trash from streets washes up on beaches, lagoons; measure will help prevent, clean up trash, pollution before it ends up in water, lagoons, beaches	9
Not Sure (n = 79)	Q8j	City's storm drainpipes installed 50+ yrs ago, starting to fail, creating sink holes, flooding that damages streets, private properties; measure provides funding to fix storm drains	31
	Q8f	Most of sales tax generated locally goes to State, County, SANDAG; measure ensures higher percentage of sales tax stays in Encinitas, we have local control over how funds are spent	30
	Q8a	Every dime will be reinvested into community to fund essential services, facilities here in Encinitas; by law, money can't be taken away by State	29
	Q8d	Substantial amount of sales tax money will come from people who visit Encinitas, but don't live here; measure will make sure they pay their fair share for facilities, services they use in city	28
	Q8b	Measure includes a clear system of accountability including citizen oversight, independent audits, public disclosure of how all funds are spent	24

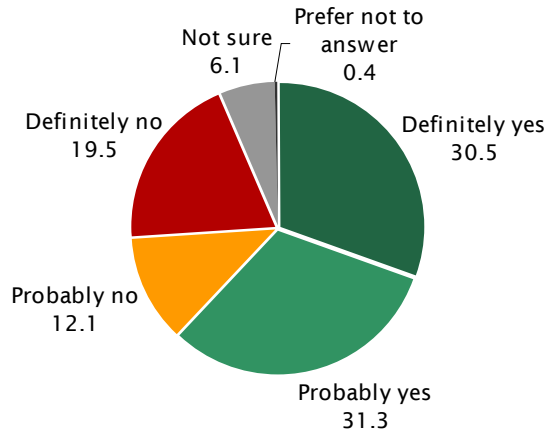


# INTERIM BALLOT TEST

After exposing respondents to services that could be funded by the measure as well as the types of positive arguments voters may encounter during an election cycle, the survey again presented respondents with the ballot language used previously to gauge how support for the proposed sales tax measure may have changed. As shown in Figure 12, overall support among likely November 2024 voters ticked up to 62%, with 31% of voters indicating that they would *definitely* vote yes on the measure. Approximately 32% of respondents opposed the measure at this point in the survey, and an additional 7% were unsure or unwilling to state their vote choice.

**Question 9** *Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 12 INTERIM BALLOT TEST



**SUPPORT BY SUBGROUPS** Table 4 on the next page shows how support for the measure at this point in the survey varied by key voter subgroups, as well as the change in subgroup support when compared with the Initial Ballot Test. Positive differences appear in green, whereas negative differences appear in red. As shown in the table, support for the sales tax measure increased or decreased by minimal amounts (2 percentage points or less) between the Initial and Interim Ballot Test for all voter subgroups.

**TABLE 4 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT INTERIM BALLOT TEST**

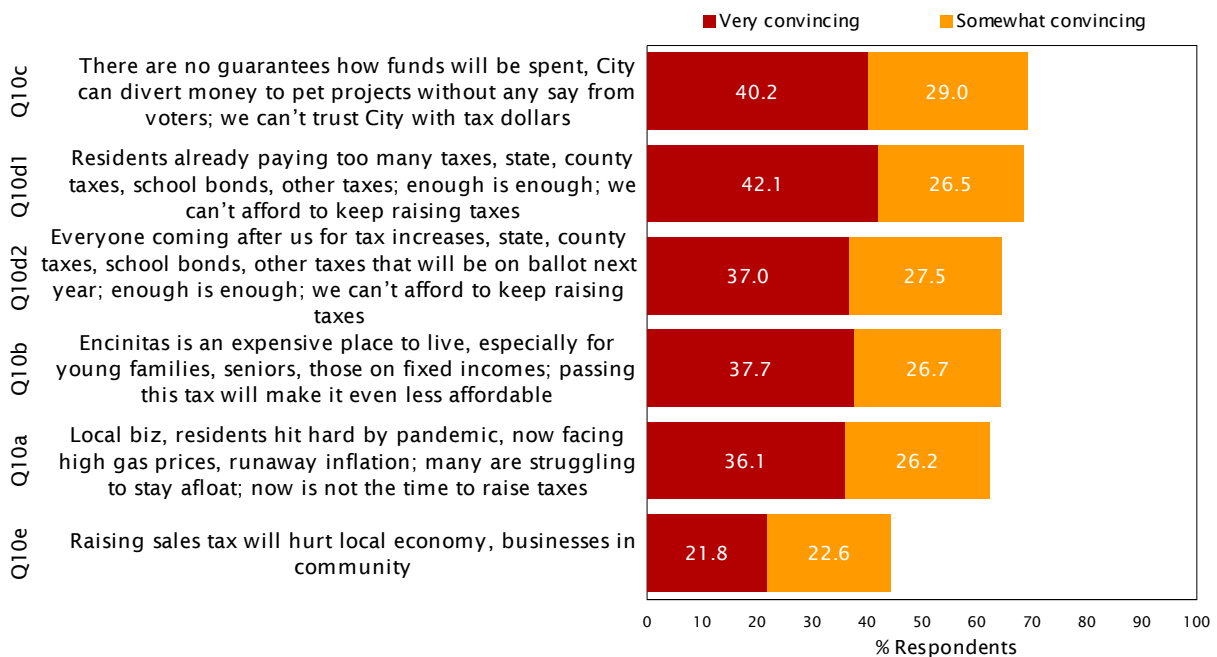
		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)
Overall		100.0	61.8	+0.9
Years in Encinitas (Q1)	Less than 5	17.8	76.8	-0.8
	5 to 9	15.1	61.8	-1.1
	10 to 14	12.9	58.2	+0.3
	15 or more	54.2	57.8	+2.2
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	82.8	+1.5
	Fair	27.0	55.7	+0.6
	Poor, very poor	17.2	22.4	-0.5
	Not sure	21.5	68.7	+1.5
Age	18 to 29	13.5	74.2	-1.2
	30 to 39	15.1	67.3	+0.2
	40 to 49	16.9	63.7	+1.7
	50 to 64	25.2	53.3	+1.4
	65 or older	29.3	59.6	+1.4
Child in Hsld (Q14)	Yes	31.6	64.4	+1.5
	No	68.4	62.3	+0.7
Homeowner on Voter File	Yes	67.5	59.6	+0.6
	No	32.5	66.5	+1.6
Household Party Type	Single dem	21.7	74.8	+1.8
	Dual dem	13.6	78.2	+0.2
	Single rep	9.7	38.2	+0.9
	Dual rep	8.4	43.0	+0.3
	Other / Mixed	46.6	59.3	+0.8
Likely to Vote by Mail	Yes	80.9	64.2	+1.5
	No	19.1	51.6	-1.5
Likely Mar 2024 Voter	Yes	76.6	60.7	+1.9
	No	23.4	65.4	-2.3
Party	Democrat	45.0	74.8	+0.9
	Republican	23.8	39.5	+1.2
	Other / DTS	31.2	60.1	+0.7
Registration Year	Since Nov '18	15.8	70.1	-0.4
	Jun '06 to <Nov '18	27.5	67.2	+0.3
	Before Jun '06	56.7	56.9	+1.6
Overall Satisfaction (Q4)	Satisfied	74.6	71.5	+1.2
	Dissatisfied	25.4	32.5	+0.0
Gender	Male	50.5	64.4	-0.0
	Female	49.5	63.0	+2.3

## NEGATIVE ARGUMENTS

Whereas Question 8 of the survey presented respondents with arguments in favor of the sales tax measure, Question 10 presented respondents with arguments designed to elicit opposition to the measure. In the case of Question 10, however, respondents were asked whether they felt that the argument was a very convincing, somewhat convincing, or not at all convincing reason to *oppose* the measure. The arguments tested, as well as voters’ opinions about the arguments, are presented below in Figure 13.

**Question 10** *Next, let me tell you what opponents of the measure are saying. Opponents of the measure say: \_\_\_\_\_. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?*

FIGURE 13 NEGATIVE ARGUMENTS



The most compelling negative arguments were: *There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects without any say from voters. We can't trust the City with our tax dollars* (69% very or somewhat convincing) and *Residents are already paying too many taxes - including state and county taxes, school bonds, and other taxes. Enough is enough. We can't afford to keep raising our taxes* (69%).

**NEGATIVE ARGUMENTS BY INITIAL SUPPORT** Table 5 on the next page ranks the top five negative arguments (showing the percentage of respondents who cited each as very convincing) according to respondents’ vote choice at the Initial Ballot Test.

**TABLE 5 TOP NEGATIVE ARGUMENTS BY POSITION AT INITIAL BALLOT TEST**

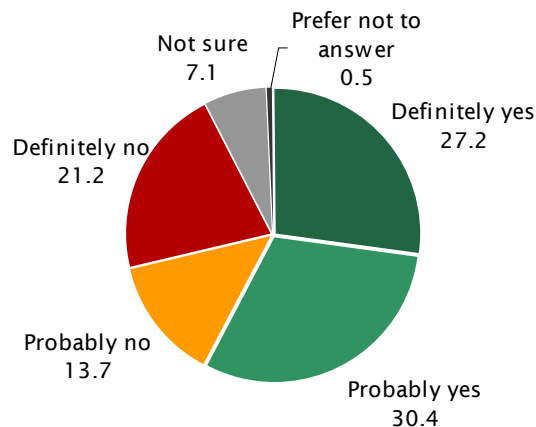
Position at Initial Ballot Test (Q5)	Item	Negative Argument Summary	% Very Convincing
Probably or Definitely Yes (n = 756)	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	23
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	22
	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	22
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	20
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	17
Probably or Definitely No (n = 403)	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	80
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	69
	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	68
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	65
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	65
Not Sure (n = 79)	Q10d1	Residents already paying too many taxes, state, county taxes, school bonds, other taxes; enough is enough; we can't afford to keep raising taxes	59
	Q10c	There are no guarantees how funds will be spent, City can divert money to pet projects without any say from voters; we can't trust City with tax dollars	56
	Q10b	Encinitas is an expensive place to live, especially for young families, seniors, those on fixed incomes; passing this tax will make it even less affordable	46
	Q10d2	Everyone coming after us for tax increases, state, county taxes, school bonds, other taxes that will be on ballot next year; enough is enough; we can't afford to keep raising taxes	45
	Q10a	Local biz, residents hit hard by pandemic, now facing high gas prices, runaway inflation; many are struggling to stay afloat; now is not the time to raise taxes	40

## FINAL BALLOT TEST

Voters' opinions about ballot measures are often not rigid, especially when the amount of information presented to the public on a measure has been limited. A goal of the survey was thus to gauge how voters' opinions about the proposed measure may be affected by the information they could encounter during the course of an election cycle. After providing respondents with the wording of the proposed measure, services that could be funded, and arguments in favor of and against the proposal, the survey again asked voters whether they would vote 'yes' or 'no' on the proposed sales tax measure.

**Question 11** *Now that you have heard a bit more about the measure, let me read you a summary of it one more time. To provide funding for city services in Encinitas, such as fixing potholes, maintaining streets, traffic safety improvements; repairing/upgrading aging stormdrains, infrastructure, and public safety facilities; reducing water pollution; and keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained; shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure?*

FIGURE 14 FINAL BALLOT TEST



At this point in the survey, support for the one-cent sales tax measure was found among 58% of likely November 2024 voters, with 27% indicating that they would *definitely* support the measure. Approximately 35% of respondents were opposed to the measure at the Final Ballot Test, and 8% were unsure or unwilling to state their vote choice.

## CHANGE IN SUPPORT

Table 6 provides a closer look at how support for the proposed measure changed over the course of the interview by calculating the difference in support between the Initial, Interim, and Final Ballot tests within various subgroups of voters. The percentage of support for the measure at the Final Ballot Test is shown in the column with the heading *% Probably or Definitely Yes*. The columns to the right show the difference between the Final and the Initial, and the Final and Interim Ballot Tests. Positive differences appear in green, and negative differences appear in red.

**TABLE 6 DEMOGRAPHIC BREAKDOWN OF SUPPORT AT FINAL BALLOT TEST**

		Approximate % of Voter Universe	% Probably or Definitely Yes	Change From Initial Ballot Test (Q5)	Change From Interim Ballot Test (Q9)
Overall		100.0	57.6	-3.4	-4.3
Years in Encinitas (Q1)	Less than 5	17.8	72.9	-4.6	-3.8
	5 to 9	15.1	53.2	-9.7	-8.7
	10 to 14	12.9	55.9	-1.9	-2.3
	15 or more	54.2	54.1	-1.5	-3.7
Opinion of Fiscal Management (Q13)	Excellent, good	34.3	78.6	-2.6	-4.2
	Fair	27.0	51.8	-3.4	-3.9
	Poor, very poor	17.2	16.3	-6.5	-6.0
	Not sure	21.5	65.1	-2.1	-3.5
Age	18 to 29	13.5	64.0	-11.3	-10.2
	30 to 39	15.1	58.8	-8.3	-8.5
	40 to 49	16.9	56.4	-5.6	-7.3
	50 to 64	25.2	53.5	+1.6	+0.2
	65 or older	29.3	58.1	-0.1	-1.4
Child in Hsld (Q14)	Yes	31.6	56.4	-6.5	-8.0
	No	68.4	59.5	-2.1	-2.8
Homeowner on Voter File	Yes	67.5	56.2	-2.8	-3.4
	No	32.5	60.3	-4.5	-6.2
Household Party Type	Single dem	21.7	71.9	-1.1	-2.9
	Dual dem	13.6	76.7	-1.3	-1.6
	Single rep	9.7	30.8	-6.4	-7.4
	Dual rep	8.4	38.4	-4.3	-4.6
	Other / Mixed	46.6	54.3	-4.2	-5.0
Likely to Vote by Mail	Yes	80.9	59.5	-3.2	-4.7
	No	19.1	49.2	-3.9	-2.4
Likely Mar 2024 Voter	Yes	76.6	57.7	-1.2	-3.1
	No	23.4	57.2	-10.4	-8.2
Party	Democrat	45.0	72.0	-1.9	-2.8
	Republican	23.8	34.4	-3.9	-5.1
	Other / DTS	31.2	54.3	-5.1	-5.8
Registration Year	Since Nov '18	15.8	63.9	-6.7	-6.2
	Jun '06 to <Nov '18	27.5	59.6	-7.3	-7.6
	Before Jun '06	56.7	54.8	-0.5	-2.1
Overall Satisfaction (Q4)	Satisfied	74.6	66.5	-3.8	-5.0
	Dissatisfied	25.4	29.2	-3.3	-3.4
Gender	Male	50.5	62.0	-2.4	-2.3
	Female	49.5	56.7	-4.0	-6.3

As expected, voters generally responded to the negative arguments with a reduction in their support for the sales tax measure when compared with the levels recorded at the Interim Ballot Test. The general trend over the course of the entire survey (Initial to Final Ballot Test) was also one of declining support for most voter subgroups, averaging -3% overall. Even with this trend, however, support for the proposed sales tax measure at the Final Ballot Test (58%) remained 8% *above* the simple majority (50%+1) required for passage.

Whereas Table 6 displays changes in support for the measure over the course of the interview at the subgroup level, Table 7 displays the individual-level changes that occurred between the Initial and Final Ballot tests for the measure. On the left side of the table is shown each of the response options to the Initial Ballot Test and the percentage of respondents in each group. The cells in the body of the table depict movement within each response group (row) based on the information provided throughout the course of the survey as recorded by the Final Ballot Test. For example, in the first row we see that of the 27.4% of respondents who indicated that they would definitely support the measure at the Initial Ballot Test, 21.0% also indicated they would definitely support the measure at the Final Ballot Test. Approximately 5.3% moved to the probably support group, 0.1% moved to the probably oppose group, 0.2% moved to the definitely oppose group, and 0.8% stated they were now unsure of their vote choice.

To ease interpretation of the table, the cells are color coded. Red shaded cells indicate declining support, green shaded cells indicate increasing support, whereas white cells indicate no movement. Moreover, within the cells, a white font indicates a fundamental change in the vote: from yes to no, no to yes, or not sure to either yes or no.

**TABLE 7 MOVEMENT BETWEEN INITIAL & FINAL BALLOT TEST**

Initial Ballot Test (Q5)		Final Ballot Test (Q11)				
		Definitely support	Probably support	Probably oppose	Definitely oppose	Not sure
Definitely support	27.4%	21.0%	5.3%	0.1%	0.2%	0.8%
Probably support	33.5%	6.1%	21.6%	2.8%	0.2%	2.8%
Probably oppose	11.0%	0.1%	1.9%	6.4%	2.0%	0.7%
Definitely oppose	21.4%	0.0%	0.2%	2.5%	18.3%	0.4%
Not sure	6.6%	0.0%	1.4%	1.8%	0.5%	2.9%

As one might expect, the information conveyed in the survey had the greatest impact on individuals who either weren't sure about how they would vote at the Initial Ballot Test or were tentative in their vote choice (probably yes or probably no). Moreover, Table 7 makes clear that although the information did impact some voters, it did not do so in a consistent way for all respondents. Some respondents found the information conveyed during the course of the interview to be a reason to become more supportive of the measure, whereas a slightly larger percentage found the same information to be a reason to be less supportive. Despite 14% of respondents making a *fundamental*<sup>4</sup> shift in their opinion about the measure over the course of the interview, the net impact is that support for the measure at the Final Ballot Test (58%) was just three percentage points different than support at the Initial Ballot Test (61%).

4. This is, they changed from a position of support, opposition, or undecided at the Initial Ballot Test to a different position at the Final Ballot Test.

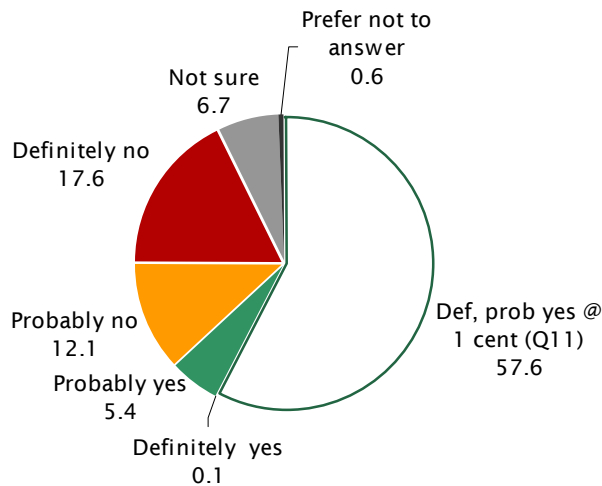
## FINAL BALLOT TEST AT LOWER RATE

The ballot language tested throughout the survey indicated that the measure would increase the local sales tax rate by one cent and be used to fund general city services. Voters who did not support the proposed measure at the Final Ballot Test (Question 11) were subsequently asked if they would support the measure if the rate were set at a lower amount: one-half cent.

As shown in Figure 15, lowering the tax rate to one-half cent generated a modest amount of additional support for the proposed measure. An additional 6% of voters indicated they would support the measure if the tax rate were lowered to one-half cent, although nearly all of the additional support for the measure was ‘soft’ (probably yes).

**Question 12** *What if the measure I just described raised the sales tax by a lower amount: one-half cent? Would you vote yes or no on the measure?*

**FIGURE 15 FINAL BALLOT TEST @ ONE-HALF CENT**



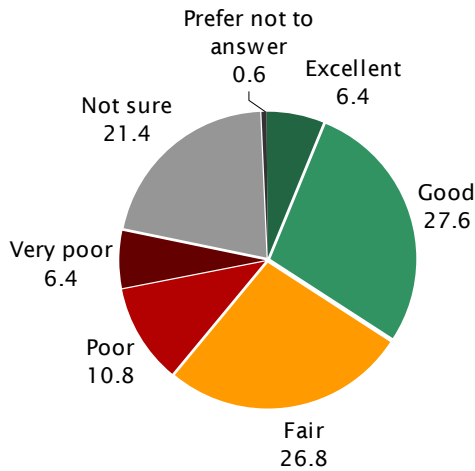


# FISCAL MANAGEMENT

The final substantive question of the survey asked respondents to rate the job the City of Encinitas has done in managing its financial resources. Six-in-ten (61% of) voters gave the City positive or neutral marks, with 6% rating the City’s performance as excellent, 28% good, and 27% fair. Approximately 17% of respondents rated the job the City has done in managing its finances as poor or very poor, while 22% confided they were not sure or preferred to not answer the question.

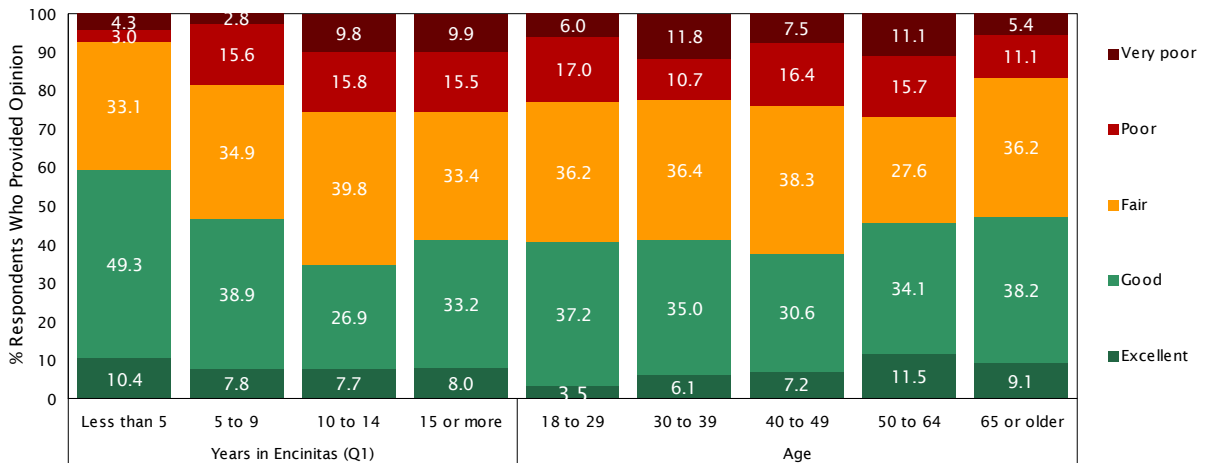
**Question 13** *In your opinion, has the City of Encinitas done an excellent, good, fair, poor or very poor job of managing its financial resources?*

**FIGURE 16 OPINION OF FISCAL MANAGEMENT**

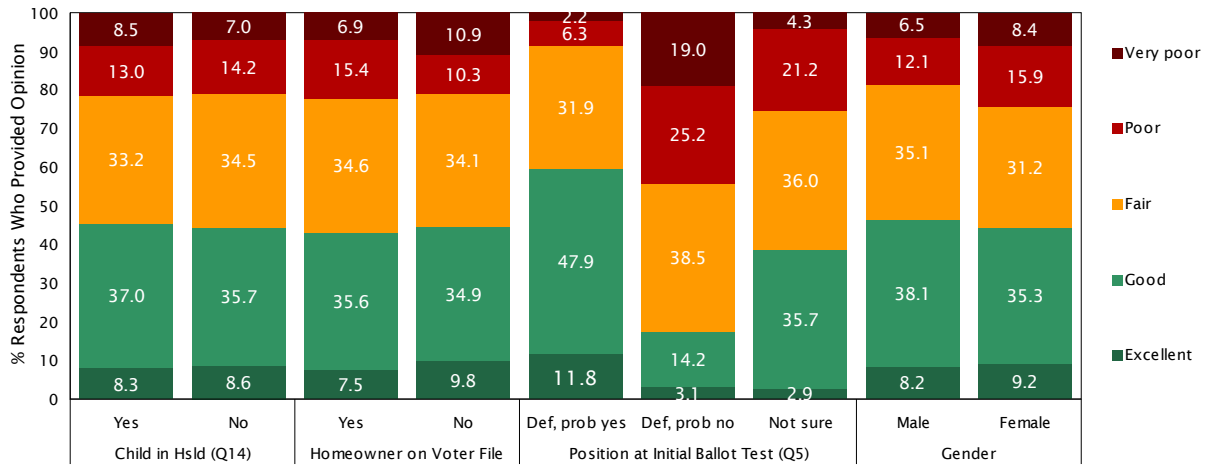


For the interested reader, figures 17 and 18 show how ratings of the City’s performance in managing its finances varied across key voter subgroups (among those with an opinion). It is worth noting the positive relationship between having a high opinion of the City’s performance in managing its financial resources and support for the proposed measure at the Initial Ballot Test.

**FIGURE 17 OPINION OF FISCAL MANAGEMENT BY YEARS IN ENCINITAS & AGE**



**FIGURE 18 OPINION OF FISCAL MANAGEMENT BY CHILD IN HSLD, HOMEOWNER ON VOTER FILE, POSITION AT INITIAL BALLOT TEST & GENDER**



# BACKGROUND & DEMOGRAPHICS

**TABLE 8 DEMOGRAPHICS OF SAMPLE**

<i>Total Respondents</i>	1,242
<b>Years in Encinitas (Q1)</b>	
Less than 5	17.8
5 to 9	15.1
10 to 14	12.9
15 or more	54.0
Prefer not to answer	0.3
<b>Child in Hsld (Q14)</b>	
Yes	30.5
No	66.0
Prefer not to answer	3.5
<b>Gender</b>	
Male	47.2
Female	46.3
Non-binary	1.3
Prefer not to answer	5.2
<b>Party</b>	
Democrat	45.0
Republican	23.8
Other / DTS	31.2
<b>Age</b>	
18 to 29	13.5
30 to 39	15.1
40 to 49	16.9
50 to 64	25.2
65 or older	29.3
<b>Registration Year</b>	
Since Nov '18	15.8
Jun '06 to <Nov '18	27.5
Before Jun '06	56.7
<b>Household Party Type</b>	
Single dem	21.7
Dual dem	13.6
Single rep	9.7
Dual rep	8.4
Other / Mixed	46.6
<b>Homeowner on Voter File</b>	
Yes	67.5
No	32.5
<b>Likely to Vote by Mail</b>	
Yes	80.9
No	19.1
<b>Likely Mar 2024 Voter</b>	
Yes	76.6
No	23.4

In addition to questions directly related to the proposed measure, the study collected basic demographic information about respondents and their households. Some of this information was gathered during the interview, although much of it was collected from the voter file. The profile of the likely November 2024 voter sample represented in this report is shown in Table 8.



## M E T H O D O L O G Y

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

**QUESTIONNAIRE DEVELOPMENT** Dr. McLarney of True North Research worked closely with the City of Encinitas to develop a questionnaire that covered the topics of interest and avoided possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking the items in a set order can lead to a systematic position bias in responses, items were asked in random order for each respondent.

Some questions asked in this study were presented only to a subset of respondents. For example, only individuals who did not support the measure (or were unsure) at the Initial Ballot Test (Question 5) were asked the follow-up, open-ended Question 6 regarding their reasons for not supporting the measure. In some cases, two versions of a project or argument were tested to identify how wording differences impact perception of the item. In such cases, half the sample received the item with version 1 wording (e.g., Question 7, item H1) and the other half received version 2 (e.g., Question 7, item H2). The questionnaire included with this report (see *Questionnaire & Toplines* on page 33) identifies the skip patterns that were used during the interview to ensure that each respondent received the appropriate questions.

**PROGRAMMING & PRE-TEST** Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting telephone interviews. The CATI program automatically navigates skip patterns, randomizes the appropriate question items, and alerts the interviewer to certain types of keypunching mistakes should they occur. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled voters. The integrity of the questionnaire was pre-tested internally by True North and by dialing into voter households in the City prior to formally beginning the survey.

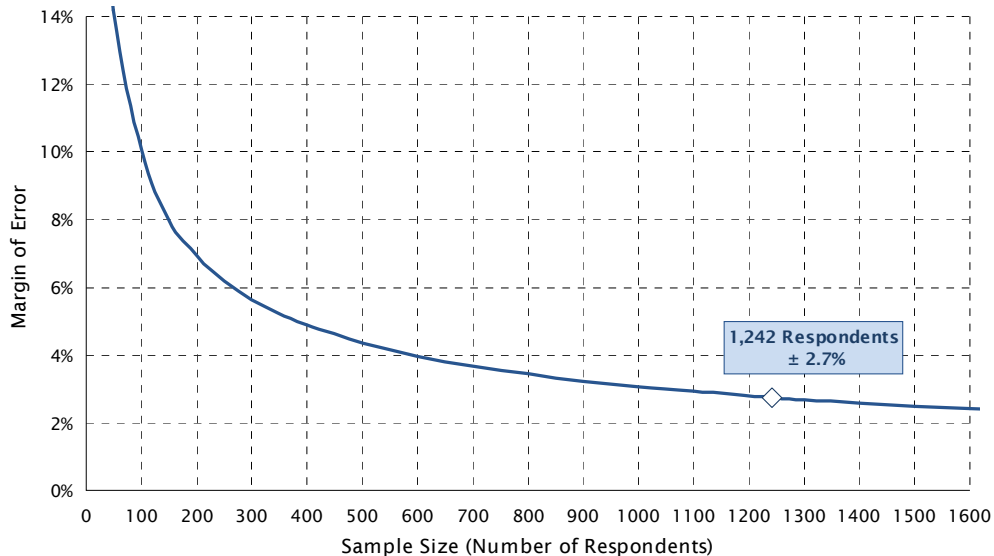
**SAMPLE** The survey was administered to a stratified and clustered random sample of registered voters in the City who are likely to participate in the November 2024 general election, with a subset of voters who are also likely to participate in the lower turnout March 2024 primary election. Consistent with the profile of this universe, the sample was stratified into clusters, each representing a combination of age, gender, and household party type. Individuals were then randomly selected based on their profile into an appropriate cluster. This method ensures that if a person of a particular profile refuses to participate, they are replaced by an individual who shares their same profile.

**STATISTICAL MARGIN OF ERROR** By using the probability-based sampling design noted above, True North ensured that the final sample was representative of voters in the City who are likely to participate in the November 2024 general election. The results of the survey can thus be used to estimate the opinions of *all* voters likely to participate in said election. Because not all voters participated in the study, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 1,242 voters for a particular question and what would have been

found if all of the estimated 41,833 likely November 2024 voters identified in the City had been surveyed for the study.

Figure 19 provides a graphic plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is  $\pm 2.7\%$ .

**FIGURE 19 MAXIMUM MARGIN OF ERROR DUE TO SAMPLING**



Within this report, figures and tables show how responses to certain questions varied by subgroups such as age, gender, and partisan affiliation. Figure 19 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

**RECRUITING & DATA COLLECTION** The survey followed a mixed-method design that employed multiple recruiting methods (telephone, text, and email) and multiple data collection methods (telephone and online). Telephone interviews averaged 16 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would likely bias the sample.

Voters recruited via email and text were assigned a unique passcode to ensure that only voters who received an invitation could access the online survey site, and that each voter could complete the survey one time only. During the data collection period, an email reminder notice was also sent to encourage participation among those who had yet to take the survey. A total of 1,242 surveys were completed between December 7 and December 11, 2023.

**DATA PROCESSING** Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, weighting, and preparing frequency analyses and cross-tabulations.

**ROUNDING** Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question.

# QUESTIONNAIRE & TOPLINES



City of Encinitas  
 Baseline Sales Tax Feasibility Survey  
 Final Toplines (n=1,242)  
 December 2023

## Section 1: Introduction to Study

Hi, may I please speak to \_\_\_\_\_. My name is \_\_\_\_\_, and I'm calling on behalf of TNR, an independent public opinion research firm. We're conducting a survey of voters about important issues in Encinitas (EN-suh-NEE-tuss) and I'd like to get your opinions.

*If needed:* This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

*If needed:* The survey should take about 12 minutes to complete.

*If needed:* If now is not a convenient time, can you let me know a better time so I can call back?

*If the person asks why you need to speak to the listed person or if they ask to participate instead, explain:* For statistical purposes, at this time the survey must only be completed by this particular individual.

## Section 2: Quality of Life & City Services

I'd like to begin by asking you a few questions about what it is like to live in Encinitas.

Q1	How long have you lived in Encinitas?		
	1	Less than 1 year	3%
	2	1 to 4 years	15%
	3	5 to 9 years	15%
	4	10 to 14 years	13%
	5	15 years or longer	54%
	99	Prefer not to answer	0%
Q2	How would you rate the overall quality of life in Encinitas? Would you say it is excellent, good, fair, poor or very poor?		
	1	Excellent	42%
	2	Good	48%
	3	Fair	8%
	4	Poor	1%
	5	Very poor	0%
	98	Not sure	0%
	99	Prefer not to answer	0%

Q3	If the city government could change one thing to make Encinitas a better place to live now and in the future, what change would you like to see? Verbatim responses recorded and later grouped into categories shown below.	
	Limit growth, development, building heights	16%
	Address homeless issues	15%
	Reduce traffic congestion	9%
	Provide more affordable housing	8%
	Not sure / Cannot think of anything specific	7%
	Enforce traffic laws	6%
	Improve infrastructure, roads	6%
	Add, improve, sidewalks, pedestrian crossings	6%
	Provide more, safer bike lanes	6%
	Address E-bike issues	5%
	Increase public safety	4%
	Address parking issues	4%
	Reduce bike lanes	4%
	Enforce noise ordinance, especially from trains	4%
	No changes needed / Everything is fine	4%
	Reduce cost of living	3%
	Improve parks, rec facilities	2%
	Improve public transportation	2%
	Clean up, beautify City	2%
	Improve city planning, development	2%
	Address development issue near Quail Gardens	2%
	Improve building, permit process	2%
Q4	Generally speaking, are you satisfied or dissatisfied with the job the City of Encinitas is doing to provide city services? <i>Get answer, then ask:</i> Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?	
	1 Very satisfied	21%
	2 Somewhat satisfied	48%
	3 Somewhat dissatisfied	16%
	4 Very dissatisfied	8%
	98 Not sure	6%
	99 Prefer not to answer	1%



**Section 3: Initial Ballot Test**

Next year, voters in Encinitas may be asked to vote on a local ballot measure. Let me read you a summary of the measure.

Q5	To provide funding for city services in Encinitas, such as:			
	<ul style="list-style-type: none"> <li>o Fixing potholes, maintaining streets, traffic safety improvements</li> <li>o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities</li> <li>o Reducing water pollution</li> <li>o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained</li> </ul>			
	Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled?			
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
	1	Definitely yes	27%	Skip to Q7
	2	Probably yes	34%	Skip to Q7
	3	Probably no	11%	Ask Q6
4	Definitely no	21%	Ask Q6	
98	Not sure	6%	Ask Q6	
99	Prefer not to answer	0%	Skip to Q7	
Q6	Is there a particular reason why you do <u>not</u> support or are unsure about the measure I just described? <i>If yes, ask: Please briefly describe your reason. Verbatim responses recorded and later grouped into categories shown below.</i>			
	Money is misspent, mismanaged		49%	
	Taxes already too high		36%	
	Need more information		14%	
	City has enough money		10%	
	Other ways to be funded		10%	
	Do not trust City		5%	
	Other higher priorities in community		3%	
	City services are okay as-is, no need for more money		2%	
	Money will go to employee salaries, pensions		2%	
	Not sure / No particular reason		2%	
	Mentioned past ballot measure		1%	
	Measure too expensive		1%	
	It will hurt business economy		1%	

Section 4: Projects & Services							
Q7	The measure we've been discussing will provide funding for a variety of services in your community.						
	If the measure passes, would you favor or oppose using some of the money to: _____, or do you not have an opinion? <i>Get answer, if favor or oppose, then ask: Would that be strongly (favor/oppose) or somewhat (favor/oppose)?</i>						
	<i>Randomize. Split Sample H1/H2, M1/M2, N1/N2</i>	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	No sure	Prefer not to answer
A	Fix potholes	56%	29%	4%	4%	3%	3%
B	Pave and maintain local streets	53%	31%	6%	4%	3%	3%
C	Make improvements to roads, intersections, and bike lanes to improve traffic safety	49%	25%	10%	9%	4%	3%
D	Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities	55%	34%	4%	3%	2%	3%
E	Keep trash and pollution out of our lagoons, local waterways, and off our beaches	62%	24%	4%	4%	4%	3%
F	Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean, and well-maintained	63%	25%	3%	4%	3%	3%
G	Upgrade public safety facilities, equipment, and emergency communications systems	35%	36%	12%	6%	8%	3%
H1	Protect local public beaches, including restoring sand and protecting local reefs and marine habitat	61%	24%	4%	5%	4%	3%
H2	Protect local public beaches, local reefs, and marine habitat	56%	24%	7%	6%	6%	3%
I	Remove graffiti	34%	35%	12%	8%	8%	3%
J	Clean up piles of trash and litter that people dump along streets, sidewalks, and in public areas	51%	31%	5%	5%	4%	3%
K	Address homelessness	55%	21%	6%	8%	6%	4%
L	Improve the network of trails for biking, hiking, and walking	41%	32%	9%	10%	5%	3%
M1	Install solar and EV charging stations to reduce greenhouse gas emissions	21%	29%	17%	23%	7%	3%
M2	Make railway corridor safer and quieter	29%	28%	17%	12%	11%	3%
N1	Provide fire protection and paramedic services	51%	27%	8%	6%	6%	3%
N2	Provide law enforcement services, including crime prevention and investigation	43%	27%	10%	10%	7%	3%
O	Provide quick responses to 9-1-1 emergencies	55%	25%	7%	4%	6%	3%

Section 5: Positive Arguments							
What I'd like to do now is tell you what some people are saying about the measure we've been discussing.							
Q8	Supporters of the measure say: _____. Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to <b>SUPPORT</b> the measure?						
	<i>Randomize</i>	Very convincing	Somewhat convincing	Not at all convincing	Don't believe	Not sure	Prefer not to answer
A	Every dime raised by the measure will be reinvested back into the community to fund essential services and facilities here in Encinitas. By law, the money can't be taken away by the State.	38%	25%	14%	15%	5%	4%
B	The measure includes a clear system of accountability including citizen oversight, independent audits, and public disclosure of how all funds are spent.	28%	30%	16%	16%	5%	4%
C	By keeping our city safe, clean, and well-maintained, this measure will help protect our quality of life and keep Encinitas a special place to live.	28%	34%	21%	10%	4%	4%
D	A substantial amount of the money raised by the sales tax will come from people who <i>visit</i> Encinitas, but don't live here. This measure will make sure they pay their fair share for the facilities and services they use while in our city.	34%	24%	19%	16%	3%	4%
E	The City maintains 172 miles of streets, 66 miles of storm drains, and 152 acres at 20 city parks. This measure will provide the funding we need to keep our streets, infrastructure, and parks in good condition. If we don't take care of it now, it will be a lot more expensive to repair in the future.	35%	34%	16%	7%	3%	4%
F	Most of the sales tax generated locally goes to the State of California, the County, or SANDAG. This measure ensures that a higher percentage of our sales tax dollars stay here in Encinitas and we have local control over how those funds are spent.	33%	30%	16%	12%	5%	4%
G	This measure costs just one dollar for every 100 dollars purchased – and groceries, medicine, and many other essential items are excluded from the tax.	26%	26%	28%	11%	5%	4%
H	To keep our community safe, we need to upgrade our outdated emergency communications system, emergency vehicles, facilities, and life-saving equipment.	23%	33%	21%	13%	5%	4%

I	Every year, thousands of pounds of trash from our streets washes up on local beaches and in our lagoons. This measure will help prevent and clean up trash and pollution before it ends up in our water, lagoons, and along our beaches.	35%	29%	18%	10%	4%	4%
J	The City's storm drainpipes were installed more than 50 years ago and are starting to fail, creating sink holes and flooding that damage streets and private properties. This measure provides the funding needed to fix our storm drains.	37%	35%	14%	6%	4%	4%

**Section 6: Interim Ballot Test**

Sometimes people change their mind about a measure once they have more information about it. Now that you have heard a bit more about the measure, let me read you a summary of it again.

Q9	To provide funding for city services in Encinitas, such as:		
	<ul style="list-style-type: none"> <li>o Fixing potholes, maintaining streets, traffic safety improvements</li> <li>o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities</li> <li>o Reducing water pollution</li> <li>o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained</li> </ul>		
	Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled?		
	If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>		
	1	Definitely yes	31%
	2	Probably yes	31%
	3	Probably no	12%
4	Definitely no	20%	
98	Not sure	6%	
99	Prefer not to answer	0%	

Section 7: Negative Arguments							
Next, let me tell you what opponents of the measure are saying.							
Q10	Opponents of the measure say: ----- Do you think this is a very convincing, somewhat convincing, or not at all convincing reason to OPPOSE the measure?	Very convincing	Somewhat convincing	Not at all convincing	Don't believe	Not sure	Prefer not to answer
	<i>Randomize. Split Sample D1/D2.</i>						
A	Local businesses and residents were hit hard by the pandemic and are now facing high gas prices and runaway inflation. Many are struggling to stay afloat. Now is not the time to raise taxes.	36%	26%	23%	9%	3%	3%
B	Encinitas is an expensive place to live, especially for young families, seniors, and those on fixed incomes. Passing this tax will make it even less affordable.	38%	27%	22%	8%	3%	3%
C	There are no guarantees on how funds will be spent, which means the City can divert the money to pet projects without any say from voters. We can't trust the City with our tax dollars.	40%	29%	15%	8%	4%	3%
D1	Residents are already paying too many taxes - including state and county taxes, school bonds, and other taxes. Enough is enough. We can't afford to keep raising our taxes.	42%	27%	19%	8%	2%	3%
D2	Everyone is coming after us for tax increases - including state and county taxes, school bonds, and other taxes that will be on the ballot next year. Enough is enough. We can't afford to keep raising our taxes.	37%	28%	20%	10%	2%	3%
E	Raising the sales tax will hurt our local economy and the businesses in our community.	22%	23%	31%	19%	3%	3%

**Section 8: Final Ballot Test**

Now that you have heard a bit more about the measure, let me read you a summary of it one more time.

Q11	To provide funding for city services in Encinitas, such as: <ul style="list-style-type: none"> <li>o Fixing potholes, maintaining streets, traffic safety improvements</li> <li>o Repairing/upgrading aging stormdrains, infrastructure, and public safety facilities</li> <li>o Reducing water pollution</li> <li>o And keeping Encinitas parks, beaches, and public facilities safe, clean, and well-maintained</li> </ul> Shall City of Encinitas' ordinance establishing a one-cent sales tax be adopted, providing 17 million dollars annually for general government use for 10 years, with citizen oversight, independent audits, and all money locally controlled? If the election were held today, would you vote yes or no on this measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
	1	Definitely yes	27%	Skip to Q13
	2	Probably yes	30%	Skip to Q13
	3	Probably no	14%	Ask Q12
	4	Definitely no	21%	Ask Q12
	98	Not sure	7%	Ask Q12
	99	Prefer not to answer	0%	Skip to Q13
Q12	What if the measure I just described raised the sales tax by a lower amount: <b>one-half cent</b> ? Would you vote yes or no on the measure? <i>Get answer, then ask: Would that be definitely (yes/no) or probably (yes/no)?</i>			
		Def, prob yes @ 1 cent (Q11)	58%	
	1	Definitely yes	0%	
	2	Probably yes	5%	
	3	Probably no	12%	
	4	Definitely no	18%	
	98	Not sure	7%	
	99	Prefer not to answer	1%	

**Section 9: Background & Demographics**

Thank you so much for your participation. I have just two background questions for statistical purposes.

Q13	In your opinion, has the City of Encinitas done an excellent, good, fair, poor or very poor job of managing its financial resources?		
	1	Excellent	6%
	2	Good	28%
	3	Fair	27%
	4	Poor	11%
	5	Very poor	6%
	98	Not Sure	21%
	99	Prefer not to answer	1%
Q14	Do you have children under the age of 18 living in your household?		
	1	Yes	31%
	2	No	66%
	99	Prefer not to answer	4%

Those are all of the questions that I have for you. Thanks so much for participating in this important survey.

**Post-Interview & Sample Items**

S1	Gender		
	1	Male	47%
	2	Female	46%
	3	Non-binary	1%
	99	Prefer not to answer	5%
S2	Party		
	1	Democrat	45%
	2	Republican	24%
	3	Other	7%
	4	DTS	24%

S3 Age on Voter File		
1	18 to 29	14%
2	30 to 39	15%
3	40 to 49	17%
4	50 to 64	25%
5	65 or older	29%
S4 Registration Date		
1	Since Nov 2018	16%
2	Jun 2012 to before Nov 2018	16%
3	Jun 2006 to before Jun 2012	11%
4	Before June 2006	57%
S5 Household Party Type		
1	Single Dem	22%
2	Dual Dem	14%
3	Single Rep	10%
4	Dual Rep	8%
5	Single Other	14%
6	Dual Other	7%
7	Dem & Rep	4%
8	Dem & Other	13%
9	Rep & Other	7%
0	Mixed (Dem + Rep + Other)	2%
S6 Homeowner on Voter File		
1	Yes	68%
2	No	32%
S7 Likely to Vote by Mail		
1	Yes	81%
2	No	19%



S8	Likely March 2024 Voter		
	1	Yes	77%
	2	No	23%
S9	Likely November 2024 Voter		
	1	Yes	100%
	2	No	0%
S10	Council District		
	1	One	26%
	2	Two	23%
	3	Three	25%
	4	Four	26%

Q1 Years in Encinitas

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Less than 1	32 2.6%	32 14.6%	-	-	-	6 1.4%	5 1.6%	2 0.9%	19 7.2%
1 to 4	188 15.2%	188 85.4%	-	-	-	74 17.6%	39 11.8%	8 3.7%	65 24.4%
5 to 9	187 15.1%	-	187 100.0%	-	-	66 15.7%	50 14.9%	26 12.3%	45 17.0%
10 to 14	160 12.9%	-	-	160 100.0%	-	43 10.1%	49 14.8%	32 14.9%	36 13.6%
15 or longer	671 54.0%	-	-	-	671 100.0%	233 55.1%	189 56.8%	144 67.8%	99 37.3%
Prefer not to answer	3 0.3%	-	-	-	-	-	1 0.2%	1 0.4%	2 0.7%

Q1 Years in Encinitas

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Less than 1	14 8.6%	5 2.5%	2 0.8%	10 3.1%	2 0.5%	5 1.3%	27 3.3%	9 1.1%	23 5.6%
1 to 4	22 13.1%	69 36.8%	41 19.4%	34 11.0%	23 6.2%	78 20.5%	108 13.2%	96 11.5%	92 22.8%
5 to 9	15 9.0%	43 23.0%	56 26.7%	44 14.1%	29 7.9%	77 20.3%	108 13.2%	116 13.8%	71 17.7%
10 to 14	10 6.1%	18 9.4%	54 25.7%	48 15.2%	30 8.4%	79 20.9%	73 9.0%	114 13.5%	46 11.5%
15 or longer	106 63.2%	53 28.4%	56 26.9%	176 56.3%	279 76.7%	138 36.5%	502 61.3%	502 59.8%	170 42.1%
Prefer not to answer	-	-	1 0.6%	1 0.3%	1 0.3%	2 0.5%	1 0.1%	2 0.2%	1 0.3%

Q1 Years in Encinitas

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Less than 1	10 3.6%	1 0.5%	4 3.4%	2 1.6%	16 2.8%	31 3.0%	2 0.7%	15 1.6%	17 5.9%
1 to 4	56 20.9%	30 17.6%	22 18.0%	9 8.9%	71 12.3%	160 15.9%	28 11.9%	131 13.8%	57 19.6%
5 to 9	51 18.8%	22 13.3%	16 13.4%	9 8.4%	89 15.4%	160 16.0%	27 11.3%	143 15.1%	44 15.1%
10 to 14	33 12.4%	20 12.0%	18 15.3%	13 12.6%	75 12.9%	129 12.9%	30 12.8%	126 13.3%	34 11.6%
15 or longer	119 44.4%	96 56.7%	59 49.2%	72 68.5%	325 56.1%	521 51.9%	150 63.2%	534 56.1%	138 47.3%
Prefer not to answer	-	-	1 0.7%	-	2 0.4%	3 0.3%	-	2 0.2%	1 0.4%

Q1 Years in Encinitas

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Less than 1	14 2.5%	6 2.0%	13 3.2%	15 7.5%	10 3.0%	7 1.0%	27 3.6%	3 0.7%	2 2.7%
1 to 4	99 17.7%	38 12.7%	52 13.4%	52 26.3%	85 24.7%	52 7.4%	144 19.0%	32 7.9%	13 15.9%
5 to 9	91 16.2%	36 12.2%	61 15.6%	24 12.2%	81 23.6%	83 11.7%	118 15.6%	56 14.0%	12 15.3%
10 to 14	66 11.9%	38 12.8%	56 14.3%	18 9.4%	56 16.3%	86 12.2%	92 12.2%	52 12.9%	15 19.2%
15 or longer	289 51.7%	177 60.0%	205 52.8%	88 44.6%	110 32.1%	474 67.3%	373 49.4%	260 64.4%	36 45.9%
Prefer not to answer	-	1 0.3%	2 0.6%	-	1 0.2%	2 0.3%	2 0.2%	1 0.2%	1 1.1%

Q1 Years in Encinitas

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Less than 1	27 3.1%	-	24 4.0%	8 1.3%
1 to 4	159 18.3%	19 6.5%	85 14.5%	93 16.1%
5 to 9	132 15.2%	42 14.1%	86 14.6%	91 15.8%
10 to 14	104 12.0%	47 15.8%	76 13.0%	72 12.4%
15 or longer	444 51.2%	187 63.1%	314 53.6%	311 54.1%
Prefer not to answer	2 0.2%	1 0.5%	1 0.2%	1 0.3%

Q2 Quality of life

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Excellent	521 42.0%	107 48.7%	76 40.6%	63 39.2%	275 41.0%	255 60.3%	110 33.1%	30 14.1%	123 46.3%
Good	596 48.0%	106 48.3%	98 52.1%	80 49.8%	310 46.1%	160 37.9%	193 58.0%	108 50.7%	132 49.9%
Fair	105 8.4%	7 3.0%	13 7.0%	13 8.3%	71 10.6%	7 1.7%	27 8.1%	60 28.1%	10 3.6%
Poor	14 1.1%	-	1 0.3%	3 1.9%	10 1.5%	1 0.2%	3 0.8%	10 4.5%	-
Very poor	5 0.4%	-	-	1 0.9%	3 0.5%	-	-	5 2.1%	-
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	2 0.2%	-	-	-	2 0.3%	-	-	1 0.5%	1 0.2%

Q2 Quality of life

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Excellent	84 50.3%	78 41.8%	90 43.1%	128 40.8%	140 38.5%	180 47.4%	330 40.3%	363 43.3%	158 39.1%
Good	76 45.1%	102 54.3%	99 47.4%	144 46.1%	175 48.0%	173 45.7%	404 49.3%	391 46.5%	205 51.0%
Fair	7 3.9%	2 1.2%	17 7.9%	35 11.3%	44 12.0%	21 5.4%	73 8.9%	71 8.5%	33 8.2%
Poor	1 0.7%	1 0.8%	3 1.2%	5 1.5%	4 1.0%	4 0.9%	8 1.0%	10 1.3%	3 0.8%
Very poor	-	4 1.9%	-	-	1 0.3%	1 0.4%	3 0.4%	1 0.1%	4 0.9%
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	1 0.3%	1 0.3%	1 0.2%	1 0.2%	1 0.1%	2 0.3%	-

Q2 Quality of life

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Excellent	121 44.9%	88 51.8%	31 25.6%	40 37.9%	242 41.8%	434 43.2%	87 36.6%	395 41.6%	126 43.2%
Good	132 49.0%	74 43.5%	65 54.5%	54 51.4%	271 46.8%	473 47.1%	123 51.7%	453 47.6%	143 49.3%
Fair	16 5.8%	7 4.1%	20 16.6%	10 9.7%	52 9.0%	81 8.1%	23 9.8%	85 8.9%	20 6.8%
Poor	1 0.3%	1 0.7%	4 3.2%	-	8 1.3%	11 1.1%	3 1.2%	14 1.4%	-
Very poor	-	-	-	1 1.0%	4 0.6%	4 0.4%	1 0.4%	2 0.3%	2 0.7%
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	-	-	2 0.4%	2 0.2%	1 0.3%	2 0.2%	-

Q2 Quality of life

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Excellent	271 48.5%	96 32.5%	154 39.7%	105 53.3%	131 38.4%	285 40.5%	373 49.3%	122 30.3%	25 31.6%
Good	254 45.5%	154 52.1%	188 48.4%	81 41.4%	180 52.6%	335 47.6%	354 46.8%	192 47.5%	49 61.5%
Fair	27 4.9%	38 12.9%	39 10.1%	10 5.3%	21 6.3%	73 10.3%	27 3.5%	73 18.2%	5 5.8%
Poor	4 0.8%	6 2.1%	3 0.8%	-	5 1.4%	9 1.3%	2 0.2%	11 2.7%	1 1.1%
Very poor	2 0.4%	1 0.3%	1 0.4%	-	4 1.0%	1 0.1%	1 0.1%	4 0.9%	-
Not sure	-	-	-	-	-	-	-	-	-
Prefer not to answer	-	-	2 0.6%	-	1 0.3%	1 0.2%	-	2 0.4%	-

Q2 Quality of life

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Excellent	439 50.7%	45 15.2%	253 43.2%	246 42.8%
Good	401 46.3%	157 53.1%	280 47.7%	276 47.9%
Fair	25 2.9%	75 25.3%	47 8.0%	45 7.8%
Poor	1 0.1%	13 4.4%	4 0.6%	6 1.0%
Very poor	-	5 1.5%	3 0.5%	1 0.2%
Not sure	-	-	-	-
Prefer not to answer	-	2 0.6%	-	1 0.2%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Increase public safety	45 3.6%	7 3.3%	7 3.9%	5 3.3%	24 3.6%	15 3.5%	19 5.6%	8 3.6%	4 1.5%
Reduce traffic congestion	117 9.4%	12 5.5%	7 3.8%	18 11.4%	79 11.8%	35 8.2%	33 10.0%	20 9.5%	26 9.9%
Enforce traffic laws	77 6.2%	17 7.9%	14 7.3%	12 7.8%	34 5.0%	23 5.5%	26 7.8%	12 5.8%	16 6.0%
Address homeless issues	181 14.6%	27 12.3%	33 17.7%	30 19.1%	89 13.2%	37 8.8%	53 16.0%	62 29.2%	29 10.8%
Improve infrastructure, roads	80 6.4%	11 5.1%	10 5.3%	16 9.9%	43 6.3%	18 4.2%	28 8.5%	16 7.3%	18 6.7%
Provide more affordable housing	98 7.9%	15 6.8%	23 12.4%	13 7.9%	47 7.0%	33 7.9%	24 7.2%	10 4.8%	29 10.8%
Improve parks, rec facilities	20 1.6%	4 1.6%	4 2.4%	4 2.6%	8 1.2%	8 1.9%	4 1.1%	-	9 3.3%
Improve schools, education	15 1.2%	1 0.3%	2 0.9%	3 1.6%	10 1.5%	1 0.3%	3 0.9%	7 3.2%	4 1.4%
Reduce taxes, fees	18 1.5%	4 2.0%	3 1.4%	1 0.5%	10 1.4%	14 3.2%	2 0.7%	3 1.3%	-
Improve economy, jobs	14 1.2%	1 0.6%	-	3 2.0%	10 1.5%	6 1.4%	5 1.6%	2 1.1%	1 0.3%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Increase public safety	1 0.8%	5 2.5%	9 4.2%	16 5.2%	14 3.7%	13 3.4%	28 3.5%	34 4.0%	11 2.7%
Reduce traffic congestion	8 4.8%	12 6.7%	20 9.5%	22 7.1%	54 14.9%	35 9.2%	78 9.5%	88 10.5%	29 7.2%
Enforce traffic laws	14 8.2%	8 4.2%	18 8.6%	17 5.6%	20 5.6%	26 6.8%	47 5.7%	55 6.5%	23 5.7%
Address homeless issues	20 12.1%	32 16.9%	34 16.1%	61 19.4%	34 9.5%	65 17.2%	110 13.4%	117 13.9%	64 16.0%
Improve infrastructure, roads	10 5.9%	5 2.6%	12 5.8%	22 7.0%	30 8.4%	17 4.4%	62 7.6%	63 7.5%	16 4.1%
Provide more affordable housing	25 14.6%	25 13.2%	19 9.1%	14 4.5%	15 4.1%	26 6.8%	69 8.4%	46 5.5%	51 12.7%
Improve parks, rec facilities	2 1.3%	1 0.6%	6 2.9%	5 1.5%	6 1.7%	11 3.0%	9 1.1%	16 1.9%	5 1.1%
Improve schools, education	-	2 1.2%	6 2.7%	3 1.0%	4 1.1%	8 2.1%	5 0.6%	12 1.4%	3 0.7%
Reduce taxes, fees	6 3.9%	4 2.0%	4 2.0%	2 0.6%	2 0.6%	9 2.3%	8 1.0%	11 1.3%	7 1.8%
Improve economy, jobs	10 6.0%	2 1.3%	-	1 0.3%	1 0.3%	4 1.0%	10 1.2%	8 0.9%	7 1.7%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	Base	269	169	120	104	579	1005	237	951
Increase public safety	8 3.1%	4 2.5%	8 6.8%	8 7.3%	17 2.9%	33 3.3%	12 4.9%	27 2.9%	17 6.0%
Reduce traffic congestion	27 9.9%	20 11.6%	9 7.8%	15 14.3%	46 8.0%	88 8.7%	29 12.2%	90 9.4%	27 9.3%
Enforce traffic laws	17 6.4%	11 6.6%	7 5.6%	9 8.7%	33 5.7%	67 6.7%	10 4.3%	49 5.2%	28 9.7%
Address homeless issues	28 10.3%	20 12.0%	22 18.3%	27 25.6%	84 14.6%	147 14.7%	34 14.2%	138 14.5%	43 14.9%
Improve infrastructure, roads	13 5.0%	12 7.0%	7 5.5%	7 6.5%	41 7.1%	65 6.5%	15 6.2%	64 6.8%	15 5.2%
Provide more affordable housing	32 11.8%	14 8.1%	5 3.8%	-	48 8.2%	80 7.9%	18 7.6%	76 8.0%	21 7.3%
Improve parks, rec facilities	3 1.2%	6 3.4%	1 1.1%	1 0.8%	9 1.6%	17 1.7%	3 1.2%	14 1.5%	6 2.1%
Improve schools, education	2 0.9%	2 1.5%	5 4.3%	1 1.0%	4 0.7%	9 0.9%	6 2.5%	13 1.4%	1 0.5%
Reduce taxes, fees	-	-	5 4.5%	7 7.2%	5 0.9%	14 1.4%	4 1.8%	6 0.6%	12 4.3%
Improve economy, jobs	-	4 2.6%	-	1 1.0%	9 1.6%	13 1.3%	1 0.4%	7 0.7%	8 2.6%

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
	Base	559	295	388	196	341	704	756	404
Increase public safety	14 2.5%	19 6.5%	11 2.9%	10 5.2%	12 3.4%	23 3.3%	23 3.0%	13 3.3%	9 11.3%
Reduce traffic congestion	53 9.6%	35 11.8%	28 7.3%	11 5.6%	26 7.6%	80 11.3%	61 8.1%	45 11.1%	11 13.3%
Enforce traffic laws	40 7.2%	19 6.5%	18 4.7%	19 9.7%	17 5.0%	41 5.9%	45 6.0%	26 6.4%	6 7.5%
Address homeless issues	55 9.8%	67 22.8%	59 15.2%	26 13.2%	56 16.4%	99 14.1%	82 10.8%	86 21.3%	13 16.8%
Improve infrastructure, roads	33 5.8%	20 6.6%	27 7.1%	9 4.7%	15 4.4%	55 7.9%	48 6.4%	26 6.4%	5 6.6%
Provide more affordable housing	58 10.4%	7 2.4%	32 8.3%	10 5.2%	48 14.0%	40 5.6%	78 10.3%	15 3.7%	5 6.5%
Improve parks, rec facilities	9 1.6%	3 1.0%	8 2.2%	4 2.3%	8 2.3%	8 1.2%	14 1.9%	2 0.6%	4 4.8%
Improve schools, education	5 0.9%	7 2.4%	3 0.8%	1 0.4%	5 1.3%	10 1.4%	4 0.6%	9 2.3%	1 1.6%
Reduce taxes, fees	-	13 4.4%	5 1.4%	6 3.3%	5 1.5%	7 1.0%	12 1.6%	6 1.4%	1 1.1%
Improve economy, jobs	4 0.8%	1 0.3%	9 2.3%	6 3.0%	7 2.0%	2 0.3%	12 1.5%	2 0.6%	1 0.8%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	Base	867	296	587
Increase public safety	29 3.4%	14 4.8%	17 2.9%	20 3.4%
Reduce traffic congestion	79 9.1%	28 9.5%	58 10.0%	46 8.0%
Enforce traffic laws	60 7.0%	16 5.5%	35 6.0%	35 6.1%
Address homeless issues	105 12.2%	67 22.8%	75 12.7%	92 16.0%
Improve infrastructure, roads	49 5.6%	27 9.0%	40 6.8%	33 5.8%
Provide more affordable housing	76 8.8%	11 3.7%	36 6.2%	59 10.2%
Improve parks, rec facilities	14 1.6%	3 0.9%	10 1.7%	8 1.4%
Improve schools, education	8 0.9%	7 2.5%	6 1.0%	9 1.6%
Reduce taxes, fees	12 1.4%	7 2.2%	12 2.0%	3 0.5%
Improve economy, jobs	7 0.8%	3 1.2%	3 0.6%	8 1.3%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)				
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
	Base	1242	221	187	160	671	423	333	213	265
Enforce city codes	7 0.6%	-	-	2 1.0%	6 0.9%	2 0.5%	1 0.2%	1 0.4%	4 1.4%	
Provide more police presence	10 0.8%	2 0.8%	-	1 0.8%	7 1.1%	1 0.2%	3 1.0%	6 2.7%	-	
Address illegal immigration issues	5 0.4%	-	1 0.6%	1 0.6%	3 0.4%	1 0.3%	2 0.6%	2 0.8%	-	
Improve public transportation	31 2.5%	6 2.9%	5 2.9%	2 1.5%	16 2.5%	18 4.2%	8 2.4%	2 0.7%	3 1.2%	
Clean up, beautify City	24 2.0%	4 1.9%	5 2.9%	2 1.1%	13 2.0%	3 0.7%	9 2.8%	5 2.5%	7 2.5%	
Improve shopping, dining opportunities	6 0.5%	1 0.5%	-	3 1.6%	2 0.3%	4 0.9%	1 0.4%	-	1 0.2%	
Provide rec activities, events	3 0.2%	1 0.6%	-	-	1 0.2%	1 0.3%	1 0.3%	-	-	
Improve City-resident communication	16 1.3%	4 1.8%	2 1.3%	1 0.5%	9 1.4%	5 1.1%	5 1.6%	3 1.5%	3 1.1%	
Improve environmental efforts	13 1.0%	2 0.8%	1 0.5%	4 2.4%	6 0.9%	2 0.5%	5 1.5%	2 1.1%	3 1.1%	

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Enforce city codes	-	-	2	4	2	2	5	6	2
Provide more police presence	-	2	2	3	4	4	6	8	2
Address illegal immigration issues	1	-	-	1	3	1	3	3	2
Improve public transportation	3	6	2	9	10	7	23	21	10
Clean up, beautify City	2	5	3	6	9	6	18	19	5
Improve shopping, dining opportunities	3	1	1	-	1	1	5	5	1
Provide rec activities, events	1	-	1	-	-	1	2	3	-
Improve City-resident communication	-	1	3	8	4	3	12	12	4
Improve environmental efforts	-	-	2	6	4	3	9	10	3

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Enforce city codes	1	1	-	-	5	7	1	4	3
Provide more police presence	2	1	1	2	4	8	2	9	2
Address illegal immigration issues	-	-	1	2	2	5	-	5	-
Improve public transportation	11	4	1	-	14	28	3	25	6
Clean up, beautify City	5	2	5	1	11	18	6	23	2
Improve shopping, dining opportunities	1	2	-	-	3	5	1	3	3
Provide rec activities, events	-	2	-	-	1	3	-	3	-
Improve City-resident communication	3	2	3	3	5	11	5	10	6
Improve environmental efforts	5	2	1	-	4	11	2	11	2

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Enforce city codes	3	-	4	-	-	7	4	2	1
Provide more police presence	4	3	3	2	2	6	6	4	1
Address illegal immigration issues	-	4	1	-	2	3	1	4	-
Improve public transportation	20	1	9	8	8	15	21	8	1
Clean up, beautify City	12	7	5	1	9	15	11	12	1
Improve shopping, dining opportunities	3	-	3	3	1	2	6	-	-
Provide rec activities, events	2	-	1	1	1	-	3	-	-
Improve City-resident communication	6	7	3	2	1	13	10	6	-
Improve environmental efforts	9	2	2	2	2	8	9	4	-

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Enforce city codes	4	3	4	2
Provide more police presence	5	6	6	4
Address illegal immigration issues	3	2	3	1
Improve public transportation	26	5	12	16
Clean up, beautify City	14	9	12	11
Improve shopping, dining opportunities	5	1	2	4
Provide rec activities, events	1	1	2	1
Improve City-resident communication	10	6	6	7
Improve environmental efforts	8	4	4	9

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Improve City Council, Gov process	17 1.4%	3 1.3%	2 1.1%	1 0.4%	11 1.7%	2 0.4%	4 1.3%	9 4.3%	2 0.8%
Limit growth, development, building heights	194 15.6%	10 4.4%	31 16.3%	23 14.4%	131 19.5%	50 11.9%	68 20.5%	52 24.3%	23 8.6%
Improve city planning, development	26 2.1%	-	4 2.4%	5 3.4%	16 2.4%	6 1.4%	11 3.4%	6 2.6%	3 1.3%
Reduce cost of living	33 2.7%	8 3.4%	3 1.8%	-	23 3.4%	18 4.2%	1 0.3%	4 2.1%	10 3.8%
Address parking issues	50 4.0%	6 2.8%	6 3.1%	2 1.0%	37 5.4%	14 3.3%	15 4.4%	12 5.4%	10 3.6%
Support small, local businesses	8 0.6%	1 0.5%	1 0.4%	-	6 0.8%	7 1.7%	-	-	1 0.2%
Improve sewer, drainage around city	12 0.9%	-	3 1.6%	1 0.9%	7 1.1%	2 0.5%	7 2.0%	2 1.1%	1 0.2%
Reduce bike lanes	48 3.9%	3 1.3%	10 5.5%	1 0.5%	34 5.1%	10 2.3%	18 5.4%	15 7.0%	4 1.7%
Rent control	11 0.9%	2 1.1%	-	3 1.9%	6 0.9%	4 0.8%	5 1.4%	-	3 1.2%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Improve City Council, Gov process	1 0.7%	1 0.6%	1 0.4%	7 2.4%	6 1.7%	3 0.7%	13 1.6%	10 1.2%	7 1.6%
Limit growth, development, building heights	14 8.1%	26 14.0%	35 16.8%	56 18.0%	63 17.2%	58 15.4%	127 15.5%	144 17.2%	50 12.4%
Improve city planning, development	-	1 0.7%	5 2.4%	11 3.4%	9 2.5%	5 1.3%	19 2.3%	22 2.6%	4 1.1%
Reduce cost of living	14 8.6%	5 2.9%	8 3.9%	5 1.5%	1 0.2%	10 2.6%	22 2.7%	17 2.0%	17 4.2%
Address parking issues	14 8.1%	4 2.3%	4 1.9%	10 3.3%	18 4.9%	19 5.0%	27 3.3%	37 4.4%	13 3.2%
Support small, local businesses	3 1.5%	2 1.0%	0.4%	-	2 0.6%	3 0.7%	5 0.6%	4 0.5%	3 0.8%
Improve sewer, drainage around city	3 1.9%	2 1.0%	4 2.1%	2 0.5%	1 0.2%	3 0.7%	9 1.1%	8 1.0%	4 0.9%
Reduce bike lanes	8 4.8%	8 4.3%	12 5.5%	5 1.6%	15 4.2%	14 3.7%	32 4.0%	34 4.0%	14 3.5%
Rent control	1 0.9%	2 1.2%	4 2.0%	2 0.6%	2 0.4%	3 0.9%	8 1.0%	4 0.4%	8 1.9%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Improve City Council, Gov process	2 0.7%	2 0.9%	3 2.6%	4 3.5%	7 1.1%	16 1.6%	1 0.4%	15 1.6%	2 0.6%
Limit growth, development, building heights	38 14.2%	23 13.6%	23 19.1%	21 19.7%	90 15.5%	149 14.9%	45 18.9%	157 16.5%	37 12.7%
Improve city planning, development	4 1.6%	1 0.7%	7 5.6%	3 2.7%	11 1.9%	21 2.1%	5 2.0%	22 2.3%	4 1.4%
Reduce cost of living	6 2.4%	3 1.8%	3 2.8%	6 6.2%	14 2.5%	26 2.6%	7 3.2%	16 1.7%	17 6.0%
Address parking issues	9 3.3%	9 5.2%	4 3.3%	8 8.0%	20 3.4%	44 4.4%	6 2.4%	35 3.6%	15 5.2%
Support small, local businesses	2 0.6%	3 1.6%	-	-	3 0.6%	8 0.8%	-	5 0.5%	3 0.9%
Improve sewer, drainage around city	1 0.3%	1 0.7%	2 1.4%	-	8 1.4%	11 1.1%	1 0.2%	7 0.7%	5 1.8%
Reduce bike lanes	10 3.9%	4 2.5%	2 1.8%	6 5.7%	25 4.4%	39 3.8%	9 3.9%	38 4.0%	10 3.5%
Rent control	8 3.1%	1 0.3%	-	-	2 0.4%	6 0.6%	5 2.2%	11 1.2%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Improve City Council, Gov process	4 0.8%	8 2.6%	5 1.3%	4 1.9%	4 1.2%	9 1.3%	3 0.4%	14 3.4%	-
Limit growth, development, building heights	78 14.0%	60 20.2%	56 14.5%	17 8.8%	35 10.1%	142 20.2%	88 11.6%	89 22.0%	17 21.1%
Improve city planning, development	8 1.5%	10 3.5%	8 1.9%	-	5 1.6%	21 2.9%	11 1.4%	9 2.3%	5 6.2%
Reduce cost of living	14 2.6%	12 3.9%	7 1.9%	12 6.1%	11 3.2%	11 1.5%	23 3.0%	9 2.3%	1 1.7%
Address parking issues	23 4.1%	13 4.4%	14 3.6%	14 7.1%	8 2.2%	28 4.0%	25 3.3%	24 6.4%	1 0.9%
Support small, local businesses	4 0.8%	-	3 0.9%	3 1.7%	2 0.6%	2 0.3%	6 0.8%	-	1 1.7%
Improve sewer, drainage around city	5 0.9%	2 0.8%	4 1.1%	3 1.6%	5 1.5%	3 0.5%	9 1.2%	2 0.6%	1 0.7%
Reduce bike lanes	22 3.9%	11 3.7%	15 4.0%	1 0.8%	23 6.7%	24 3.4%	21 2.8%	24 5.8%	3 4.3%
Rent control	10 1.9%	-	1 0.2%	-	4 1.1%	8 1.1%	8 1.1%	2 0.5%	1 1.2%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Improve City Council, Gov process	10 1.1%	7 2.4%	9 1.5%	6 1.1%
Limit growth, development, building heights	103 11.9%	77 25.9%	91 15.5%	88 15.4%
Improve city planning, development	11 1.3%	14 4.6%	9 1.6%	14 2.5%
Reduce cost of living	22 2.6%	7 2.5%	22 3.7%	8 1.4%
Address parking issues	28 3.2%	19 6.5%	19 3.3%	27 4.6%
Support small, local businesses	8 0.9%	-	3 0.5%	5 0.9%
Improve sewer, drainage around city	9 1.0%	3 1.0%	6 1.0%	6 1.0%
Reduce bike lanes	28 3.2%	17 5.8%	23 3.9%	21 3.7%
Rent control	8 0.9%	2 0.7%	2 0.3%	10 1.7%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Enforce noise ordinance, especially train	51 4.1%	19 8.6%	8 4.5%	7 4.5%	16 2.4%	21 5.1%	9 2.7%	11 5.2%	9 3.4%
Fund, support police department	4 0.3%	-	3 1.4%	-	1 0.1%	1 0.2%	1 0.3%	2 0.8%	-
Improve spending, budgeting	6 0.5%	-	-	-	6 0.9%	1 0.3%	2 0.5%	2 0.8%	1 0.5%
Address, improve, sidewalks, pedestrian crossings	79 6.3%	20 9.0%	12 6.2%	13 8.0%	34 5.1%	34 8.1%	17 5.0%	11 5.0%	16 6.0%
Put utilities underground	15 1.2%	4 1.9%	4 2.1%	-	6 0.9%	6 1.5%	5 1.5%	-	4 1.3%
Improve street lighting	10 0.8%	4 2.0%	3 1.5%	-	3 0.5%	3 0.8%	4 1.1%	-	3 1.2%
Fix, reuse empty buildings	4 0.3%	1 0.2%	1 0.5%	-	3 0.4%	1 0.3%	1 0.4%	1 0.5%	1 0.2%
Improve, provide more roundabouts	5 0.4%	-	1 0.6%	2 1.0%	2 0.3%	3 0.6%	1 0.3%	1 0.4%	1 0.3%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
								Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Enforce noise ordinance, especially train	14 8.1%	7 3.6%	8 3.9%	13 4.0%	10 2.6%	10 2.6%	39 4.8%	28 3.3%	23 5.7%
Fund, support police department	-	-	2 0.8%	2	-	-	4 0.4%	-	4 0.9%
Improve spending, budgeting	-	-	-	3 0.8%	3 1.0%	1 0.2%	5 0.6%	5 0.6%	1 0.3%
Address, improve, sidewalks, pedestrian crossings	12 7.4%	22 11.9%	11 5.4%	18 5.6%	15 4.1%	28 7.4%	50 6.1%	55 6.5%	24 5.9%
Put utilities underground	-	1 0.6%	3 1.6%	6 1.8%	5 1.3%	4 1.1%	10 1.2%	12 1.4%	3 0.7%
Improve street lighting	-	4 2.4%	1 0.6%	1 0.3%	3 0.9%	3 0.9%	7 0.8%	6 0.7%	4 1.0%
Fix, reuse empty buildings	-	1 0.6%	-	1 0.3%	2 0.6%	1 0.3%	3 0.4%	3 0.4%	1 0.2%
Improve, provide more roundabouts	-	2 0.9%	1 0.5%	2 0.5%	1 0.2%	4 0.9%	2 0.2%	4 0.5%	1 0.3%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Enforce noise ordinance, especially train	8 3.0%	5 3.0%	7 5.8%	2 2.3%	28 4.8%	45 4.5%	6 2.4%	33 3.4%	18 6.1%
Fund, support police department	1 0.4%	-	2 1.4%	-	1 0.2%	3 0.3%	1 0.4%	4 0.4%	-
Improve spending, budgeting	1 0.3%	-	1 1.1%	-	4 0.7%	4 0.4%	2 0.8%	3 0.3%	3 1.1%
Address, improve, sidewalks, pedestrian crossings	15 5.5%	15 9.0%	3 2.6%	7 6.5%	39 6.7%	61 6.1%	18 7.4%	65 6.8%	14 4.8%
Put utilities underground	5 2.0%	3 1.6%	-	-	7 1.2%	14 1.4%	1 0.4%	12 1.3%	3 1.0%
Improve street lighting	3 1.3%	1 0.7%	-	1 0.8%	5 0.8%	9 0.9%	1 0.6%	8 0.8%	2 0.9%
Fix, reuse empty buildings	2 0.7%	-	-	-	2 0.4%	3 0.3%	1 0.4%	4 0.4%	-
Improve, provide more roundabouts	1 0.4%	1 0.8%	-	-	2 0.4%	5 0.5%	-	5 0.5%	-



Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Enforce noise ordinance, especially train	16 2.9%	10 3.4%	24 6.2%	16 8.4%	9 2.6%	25 3.6%	35 4.6%	11 2.8%	4 5.7%
Fund, support police department	1 0.2%	2 0.6%	1 0.3%	-	2 0.5%	2 0.3%	1 0.1%	3 0.6%	-
Improve spending, budgeting	1 0.1%	1 0.5%	4 1.0%	-	-	6 0.9%	1 0.2%	5 1.2%	-
Address, improve, sidewalks, pedestrian crossings	41 7.3%	14 4.6%	24 6.2%	14 7.3%	26 7.6%	38 5.5%	60 8.0%	11 2.8%	7 8.6%
Put utilities underground	8 1.5%	3 0.9%	4 1.1%	1 0.5%	5 1.5%	9 1.3%	12 1.6%	2 0.4%	1 1.7%
Improve street lighting	6 1.0%	1 0.5%	3 0.8%	1 0.6%	5 1.4%	4 0.6%	8 1.1%	1 0.3%	1 1.0%
Fix, reuse empty buildings	2 0.3%	-	2 0.6%	-	1 0.3%	3 0.4%	1 0.1%	4 0.9%	-
Improve, provide more roundabouts	4 0.6%	1 0.3%	1 0.2%	-	2 0.5%	3 0.5%	3 0.4%	1 0.2%	1 1.2%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Enforce noise ordinance, especially train	34 3.9%	14 4.7%	26 4.4%	22 3.8%
Fund, support police department	1 0.1%	3 0.9%	3 0.4%	1 0.2%
Improve spending, budgeting	3 0.3%	3 1.1%	5 0.9%	-
Address, improve, sidewalks, pedestrian crossings	55 6.3%	15 5.0%	34 5.8%	40 7.0%
Put utilities underground	11 1.3%	3 1.0%	10 1.7%	3 0.5%
Improve street lighting	7 0.8%	1 0.3%	7 1.1%	3 0.5%
Fix, reuse empty buildings	1 0.1%	2 0.8%	-	4 0.7%
Improve, provide more roundabouts	4 0.5%	1 0.3%	2 0.4%	2 0.4%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Address water issues	3 0.2%	-	1 0.3%	2 1.0%	1 0.1%	1 0.2%	1 0.2%	2 0.7%	-
Provide more, safer bike lanes	78 6.3%	31 14.0%	10 5.5%	8 4.8%	29 4.3%	27 6.5%	12 3.7%	3 1.6%	34 12.9%
Synchronized traffic lights	13 1.0%	2 1.1%	1 0.4%	1 0.9%	8 1.3%	6 1.3%	1 0.4%	3 1.6%	2 0.9%
Address E-bike issues	62 5.0%	11 4.9%	17 9.3%	8 5.0%	26 3.8%	24 5.8%	14 4.2%	10 4.9%	13 4.8%
Improve downtown	7 0.6%	1 0.4%	1 0.6%	-	5 0.8%	1 0.2%	4 1.1%	1 0.5%	2 0.7%
Address development issue near Quail Gardens	19 1.5%	2 1.1%	4 2.0%	3 1.8%	10 1.4%	3 0.8%	2 0.6%	12 5.6%	1 0.5%
Do not be a Sanctuary city	3 0.2%	-	-	-	3 0.4%	-	-	2 0.8%	1 0.4%
Improve building, permit process	28 2.2%	4 1.6%	3 1.5%	9 5.4%	12 1.9%	7 1.6%	13 3.8%	3 1.4%	5 1.8%
Stronger judicial sentencing, more criminal accountability	3 0.2%	-	-	-	2 0.3%	-	2 0.6%	-	1 0.2%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Address water issues	-	1 0.3%	1 0.3%	1 0.3%	1 0.2%	1 0.4%	1 0.2%	3 0.3%	-
Provide more, safer bike lanes	10 6.0%	23 12.3%	15 7.0%	22 7.0%	8 2.3%	32 8.4%	45 5.5%	51 6.1%	27 6.7%
Synchronized traffic lights	-	2 0.9%	3 1.6%	3 0.9%	5 1.4%	3 0.9%	9 1.1%	8 0.9%	5 1.3%
Address E-bike issues	12 7.1%	15 7.8%	11 5.2%	11 3.6%	13 3.6%	28 7.4%	33 4.0%	49 5.8%	13 3.1%
Improve downtown	-	1 0.6%	1 0.5%	1 0.3%	4 1.2%	-	6 0.7%	6 0.7%	1 0.3%
Address development issue near Quail Gardens	9 5.6%	2 1.2%	2 1.0%	3 1.0%	2 0.6%	14 3.8%	4 0.5%	15 1.8%	3 0.8%
Do not be a Sanctuary city	-	-	-	-	3 0.7%	-	1 0.1%	3 0.3%	-
Improve building, permit process	-	2 0.8%	7 3.4%	9 2.8%	10 2.8%	8 2.1%	19 2.3%	17 2.0%	11 2.7%
Stronger judicial sentencing, more criminal accountability	-	-	-	2 0.6%	1 0.2%	-	2 0.2%	3 0.3%	-

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Address water issues	-	1 0.4%	-	-	2 0.4%	3 0.3%	-	3 0.3%	-
Provide more, safer bike lanes	22 8.3%	18 10.5%	2 1.8%	-	36 6.1%	73 7.3%	5 2.0%	63 6.6%	15 5.3%
Synchronized traffic lights	3 1.1%	2 1.4%	-	3 2.6%	5 0.9%	8 0.8%	4 1.9%	12 1.2%	1 0.5%
Address E-bike issues	16 6.0%	9 5.2%	5 3.8%	5 4.4%	27 4.7%	55 5.5%	7 2.8%	42 4.4%	20 6.8%
Improve downtown	3 1.0%	-	1 1.1%	1 1.0%	2 0.4%	6 0.6%	2 0.7%	7 0.8%	-
Address development issue near Quail Gardens	2 0.6%	1 0.8%	-	8 8.0%	7 1.3%	15 1.5%	4 1.5%	9 0.9%	10 3.4%
Do not be a Sanctuary city	-	-	1 0.8%	1 1.0%	1 0.1%	1 0.1%	2 0.9%	3 0.3%	-
Improve building, permit process	8 2.9%	3 1.3%	3 2.9%	2 1.7%	12 2.1%	21 2.1%	7 2.9%	24 2.5%	4 1.3%
Stronger judicial sentencing, more criminal accountability	-	-	-	1 0.9%	2 0.3%	2 0.2%	1 0.4%	3 0.3%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Address water issues	1 0.1%	1 0.2%	2 0.4%	-	1 0.2%	2 0.3%	2 0.3%	1 0.2%	-
Provide more, safer bike lanes	45 8.0%	4 1.2%	29 7.6%	16 8.3%	31 9.2%	30 4.3%	65 8.5%	11 2.7%	2 3.1%
Synchronized traffic lights	5 0.9%	4 1.3%	4 1.0%	-	2 0.7%	11 1.5%	9 1.2%	4 1.0%	-
Address E-bike issues	32 5.8%	11 3.8%	18 4.7%	12 6.0%	20 6.0%	29 4.1%	38 5.0%	19 4.7%	5 6.0%
Improve downtown	4 0.8%	3 1.0%	-	-	2 0.6%	5 0.8%	3 0.4%	4 0.9%	1 1.0%
Address development issue near Quail Gardens	8 1.4%	9 3.1%	2 0.5%	9 4.8%	3 0.8%	6 0.9%	7 0.9%	9 2.3%	2 2.8%
Do not be a Sanctuary city	-	2 0.7%	1 0.2%	-	-	3 0.4%	1 0.1%	2 0.4%	-
Improve building, permit process	12 2.1%	6 2.1%	10 2.5%	-	8 2.3%	20 2.8%	13 1.7%	12 3.1%	2 2.3%
Stronger judicial sentencing, more criminal accountability	-	2 0.7%	1 0.2%	-	-	3 0.4%	-	3 0.6%	-

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Address water issues	1 0.1%	2 0.7%	1 0.1%	1 0.2%
Provide more, safer bike lanes	58 6.7%	6 2.1%	37 6.2%	38 6.6%
Synchronized traffic lights	9 1.0%	3 1.1%	8 1.4%	4 0.7%
Address E-bike issues	41 4.7%	17 5.9%	20 3.4%	34 6.0%
Improve downtown	4 0.5%	3 1.0%	5 0.9%	2 0.4%
Address development issue near Quail Gardens	8 0.9%	11 3.6%	6 1.0%	12 2.1%
Do not be a Sanctuary city	1 0.1%	1 0.3%	1 0.2%	1 0.2%
Improve building, permit process	17 1.9%	8 2.8%	15 2.6%	10 1.7%
Stronger judicial sentencing, more criminal accountability	-	3 0.9%	-	-

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Provide more sand to beaches	15 1.2%	7 3.2%	2 1.2%	1 0.7%	4 0.6%	5 1.2%	6 1.7%	1 0.4%	2 0.8%
Reduce, marijuana dispensaries	5 0.4%	-	2 1.1%	1 0.5%	3 0.4%	2 0.4%	3 0.9%	1 0.3%	-
Provide more EV charging stations	2 0.2%	2 1.0%	-	-	-	1 0.2%	-	-	1 0.4%
Limit vacation rentals	16 1.3%	2 1.0%	1 0.5%	3 2.1%	10 1.4%	1 0.2%	6 1.9%	4 1.9%	5 1.7%
Provide more diversity	9 0.8%	1 0.6%	3 1.5%	1 0.9%	4 0.6%	3 0.7%	2 0.7%	-	4 1.5%
Provide disaster preparedness	7 0.6%	-	-	3 1.6%	5 0.7%	3 0.7%	-	3 1.2%	2 0.6%
Move train tracks below street level	11 0.9%	2 0.8%	4 2.1%	-	5 0.8%	4 1.0%	1 0.3%	5 2.3%	1 0.3%
Other (unique responses)	43 3.5%	8 3.5%	4 2.3%	6 3.6%	26 3.8%	11 2.7%	15 4.5%	4 1.8%	12 4.6%
No changes needed / Everything is fine	47 3.8%	7 3.0%	4 2.2%	6 3.6%	31 4.6%	31 7.4%	7 2.1%	1 0.4%	8 3.0%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	Base	168	187	210	313	364	379	819	839
Provide more sand to beaches	-	3 1.4%	1 0.6%	7 2.3%	4 1.0%	5 1.4%	9 1.1%	12 1.4%	3 0.8%
Reduce, marijuana dispensaries	-	1 0.7%	1 0.4%	3 0.8%	1 0.2%	1 0.3%	3 0.3%	5 0.5%	1 0.2%
Provide more EV charging stations	1 0.7%	1 0.6%	-	-	-	-	2 0.3%	-	2 0.5%
Limit vacation rentals	3 1.9%	5 2.7%	4 1.9%	2 0.7%	1 0.4%	5 1.3%	11 1.3%	7 0.8%	9 2.3%
Provide more diversity	1 0.7%	3 1.4%	4 2.0%	-	1 0.4%	4 1.1%	4 0.5%	6 0.7%	4 0.9%
Provide disaster preparedness	-	2 0.8%	-	3 0.9%	3 0.8%	2 0.4%	6 0.7%	5 0.6%	2 0.6%
Move train tracks below street level	3 1.5%	6 2.9%	1 0.4%	1 0.2%	1 0.4%	2 0.6%	9 1.1%	7 0.8%	4 1.0%
Other (unique responses)	3 2.1%	3 1.5%	8 4.0%	14 4.5%	15 4.0%	11 3.0%	29 3.6%	32 3.8%	11 2.7%
No changes needed / Everything is fine	6 3.6%	3 1.4%	9 4.3%	11 3.6%	18 5.0%	12 3.2%	34 4.2%	29 3.4%	19 4.6%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	Base	269	169	120	104	579	1005	237	951
Provide more sand to beaches	4 1.3%	2 1.3%	4 3.0%	1 0.9%	4 0.8%	13 1.2%	2 0.9%	9 1.0%	5 1.9%
Reduce, marijuana dispensaries	2 0.7%	-	-	3 2.8%	1 0.1%	4 0.4%	2 0.7%	5 0.6%	-
Provide more EV charging stations	2 0.8%	-	-	-	-	2 0.2%	-	2 0.2%	-
Limit vacation rentals	6 2.3%	1 0.7%	-	-	9 1.5%	12 1.2%	4 1.7%	8 0.9%	8 2.6%
Provide more diversity	4 1.6%	1 0.7%	-	-	4 0.7%	8 0.8%	2 0.7%	8 0.8%	2 0.6%
Provide disaster preparedness	-	2 1.2%	-	3 2.4%	3 0.5%	4 0.4%	3 1.4%	7 0.8%	-
Move train tracks below street level	2 0.6%	1 0.8%	-	-	8 1.4%	9 0.9%	2 0.9%	7 0.7%	4 1.5%
Other (unique responses)	11 4.1%	4 2.4%	5 3.9%	2 1.5%	22 3.8%	29 2.9%	14 5.8%	36 3.7%	8 2.6%
No changes needed / Everything is fine	8 2.9%	5 3.2%	4 3.4%	6 5.9%	24 4.1%	40 4.0%	7 2.8%	36 3.8%	11 3.9%

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	Base	559	295	388	196	341	704	756	404
Provide more sand to beaches	6 1.1%	6 2.0%	3 0.7%	4 2.0%	2 0.5%	9 1.3%	12 1.6%	2 0.4%	1 0.9%
Reduce, marijuana dispensaries	2 0.3%	3 1.0%	1 0.2%	-	1 0.3%	5 0.7%	3 0.4%	3 0.6%	-
Provide more EV charging stations	2 0.4%	-	-	-	2 0.6%	-	2 0.3%	-	-
Limit vacation rentals	11 2.0%	1 0.3%	4 1.0%	5 2.4%	4 1.3%	7 1.0%	13 1.7%	3 0.8%	-
Provide more diversity	5 1.0%	-	4 1.1%	1 0.4%	5 1.5%	3 0.5%	8 1.1%	1 0.3%	-
Provide disaster preparedness	3 0.5%	3 1.2%	1 0.2%	-	1 0.3%	6 0.9%	4 0.5%	3 0.8%	-
Move train tracks below street level	4 0.6%	-	7 1.9%	4 2.2%	5 1.3%	2 0.3%	4 0.5%	7 1.7%	1 0.9%
Other (unique responses)	19 3.4%	10 3.3%	15 3.8%	2 1.2%	15 4.3%	26 3.7%	22 2.8%	17 4.2%	5 5.9%
No changes needed / Everything is fine	17 3.1%	14 4.6%	16 4.2%	11 5.4%	8 2.4%	28 4.0%	32 4.3%	14 3.5%	1 0.9%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	Base	867	296	587
Provide more sand to beaches	10 1.2%	4 1.3%	7 1.1%	8 1.4%
Reduce, marijuana dispensaries	4 0.5%	2 0.5%	3 0.5%	2 0.3%
Provide more EV charging stations	1 0.1%	-	1 0.2%	1 0.2%
Limit vacation rentals	10 1.1%	5 1.8%	4 0.8%	11 2.0%
Provide more diversity	7 0.8%	3 1.0%	2 0.3%	5 1.0%
Provide disaster preparedness	4 0.5%	3 1.1%	3 0.4%	3 0.6%
Move train tracks below street level	6 0.7%	5 1.7%	3 0.5%	8 1.4%
Other (unique responses)	32 3.7%	8 2.9%	23 4.0%	19 3.3%
No changes needed / Everything is fine	45 5.2%	1 0.3%	27 4.6%	19 3.3%

Q3 Changes to improve City

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Not sure / Cannot think of anything specific	88 7.1%	25 11.4%	13 6.8%	7 4.3%	42 6.3%	38 9.0%	13 3.9%	2 1.0%	35 13.0%
Prefer not to answer	9 0.7%	1 0.4%	1 0.5%	3 1.6%	4 0.7%	1 0.3%	3 1.0%	2 0.9%	2 0.8%

Q3 Changes to improve City

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Not sure / Cannot think of anything specific	13 7.8%	12 6.5%	10 5.0%	20 6.3%	32 8.9%	23 6.1%	62 7.6%	55 6.6%	33 8.1%
Prefer not to answer	-	-	3 1.3%	-	6 1.7%	3 0.7%	6 0.8%	7 0.8%	2 0.6%

Q3 Changes to improve City

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Not sure / Cannot think of anything specific	19 7.2%	10 5.9%	8 7.1%	3 3.0%	47 8.1%	72 7.2%	15 6.5%	66 6.9%	22 7.5%
Prefer not to answer	1 0.3%	-	2 1.8%	-	6 1.0%	7 0.7%	2 0.9%	9 0.9%	-

Q3 Changes to improve City

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Not sure / Cannot think of anything specific	43 7.8%	15 5.2%	29 7.5%	16 8.1%	23 6.8%	49 6.9%	68 9.0%	17 4.1%	3 4.3%
Prefer not to answer	3 0.5%	3 1.0%	3 0.9%	-	2 0.5%	7 1.0%	3 0.4%	5 1.2%	1 1.1%

Q3 Changes to improve City

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Not sure / Cannot think of anything specific	79 9.1%	5 1.5%	33 5.7%	50 8.7%
Prefer not to answer	5 0.6%	4 1.3%	6 1.0%	1 0.2%

Q4 Overall satisfaction

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very satisfied	265 21.4%	68 31.0%	37 19.7%	22 13.8%	137 20.4%	174 41.0%	23 6.9%	3 1.2%	65 24.4%
Somewhat satisfied	602 48.4%	117 53.2%	95 50.6%	82 51.1%	307 45.8%	222 52.4%	203 61.0%	46 21.7%	128 48.1%
Somewhat dissatisfied	199 16.0%	16 7.4%	36 19.2%	31 19.3%	115 17.2%	17 4.0%	82 24.5%	83 38.9%	17 6.3%
Very dissatisfied	97 7.8%	3 1.2%	6 3.2%	16 9.9%	72 10.7%	2 0.5%	12 3.6%	79 37.3%	3 1.2%
Not sure	72 5.8%	14 6.4%	14 7.4%	9 5.9%	35 5.2%	8 1.9%	13 4.0%	2 0.9%	48 17.9%
Prefer not to answer	7 0.6%	2 0.8%	-	-	5 0.8%	1 0.2%	-	-	5 2.1%

Q4 Overall satisfaction

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very satisfied	24 14.0%	44 23.6%	48 22.7%	69 21.9%	82 22.4%	96 25.2%	168 20.6%	181 21.6%	84 21.0%
Somewhat satisfied	88 52.4%	91 48.7%	103 49.0%	139 44.3%	181 49.7%	170 44.8%	412 50.3%	393 46.8%	209 51.8%
Somewhat dissatisfied	30 17.7%	21 11.4%	30 14.1%	53 17.0%	65 17.9%	65 17.1%	122 14.9%	152 18.1%	47 11.7%
Very dissatisfied	5 3.0%	17 9.1%	14 6.5%	34 10.9%	27 7.5%	25 6.6%	63 7.7%	67 8.0%	29 7.3%
Not sure	21 12.3%	13 6.7%	16 7.5%	16 5.2%	7 1.9%	23 6.1%	48 5.9%	42 5.0%	30 7.5%
Prefer not to answer	1 0.7%	1 0.6%	1 0.3%	2 0.7%	2 0.5%	1 0.2%	5 0.6%	4 0.5%	3 0.8%

Q4 Overall satisfaction

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very satisfied	67 24.7%	48 28.5%	15 12.2%	20 18.9%	116 20.1%	219 21.8%	47 19.8%	191 20.1%	74 25.5%
Somewhat satisfied	142 52.9%	85 50.4%	51 42.7%	42 40.6%	280 48.4%	487 48.5%	114 48.1%	463 48.7%	139 47.7%
Somewhat dissatisfied	23 8.5%	20 11.6%	32 26.6%	28 26.7%	96 16.7%	160 15.9%	39 16.4%	152 16.0%	47 16.1%
Very dissatisfied	14 5.3%	5 2.9%	21 17.6%	8 8.0%	48 8.3%	73 7.3%	24 10.1%	80 8.4%	17 5.7%
Not sure	19 6.9%	11 6.5%	-	6 5.8%	37 6.3%	62 6.2%	10 4.3%	59 6.2%	13 4.6%
Prefer not to answer	4 1.6%	-	1 0.8%	-	2 0.3%	4 0.4%	3 1.3%	6 0.6%	1 0.5%

Q4 Overall satisfaction

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very satisfied	145 25.9%	49 16.7%	71 18.4%	48 24.2%	66 19.2%	152 21.6%	219 28.9%	38 9.5%	8 10.5%
Somewhat satisfied	290 51.8%	120 40.8%	192 49.4%	98 49.9%	176 51.4%	328 46.6%	391 51.6%	163 40.5%	47 58.8%
Somewhat dissatisfied	55 9.9%	74 25.1%	69 17.9%	30 15.2%	47 13.8%	122 17.3%	81 10.7%	102 25.2%	15 19.2%
Very dissatisfied	25 4.5%	43 14.5%	29 7.5%	5 2.5%	27 7.9%	65 9.2%	15 2.0%	78 19.3%	4 5.0%
Not sure	39 7.1%	8 2.6%	25 6.5%	15 7.7%	24 7.0%	33 4.7%	48 6.3%	21 5.1%	4 4.8%
Prefer not to answer	4 0.8%	1 0.3%	2 0.4%	1 0.5%	2 0.6%	4 0.6%	3 0.4%	2 0.5%	1 1.7%

Q4 Overall satisfaction

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very satisfied	265 30.6%	-	141 24.0%	120 20.9%
Somewhat satisfied	602 69.4%	-	299 51.0%	265 46.2%
Somewhat dissatisfied	-	199 67.2%	79 13.5%	98 17.1%
Very dissatisfied	-	97 32.8%	40 6.9%	42 7.2%
Not sure	-	-	27 4.6%	43 7.6%
Prefer not to answer	-	-	-	6 1.1%

Q5 Initial ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Definitely yes	340 27.4%	71 32.2%	54 28.8%	51 32.0%	164 24.5%	172 40.6%	76 22.8%	11 5.3%	80 30.3%
Probably yes	416 33.5%	100 45.4%	64 34.1%	41 25.8%	209 31.2%	172 40.6%	108 32.3%	37 17.5%	98 36.9%
Probably no	137 11.0%	16 7.1%	18 9.6%	13 8.3%	90 13.5%	38 9.0%	42 12.7%	30 14.1%	26 9.8%
Definitely no	266 21.4%	19 8.6%	38 20.5%	39 24.3%	169 25.2%	20 4.8%	88 26.3%	119 56.2%	35 13.2%
Not sure	79 6.4%	15 6.7%	12 6.5%	15 9.5%	36 5.4%	21 5.0%	20 5.9%	14 6.5%	25 9.4%
Prefer not to answer	3 0.2%	-	1 0.6%	-	2 0.2%	-	-	1 0.4%	1 0.4%

Q5 Initial ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Definitely yes	41 24.7%	51 27.1%	64 30.6%	81 25.8%	103 28.2%	115 30.2%	217 26.5%	230 27.4%	111 27.4%
Probably yes	85 50.7%	75 40.0%	66 31.3%	82 26.1%	109 29.9%	124 32.6%	287 35.0%	266 31.7%	151 37.4%
Probably no	14 8.1%	16 8.4%	20 9.3%	40 12.9%	48 13.1%	30 8.0%	100 12.2%	102 12.1%	35 8.8%
Definitely no	23 13.6%	39 20.6%	40 18.9%	81 25.8%	84 23.2%	81 21.4%	165 20.1%	184 21.9%	83 20.5%
Not sure	5 3.0%	6 3.3%	20 9.4%	29 9.1%	20 5.5%	28 7.3%	49 6.0%	57 6.8%	23 5.6%
Prefer not to answer	-	1 0.6%	1 0.3%	1 0.3%	-	2 0.4%	1 0.1%	2 0.2%	1 0.3%

Q5 Initial ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Definitely yes	101 37.4%	70 41.0%	18 14.9%	12 11.8%	140 24.1%	284 28.3%	56 23.5%	265 27.8%	76 26.0%
Probably yes	96 35.6%	63 37.0%	27 22.4%	32 30.8%	199 34.3%	346 34.4%	70 29.7%	295 31.0%	121 41.7%
Probably no	28 10.3%	14 8.1%	10 8.5%	11 10.7%	75 12.9%	111 11.1%	26 10.9%	108 11.4%	29 9.9%
Definitely no	28 10.5%	11 6.5%	58 48.8%	41 39.0%	128 22.1%	203 20.2%	63 26.6%	215 22.6%	51 17.6%
Not sure	16 5.8%	13 7.4%	7 5.5%	8 7.6%	37 6.3%	58 5.8%	21 9.1%	65 6.9%	14 4.9%
Prefer not to answer	1 0.4%	-	-	-	2 0.3%	2 0.2%	1 0.3%	3 0.3%	-

Q5 Initial ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	211 37.7%	41 14.0%	88 22.7%	53 27.2%	97 28.4%	190 26.9%	340 45.0%	-	-
Probably yes	202 36.2%	72 24.3%	142 36.7%	85 43.4%	131 38.4%	200 28.4%	416 55.0%	-	-
Probably no	53 9.6%	31 10.6%	52 13.5%	18 9.3%	26 7.6%	93 13.2%	-	137 34.0%	-
Definitely no	56 10.1%	129 43.8%	80 20.7%	31 15.9%	70 20.5%	165 23.4%	-	266 66.0%	-
Not sure	35 6.3%	21 7.3%	23 5.9%	8 4.2%	16 4.8%	55 7.8%	-	-	79 100.0%
Prefer not to answer	1 0.2%	-	2 0.4%	-	1 0.3%	2 0.2%	-	-	-

Q5 Initial ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	287 33.1%	34 11.7%	166 28.2%	158 27.4%
Probably yes	322 37.1%	62 20.9%	212 36.2%	191 33.3%
Probably no	88 10.2%	41 13.7%	66 11.2%	61 10.6%
Definitely no	113 13.0%	139 47.0%	115 19.6%	116 20.2%
Not sure	55 6.3%	19 6.5%	27 4.6%	48 8.3%
Prefer not to answer	1 0.1%	1 0.3%	1 0.2%	1 0.2%

Q6 Reasons for not supporting measure

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	483	49	68	67	296	79	150	163	86
Need more information	67 13.9%	15 30.7%	9 13.5%	9 13.5%	34 11.3%	19 24.4%	11 7.3%	11 7.0%	25 29.4%
Taxes already too high	174 36.0%	17 33.9%	28 41.0%	26 38.4%	103 34.9%	29 35.9%	58 39.1%	52 31.7%	34 40.0%
Money is misspent, mismanaged	236 48.9%	13 25.9%	34 49.4%	39 57.5%	150 50.6%	18 22.6%	78 52.3%	109 66.7%	27 31.5%
City services are okay as-is, no need for more money	10 2.2%	6 13.1%	2 2.5%	-	2 0.7%	5 6.4%	-	-	5 6.2%
City has enough money	47 9.8%	1 2.3%	5 6.6%	7 11.0%	33 11.3%	7 9.0%	14 9.4%	20 12.2%	5 5.6%
Other ways to be funded	46 9.5%	3 5.3%	10 14.2%	6 9.0%	28 9.4%	2 2.4%	20 13.4%	14 8.5%	10 11.9%
Other higher priorities in community	16 3.3%	1 1.1%	1 1.7%	3 4.1%	12 3.9%	3 3.3%	6 4.1%	6 3.4%	2 2.0%
Mentioned past ballot measure	5 1.0%	1 2.1%	1 1.3%	-	3 1.0%	1 1.1%	1 0.7%	3 1.7%	-
Do not trust City	23 4.7%	1 1.2%	-	2 3.3%	20 6.7%	1 1.5%	4 2.6%	17 10.2%	1 1.2%
Measure too expensive	4 0.9%	-	2 2.3%	1 1.4%	2 0.7%	1 1.6%	-	-	3 3.7%

Q6 Reasons for not supporting measure

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	41	60	79	150	152	139	314	342	141
Need more information	5 12.9%	7 11.8%	12 15.7%	23 15.3%	19 12.7%	18 13.2%	46 14.7%	44 12.8%	23 16.6%
Taxes already too high	14 34.1%	28 45.8%	35 44.5%	54 36.3%	43 27.9%	60 42.7%	99 31.7%	134 39.1%	40 28.5%
Money is misspent, mismanaged	18 43.4%	26 43.3%	35 44.4%	85 56.4%	72 47.4%	75 53.6%	147 46.9%	175 51.0%	61 43.7%
City services are okay as-is, no need for more money	4 9.7%	2 2.7%	2 3.1%	1 0.7%	1 0.9%	4 2.7%	6 1.8%	4 1.1%	7 4.8%
City has enough money	6 14.5%	7 11.8%	6 7.3%	16 10.8%	12 8.0%	11 7.7%	34 10.9%	36 10.5%	11 8.0%
Other ways to be funded	3 6.1%	8 13.5%	11 14.0%	13 9.0%	11 7.1%	14 9.9%	29 9.3%	35 10.2%	11 7.9%
Other higher priorities in community	-	1 1.9%	1 1.8%	6 3.9%	8 5.0%	5 3.4%	11 3.4%	12 3.5%	4 3.0%
Mentioned past ballot measure	-	-	-	4 2.6%	1 0.6%	1 0.7%	2 0.5%	3 0.8%	2 1.3%
Do not trust City	2 5.7%	3 4.8%	2 2.1%	9 6.2%	7 4.4%	7 4.8%	15 4.7%	19 5.6%	4 2.5%
Measure too expensive	-	-	2 2.9%	-	2 1.4%	-	4 1.4%	3 0.9%	2 1.1%

Q6 Reasons for not supporting measure

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	72	37	75	60	239	372	111	389	94
Need more information	18 25.5%	5 14.2%	6 8.6%	7 11.2%	30 12.7%	53 14.2%	14 12.8%	56 14.3%	11 12.2%
Taxes already too high	21 28.6%	12 31.7%	27 36.1%	24 40.8%	90 37.7%	146 39.1%	28 25.6%	130 33.5%	44 46.6%
Money is misspent, mismanaged	29 40.9%	14 38.7%	46 61.8%	40 67.0%	106 44.2%	177 47.6%	59 53.2%	184 47.2%	52 55.6%
City services are okay as-is, no need for more money	3 4.5%	1 1.6%	-	-	7 2.7%	6 1.7%	4 3.6%	10 2.7%	-
City has enough money	4 6.1%	3 8.2%	13 16.7%	4 6.2%	23 9.8%	34 9.2%	13 11.5%	39 10.1%	8 8.2%
Other ways to be funded	7 10.1%	2 6.6%	9 11.7%	9 14.3%	19 8.0%	34 9.2%	12 10.6%	36 9.2%	10 11.1%
Other higher priorities in community	2 2.5%	2 6.0%	-	-	12 5.0%	11 2.9%	5 4.7%	15 3.8%	1 1.5%
Mentioned past ballot measure	1 1.2%	-	-	2 3.0%	2 0.8%	3 0.7%	2 1.8%	5 1.2%	-
Do not trust City	4 5.8%	1 1.4%	2 3.1%	2 3.4%	14 5.8%	18 4.7%	5 4.8%	19 4.8%	4 4.4%
Measure too expensive	2 2.3%	1 1.8%	-	-	2 0.9%	4 1.0%	1 0.6%	3 0.8%	2 1.7%

Q6 Reasons for not supporting measure

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	145	182	156	58	112	313	-	404	79
Need more information	29 20.2%	17 9.2%	21 13.6%	5 9.4%	21 18.9%	40 12.9%	-	25 6.2%	42 53.1%
Taxes already too high	44 30.2%	72 39.7%	58 37.2%	26 45.0%	43 38.8%	104 33.4%	-	162 40.3%	12 14.5%
Money is misspent, mismanaged	61 41.8%	110 60.3%	65 42.0%	28 48.2%	48 43.1%	160 51.1%	-	212 52.5%	24 30.4%
City services are okay as-is, no need for more money	4 2.7%	-	7 4.2%	1 1.8%	5 4.7%	4 1.3%	-	9 2.2%	1 1.8%
City has enough money	10 7.0%	21 11.3%	16 10.5%	8 13.4%	5 4.7%	34 10.9%	-	46 11.5%	1 1.0%
Other ways to be funded	14 9.4%	19 10.5%	13 8.6%	3 4.4%	12 10.4%	32 10.2%	-	44 10.8%	2 3.0%
Other higher priorities in community	7 4.7%	2 0.9%	8 4.9%	2 4.0%	3 2.3%	11 3.6%	-	14 3.6%	2 2.1%
Mentioned past ballot measure	1 0.6%	2 1.0%	2 1.3%	1 1.5%	-	4 1.2%	-	3 0.7%	2 2.3%
Do not trust City	5 3.7%	9 5.1%	8 5.3%	1 2.6%	7 6.2%	14 4.6%	-	22 5.4%	1 1.5%
Measure too expensive	2 1.6%	1 0.3%	2 1.0%	2 2.7%	1 0.8%	2 0.6%	-	4 0.9%	1 0.9%

Q6 Reasons for not supporting measure

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	257	199	208	225
Need more information	50 19.3%	15 7.7%	24 11.8%	40 17.7%
Taxes already too high	98 38.1%	61 30.5%	71 34.4%	78 34.6%
Money is misspent, mismanaged	104 40.6%	120 60.4%	106 50.9%	103 45.7%
City services are okay as-is, no need for more money	7 2.8%	3 1.3%	4 2.1%	6 2.7%
City has enough money	18 6.8%	26 13.2%	19 9.0%	23 10.3%
Other ways to be funded	20 7.7%	19 9.4%	23 11.2%	20 8.9%
Other higher priorities in community	5 2.0%	10 5.1%	8 4.0%	7 2.9%
Mentioned past ballot measure	1 0.3%	4 1.9%	1 0.5%	3 1.2%
Do not trust City	5 1.8%	18 9.1%	11 5.1%	10 4.4%
Measure too expensive	4 1.8%	-	2 1.0%	2 1.1%



Q6 Reasons for not supporting measure

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	483	49	68	67	296	79	150	163	86
It will hurt business economy	7 1.4%	1 1.6%	-	-	6 2.0%	1 1.8%	2 1.3%	2 1.1%	1 1.7%
No sunset clause	1 0.3%	-	-	-	1 0.4%	1 1.6%	-	-	-
Money will go to employee salaries, pensions	10 2.2%	-	-	2 2.4%	9 3.0%	1 1.1%	2 1.2%	8 4.7%	-
Other (unique responses)	10 2.1%	1 1.3%	1 0.8%	3 4.5%	6 2.1%	2 3.0%	4 2.6%	3 1.8%	1 1.3%
Not sure / No particular reason	9 2.0%	1 1.8%	-	-	9 2.9%	1 0.9%	6 4.0%	-	3 3.3%
Prefer not to answer	10 2.1%	2 3.5%	3 4.3%	-	6 1.9%	3 3.9%	3 2.3%	4 2.4%	-

Q6 Reasons for not supporting measure

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	41	60	79	150	152	139	314	342	141
It will hurt business economy	-	-	1 1.0%	3 1.7%	3 2.2%	1 0.6%	5 1.5%	7 1.9%	-
No sunset clause	-	-	1 0.7%	-	1 0.4%	1 0.4%	1 0.2%	1 0.4%	-
Money will go to employee salaries, pensions	-	1 2.4%	-	4 3.0%	4 2.9%	3 2.2%	7 2.3%	9 2.7%	1 0.8%
Other (unique responses)	1 3.6%	1 2.2%	-	3 2.3%	4 2.7%	3 2.1%	7 2.1%	8 2.4%	2 1.4%
Not sure / No particular reason	3 8.3%	-	1 1.1%	2 1.2%	3 2.2%	-	9 3.0%	5 1.4%	5 3.2%
Prefer not to answer	-	2 2.9%	2 2.3%	3 1.7%	4 2.7%	3 1.8%	7 2.2%	8 2.2%	3 2.0%

Q6 Reasons for not supporting measure

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	72	37	75	60	239	372	111	389	94
It will hurt business economy	-	2 5.6%	1 1.7%	-	3 1.4%	3 0.8%	4 3.5%	5 1.2%	2 1.9%
No sunset clause	-	1 3.3%	-	-	-	1 0.6%	1 0.6%	1 0.3%	-
Money will go to employee salaries, pensions	1 1.0%	-	2 2.6%	1 1.3%	7 2.9%	9 2.4%	1 1.3%	10 2.7%	-
Other (unique responses)	1 1.2%	1 1.7%	3 3.7%	1 1.3%	5 2.2%	7 1.8%	3 3.1%	8 2.2%	2 2.0%
Not sure / No particular reason	2 2.7%	1 1.8%	-	-	7 2.9%	9 2.4%	1 0.6%	6 1.5%	3 3.7%
Prefer not to answer	1 1.0%	1 1.7%	1 1.3%	2 3.0%	6 2.6%	9 2.3%	2 1.5%	9 2.2%	1 1.8%

Q6 Reasons for not supporting measure

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	145	182	156	58	112	313	-	404	79
It will hurt business economy	3 1.9%	1 0.7%	3 1.7%	-	1 0.7%	6 1.9%	-	6 1.5%	1 0.9%
No sunset clause	1 0.9%	-	-	-	-	1 0.4%	-	1 0.3%	-
Money will go to employee salaries, pensions	3 2.1%	3 1.5%	5 3.0%	1 2.0%	2 2.0%	7 2.2%	-	9 2.1%	2 2.4%
Other (unique responses)	2 1.1%	5 2.8%	4 2.4%	-	3 2.5%	8 2.4%	-	8 1.9%	3 3.2%
Not sure / No particular reason	3 2.4%	3 1.4%	3 2.2%	4 7.5%	2 1.8%	3 1.0%	-	8 1.9%	2 2.2%
Prefer not to answer	2 1.6%	5 2.6%	3 2.1%	2 3.0%	1 0.9%	8 2.4%	-	9 2.3%	1 1.1%

Q6 Reasons for not supporting measure

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	257	199	208	225
It will hurt business economy	3 1.1%	4 1.9%	5 2.2%	1 0.6%
No sunset clause	1 0.5%	-	1 0.6%	-
Money will go to employee salaries, pensions	4 1.6%	6 3.1%	6 2.8%	3 1.4%
Other (unique responses)	3 1.2%	7 3.7%	2 1.0%	6 2.8%
Not sure / No particular reason	9 3.7%	-	6 2.8%	3 1.3%
Prefer not to answer	5 1.9%	5 2.4%	2 0.9%	6 2.6%

Q7a Fix potholes

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	701 56.4%	114 51.7%	96 51.2%	82 51.3%	408 60.9%	264 62.4%	190 57.0%	97 45.8%	144 54.4%
Somewhat favor	356 28.6%	78 35.5%	61 32.8%	51 31.6%	164 24.5%	118 27.9%	88 26.5%	60 28.4%	88 33.3%
Somewhat oppose	56 4.5%	11 5.1%	8 4.4%	11 6.7%	25 3.8%	14 3.2%	20 6.0%	15 7.2%	6 2.4%
Strongly oppose	56 4.5%	4 1.8%	10 5.4%	8 5.1%	34 5.0%	8 1.9%	16 4.8%	27 12.5%	5 1.9%
Not sure	42 3.4%	8 3.7%	9 4.8%	5 3.1%	20 3.0%	14 3.2%	12 3.7%	1 0.5%	15 5.7%
Prefer not to answer	32 2.6%	5 2.2%	3 1.5%	3 2.2%	20 2.9%	5 1.3%	6 1.9%	12 5.7%	6 2.4%

Q7a Fix potholes

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	91 54.2%	98 52.5%	100 47.8%	170 54.2%	242 66.4%	191 50.4%	491 60.0%	495 59.1%	206 51.0%
Somewhat favor	48 28.4%	64 34.2%	78 37.2%	88 28.1%	78 21.4%	140 36.9%	206 25.1%	221 26.4%	134 33.4%
Somewhat oppose	4 2.4%	8 4.2%	14 6.8%	17 5.6%	12 3.3%	17 4.6%	37 4.5%	34 4.1%	21 5.3%
Strongly oppose	17 10.0%	8 4.0%	8 3.7%	13 4.0%	11 3.0%	9 2.4%	39 4.7%	44 5.2%	12 2.9%
Not sure	8 4.9%	5 2.7%	8 3.6%	11 3.5%	10 2.8%	13 3.3%	28 3.5%	21 2.6%	21 5.1%
Prefer not to answer	-	5 2.4%	2 0.9%	14 4.5%	11 3.1%	10 2.5%	18 2.2%	23 2.7%	9 2.4%

Q7a Fix potholes

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	163 60.4%	102 60.3%	61 50.9%	68 64.7%	308 53.1%	576 57.3%	125 52.8%	544 57.2%	157 54.1%
Somewhat favor	75 27.8%	47 27.7%	30 25.1%	22 20.7%	182 31.5%	290 28.9%	66 27.6%	265 27.8%	91 31.3%
Somewhat oppose	11 3.9%	7 4.3%	5 4.4%	5 5.1%	27 4.7%	48 4.8%	8 3.2%	42 4.4%	13 4.6%
Strongly oppose	5 1.8%	5 3.2%	12 9.9%	6 5.5%	28 4.8%	37 3.7%	19 7.9%	36 3.8%	19 6.6%
Not sure	13 4.8%	5 3.1%	4 2.9%	2 2.3%	18 3.1%	32 3.1%	10 4.4%	34 3.6%	8 2.7%
Prefer not to answer	3 1.3%	3 1.6%	8 6.7%	2 1.7%	16 2.8%	23 2.2%	10 4.0%	30 3.2%	2 0.7%

Q7a Fix potholes

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	333 59.5%	173 58.6%	195 50.4%	102 52.1%	179 52.6%	419 59.5%	475 62.8%	175 43.4%	49 61.9%
Somewhat favor	163 29.2%	67 22.8%	125 32.3%	61 31.0%	106 30.9%	189 26.9%	214 28.3%	117 29.1%	24 30.5%
Somewhat oppose	20 3.6%	14 4.6%	22 5.6%	10 4.9%	18 5.4%	28 3.9%	27 3.6%	28 6.8%	1 1.1%
Strongly oppose	10 1.8%	24 8.2%	21 5.4%	16 8.2%	16 4.7%	23 3.3%	17 2.3%	38 9.3%	1 1.3%
Not sure	22 3.9%	7 2.2%	14 3.5%	6 3.3%	12 3.5%	24 3.4%	19 2.6%	20 5.0%	2 3.0%
Prefer not to answer	11 1.9%	10 3.5%	11 2.8%	1 0.5%	10 3.0%	21 2.9%	4 0.5%	25 6.3%	2 2.2%

Q7a Fix potholes

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	510 58.8%	148 50.1%	351 59.9%	309 53.8%
Somewhat favor	254 29.2%	78 26.4%	161 27.5%	178 31.0%
Somewhat oppose	36 4.2%	17 5.8%	28 4.7%	20 3.5%
Strongly oppose	17 2.0%	35 11.7%	19 3.3%	25 4.3%
Not sure	33 3.8%	4 1.5%	17 2.9%	24 4.1%
Prefer not to answer	16 1.9%	13 4.5%	10 1.7%	19 3.3%

Q7b Pave and maintain local streets

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	657 52.9%	101 45.8%	86 46.0%	88 55.3%	381 56.8%	256 60.4%	174 52.2%	91 42.6%	132 49.6%
Somewhat favor	389 31.3%	96 43.5%	62 33.3%	47 29.5%	182 27.1%	125 29.6%	100 30.0%	64 30.1%	100 37.6%
Somewhat oppose	77 6.2%	16 7.1%	15 8.2%	7 4.7%	38 5.7%	23 5.5%	25 7.6%	11 5.4%	17 6.3%
Strongly oppose	52 4.2%	1 0.5%	10 5.4%	11 7.1%	29 4.4%	5 1.3%	13 4.0%	30 14.2%	3 1.1%
Not sure	35 2.9%	3 1.6%	10 5.6%	2 1.3%	19 2.9%	10 2.3%	13 4.0%	5 2.2%	8 3.0%
Prefer not to answer	32 2.5%	4 1.6%	3 1.5%	3 2.2%	20 3.0%	4 0.9%	8 2.4%	12 5.4%	6 2.4%

Q7b Pave and maintain local streets

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	87 51.6%	89 47.4%	101 48.1%	155 49.6%	225 61.9%	190 50.0%	454 55.4%	460 54.8%	197 49.0%
Somewhat favor	55 33.0%	68 36.2%	76 36.1%	98 31.4%	92 25.3%	135 35.7%	239 29.2%	250 29.8%	139 34.5%
Somewhat oppose	7 4.1%	18 9.5%	13 6.0%	26 8.3%	14 3.7%	23 6.0%	52 6.3%	45 5.3%	32 8.0%
Strongly oppose	13 7.7%	6 3.3%	10 4.8%	11 3.5%	11 3.1%	12 3.2%	32 3.9%	42 5.1%	9 2.3%
Not sure	6 3.5%	3 1.8%	9 4.2%	7 2.4%	10 2.8%	11 3.0%	23 2.8%	20 2.4%	15 3.8%
Prefer not to answer	-	3 1.8%	2 0.9%	15 4.8%	11 3.1%	8 2.1%	19 2.3%	22 2.6%	9 2.4%

Q7b Pave and maintain local streets

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	152 56.4%	96 56.7%	55 46.0%	64 61.2%	290 50.1%	539 53.7%	117 49.5%	494 52.0%	163 55.9%
Somewhat favor	84 31.2%	50 29.6%	37 30.5%	26 25.2%	192 33.2%	313 31.1%	77 32.3%	304 31.9%	85 29.4%
Somewhat oppose	16 6.0%	12 7.0%	4 3.1%	6 5.8%	39 6.8%	67 6.7%	10 4.0%	59 6.2%	18 6.2%
Strongly oppose	5 1.8%	3 1.5%	14 11.8%	5 4.5%	25 4.4%	32 3.2%	20 8.2%	34 3.6%	17 6.0%
Not sure	8 2.9%	5 3.2%	3 2.7%	1 0.8%	18 3.1%	31 3.0%	5 2.1%	28 3.0%	7 2.5%
Prefer not to answer	4 1.6%	3 2.0%	7 5.9%	3 2.5%	14 2.5%	23 2.3%	9 3.8%	32 3.3%	-

Q7b Pave and maintain local streets

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	309 55.3%	157 53.2%	191 49.3%	99 50.7%	162 47.4%	396 56.2%	455 60.1%	156 38.7%	44 55.6%
Somewhat favor	175 31.3%	85 28.8%	129 33.3%	65 33.2%	122 35.8%	202 28.7%	236 31.3%	126 31.3%	26 33.2%
Somewhat oppose	36 6.5%	12 4.2%	28 7.2%	9 4.5%	24 7.2%	43 6.2%	40 5.3%	33 8.2%	4 4.7%
Strongly oppose	9 1.7%	25 8.3%	18 4.6%	13 6.8%	15 4.4%	23 3.3%	10 1.4%	41 10.1%	1 1.0%
Not sure	17 3.0%	6 2.0%	13 3.3%	8 4.2%	9 2.6%	18 2.6%	12 1.6%	21 5.2%	3 3.3%
Prefer not to answer	12 2.2%	10 3.5%	9 2.3%	1 0.5%	9 2.6%	22 3.1%	3 0.4%	26 6.5%	2 2.2%

Q7b Pave and maintain local streets

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	481 55.5%	136 45.9%	337 57.5%	285 49.6%
Somewhat favor	277 31.9%	85 28.9%	168 28.6%	197 34.3%
Somewhat oppose	51 5.9%	20 6.8%	31 5.3%	37 6.5%
Strongly oppose	13 1.5%	37 12.4%	20 3.3%	25 4.3%
Not sure	28 3.3%	5 1.7%	21 3.7%	13 2.2%
Prefer not to answer	16 1.9%	13 4.3%	10 1.7%	18 3.1%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	612 49.3%	128 58.0%	94 50.2%	79 49.5%	311 46.4%	253 59.9%	154 46.3%	46 21.8%	155 58.5%
Somewhat favor	316 25.5%	63 28.6%	44 23.7%	38 23.6%	171 25.4%	117 27.6%	92 27.6%	48 22.4%	58 21.9%
Somewhat oppose	120 9.7%	16 7.3%	20 10.9%	17 10.5%	67 10.0%	27 6.3%	41 12.4%	37 17.2%	15 5.8%
Strongly oppose	106 8.6%	3 1.4%	15 8.0%	17 10.6%	71 10.6%	14 3.4%	21 6.2%	59 27.9%	11 4.2%
Not sure	51 4.1%	8 3.5%	11 6.1%	4 2.6%	26 3.9%	8 2.0%	17 5.1%	8 4.0%	17 6.4%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	5 3.2%	24 3.6%	3 0.8%	8 2.4%	14 6.7%	8 3.2%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Strongly favor</b>	82 48.6%	101 54.1%	99 47.1%	148 47.2%	183 50.3%	200 52.7%	400 48.8%	419 49.9%	194 48.1%
<b>Somewhat favor</b>	49 29.4%	39 21.0%	58 27.5%	76 24.4%	94 25.7%	82 21.7%	223 27.3%	208 24.8%	108 26.8%
<b>Somewhat oppose</b>	15 8.9%	20 10.8%	24 11.4%	28 8.9%	33 9.1%	49 12.8%	67 8.2%	79 9.4%	41 10.2%
<b>Strongly oppose</b>	17 10.3%	15 8.1%	14 6.6%	32 10.3%	28 7.7%	29 7.6%	67 8.1%	79 9.4%	28 6.8%
<b>Not sure</b>	3 2.0%	8 4.2%	14 6.8%	10 3.3%	15 4.1%	12 3.2%	38 4.7%	28 3.4%	23 5.6%
<b>Prefer not to answer</b>	1 0.8%	4 1.9%	1 0.6%	19 6.0%	11 3.0%	8 2.1%	24 2.9%	26 3.1%	10 2.4%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
<b>Strongly favor</b>	165 61.3%	104 61.1%	42 35.3%	27 25.6%	275 47.5%	505 50.3%	107 45.3%	467 49.1%	145 49.9%
<b>Somewhat favor</b>	56 20.9%	42 24.6%	32 26.6%	36 34.4%	151 26.0%	262 26.1%	54 22.9%	246 25.8%	71 24.3%
<b>Somewhat oppose</b>	20 7.5%	12 7.3%	9 7.8%	23 22.3%	55 9.5%	92 9.2%	28 11.7%	85 9.0%	35 12.0%
<b>Strongly oppose</b>	14 5.4%	3 1.9%	18 15.2%	13 12.0%	58 10.0%	74 7.4%	32 13.6%	78 8.2%	28 9.7%
<b>Not sure</b>	8 3.0%	7 3.9%	9 7.5%	2 1.5%	25 4.4%	44 4.3%	7 3.0%	41 4.3%	10 3.5%
<b>Prefer not to answer</b>	5 2.0%	2 1.2%	9 7.5%	4 4.2%	15 2.6%	27 2.7%	8 3.5%	34 3.6%	2 0.6%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
<b>Strongly favor</b>	343 61.3%	91 30.7%	179 46.1%	96 49.1%	170 49.9%	346 49.1%	484 63.9%	86 21.4%	42 52.5%
<b>Somewhat favor</b>	122 21.8%	93 31.6%	101 26.0%	50 25.4%	81 23.7%	186 26.4%	199 26.3%	99 24.5%	19 23.9%
<b>Somewhat oppose</b>	40 7.1%	43 14.5%	38 9.7%	26 13.5%	35 10.1%	59 8.4%	38 5.0%	72 17.8%	11 13.3%
<b>Strongly oppose</b>	23 4.1%	42 14.4%	41 10.5%	17 8.5%	30 8.9%	59 8.4%	17 2.3%	87 21.5%	3 3.4%
<b>Not sure</b>	19 3.4%	12 4.0%	20 5.1%	6 2.9%	13 3.8%	32 4.6%	16 2.2%	29 7.3%	4 4.8%
<b>Prefer not to answer</b>	12 2.2%	14 4.7%	10 2.5%	1 0.5%	13 3.7%	22 3.1%	3 0.4%	30 7.5%	2 2.2%

Q7c Make improvements to roads, intersections, and bike lanes to improve traffic safety

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
<b>Strongly favor</b>	490 56.5%	84 28.4%	299 51.0%	282 49.1%
<b>Somewhat favor</b>	210 24.3%	82 27.6%	159 27.0%	137 23.8%
<b>Somewhat oppose</b>	73 8.5%	41 14.0%	45 7.7%	66 11.5%
<b>Strongly oppose</b>	39 4.5%	65 22.1%	47 8.0%	47 8.2%
<b>Not sure</b>	38 4.4%	8 2.7%	27 4.6%	20 3.5%
<b>Prefer not to answer</b>	17 1.9%	16 5.3%	10 1.7%	23 3.9%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	680 54.7%	112 50.9%	100 53.6%	88 55.0%	377 56.2%	275 65.0%	169 50.6%	77 36.3%	153 57.7%
Somewhat favor	417 33.6%	96 43.5%	66 35.2%	52 32.5%	204 30.4%	122 28.8%	124 37.1%	83 38.9%	89 33.5%
Somewhat oppose	47 3.8%	1 0.7%	8 4.1%	6 3.5%	32 4.8%	10 2.5%	13 3.8%	18 8.7%	6 2.1%
Strongly oppose	35 2.8%	1 0.5%	4 2.2%	7 4.6%	23 3.4%	3 0.7%	15 4.5%	17 7.9%	1 0.2%
Not sure	30 2.4%	7 3.2%	6 3.4%	4 2.8%	12 1.8%	10 2.3%	7 2.1%	4 1.8%	10 3.6%
Prefer not to answer	32 2.6%	3 1.3%	3 1.5%	3 1.7%	23 3.4%	3 0.8%	6 1.9%	14 6.5%	7 2.7%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	81 48.4%	101 53.9%	100 47.9%	176 56.2%	221 60.7%	200 52.9%	466 56.9%	470 56.0%	210 52.0%
Somewhat favor	75 44.9%	72 38.4%	85 40.7%	86 27.6%	99 27.1%	140 36.8%	265 32.3%	271 32.3%	147 36.4%
Somewhat oppose	5 3.1%	5 2.7%	9 4.4%	17 5.3%	11 3.1%	11 2.8%	32 3.9%	31 3.6%	17 4.1%
Strongly oppose	1 0.9%	5 2.7%	6 2.6%	12 4.0%	11 2.9%	14 3.6%	15 1.8%	29 3.4%	6 1.6%
Not sure	5 2.7%	2 1.0%	7 3.4%	8 2.4%	9 2.4%	7 1.7%	22 2.7%	18 2.1%	13 3.1%
Prefer not to answer	-	3 1.3%	2 0.9%	14 4.5%	14 3.8%	8 2.2%	20 2.4%	21 2.6%	11 2.7%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	165 61.4%	102 60.4%	56 46.6%	42 40.3%	314 54.2%	560 55.7%	120 50.5%	531 55.8%	149 51.1%
Somewhat favor	81 30.0%	52 30.6%	38 32.0%	48 45.9%	199 34.3%	334 33.2%	84 35.2%	291 30.6%	127 43.6%
Somewhat oppose	5 1.9%	6 3.6%	9 7.5%	5 4.4%	22 3.9%	37 3.7%	10 4.1%	43 4.5%	4 1.4%
Strongly oppose	4 1.5%	2 1.2%	5 4.5%	5 5.3%	18 3.1%	24 2.4%	11 4.8%	29 3.1%	6 2.0%
Not sure	8 3.0%	5 2.7%	3 2.7%	3 2.5%	12 2.0%	25 2.5%	5 2.2%	26 2.7%	4 1.4%
Prefer not to answer	6 2.1%	3 1.6%	8 6.7%	2 1.7%	14 2.5%	25 2.5%	8 3.2%	31 3.3%	1 0.5%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	342 61.3%	131 44.4%	206 53.1%	94 48.1%	182 53.3%	403 57.2%	502 66.4%	137 33.9%	39 48.7%
Somewhat favor	170 30.4%	111 37.5%	137 35.3%	89 45.5%	118 34.5%	211 29.9%	226 29.8%	162 40.1%	30 37.8%
Somewhat oppose	13 2.2%	14 4.8%	20 5.2%	9 4.7%	10 2.9%	28 4.0%	11 1.5%	30 7.5%	6 7.2%
Strongly oppose	8 1.4%	19 6.5%	2 2.1%	1 0.4%	11 3.3%	23 3.3%	2 0.2%	33 8.3%	-
Not sure	14 2.4%	9 2.9%	8 2.0%	-	13 3.8%	17 2.4%	13 1.7%	14 3.5%	3 4.1%
Prefer not to answer	12 2.2%	11 3.8%	9 2.3%	3 1.3%	7 2.2%	22 3.2%	3 0.4%	27 6.7%	2 2.2%

Q7d Repair aging infrastructure including stormdrains, bridges, sidewalks, curbs, and public facilities

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	529 61.1%	113 38.1%	327 55.8%	316 55.0%
Somewhat favor	267 30.8%	116 39.3%	196 33.3%	198 34.4%
Somewhat oppose	23 2.7%	24 8.1%	23 3.9%	17 2.9%
Strongly oppose	9 1.1%	24 8.1%	15 2.6%	13 2.3%
Not sure	21 2.5%	5 1.7%	14 2.4%	15 2.6%
Prefer not to answer	16 1.9%	14 4.6%	12 2.0%	16 2.8%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	770 62.0%	138 62.8%	120 64.1%	98 61.4%	413 61.5%	307 72.6%	190 56.9%	88 41.3%	183 68.9%
Somewhat favor	292 23.5%	65 29.3%	45 24.0%	31 19.2%	151 22.5%	93 22.0%	76 22.9%	66 31.0%	55 20.9%
Somewhat oppose	45 3.6%	7 3.3%	3 1.7%	7 4.5%	27 4.1%	5 1.1%	25 7.5%	13 6.2%	2 0.8%
Strongly oppose	52 4.2%	1 0.5%	8 4.4%	12 7.6%	31 4.6%	6 1.5%	18 5.5%	26 12.4%	2 0.6%
Not sure	46 3.7%	6 2.9%	9 4.6%	7 4.7%	23 3.4%	7 1.6%	15 4.4%	6 2.6%	18 6.7%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	4 2.7%	25 3.8%	5 1.2%	9 2.8%	14 6.6%	6 2.2%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	122 72.7%	138 73.8%	126 60.1%	165 52.7%	219 60.3%	234 61.8%	520 63.5%	484 57.7%	286 70.9%
Somewhat favor	29 17.6%	38 20.5%	56 26.6%	82 26.1%	87 23.9%	92 24.3%	191 23.4%	223 26.6%	69 17.1%
Somewhat oppose	6 3.3%	1 0.8%	7 3.4%	12 3.7%	19 5.3%	13 3.3%	30 3.7%	32 3.8%	13 3.3%
Strongly oppose	3 1.5%	4 2.3%	9 4.3%	24 7.7%	12 3.4%	20 5.3%	24 2.9%	44 5.3%	8 2.0%
Not sure	7 4.2%	2 1.3%	11 5.1%	14 4.4%	12 3.2%	12 3.1%	32 3.9%	28 3.4%	17 4.3%
Prefer not to answer	1 0.8%	3 1.3%	1 0.6%	17 5.3%	14 3.9%	8 2.1%	22 2.7%	27 3.2%	9 2.3%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	204 75.7%	122 72.0%	48 40.3%	45 42.9%	352 60.7%	630 62.7%	140 59.0%	570 59.9%	200 68.8%
Somewhat favor	45 16.7%	33 19.5%	36 29.6%	38 36.8%	140 24.2%	233 23.2%	59 24.8%	236 24.9%	56 19.2%
Somewhat oppose	7 2.6%	3 1.9%	10 8.7%	9 8.8%	15 2.6%	37 3.6%	8 3.6%	35 3.7%	10 3.4%
Strongly oppose	5 2.0%	1 0.4%	10 8.5%	6 5.5%	30 5.2%	37 3.7%	15 6.5%	41 4.3%	12 4.0%
Not sure	4 1.4%	7 4.3%	5 4.6%	3 2.8%	26 4.5%	40 4.0%	6 2.4%	32 3.4%	13 4.6%
Prefer not to answer	4 1.6%	3 2.0%	10 8.2%	3 3.3%	15 2.6%	27 2.7%	9 3.7%	36 3.8%	-

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	413 73.9%	123 41.5%	235 60.5%	136 69.2%	222 65.0%	413 58.6%	588 77.8%	144 35.6%	36 45.8%
Somewhat favor	97 17.4%	98 33.2%	97 25.0%	42 21.2%	77 22.6%	174 24.7%	136 18.0%	124 30.8%	32 40.5%
Somewhat oppose	12 2.1%	22 7.5%	11 2.9%	5 2.5%	13 3.7%	28 3.9%	17 2.3%	28 6.9%	-
Strongly oppose	10 1.7%	25 8.4%	18 4.7%	5 2.7%	14 4.0%	33 4.7%	4 0.5%	47 11.6%	2 2.0%
Not sure	15 2.6%	14 4.8%	17 4.3%	8 4.0%	7 2.1%	31 4.4%	8 1.0%	32 8.0%	6 7.1%
Prefer not to answer	12 2.2%	14 4.7%	10 2.6%	1 0.5%	9 2.6%	26 3.7%	3 0.4%	29 7.2%	4 4.5%

Q7e Keep trash and pollution out of our lagoons, local waterways, and off our beaches

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	582 67.1%	135 45.6%	348 59.2%	386 67.2%
Somewhat favor	192 22.1%	88 29.6%	154 26.3%	120 20.8%
Somewhat oppose	24 2.8%	17 5.8%	28 4.8%	14 2.5%
Strongly oppose	17 2.0%	35 12.0%	21 3.6%	19 3.4%
Not sure	34 3.9%	6 2.0%	25 4.2%	15 2.6%
Prefer not to answer	18 2.1%	15 5.2%	11 1.8%	20 3.5%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	780 62.8%	154 70.0%	127 68.0%	100 62.6%	396 59.1%	310 73.3%	195 58.6%	96 45.0%	174 65.4%
Somewhat favor	308 24.8%	48 21.8%	42 22.6%	36 22.2%	182 27.1%	86 20.3%	88 26.3%	69 32.5%	65 24.4%
Somewhat oppose	41 3.3%	5 2.2%	5 2.8%	5 3.0%	26 3.9%	10 2.5%	14 4.2%	12 5.4%	5 2.0%
Strongly oppose	48 3.9%	3 1.2%	7 4.0%	11 6.6%	28 4.1%	6 1.5%	18 5.4%	21 9.8%	3 1.2%
Not sure	32 2.6%	9 4.0%	3 1.5%	5 3.3%	15 2.2%	5 1.3%	10 3.1%	2 1.1%	13 4.8%
Prefer not to answer	33 2.6%	2 0.9%	2 1.1%	3 2.2%	24 3.5%	5 1.2%	8 2.3%	13 6.2%	6 2.2%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	112 66.5%	130 69.6%	134 64.0%	184 58.6%	220 60.5%	244 64.2%	517 63.1%	514 61.3%	266 65.9%
Somewhat favor	42 25.1%	39 20.9%	53 25.2%	78 25.0%	96 26.2%	88 23.2%	208 25.4%	216 25.8%	92 22.8%
Somewhat oppose	4 2.4%	5 2.5%	4 2.0%	13 4.3%	15 4.1%	11 2.8%	29 3.5%	26 3.1%	15 3.7%
Strongly oppose	7 4.1%	6 3.3%	10 4.5%	15 4.9%	11 2.9%	17 4.5%	27 3.3%	37 4.4%	12 2.9%
Not sure	3 1.9%	5 2.5%	8 3.6%	8 2.6%	8 2.2%	12 3.1%	19 2.3%	22 2.6%	10 2.5%
Prefer not to answer	-	3 1.3%	1 0.6%	14 4.5%	15 4.0%	8 2.2%	20 2.5%	24 2.8%	9 2.2%



Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	193 71.6%	118 69.6%	60 49.7%	58 55.7%	352 60.7%	635 63.2%	145 61.2%	586 61.6%	194 66.6%
Somewhat favor	58 21.6%	36 21.5%	31 25.5%	30 28.8%	153 26.3%	251 25.0%	57 23.8%	247 25.9%	61 21.0%
Somewhat oppose	3 1.1%	5 3.2%	7 5.5%	5 4.8%	21 3.7%	31 3.1%	10 4.1%	34 3.5%	8 2.6%
Strongly oppose	8 3.0%	2 1.2%	10 8.7%	7 6.7%	21 3.6%	34 3.4%	14 5.9%	31 3.2%	18 6.1%
Not sure	3 1.1%	5 2.7%	4 3.7%	2 2.4%	17 3.0%	28 2.8%	4 1.5%	22 2.4%	9 3.2%
Prefer not to answer	4 1.6%	3 1.9%	8 6.8%	2 1.7%	15 2.6%	25 2.4%	8 3.4%	32 3.3%	1 0.4%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	389 69.7%	153 51.8%	238 61.2%	133 67.9%	224 65.6%	423 60.0%	575 76.0%	156 38.8%	48 60.6%
Somewhat favor	122 21.8%	84 28.5%	102 26.2%	41 21.1%	78 22.8%	189 26.8%	155 20.6%	127 31.6%	25 31.5%
Somewhat oppose	11 2.0%	14 4.7%	16 4.1%	4 2.2%	11 3.3%	26 3.7%	10 1.4%	29 7.1%	2 2.8%
Strongly oppose	15 2.7%	23 7.6%	11 2.8%	10 5.2%	16 4.6%	23 3.2%	4 0.5%	45 11.1%	-
Not sure	8 1.5%	11 3.8%	12 3.2%	6 3.1%	6 1.7%	20 2.8%	10 1.3%	18 4.5%	2 2.9%
Prefer not to answer	12 2.2%	11 3.6%	10 2.6%	1 0.5%	7 2.0%	25 3.5%	2 0.2%	28 7.0%	2 2.2%

Q7f Keep parks, beaches, recreation facilities, community centers, and public facilities safe, clean

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	590 68.0%	147 49.6%	358 61.0%	378 65.7%
Somewhat favor	192 22.2%	89 30.2%	154 26.2%	135 23.4%
Somewhat oppose	23 2.6%	17 5.6%	23 4.0%	17 2.9%
Strongly oppose	22 2.6%	26 8.8%	21 3.5%	20 3.5%
Not sure	23 2.7%	4 1.3%	20 3.4%	9 1.5%
Prefer not to answer	17 1.9%	14 4.6%	11 1.9%	17 3.0%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	431 34.7%	82 37.3%	55 29.3%	53 33.0%	241 35.9%	185 43.7%	95 28.6%	42 19.8%	106 39.9%
Somewhat favor	450 36.2%	78 35.6%	74 39.5%	63 39.6%	233 34.7%	162 38.4%	126 37.8%	58 27.5%	103 38.6%
Somewhat oppose	148 11.9%	27 12.1%	29 15.6%	14 9.0%	78 11.6%	32 7.5%	49 14.7%	41 19.2%	25 9.6%
Strongly oppose	77 6.2%	7 3.1%	9 4.8%	13 8.3%	48 7.2%	11 2.6%	28 8.4%	37 17.2%	2 0.6%
Not sure	97 7.8%	24 10.7%	17 9.3%	10 6.2%	47 6.9%	28 6.7%	27 8.0%	21 9.8%	22 8.2%
Prefer not to answer	39 3.1%	3 1.3%	3 1.5%	6 3.9%	25 3.8%	5 1.1%	9 2.6%	14 6.5%	8 3.1%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Strongly favor</b>	71 42.4%	57 30.4%	65 31.0%	93 29.8%	144 39.7%	109 28.8%	314 38.3%	270 32.2%	161 39.9%
<b>Somewhat favor</b>	55 32.9%	62 33.4%	82 38.9%	118 37.5%	133 36.6%	155 40.8%	284 34.6%	328 39.1%	122 30.2%
<b>Somewhat oppose</b>	21 12.3%	34 18.3%	25 11.9%	39 12.4%	29 8.0%	50 13.1%	95 11.6%	106 12.6%	42 10.4%
<b>Strongly oppose</b>	8 4.9%	10 5.2%	17 8.2%	22 7.2%	20 5.4%	26 6.7%	40 4.9%	57 6.8%	20 5.0%
<b>Not sure</b>	11 6.7%	20 10.6%	17 8.3%	24 7.8%	24 6.7%	29 7.7%	64 7.8%	51 6.1%	46 11.4%
<b>Prefer not to answer</b>	1 0.8%	4 2.1%	3 1.6%	17 5.4%	13 3.7%	11 2.8%	22 2.7%	27 3.2%	12 3.0%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Strongly favor</b>	123 45.7%	66 38.7%	35 29.2%	14 13.5%	193 33.3%	362 36.0%	69 28.9%	323 34.0%	107 36.9%
<b>Somewhat favor</b>	87 32.3%	63 37.0%	30 25.2%	51 48.8%	219 37.9%	362 36.0%	88 37.3%	341 35.9%	109 37.5%
<b>Somewhat oppose</b>	24 8.9%	18 10.6%	13 11.1%	25 24.3%	67 11.6%	117 11.7%	30 12.9%	113 11.8%	35 12.1%
<b>Strongly oppose</b>	11 4.1%	4 2.6%	15 12.5%	8 7.7%	39 6.7%	57 5.6%	21 8.7%	58 6.1%	20 6.7%
<b>Not sure</b>	19 7.2%	14 8.2%	17 14.6%	2 2.3%	44 7.7%	78 7.8%	19 8.1%	78 8.2%	20 6.8%
<b>Prefer not to answer</b>	5 1.8%	5 3.0%	9 7.5%	4 3.4%	16 2.8%	29 2.9%	10 4.2%	39 4.1%	-

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Strongly favor</b>	243 43.5%	70 23.7%	118 30.3%	73 37.2%	114 33.3%	244 34.7%	340 45.0%	63 15.6%	26 33.1%
<b>Somewhat favor</b>	190 33.9%	107 36.3%	153 39.5%	69 35.0%	119 35.0%	262 37.2%	281 37.2%	132 32.8%	36 45.9%
<b>Somewhat oppose</b>	52 9.2%	45 15.2%	51 13.2%	31 16.0%	46 13.4%	70 10.0%	64 8.5%	78 19.2%	6 7.5%
<b>Strongly oppose</b>	22 3.9%	32 10.7%	24 6.2%	14 6.9%	18 5.1%	46 6.5%	20 2.7%	55 13.7%	2 2.3%
<b>Not sure</b>	39 6.9%	28 9.6%	30 7.9%	9 4.4%	35 10.4%	53 7.6%	44 5.8%	47 11.6%	7 8.9%
<b>Prefer not to answer</b>	14 2.5%	13 4.5%	12 3.0%	1 0.5%	10 2.8%	28 4.0%	7 0.9%	29 7.1%	2 2.2%

Q7g Upgrade public safety facilities, equipment, and emergency communications systems

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Strongly favor</b>	333 38.4%	65 22.0%	175 29.9%	235 40.9%
<b>Somewhat favor</b>	331 38.1%	92 30.9%	243 41.5%	187 32.6%
<b>Somewhat oppose</b>	87 10.1%	52 17.4%	72 12.3%	64 11.1%
<b>Strongly oppose</b>	27 3.2%	50 16.8%	39 6.7%	26 4.5%
<b>Not sure</b>	68 7.9%	23 7.7%	44 7.6%	42 7.3%
<b>Prefer not to answer</b>	21 2.4%	15 5.1%	12 2.1%	21 3.7%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	385 60.7%	82 69.0%	49 52.1%	39 51.2%	215 62.4%	165 71.4%	68 47.7%	59 49.9%	90 65.9%
Somewhat favor	151 23.8%	22 18.6%	32 34.1%	25 32.6%	71 20.5%	49 21.2%	42 29.5%	24 20.4%	34 25.2%
Somewhat oppose	26 4.1%	8 6.9%	4 3.8%	3 3.4%	12 3.4%	5 2.2%	11 7.5%	7 5.5%	3 2.3%
Strongly oppose	31 4.9%	3 2.6%	3 3.7%	3 4.3%	21 6.2%	4 1.5%	7 4.8%	16 13.7%	4 2.7%
Not sure	23 3.6%	3 2.9%	4 3.8%	4 5.5%	12 3.5%	5 2.0%	9 6.3%	8 6.6%	1 1.1%
Prefer not to answer	18 2.9%	-	2 2.5%	2 3.1%	13 3.9%	4 1.6%	6 4.2%	5 3.9%	4 2.8%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	69 74.1%	81 80.2%	62 58.1%	69 44.4%	105 58.4%	131 65.9%	243 58.7%	242 58.3%	143 65.2%
Somewhat favor	13 14.4%	12 12.1%	30 28.5%	49 31.5%	46 25.6%	41 20.8%	106 25.7%	103 24.8%	48 21.9%
Somewhat oppose	3 3.0%	4 3.7%	3 2.8%	8 5.1%	9 4.9%	7 3.6%	19 4.6%	20 4.7%	7 3.0%
Strongly oppose	5 4.9%	2 2.5%	6 5.5%	10 6.2%	9 4.9%	7 3.5%	21 5.0%	22 5.2%	10 4.5%
Not sure	3 3.7%	-	3 3.2%	11 6.9%	6 3.1%	6 2.9%	15 3.7%	16 3.8%	7 3.4%
Prefer not to answer	-	1 1.5%	2 1.9%	9 5.9%	5 3.1%	7 3.3%	10 2.4%	14 3.3%	5 2.1%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
Strongly favor	100 69.9%	45 65.6%	28 48.1%	31 54.4%	181 58.8%	326 61.7%	58 55.6%	267 55.3%	118 77.8%
Somewhat favor	29 20.3%	15 22.1%	10 17.1%	15 26.6%	81 26.5%	128 24.1%	23 21.8%	127 26.4%	23 15.4%
Somewhat oppose	3 1.8%	2 3.1%	7 12.3%	4 7.8%	10 3.2%	21 3.9%	6 5.3%	26 5.4%	-
Strongly oppose	4 2.5%	1 0.9%	8 14.0%	5 8.7%	16 5.2%	26 4.9%	5 5.2%	24 5.0%	7 4.6%
Not sure	5 3.3%	4 5.4%	4 6.9%	1 1.4%	10 3.2%	16 3.1%	7 6.5%	20 4.1%	3 2.2%
Prefer not to answer	3 2.2%	2 2.8%	1 1.7%	3 4.7%	9 3.0%	12 2.3%	6 5.7%	18 3.8%	-

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
Strongly favor	193 68.4%	75 48.1%	116 59.6%	72 79.9%	121 59.2%	191 56.5%	285 73.0%	77 38.1%	24 54.7%
Somewhat favor	57 20.1%	41 26.4%	53 27.0%	13 14.1%	53 25.7%	85 25.1%	82 21.1%	56 27.7%	13 29.3%
Somewhat oppose	7 2.5%	15 9.7%	4 2.1%	1 1.0%	9 4.3%	17 4.9%	10 2.5%	16 7.8%	1 1.9%
Strongly oppose	6 2.1%	14 9.1%	11 5.6%	5 5.0%	9 4.4%	18 5.3%	3 0.9%	27 13.4%	1 2.4%
Not sure	10 3.4%	7 4.4%	7 3.4%	-	8 3.9%	15 4.5%	8 2.0%	12 6.0%	3 7.3%
Prefer not to answer	10 3.6%	4 2.3%	4 2.2%	-	5 2.6%	13 3.8%	2 0.5%	14 7.0%	2 4.4%

Q7h1 Protect local public beaches, including restoring sand and protecting local reefs and marine ha

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
Strongly favor	284 66.2%	79 47.3%	168 57.9%	193 65.2%
Somewhat favor	99 23.0%	42 25.2%	76 26.2%	63 21.3%
Somewhat oppose	17 3.9%	9 5.1%	17 5.8%	9 3.1%
Strongly oppose	7 1.7%	21 12.8%	13 4.5%	11 3.7%
Not sure	13 3.0%	9 5.6%	12 4.3%	8 2.6%
Prefer not to answer	9 2.1%	7 4.0%	4 1.3%	12 4.1%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
Strongly favor	337 55.5%	66 65.2%	58 62.0%	40 47.2%	173 53.0%	122 63.6%	101 52.7%	31 33.6%	83 64.4%
Somewhat favor	145 23.8%	25 24.7%	19 20.7%	27 31.6%	74 22.6%	58 30.3%	40 20.8%	22 23.4%	24 18.4%
Somewhat oppose	40 6.5%	1 1.2%	6 6.9%	6 6.8%	26 8.0%	7 3.5%	18 9.4%	14 15.1%	1 0.5%
Strongly oppose	34 5.6%	2 1.7%	3 3.4%	6 7.2%	23 7.0%	3 1.5%	14 7.6%	13 14.1%	3 2.7%
Not sure	34 5.6%	5 5.3%	3 2.8%	5 5.9%	21 6.4%	2 1.1%	15 7.7%	4 4.7%	13 9.9%
Prefer not to answer	18 3.0%	2 1.9%	4 4.2%	1 1.3%	10 2.9%	-	3 1.8%	9 9.1%	5 4.1%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	75	87	103	158	185	180	406	424	184
Strongly favor	58 78.0%	55 63.8%	58 55.9%	71 45.0%	95 51.3%	101 55.8%	228 56.3%	220 51.9%	117 63.9%
Somewhat favor	8 11.0%	18 20.9%	28 26.7%	39 24.8%	52 28.0%	44 24.4%	99 24.4%	107 25.3%	37 20.4%
Somewhat oppose	3 3.6%	5 5.3%	7 6.7%	14 8.6%	12 6.3%	12 6.8%	27 6.7%	32 7.5%	8 4.3%
Strongly oppose	-	-	2 2.3%	16 10.2%	10 5.5%	11 6.1%	17 4.3%	30 7.1%	4 2.1%
Not sure	6 7.4%	1 1.5%	6 6.0%	11 7.0%	10 5.3%	9 4.9%	23 5.6%	22 5.3%	11 6.2%
Prefer not to answer	-	2 2.4%	2 2.4%	7 4.4%	7 3.6%	3 1.8%	11 2.6%	12 2.9%	6 3.2%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
Strongly favor	92 73.6%	67 66.8%	19 30.5%	17 34.7%	142 52.3%	266 55.9%	72 54.2%	259 55.2%	78 56.5%
Somewhat favor	23 18.4%	22 21.7%	17 27.7%	13 26.6%	70 25.8%	113 23.8%	32 23.9%	116 24.7%	29 21.0%
Somewhat oppose	3 2.7%	5 4.7%	6 9.6%	7 15.1%	18 6.7%	29 6.1%	11 8.1%	32 6.7%	8 5.7%
Strongly oppose	4 3.0%	1 0.7%	6 10.0%	6 13.3%	17 6.2%	26 5.4%	8 6.2%	23 5.0%	10 7.6%
Not sure	1 0.6%	5 5.4%	7 12.2%	4 8.8%	16 5.9%	27 5.7%	7 5.0%	23 4.9%	11 8.0%
Prefer not to answer	2 1.7%	1 0.7%	6 10.0%	1 1.7%	8 3.0%	15 3.1%	3 2.5%	16 3.5%	2 1.3%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
Strongly favor	191 69.3%	47 33.7%	100 51.6%	69 64.8%	83 60.6%	186 50.9%	272 74.3%	50 24.5%	16 42.7%
Somewhat favor	56 20.1%	37 26.4%	53 27.3%	16 15.5%	36 25.9%	93 25.5%	75 20.4%	58 28.9%	12 31.9%
Somewhat oppose	8 3.0%	19 13.7%	12 6.4%	5 4.6%	9 6.4%	25 7.0%	10 2.7%	27 13.2%	3 8.7%
Strongly oppose	9 3.3%	17 11.9%	8 4.3%	7 6.3%	4 2.6%	24 6.5%	2 0.6%	31 15.4%	1 1.6%
Not sure	8 3.0%	12 8.8%	13 6.9%	8 7.4%	2 1.1%	25 6.7%	7 2.0%	22 10.9%	5 12.6%
Prefer not to answer	4 1.3%	8 5.4%	7 3.6%	1 1.0%	5 3.3%	12 3.4%	-	15 7.2%	1 2.3%

Q7h2 Protect local public beaches, local reefs, and marine habitat

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
Strongly favor	259 59.0%	52 40.0%	156 52.6%	173 62.0%
Somewhat favor	99 22.7%	38 29.0%	76 25.6%	61 22.1%
Somewhat oppose	25 5.7%	15 11.3%	28 9.4%	9 3.3%
Strongly oppose	19 4.3%	13 10.1%	18 6.2%	11 3.8%
Not sure	26 5.9%	6 4.2%	14 4.6%	14 5.0%
Prefer not to answer	10 2.4%	7 5.3%	5 1.6%	10 3.8%

Q7i Remove graffiti

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	423 34.1%	56 25.4%	58 31.1%	53 33.2%	256 38.1%	165 39.0%	100 29.9%	73 34.3%	83 31.2%
Somewhat favor	431 34.7%	89 40.5%	62 33.4%	59 36.9%	218 32.5%	152 36.0%	116 34.8%	62 29.2%	98 37.1%
Somewhat oppose	150 12.1%	39 17.5%	27 14.2%	19 11.9%	66 9.8%	53 12.5%	46 13.9%	20 9.2%	30 11.2%
Strongly oppose	105 8.3%	17 7.9%	16 8.4%	16 10.2%	56 8.3%	20 4.8%	30 9.1%	34 16.1%	20 7.7%
Not sure	96 7.7%	16 7.4%	20 10.5%	9 5.6%	51 7.5%	26 6.2%	31 9.2%	11 5.1%	28 10.4%
Prefer not to answer	37 3.0%	3 1.3%	5 2.5%	3 2.2%	25 3.7%	6 1.4%	10 3.0%	13 6.1%	7 2.5%

Q7i Remove graffiti

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	38 22.7%	58 31.0%	63 30.1%	121 38.7%	143 39.2%	134 35.4%	276 33.7%	306 36.4%	117 29.2%
Somewhat favor	43 25.8%	61 32.6%	79 37.6%	118 37.7%	129 35.6%	128 33.7%	292 35.7%	293 34.9%	138 34.2%
Somewhat oppose	18 10.8%	41 22.1%	28 13.5%	23 7.3%	39 10.8%	52 13.7%	91 11.2%	87 10.3%	63 15.7%
Strongly oppose	39 23.0%	12 6.6%	21 10.1%	20 6.5%	13 3.5%	34 9.0%	64 7.8%	72 8.6%	33 8.2%
Not sure	26 15.4%	11 5.9%	17 8.1%	14 4.5%	28 7.6%	23 6.2%	70 8.6%	56 6.7%	40 9.9%
Prefer not to answer	4 2.3%	3 1.8%	1 0.6%	17 5.3%	12 3.3%	8 2.0%	25 3.1%	26 3.1%	11 2.8%

Q7i Remove graffiti

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	88 32.7%	52 30.9%	47 38.9%	50 47.6%	186 32.2%	333 33.1%	90 38.0%	312 32.8%	111 38.1%
Somewhat favor	105 38.9%	66 39.0%	22 18.5%	33 31.8%	205 35.3%	355 35.4%	75 31.8%	347 36.5%	84 28.9%
Somewhat oppose	36 13.2%	17 10.0%	15 12.4%	11 10.4%	72 12.4%	125 12.4%	25 10.6%	118 12.4%	32 11.0%
Strongly oppose	14 5.3%	15 9.1%	18 14.9%	6 6.2%	51 8.8%	81 8.1%	24 10.1%	65 6.8%	41 14.0%
Not sure	22 8.1%	16 9.7%	9 7.7%	2 1.5%	47 8.1%	81 8.1%	14 6.0%	72 7.6%	24 8.1%
Prefer not to answer	5 1.9%	2 1.2%	9 7.5%	3 2.5%	19 3.2%	29 2.9%	8 3.5%	37 3.9%	- -

Q7i Remove graffiti

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	168 30.1%	129 43.8%	125 32.3%	55 28.0%	98 28.7%	270 38.3%	271 35.8%	121 30.0%	29 36.6%
Somewhat favor	215 38.5%	78 26.5%	137 35.4%	43 21.7%	126 36.8%	262 37.3%	281 37.2%	114 28.3%	35 44.2%
Somewhat oppose	71 12.6%	30 10.0%	50 12.9%	37 19.0%	48 14.0%	65 9.2%	92 12.1%	55 13.5%	4 4.7%
Strongly oppose	45 8.1%	31 10.5%	29 7.5%	31 16.0%	35 10.2%	39 5.5%	50 6.6%	54 13.3%	2 2.0%
Not sure	48 8.6%	14 4.7%	33 8.6%	27 13.5%	25 7.3%	44 6.3%	57 7.6%	30 7.5%	8 10.3%
Prefer not to answer	11 2.0%	13 4.4%	13 3.4%	4 1.8%	10 2.9%	24 3.4%	5 0.7%	29 7.3%	2 2.2%

Q7i Remove graffiti

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	307 35.4%	94 31.6%	204 34.7%	192 33.5%
Somewhat favor	315 36.3%	87 29.5%	222 37.8%	189 32.9%
Somewhat oppose	108 12.4%	34 11.4%	63 10.8%	75 13.0%
Strongly oppose	53 6.1%	49 16.4%	41 7.0%	52 9.1%
Not sure	67 7.7%	17 5.6%	43 7.4%	47 8.1%
Prefer not to answer	18 2.1%	16 5.5%	14 2.3%	20 3.4%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	638 51.4%	107 48.6%	93 49.6%	76 47.6%	361 53.7%	238 56.4%	154 46.0%	99 46.6%	142 53.5%
Somewhat favor	389 31.4%	86 39.0%	70 37.2%	49 30.5%	185 27.5%	144 34.1%	101 30.4%	57 26.6%	87 32.8%
Somewhat oppose	68 5.5%	9 4.0%	8 4.1%	16 10.0%	35 5.3%	15 3.6%	32 9.5%	9 4.4%	12 4.5%
Strongly oppose	63 5.1%	7 3.0%	11 5.8%	10 6.3%	36 5.3%	9 2.1%	22 6.6%	27 12.5%	5 2.0%
Not sure	46 3.7%	10 4.5%	3 1.6%	5 2.9%	29 4.3%	12 2.9%	16 4.9%	6 2.9%	11 4.2%
Prefer not to answer	37 3.0%	2 0.9%	3 1.7%	4 2.7%	26 3.9%	4 1.0%	8 2.5%	15 7.1%	8 3.1%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Strongly favor</b>	106 63.2%	94 50.4%	107 51.0%	151 48.2%	180 49.4%	195 51.4%	429 52.3%	424 50.6%	214 53.0%
<b>Somewhat favor</b>	41 24.3%	66 35.4%	65 31.1%	100 31.9%	117 32.2%	125 32.9%	255 31.1%	266 31.7%	123 30.6%
<b>Somewhat oppose</b>	5 2.9%	12 6.6%	16 7.8%	14 4.4%	21 5.7%	20 5.1%	44 5.4%	41 4.9%	27 6.6%
<b>Strongly oppose</b>	11 6.7%	8 4.1%	10 4.6%	19 6.0%	15 4.3%	21 5.5%	36 4.4%	53 6.3%	10 2.5%
<b>Not sure</b>	5 2.9%	4 2.1%	10 4.8%	11 3.5%	17 4.5%	11 2.9%	33 4.0%	28 3.3%	18 4.6%
<b>Prefer not to answer</b>	-	3 1.3%	1 0.6%	19 6.0%	14 4.0%	9 2.3%	22 2.7%	27 3.2%	11 2.6%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Strongly favor</b>	156 58.0%	94 55.6%	48 39.9%	55 52.3%	285 49.2%	527 52.5%	111 46.7%	471 49.5%	167 57.4%
<b>Somewhat favor</b>	77 28.8%	51 30.3%	39 32.4%	28 26.9%	194 33.4%	306 30.4%	84 35.2%	309 32.5%	80 27.6%
<b>Somewhat oppose</b>	14 5.2%	8 5.0%	5 4.4%	8 8.0%	32 5.5%	56 5.6%	12 4.9%	57 6.0%	11 3.7%
<b>Strongly oppose</b>	11 3.9%	5 3.2%	11 9.5%	7 7.1%	28 4.9%	48 4.8%	15 6.3%	42 4.5%	21 7.1%
<b>Not sure</b>	7 2.8%	8 4.5%	6 5.4%	3 3.1%	22 3.7%	39 3.8%	8 3.3%	34 3.6%	12 4.2%
<b>Prefer not to answer</b>	4 1.3%	3 1.5%	10 8.4%	3 2.5%	18 3.2%	29 2.9%	8 3.5%	37 3.9%	-

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Strongly favor</b>	309 55.4%	141 47.6%	188 48.5%	112 57.1%	186 54.5%	340 48.3%	460 60.8%	142 35.1%	35 44.0%
<b>Somewhat favor</b>	172 30.7%	88 29.9%	130 33.4%	55 28.2%	102 29.8%	243 33.0%	243 32.1%	114 28.2%	33 41.8%
<b>Somewhat oppose</b>	29 5.1%	16 5.3%	24 6.2%	6 3.1%	22 6.5%	40 5.7%	24 3.2%	42 10.5%	2 2.1%
<b>Strongly oppose</b>	19 3.5%	25 8.5%	19 4.8%	13 6.8%	19 5.6%	30 4.3%	13 1.7%	49 12.0%	2 2.0%
<b>Not sure</b>	18 3.2%	12 4.0%	17 4.3%	8 4.3%	5 1.6%	33 4.6%	15 2.0%	27 6.7%	4 5.5%
<b>Prefer not to answer</b>	12 2.1%	14 4.8%	11 2.9%	1 0.5%	7 2.0%	29 4.2%	3 0.4%	30 7.4%	4 4.5%

Q7j Clean up piles of trash and litter that people dump along streets, sidewalks, and in public area

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Strongly favor</b>	466 53.7%	129 43.5%	301 51.4%	302 52.5%
<b>Somewhat favor</b>	277 32.0%	88 29.9%	187 32.0%	178 30.9%
<b>Somewhat oppose</b>	46 5.3%	17 5.9%	35 6.0%	29 5.1%
<b>Strongly oppose</b>	23 2.7%	37 12.6%	29 5.0%	26 4.5%
<b>Not sure</b>	37 4.3%	7 2.3%	24 4.0%	17 3.0%
<b>Prefer not to answer</b>	17 2.0%	17 5.8%	10 1.7%	23 4.0%

Q7k Address homelessness

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	687 55.3%	114 51.6%	102 54.5%	87 54.6%	383 57.0%	256 60.5%	160 47.9%	114 53.5%	155 58.5%
Somewhat favor	255 20.5%	60 27.1%	33 17.5%	34 21.5%	128 19.0%	106 25.1%	74 22.3%	24 11.3%	49 18.6%
Somewhat oppose	78 6.3%	12 5.4%	18 9.9%	6 3.6%	42 6.3%	19 4.4%	33 10.0%	11 5.1%	15 5.7%
Strongly oppose	103 8.3%	10 4.6%	15 7.8%	13 8.3%	64 9.6%	17 4.1%	41 12.2%	37 17.2%	7 2.8%
Not sure	75 6.0%	20 8.9%	14 7.3%	14 8.8%	28 4.1%	19 4.4%	14 4.3%	9 4.4%	33 12.3%
Prefer not to answer	44 3.5%	5 2.3%	6 3.1%	5 3.2%	27 4.0%	6 1.5%	11 3.3%	18 8.6%	6 2.2%

Q7k Address homelessness

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	113 67.1%	107 57.1%	123 58.6%	164 52.4%	181 49.6%	215 56.8%	457 55.8%	453 53.9%	235 58.2%
Somewhat favor	21 12.8%	34 18.2%	50 23.6%	63 20.1%	87 24.0%	78 20.6%	172 21.0%	181 21.6%	74 18.4%
Somewhat oppose	9 5.3%	14 7.7%	12 5.8%	23 7.4%	19 5.3%	28 7.3%	47 5.8%	54 6.4%	24 5.9%
Strongly oppose	4 2.3%	10 5.2%	11 5.0%	31 9.8%	48 13.1%	24 6.4%	67 8.2%	74 8.8%	28 7.1%
Not sure	17 10.4%	16 8.8%	12 5.6%	14 4.6%	15 4.1%	24 6.3%	46 5.6%	46 5.5%	29 7.2%
Prefer not to answer	4 2.2%	6 3.1%	3 1.3%	18 5.7%	14 3.9%	10 2.6%	30 3.6%	31 3.7%	13 3.2%

Q7k Address homelessness

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	169 62.8%	102 60.3%	63 52.2%	58 55.2%	296 51.1%	556 55.3%	131 55.3%	512 53.8%	175 60.4%
Somewhat favor	54 20.1%	39 23.3%	21 17.3%	18 16.9%	123 21.3%	210 20.9%	46 19.2%	204 21.5%	51 17.5%
Somewhat oppose	13 5.0%	9 5.5%	5 3.9%	5 5.1%	45 7.8%	65 6.5%	13 5.4%	58 6.1%	20 6.9%
Strongly oppose	15 5.4%	5 2.7%	14 11.8%	19 17.8%	51 8.7%	81 8.0%	22 9.3%	84 8.9%	18 6.3%
Not sure	11 4.0%	11 6.6%	9 7.2%	3 2.5%	42 7.2%	62 6.2%	13 5.5%	51 5.3%	24 8.3%
Prefer not to answer	7 2.6%	3 1.6%	9 7.5%	3 2.5%	23 3.9%	32 3.1%	13 5.3%	42 4.4%	2 0.7%

Q7k Address homelessness

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	333 59.7%	153 51.9%	200 51.7%	127 64.8%	190 55.5%	370 52.6%	493 65.1%	157 39.0%	37 47.0%
Somewhat favor	126 22.6%	53 18.0%	76 19.5%	27 14.0%	64 18.9%	163 23.2%	165 21.8%	72 17.8%	19 23.5%
Somewhat oppose	27 4.8%	15 5.1%	36 9.3%	4 4.4%	30 8.7%	40 5.6%	35 4.7%	40 10.0%	2 3.1%
Strongly oppose	25 4.5%	47 15.9%	30 7.8%	8 4.1%	23 6.8%	71 10.1%	20 2.6%	77 19.0%	6 7.7%
Not sure	33 5.9%	15 5.0%	27 7.0%	21 10.9%	22 6.5%	31 4.4%	34 4.5%	29 7.3%	11 13.2%
Prefer not to answer	14 2.5%	12 4.2%	18 4.6%	4 1.8%	12 3.6%	28 4.0%	10 1.4%	28 6.9%	4 5.4%



Q7k Address homelessness

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	489 56.4%	150 50.8%	315 53.7%	341 59.3%
Somewhat favor	199 23.0%	41 14.0%	125 21.4%	121 21.1%
Somewhat oppose	56 6.4%	18 6.0%	49 8.3%	26 4.6%
Strongly oppose	50 5.8%	50 17.0%	53 9.0%	27 4.7%
Not sure	50 5.8%	18 6.0%	30 5.1%	37 6.5%
Prefer not to answer	23 2.6%	18 6.2%	15 2.5%	22 3.8%

Q7l Improve the network of trails for biking, hiking, and walking

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Strongly favor	510 41.1%	118 53.5%	81 43.3%	52 32.7%	258 38.4%	203 48.0%	136 40.8%	43 20.1%	125 47.2%
Somewhat favor	403 32.5%	70 31.7%	61 32.7%	57 35.5%	216 32.1%	159 37.6%	101 30.2%	49 23.3%	92 34.6%
Somewhat oppose	113 9.1%	12 5.6%	17 9.2%	22 13.8%	61 9.1%	38 8.9%	42 12.7%	22 10.3%	11 4.1%
Strongly oppose	118 9.5%	8 3.8%	15 7.9%	15 9.1%	79 11.8%	11 2.6%	29 8.8%	71 33.4%	7 2.7%
Not sure	61 4.9%	9 4.1%	11 5.7%	10 6.2%	31 4.7%	8 2.0%	18 5.5%	13 6.3%	21 7.9%
Prefer not to answer	36 2.9%	3 1.3%	2 1.1%	4 2.7%	26 3.8%	4 0.9%	6 1.9%	14 6.7%	9 3.5%

Q7l Improve the network of trails for biking, hiking, and walking

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	78 46.4%	93 49.8%	81 38.5%	122 39.1%	136 37.3%	160 42.1%	339 41.4%	337 40.2%	173 42.8%
Somewhat favor	52 31.2%	57 30.4%	78 37.2%	97 31.0%	119 32.7%	127 33.4%	266 32.5%	276 32.9%	127 31.6%
Somewhat oppose	14 8.5%	8 4.5%	24 11.5%	27 8.7%	39 10.6%	40 10.5%	67 8.2%	83 9.8%	30 7.5%
Strongly oppose	17 10.4%	16 8.5%	14 6.6%	35 11.2%	36 9.9%	32 8.4%	76 9.2%	91 10.9%	27 6.7%
Not sure	6 3.5%	10 5.5%	9 4.1%	14 4.4%	23 6.2%	9 2.5%	49 6.0%	24 2.9%	37 9.1%
Prefer not to answer	-	3 1.3%	5 2.2%	18 5.7%	12 3.2%	12 3.1%	21 2.6%	28 3.3%	9 2.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	131 48.7%	87 51.5%	33 27.2%	23 22.3%	236 40.7%	427 42.5%	83 34.8%	387 40.6%	123 42.5%
Somewhat favor	89 33.1%	57 33.4%	28 23.1%	38 36.0%	192 33.2%	324 32.2%	80 33.6%	314 33.0%	89 30.7%
Somewhat oppose	19 7.0%	14 8.0%	14 11.6%	14 13.6%	53 9.1%	86 8.6%	27 11.2%	82 8.6%	31 10.7%
Strongly oppose	12 4.3%	6 3.7%	25 21.0%	20 19.3%	55 9.5%	91 9.1%	27 11.5%	88 9.2%	31 10.6%
Not sure	13 4.9%	4 2.2%	11 9.5%	5 4.7%	28 4.8%	50 5.0%	11 4.4%	48 5.0%	13 4.5%
Prefer not to answer	5 2.0%	2 1.2%	9 7.5%	4 4.1%	16 2.7%	26 2.6%	11 4.5%	33 3.5%	3 1.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	279 50.0%	75 25.3%	156 40.2%	79 40.3%	158 46.2%	273 38.8%	398 52.6%	81 20.1%	31 39.6%
Somewhat favor	186 33.2%	87 29.5%	131 33.7%	66 33.5%	100 29.3%	238 33.7%	274 36.2%	103 25.6%	27 33.4%
Somewhat oppose	38 6.8%	36 12.2%	39 10.0%	16 8.0%	32 9.2%	66 9.3%	48 6.4%	53 13.2%	11 14.1%
Strongly oppose	21 3.8%	65 22.0%	32 8.3%	26 13.5%	25 7.3%	67 9.5%	15 2.0%	100 24.8%	3 3.7%
Not sure	23 4.1%	19 6.3%	19 4.9%	8 4.2%	18 5.1%	35 5.0%	17 2.2%	38 9.5%	5 5.9%
Prefer not to answer	11 2.0%	14 4.7%	11 2.9%	1 0.5%	10 2.8%	26 3.7%	5 0.6%	27 6.8%	3 3.2%

Q7l Improve the network of trails for biking, hiking, and walking

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	398 45.9%	77 26.2%	244 41.5%	242 42.0%
Somewhat favor	304 35.0%	74 25.1%	199 33.9%	184 32.0%
Somewhat oppose	67 7.8%	41 14.0%	47 8.0%	54 9.4%
Strongly oppose	43 4.9%	73 24.6%	54 9.2%	51 8.8%
Not sure	41 4.7%	12 4.1%	32 5.5%	24 4.1%
Prefer not to answer	15 1.8%	18 6.1%	11 1.9%	21 3.7%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	132 20.9%	32 26.6%	13 14.3%	12 16.1%	75 21.8%	76 33.0%	21 14.7%	7 6.1%	27 19.9%
Somewhat favor	187 29.5%	37 30.8%	33 35.4%	20 25.7%	98 28.3%	85 36.8%	32 22.7%	19 15.8%	49 36.1%
Somewhat oppose	107 16.8%	23 19.1%	22 23.0%	17 22.0%	46 13.3%	31 13.2%	36 25.0%	16 13.5%	25 18.0%
Strongly oppose	144 22.7%	20 16.6%	18 19.3%	18 24.1%	86 25.1%	22 9.8%	39 27.0%	62 51.7%	20 14.6%
Not sure	42 6.7%	7 6.2%	7 7.0%	6 7.9%	22 6.5%	15 6.5%	11 7.9%	5 4.5%	11 7.9%
Prefer not to answer	22 3.5%	1 0.7%	1 1.1%	3 4.2%	17 4.9%	2 0.7%	4 2.7%	10 8.3%	5 3.5%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	17 18.7%	24 24.1%	22 20.2%	24 15.7%	45 25.0%	49 24.7%	82 19.9%	81 19.6%	51 23.2%
Somewhat favor	45 48.1%	29 29.0%	33 30.8%	38 24.4%	43 23.7%	58 29.0%	127 30.7%	121 29.0%	66 30.3%
Somewhat oppose	8 8.3%	16 16.2%	18 16.7%	35 22.8%	30 16.6%	25 12.4%	77 18.6%	70 16.9%	37 16.8%
Strongly oppose	20 21.4%	18 17.9%	27 25.7%	39 25.0%	40 22.1%	49 24.4%	85 20.6%	106 25.5%	38 17.3%
Not sure	3 3.6%	9 9.1%	5 5.2%	11 7.0%	14 7.6%	13 6.4%	27 6.6%	21 5.1%	21 9.6%
Prefer not to answer	-	4 3.8%	1 1.3%	8 5.1%	9 4.9%	6 3.2%	15 3.6%	16 3.8%	6 2.8%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
<b>Strongly favor</b>	47 32.8%	17 24.3%	-	1 1.6%	68 22.1%	110 20.9%	22 20.8%	97 20.1%	35 23.3%
<b>Somewhat favor</b>	43 30.0%	26 38.0%	14 23.6%	10 17.8%	94 30.6%	155 29.4%	32 30.1%	130 27.1%	57 37.2%
<b>Somewhat oppose</b>	23 15.9%	13 19.0%	8 13.5%	13 22.3%	50 16.4%	94 17.7%	13 12.6%	92 19.2%	14 9.4%
<b>Strongly oppose</b>	12 8.1%	8 11.7%	27 46.3%	29 52.0%	67 22.0%	122 23.0%	22 21.1%	105 21.8%	38 25.2%
<b>Not sure</b>	17 11.5%	4 5.1%	5 8.0%	2 3.2%	16 5.2%	34 6.4%	9 8.2%	37 7.7%	5 3.4%
<b>Prefer not to answer</b>	2 1.7%	1 1.9%	5 8.6%	2 3.1%	11 3.7%	14 2.7%	8 7.3%	20 4.1%	2 1.6%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
<b>Strongly favor</b>	85 30.1%	5 3.4%	42 21.4%	29 32.5%	38 18.4%	65 19.3%	109 27.9%	16 8.0%	8 17.5%
<b>Somewhat favor</b>	98 34.6%	30 19.4%	59 30.2%	35 38.5%	61 29.7%	91 26.9%	136 34.8%	36 17.7%	16 36.1%
<b>Somewhat oppose</b>	47 16.5%	31 19.6%	30 15.2%	5 5.7%	47 23.0%	55 16.1%	64 16.5%	34 16.8%	9 20.5%
<b>Strongly oppose</b>	24 8.5%	75 47.9%	45 23.0%	19 21.1%	41 20.3%	83 24.5%	51 13.1%	89 44.3%	3 7.5%
<b>Not sure</b>	22 7.6%	9 5.5%	12 6.3%	2 2.2%	10 4.7%	31 9.1%	29 7.3%	10 5.0%	4 8.8%
<b>Prefer not to answer</b>	8 2.7%	7 4.3%	8 3.9%	-	8 4.0%	14 4.1%	1 0.4%	16 8.2%	4 9.5%

Q7m1 Install solar and EV charging stations to reduce greenhouse gas emissions

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
<b>Strongly favor</b>	107 24.9%	16 9.9%	52 17.9%	76 25.7%
<b>Somewhat favor</b>	140 32.8%	33 19.8%	84 28.8%	90 30.4%
<b>Somewhat oppose</b>	74 17.2%	30 17.8%	56 19.3%	44 14.7%
<b>Strongly oppose</b>	67 15.5%	69 41.6%	74 25.4%	52 17.6%
<b>Not sure</b>	31 7.2%	10 5.8%	19 6.5%	21 6.9%
<b>Prefer not to answer</b>	10 2.4%	8 5.1%	6 2.0%	14 4.7%

Q7m2 Make railway corridor safer and quieter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
<b>Strongly favor</b>	177 29.1%	36 35.6%	31 32.8%	26 31.2%	84 25.8%	74 38.3%	47 24.8%	19 20.2%	37 28.9%
<b>Somewhat favor</b>	171 28.2%	29 29.0%	23 25.0%	22 26.3%	96 29.4%	65 33.7%	46 24.1%	14 15.1%	46 35.6%
<b>Somewhat oppose</b>	103 17.0%	13 12.3%	17 18.6%	11 12.7%	63 19.2%	32 16.8%	41 21.5%	16 16.8%	14 11.2%
<b>Strongly oppose</b>	74 12.1%	6 5.7%	10 10.8%	12 14.0%	46 14.1%	4 2.3%	35 18.5%	24 25.3%	10 7.4%
<b>Not sure</b>	64 10.5%	16 15.5%	8 8.8%	12 14.5%	28 8.5%	14 7.4%	19 9.7%	12 12.9%	19 14.9%
<b>Prefer not to answer</b>	18 3.0%	2 1.9%	4 3.9%	1 1.3%	10 3.1%	3 1.6%	3 1.4%	9 9.7%	3 2.0%

Q7m2 Make railway corridor safer and quieter

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	75	87	103	158	185	180	406	424
<b>Strongly favor</b>	21 28.5%	33 38.2%	28 26.6%	41 25.8%	54 29.4%	43 23.8%	129 31.7%	103 24.3%	74 40.4%
<b>Somewhat favor</b>	15 20.3%	19 21.4%	36 34.6%	42 26.4%	60 32.7%	57 31.4%	110 27.2%	135 31.7%	37 20.1%
<b>Somewhat oppose</b>	8 10.6%	8 9.5%	22 21.0%	31 19.7%	34 18.6%	35 19.4%	65 16.1%	77 18.2%	26 14.2%
<b>Strongly oppose</b>	5 7.2%	19 21.6%	10 9.3%	22 14.2%	18 9.5%	23 12.6%	46 11.3%	58 13.7%	16 8.5%
<b>Not sure</b>	21 28.3%	7 8.1%	8 7.8%	15 9.6%	13 6.8%	20 11.1%	44 10.8%	40 9.5%	24 12.8%
<b>Prefer not to answer</b>	4 5.1%	1 1.2%	1 0.7%	7 4.4%	6 3.0%	3 1.8%	11 2.8%	11 2.5%	7 4.0%

Q7m2 Make railway corridor safer and quieter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
<b>Strongly favor</b>	45 36.2%	34 33.4%	11 18.5%	12 24.1%	75 27.6%	157 32.9%	21 15.6%	137 29.2%	40 28.9%
<b>Somewhat favor</b>	41 32.5%	29 28.8%	10 15.8%	15 30.5%	77 28.4%	120 25.3%	51 38.7%	136 28.9%	36 25.8%
<b>Somewhat oppose</b>	16 12.5%	19 18.7%	10 16.7%	13 27.0%	46 16.8%	79 16.5%	25 18.8%	87 18.5%	17 12.1%
<b>Strongly oppose</b>	12 9.6%	9 8.8%	16 25.5%	8 16.7%	29 10.7%	53 11.2%	20 15.4%	51 10.8%	23 16.8%
<b>Not sure</b>	11 8.4%	10 9.5%	8 13.5%	1 1.7%	35 12.8%	52 10.9%	12 9.1%	41 8.8%	23 16.5%
<b>Prefer not to answer</b>	1 0.8%	1 0.7%	6 10.0%	-	10 3.8%	15 3.1%	3 2.4%	18 3.9%	-

Q7m2 Make railway corridor safer and quieter

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
<b>Strongly favor</b>	93 33.6%	29 20.9%	55 28.7%	36 34.4%	40 29.1%	101 27.6%	131 35.8%	38 18.9%	8 21.1%
<b>Somewhat favor</b>	90 32.6%	34 24.2%	48 24.9%	16 15.6%	41 29.7%	114 31.3%	124 33.8%	38 18.5%	10 28.1%
<b>Somewhat oppose</b>	41 15.0%	27 19.7%	35 17.9%	12 11.1%	22 15.7%	70 19.2%	53 14.5%	46 22.6%	5 12.7%
<b>Strongly oppose</b>	27 9.8%	30 21.6%	17 8.7%	14 12.8%	19 14.1%	41 11.2%	18 4.8%	50 24.9%	5 12.7%
<b>Not sure</b>	22 8.2%	12 8.7%	29 15.2%	24 22.7%	12 9.1%	27 7.5%	38 10.3%	18 8.8%	8 23.1%
<b>Prefer not to answer</b>	3 0.9%	7 4.9%	9 4.6%	4 3.3%	3 2.2%	12 3.2%	3 0.8%	13 6.2%	1 2.3%

Q7m2 Make railway corridor safer and quieter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
<b>Strongly favor</b>	137 31.3%	32 24.6%	90 30.6%	79 28.4%
<b>Somewhat favor</b>	131 29.9%	28 21.7%	85 28.7%	81 29.0%
<b>Somewhat oppose</b>	71 16.3%	25 19.3%	49 16.5%	46 16.6%
<b>Strongly oppose</b>	42 9.6%	27 20.9%	37 12.4%	30 10.8%
<b>Not sure</b>	48 10.9%	9 7.2%	28 9.4%	33 12.0%
<b>Prefer not to answer</b>	9 2.1%	8 6.4%	7 2.4%	9 3.2%

Q7n1 Provide fire protection and paramedic services

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	634	119	94	76	344	231	143	119	136
Strongly favor	322 50.8%	54 45.2%	41 43.4%	35 46.2%	192 55.9%	140 60.9%	60 42.3%	50 41.8%	70 51.6%
Somewhat favor	169 26.6%	43 35.7%	32 34.4%	15 19.7%	78 22.6%	57 24.6%	43 30.5%	26 21.9%	42 30.7%
Somewhat oppose	51 8.1%	10 8.4%	6 6.8%	11 14.0%	24 7.0%	12 5.3%	18 12.7%	13 10.7%	7 5.2%
Strongly oppose	36 5.7%	4 3.0%	6 6.8%	5 6.1%	22 6.3%	9 3.8%	8 5.5%	16 13.5%	3 2.3%
Not sure	36 5.7%	8 7.0%	7 7.5%	6 8.0%	14 4.2%	9 4.0%	7 5.0%	9 7.5%	11 7.8%
Prefer not to answer	20 3.2%	1 0.7%	1 1.1%	5 6.0%	14 4.0%	3 1.4%	6 4.0%	5 4.6%	3 2.3%

Q7n1 Provide fire protection and paramedic services

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	93	100	106	155	179	199	414	415	219
Strongly favor	54 58.0%	47 46.5%	48 44.9%	71 46.0%	102 57.0%	101 50.9%	216 52.1%	205 49.5%	116 53.2%
Somewhat favor	23 24.8%	28 27.7%	31 29.3%	41 26.5%	46 25.4%	51 25.4%	115 27.9%	113 27.2%	56 25.5%
Somewhat oppose	-	15 14.6%	12 11.0%	13 8.4%	12 6.6%	19 9.7%	27 6.6%	36 8.6%	16 7.1%
Strongly oppose	7 7.6%	5 5.4%	7 7.0%	7 4.3%	10 5.4%	9 4.8%	23 5.5%	29 7.0%	7 3.3%
Not sure	8 8.2%	3 3.0%	8 7.3%	14 9.1%	3 1.9%	12 5.9%	21 5.1%	19 4.5%	17 7.9%
Prefer not to answer	1 1.4%	3 2.9%	1 0.6%	9 5.8%	6 3.6%	7 3.3%	11 2.8%	14 3.3%	7 3.0%

Q7n1 Provide fire protection and paramedic services

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	144	69	58	57	307	529	105	482	152
Strongly favor	92 64.2%	36 52.8%	24 40.6%	34 59.5%	136 44.4%	276 52.2%	46 43.4%	230 47.7%	92 60.6%
Somewhat favor	29 20.5%	18 26.0%	12 20.4%	11 19.8%	98 32.0%	139 26.3%	29 28.0%	135 28.1%	33 21.9%
Somewhat oppose	7 5.0%	4 5.2%	9 15.9%	4 6.7%	27 8.9%	41 7.8%	10 9.4%	44 9.0%	8 5.0%
Strongly oppose	5 3.6%	3 4.3%	6 10.5%	3 6.0%	18 6.0%	31 5.9%	5 4.7%	27 5.5%	10 6.3%
Not sure	7 5.0%	5 7.6%	1 1.9%	2 3.2%	21 6.7%	26 4.9%	10 9.7%	26 5.5%	9 6.2%
Prefer not to answer	2 1.7%	3 3.8%	6 10.7%	3 4.7%	6 2.0%	15 2.9%	5 4.8%	20 4.2%	-

Q7n1 Provide fire protection and paramedic services

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	283	156	195	91	205	339	390	201	43
Strongly favor	166 58.7%	75 48.0%	81 41.5%	54 59.2%	99 48.5%	169 49.9%	231 59.4%	70 34.8%	20 47.6%
Somewhat favor	70 24.6%	35 22.3%	64 33.0%	24 26.0%	53 25.8%	92 27.2%	107 27.6%	51 25.2%	10 24.4%
Somewhat oppose	13 4.7%	17 10.7%	21 10.9%	6 7.0%	18 8.6%	27 8.0%	25 6.3%	21 10.3%	6 13.1%
Strongly oppose	9 3.3%	13 8.5%	14 7.0%	7 7.8%	9 4.6%	20 5.8%	9 2.4%	26 13.0%	1 1.9%
Not sure	16 5.6%	7 4.8%	13 6.5%	-	17 8.3%	19 5.6%	14 3.5%	18 9.2%	4 9.1%
Prefer not to answer	9 3.2%	9 5.7%	2 1.1%	-	9 4.2%	12 3.4%	3 0.9%	15 7.5%	2 4.0%

Q7n1 Provide fire protection and paramedic services

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	429	166	291	296
Strongly favor	235 54.8%	63 38.2%	124 42.7%	184 62.0%
Somewhat favor	117 27.2%	45 26.9%	91 31.2%	68 22.8%
Somewhat oppose	33 7.6%	18 10.6%	34 11.7%	13 4.4%
Strongly oppose	12 2.8%	23 13.8%	15 5.2%	14 4.7%
Not sure	24 5.6%	8 4.8%	19 6.7%	9 3.0%
Prefer not to answer	8 1.9%	10 5.8%	7 2.4%	10 3.2%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	608	101	93	84	327	192	191	93	129
Strongly favor	261 42.9%	31 30.6%	40 42.5%	40 48.1%	150 45.7%	76 39.3%	83 43.5%	45 47.6%	58 44.7%
Somewhat favor	166 27.4%	31 30.5%	26 27.6%	26 31.3%	83 25.3%	64 33.2%	49 25.8%	19 20.7%	33 25.3%
Somewhat oppose	63 10.3%	13 13.0%	13 14.0%	6 7.6%	30 9.2%	29 15.3%	17 8.7%	4 4.3%	13 9.8%
Strongly oppose	60 9.9%	12 11.4%	10 11.2%	3 4.1%	35 10.7%	16 8.5%	20 10.4%	13 14.0%	11 8.5%
Not sure	41 6.8%	13 12.5%	3 3.4%	5 5.4%	21 6.4%	7 3.4%	19 9.9%	3 3.7%	13 9.8%
Prefer not to answer	16 2.7%	2 1.9%	1 1.2%	3 3.4%	9 2.7%	1 0.3%	3 1.8%	9 9.7%	3 2.0%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	75	87	103	158	185	180	406	424	184
Strongly favor	17 22.6%	32 37.3%	40 38.5%	70 44.2%	102 55.1%	69 38.1%	183 45.0%	192 45.3%	69 37.4%
Somewhat favor	20 26.9%	27 30.6%	29 27.7%	41 25.8%	50 27.2%	59 32.5%	105 25.9%	110 25.9%	57 30.8%
Somewhat oppose	10 13.4%	7 8.4%	15 14.2%	17 11.0%	13 7.1%	27 14.9%	35 8.7%	49 11.6%	13 7.2%
Strongly oppose	17 22.8%	14 15.6%	8 7.8%	14 9.1%	7 3.9%	13 7.2%	43 10.6%	40 9.3%	21 11.3%
Not sure	9 12.5%	5 5.7%	11 11.0%	9 5.9%	7 3.8%	11 5.9%	29 7.2%	23 5.4%	19 10.1%
Prefer not to answer	1 1.8%	2 2.4%	1 0.7%	7 4.4%	5 2.9%	2 1.4%	10 2.6%	10 2.5%	6 3.2%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	126	101	61	48	272	476	132	469	139
Strongly favor	44 35.2%	39 38.7%	33 53.2%	24 49.2%	121 44.6%	200 42.0%	61 46.0%	205 43.6%	56 40.4%
Somewhat favor	41 32.8%	25 25.0%	10 16.5%	17 36.5%	72 26.6%	133 28.0%	33 24.9%	126 26.9%	40 28.8%
Somewhat oppose	15 11.8%	17 16.8%	4 7.0%	3 7.1%	23 8.5%	50 10.5%	12 9.4%	47 10.0%	16 11.3%
Strongly oppose	17 13.4%	12 11.9%	2 3.5%	3 5.6%	27 9.8%	45 9.5%	15 11.5%	47 9.9%	14 9.9%
Not sure	5 4.1%	7 6.9%	7 11.4%	1 1.7%	22 7.9%	36 7.5%	6 4.4%	28 6.0%	13 9.6%
Prefer not to answer	4 2.8%	1 0.7%	5 8.4%	-	7 2.6%	11 2.4%	5 3.7%	16 3.5%	-

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	276	139	193	106	137	365	367	202	36
Strongly favor	105 37.9%	73 52.3%	83 43.2%	35 33.5%	55 40.0%	171 46.7%	157 42.9%	85 42.2%	18 49.8%
Somewhat favor	83 30.0%	34 24.3%	50 25.7%	34 31.7%	32 23.1%	101 27.7%	110 30.0%	45 22.4%	11 30.3%
Somewhat oppose	38 13.7%	10 7.1%	15 7.8%	11 10.8%	16 11.9%	35 9.5%	44 12.1%	15 7.3%	3 9.4%
Strongly oppose	34 12.2%	7 4.9%	20 10.3%	13 12.3%	22 16.0%	25 7.0%	32 8.7%	27 13.2%	1 1.8%
Not sure	13 4.7%	10 7.2%	19 9.6%	11 10.7%	8 6.0%	22 6.0%	20 5.5%	19 9.3%	2 6.3%
Prefer not to answer	4 1.5%	6 4.1%	6 3.3%	1 1.0%	4 3.0%	11 3.1%	2 0.6%	12 5.7%	1 2.3%

Q7n2 Provide law enforcement services, including crime prevention and investigation

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	438	130	296	278
Strongly favor	191 43.6%	61 47.3%	123 41.5%	123 44.1%
Somewhat favor	128 29.2%	26 20.0%	87 29.4%	73 26.2%
Somewhat oppose	47 10.7%	8 6.1%	33 11.0%	27 9.9%
Strongly oppose	36 8.1%	19 15.0%	28 9.6%	27 9.3%
Not sure	30 6.9%	6 4.8%	20 6.9%	19 6.9%
Prefer not to answer	7 1.5%	9 6.9%	5 1.7%	9 3.4%

Q7o Provide quick responses to 9-1-1 emergencies

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	1242	221	187	160	671	423	333	213	265	
Strongly favor	683 55.0%	120 54.4%	90 47.9%	81 50.5%	393 58.5%	248 58.5%	170 50.9%	103 48.6%	159 59.9%	
Somewhat favor	309 24.9%	61 27.7%	54 28.9%	41 25.9%	151 22.5%	120 28.4%	86 25.7%	44 20.5%	59 22.3%	
Somewhat oppose	92 7.4%	17 7.8%	15 7.9%	10 6.0%	50 7.5%	25 5.9%	28 8.5%	27 12.6%	12 4.4%	
Strongly oppose	44 3.6%	3 1.3%	8 4.4%	8 5.3%	24 3.6%	10 2.3%	15 4.6%	16 7.6%	3 1.1%	
Not sure	77 6.2%	16 7.3%	17 8.9%	13 8.2%	31 4.6%	17 3.9%	27 8.0%	10 4.8%	22 8.4%	
Prefer not to answer	37 3.0%	3 1.3%	4 2.0%	7 4.1%	22 3.3%	4 0.9%	8 2.3%	12 5.8%	10 3.9%	

Q7o Provide quick responses to 9-1-1 emergencies

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Strongly favor	103 61.3%	94 50.0%	111 52.8%	152 48.4%	224 61.6%	206 54.2%	461 56.3%	458 54.6%	225 55.8%
Somewhat favor	33 19.6%	56 29.9%	48 23.0%	83 26.5%	89 24.5%	95 25.0%	203 24.8%	216 25.7%	93 23.2%
Somewhat oppose	16 9.5%	19 10.1%	16 7.8%	23 7.3%	18 4.9%	28 7.3%	60 7.4%	63 7.6%	29 7.1%
Strongly oppose	4 2.2%	4 2.0%	13 6.0%	14 4.3%	11 2.9%	16 4.2%	22 2.7%	38 4.5%	6 1.5%
Not sure	9 5.2%	12 6.7%	20 9.3%	27 8.7%	9 2.4%	24 6.4%	50 6.1%	40 4.8%	36 9.0%
Prefer not to answer	4 2.2%	3 1.3%	2 1.0%	15 4.8%	13 3.7%	11 2.8%	22 2.7%	23 2.8%	13 3.3%

Q7o Provide quick responses to 9-1-1 emergencies

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Strongly favor	171 63.4%	100 59.0%	54 45.4%	61 58.9%	297 51.2%	565 56.2%	118 49.8%	506 53.2%	177 60.8%
Somewhat favor	56 20.8%	43 25.4%	25 21.1%	25 23.5%	160 27.7%	248 24.7%	61 25.8%	251 26.4%	58 20.1%
Somewhat oppose	13 4.7%	11 6.8%	19 15.9%	6 5.8%	43 7.4%	71 7.1%	21 8.8%	59 6.2%	33 11.3%
Strongly oppose	10 3.7%	4 2.5%	4 3.6%	6 5.8%	20 3.4%	32 3.2%	12 5.2%	38 4.0%	7 2.3%
Not sure	13 5.0%	7 4.3%	7 5.5%	5 4.3%	45 7.8%	63 6.3%	13 5.6%	63 6.7%	14 4.7%
Prefer not to answer	7 2.4%	3 2.0%	10 8.5%	2 1.7%	15 2.6%	25 2.5%	11 4.8%	34 3.6%	2 0.8%

Q7o Provide quick responses to 9-1-1 emergencies

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Strongly favor	338 60.5%	160 54.3%	185 47.7%	118 60.3%	179 52.5%	386 54.8%	468 61.8%	167 41.3%	48 60.1%
Somewhat favor	135 24.1%	64 21.8%	110 28.4%	36 18.3%	95 27.7%	179 25.3%	198 26.1%	94 23.2%	18 22.8%
Somewhat oppose	27 4.9%	27 9.3%	37 9.6%	25 12.6%	24 6.9%	43 6.2%	47 6.2%	42 10.5%	3 3.6%
Strongly oppose	18 3.2%	15 4.9%	12 3.0%	4 2.2%	10 3.0%	30 4.2%	9 1.2%	34 8.4%	2 2.2%
Not sure	25 4.4%	16 5.5%	36 9.2%	11 5.6%	21 6.2%	44 6.3%	31 4.1%	39 9.6%	7 9.1%
Prefer not to answer	16 2.9%	13 4.2%	8 2.0%	2 0.9%	12 3.6%	23 3.2%	5 0.6%	29 7.1%	2 2.2%

Q7o Provide quick responses to 9-1-1 emergencies

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Strongly favor	498 57.5%	142 48.2%	283 48.3%	367 63.8%
Somewhat favor	222 25.6%	67 22.7%	170 29.1%	116 20.1%
Somewhat oppose	58 6.6%	28 9.4%	53 9.0%	32 5.5%
Strongly oppose	20 2.3%	24 8.1%	23 3.8%	14 2.4%
Not sure	51 5.8%	19 6.4%	48 8.1%	25 4.3%
Prefer not to answer	18 2.1%	16 5.3%	10 1.7%	22 3.9%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	470 37.8%	90 40.9%	53 28.3%	66 41.5%	259 38.6%	227 53.6%	97 29.2%	33 15.5%	111 41.8%
Somewhat convincing	310 24.9%	70 31.8%	51 27.2%	35 21.9%	153 22.9%	128 30.2%	97 29.2%	27 12.5%	38 21.9%
Not at all convincing	168 13.5%	25 11.1%	39 20.9%	20 12.8%	84 12.5%	34 8.0%	56 16.7%	40 18.9%	38 14.4%
Don't believe	188 15.1%	17 7.7%	16 8.7%	23 14.3%	131 19.5%	12 2.9%	57 17.1%	92 43.4%	23 8.5%
Not sure	61 4.9%	11 4.8%	20 10.6%	8 5.0%	22 3.2%	17 4.1%	16 4.9%	8 3.8%	19 7.2%
Prefer not to answer	46 3.7%	8 3.6%	8 4.3%	7 4.5%	22 3.3%	5 1.2%	10 3.0%	13 5.9%	16 6.2%



Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Very convincing</b>	68 40.8%	69 37.0%	80 38.2%	103 32.8%	149 41.0%	149 39.2%	312 38.1%	322 38.4%	148 36.6%
<b>Somewhat convincing</b>	59 35.0%	46 24.8%	55 26.0%	74 23.5%	76 20.9%	90 23.7%	213 26.0%	190 22.7%	119 29.6%
<b>Not at all convincing</b>	6 3.9%	27 14.3%	33 15.7%	47 15.0%	55 15.1%	50 13.1%	111 13.5%	118 14.1%	49 12.3%
<b>Don't believe</b>	25 14.8%	26 13.9%	23 10.8%	58 18.6%	56 15.4%	55 14.6%	119 14.6%	141 16.8%	47 11.7%
<b>Not sure</b>	5 3.1%	12 6.4%	10 4.8%	17 5.3%	17 4.6%	41 10.8%	39 4.8%	22 2.7%	5.5%
<b>Prefer not to answer</b>	4 2.4%	7 3.6%	9 4.5%	15 4.8%	11 3.1%	19 4.9%	24 2.9%	29 3.4%	18 4.3%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Very convincing</b>	129 47.9%	81 47.7%	22 18.6%	18 17.6%	219 37.9%	382 38.0%	88 37.1%	360 37.8%	110 37.7%
<b>Somewhat convincing</b>	75 27.8%	48 28.1%	22 18.5%	24 23.2%	141 24.3%	256 25.5%	54 22.6%	226 23.8%	84 28.8%
<b>Not at all convincing</b>	30 11.2%	21 12.3%	20 16.5%	25 24.3%	72 12.4%	132 13.1%	36 15.3%	141 14.8%	27 9.4%
<b>Don't believe</b>	16 5.9%	7 4.2%	38 31.9%	34 32.5%	93 16.0%	152 15.2%	35 14.9%	141 14.9%	46 15.9%
<b>Not sure</b>	9 3.5%	8 4.9%	9 7.4%	2 1.5%	33 5.6%	51 5.1%	10 4.2%	44 4.7%	16 5.7%
<b>Prefer not to answer</b>	10 3.6%	5 2.8%	9 7.2%	1 0.9%	22 3.9%	32 3.2%	14 5.9%	39 4.1%	7 2.6%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Very convincing</b>	267 47.8%	61 20.6%	142 36.5%	85 43.1%	125 36.7%	260 36.9%	407 53.8%	40 9.9%	23 28.9%
<b>Somewhat convincing</b>	148 26.4%	61 20.5%	101 26.1%	49 25.0%	100 29.3%	160 22.8%	214 28.3%	71 17.7%	24 30.6%
<b>Not at all convincing</b>	60 10.8%	58 19.5%	50 12.9%	8 4.0%	49 14.5%	111 15.7%	53 7.1%	102 25.3%	11 14.3%
<b>Don't believe</b>	40 7.2%	90 30.5%	58 14.8%	34 17.3%	39 11.3%	115 16.3%	35 4.6%	142 35.1%	11 13.2%
<b>Not sure</b>	27 4.8%	14 4.7%	20 5.2%	15 7.7%	15 4.3%	31 4.4%	31 4.1%	23 5.6%	7 8.7%
<b>Prefer not to answer</b>	17 3.0%	12 4.1%	17 4.5%	6 2.9%	13 3.8%	28 3.9%	16 2.1%	26 6.5%	3 4.2%

Q8a Every dime raised by measure will be reinvested back into community to fund essential services,

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Very convincing</b>	378 43.5%	59 19.9%	218 37.1%	226 39.4%
<b>Somewhat convincing</b>	248 28.6%	46 15.5%	157 26.8%	144 25.1%
<b>Not at all convincing</b>	96 11.0%	61 20.6%	82 13.9%	68 11.8%
<b>Don't believe</b>	79 9.1%	101 34.3%	83 14.1%	86 14.9%
<b>Not sure</b>	38 4.4%	16 5.4%	27 4.7%	32 5.5%
<b>Prefer not to answer</b>	29 3.3%	13 4.3%	20 3.4%	19 3.2%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	352 28.4%	59 26.6%	47 24.9%	40 24.9%	206 30.7%	163 38.6%	85 25.4%	29 13.6%	74 27.9%
Somewhat convincing	370 29.8%	88 40.0%	49 26.0%	45 28.3%	188 28.0%	159 37.7%	93 27.7%	35 16.2%	83 31.4%
Not at all convincing	202 16.3%	29 13.0%	38 20.3%	33 20.7%	102 15.2%	56 13.3%	59 17.7%	41 19.3%	46 17.4%
Don't believe	201 16.2%	27 12.2%	28 15.0%	22 13.6%	124 18.4%	17 4.0%	68 20.4%	88 41.6%	24 9.0%
Not sure	66 5.3%	9 4.0%	18 9.5%	11 7.2%	28 4.2%	22 5.1%	18 5.3%	6 2.9%	20 7.4%
Prefer not to answer	50 4.0%	9 4.2%	8 4.3%	8 5.3%	23 3.5%	5 1.3%	11 3.4%	14 6.4%	18 6.9%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	40 23.6%	49 26.3%	50 24.1%	82 26.1%	131 36.0%	96 25.3%	250 30.5%	238 28.4%	114 28.4%
Somewhat convincing	71 42.6%	60 32.0%	67 31.7%	84 26.8%	88 24.2%	123 32.4%	240 29.3%	244 29.1%	126 31.3%
Not at all convincing	22 13.1%	25 13.1%	47 22.2%	52 16.6%	57 15.7%	65 17.2%	130 15.9%	145 17.3%	58 14.3%
Don't believe	26 15.6%	33 17.8%	24 11.5%	61 19.3%	57 15.7%	53 14.0%	134 16.4%	143 17.0%	59 14.5%
Not sure	4 2.6%	12 6.6%	11 5.4%	20 6.3%	18 5.1%	19 5.1%	41 5.0%	41 4.9%	25 6.2%
Prefer not to answer	4 2.4%	8 4.2%	11 5.0%	15 4.9%	12 3.3%	23 6.0%	24 2.9%	29 3.4%	21 5.3%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	85 31.5%	57 33.6%	25 20.8%	19 17.7%	167 28.9%	286 28.5%	66 27.8%	275 29.0%	77 26.4%
Somewhat convincing	100 37.3%	60 35.2%	21 17.3%	25 24.0%	164 28.3%	299 29.8%	71 29.8%	273 28.7%	97 33.4%
Not at all convincing	36 13.2%	27 16.1%	15 12.3%	28 26.9%	97 16.7%	157 15.6%	45 19.2%	161 16.9%	42 14.4%
Don't believe	24 8.7%	14 8.2%	43 36.3%	29 27.9%	91 15.7%	172 17.2%	29 12.1%	148 15.5%	53 18.4%
Not sure	16 6.0%	8 4.4%	7 6.2%	3 2.6%	32 5.6%	56 5.5%	10 4.4%	54 5.6%	13 4.3%
Prefer not to answer	9 3.2%	4 2.5%	9 7.2%	1 0.9%	28 4.8%	34 3.4%	16 6.8%	41 4.3%	9 3.1%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	179 32.0%	65 21.9%	109 28.1%	43 21.9%	97 28.3%	213 30.2%	294 38.9%	39 9.6%	19 24.2%
Somewhat convincing	198 35.5%	58 19.6%	114 29.3%	72 36.6%	109 32.0%	189 26.8%	277 36.6%	66 16.4%	26 32.7%
Not at all convincing	84 15.0%	56 18.9%	63 16.2%	23 11.5%	58 17.0%	122 17.3%	87 11.5%	103 25.6%	12 15.2%
Don't believe	52 9.3%	91 30.7%	58 15.0%	40 20.5%	46 13.3%	115 16.3%	41 5.5%	151 37.4%	8 9.8%
Not sure	30 5.3%	13 4.4%	24 6.1%	11 5.7%	17 4.9%	38 5.4%	38 5.0%	17 4.3%	11 13.8%
Prefer not to answer	16 2.9%	13 4.5%	21 5.3%	7 3.7%	15 4.3%	28 4.0%	19 2.5%	27 6.7%	3 4.2%

Q8b Measure includes a clear system of accountability including citizen oversight, independent audit

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	278 32.1%	52 17.7%	162 27.6%	172 30.0%
Somewhat convincing	298 34.3%	55 18.6%	180 30.6%	178 30.9%
Not at all convincing	122 14.0%	63 21.3%	98 16.7%	91 15.8%
Don't believe	97 11.2%	97 32.8%	93 15.9%	84 14.6%
Not sure	41 4.8%	15 5.0%	33 5.7%	28 4.9%
Prefer not to answer	31 3.6%	14 4.7%	21 3.5%	22 3.8%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	344 27.7%	62 28.3%	44 23.4%	44 27.4%	192 28.7%	181 42.8%	70 21.1%	14 6.8%	77 28.9%
Somewhat convincing	419 33.8%	82 37.1%	72 38.3%	53 32.9%	213 31.7%	167 39.5%	114 34.2%	47 22.3%	90 33.8%
Not at all convincing	265 21.4%	51 21.4%	48 25.6%	33 20.9%	133 19.8%	54 12.8%	84 25.1%	74 35.0%	53 20.0%
Don't believe	121 9.8%	8 3.4%	10 5.3%	16 9.8%	87 13.0%	6 1.5%	40 12.0%	59 27.9%	12 4.3%
Not sure	44 3.6%	8 3.8%	6 3.2%	7 4.4%	23 3.4%	9 2.1%	15 4.4%	5 2.2%	16 6.0%
Prefer not to answer	48 3.9%	9 4.2%	8 4.3%	7 4.5%	23 3.4%	6 1.3%	11 3.2%	12 5.8%	18 6.9%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	56 33.2%	52 27.6%	49 23.5%	67 21.4%	120 32.9%	93 24.5%	242 29.6%	223 26.6%	121 30.0%
Somewhat convincing	62 36.9%	56 29.8%	82 39.1%	116 37.2%	103 28.4%	145 38.1%	268 32.7%	292 34.8%	127 31.6%
Not at all convincing	30 18.0%	47 25.0%	45 21.4%	73 23.2%	71 19.4%	80 21.1%	177 21.7%	182 21.7%	83 20.7%
Don't believe	10 6.0%	16 8.5%	17 8.3%	32 10.2%	46 12.6%	29 7.6%	79 9.7%	86 10.2%	35 8.8%
Not sure	6 3.4%	9 4.8%	6 2.7%	11 3.5%	13 3.6%	12 3.2%	29 3.5%	28 3.3%	16 4.1%
Prefer not to answer	4 2.4%	8 4.2%	10 5.0%	14 4.5%	12 3.2%	21 5.6%	23 2.8%	29 3.4%	20 4.9%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	87 32.4%	59 34.7%	24 20.2%	19 18.3%	154 26.6%	290 28.8%	54 22.7%	241 25.3%	103 35.3%
Somewhat convincing	102 37.9%	70 41.5%	21 17.8%	35 33.9%	190 32.9%	342 34.0%	77 32.6%	331 34.8%	88 30.3%
Not at all convincing	42 15.6%	25 15.0%	28 23.4%	36 34.6%	134 23.1%	207 20.6%	58 24.4%	216 22.7%	49 17.0%
Don't believe	19 7.1%	3 2.1%	33 27.9%	13 12.4%	52 9.0%	95 9.5%	26 11.0%	87 9.2%	34 11.6%
Not sure	8 3.1%	7 4.3%	4 3.5%	1 0.8%	24 4.1%	37 3.7%	7 3.1%	37 3.8%	8 2.6%
Prefer not to answer	10 3.9%	4 2.5%	9 7.2%	-	25 4.3%	33 3.3%	15 6.3%	39 4.1%	9 3.1%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life.

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	183 32.8%	59 19.8%	102 26.3%	73 37.4%	98 28.8%	172 24.4%	307 40.5%	24 6.0%	13 15.9%
Somewhat convincing	220 39.3%	79 26.9%	120 31.0%	62 31.4%	118 34.4%	240 34.1%	296 39.2%	91 22.6%	32 40.1%
Not at all convincing	88 15.8%	84 28.6%	93 23.9%	24 12.0%	79 23.2%	163 23.1%	84 11.2%	159 39.3%	22 28.1%
Don't believe	34 6.1%	53 18.1%	33 8.6%	24 12.2%	22 6.3%	76 10.7%	26 3.4%	91 22.6%	3 4.3%
Not sure	16 2.9%	8 2.8%	20 5.1%	7 3.7%	11 3.3%	26 3.6%	25 3.3%	13 3.2%	6 7.4%
Prefer not to answer	17 3.1%	11 3.8%	20 5.2%	7 3.3%	14 4.0%	28 4.0%	19 2.5%	26 6.4%	3 4.2%

Q8c By keeping city safe, clean, and well-maintained, measure will help protect our quality of life.

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	283 32.6%	41 13.7%	163 27.8%	166 28.8%
Somewhat convincing	322 37.1%	73 24.6%	212 36.2%	194 33.8%
Not at all convincing	158 18.2%	91 30.8%	117 20.0%	120 20.8%
Don't believe	50 5.8%	66 22.5%	53 9.0%	53 9.3%
Not sure	25 2.8%	12 4.1%	23 3.9%	20 3.4%
Prefer not to answer	31 3.5%	13 4.3%	19 3.2%	22 3.9%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	1242	221	187	160	671	423	333	213	265	
Very convincing	421 33.9%	97 43.9%	51 27.1%	55 34.3%	219 32.6%	203 47.9%	90 27.0%	28 13.3%	99 37.3%	
Somewhat convincing	304 24.4%	61 27.8%	51 27.5%	35 21.8%	155 23.1%	123 29.1%	83 25.0%	24 11.2%	73 27.5%	
Not at all convincing	242 19.4%	37 16.7%	41 22.2%	32 19.9%	131 19.5%	50 11.8%	85 25.5%	60 28.2%	46 17.2%	
Don't believe	195 15.7%	16 7.1%	25 13.5%	24 15.3%	129 19.3%	30 7.1%	57 17.0%	87 40.8%	18 6.8%	
Not sure	35 2.8%	3 1.6%	10 5.4%	5 3.3%	16 2.4%	12 2.9%	8 2.3%	2 1.0%	13 4.8%	
Prefer not to answer	46 3.7%	7 3.0%	8 4.3%	9 5.4%	21 3.2%	5 1.2%	10 3.1%	12 5.6%	17 6.3%	

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	70 41.5%	60 32.1%	73 34.9%	86 27.3%	133 36.5%	118 31.0%	293 35.8%	255 30.3%	167 41.4%
Somewhat convincing	37 21.9%	58 30.8%	53 25.3%	75 24.0%	81 22.2%	103 27.2%	196 24.0%	219 26.1%	84 20.9%
Not at all convincing	29 17.6%	35 18.6%	44 20.8%	60 19.3%	73 20.1%	72 18.9%	160 19.6%	173 20.6%	69 17.1%
Don't believe	27 16.0%	23 12.2%	26 12.6%	66 21.1%	53 14.6%	61 16.1%	121 14.7%	143 17.0%	53 13.0%
Not sure	1 0.7%	4 2.3%	4 2.0%	13 4.0%	13 3.4%	6 1.5%	27 3.3%	21 2.5%	13 3.3%
Prefer not to answer	4 2.4%	8 4.0%	9 4.5%	13 4.3%	11 3.1%	20 5.2%	21 2.6%	28 3.4%	17 4.3%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	110 40.9%	64 38.0%	16 13.7%	26 24.8%	204 35.3%	351 35.0%	70 29.6%	304 31.9%	118 40.5%
Somewhat convincing	78 28.9%	51 30.4%	26 21.5%	11 10.8%	137 23.7%	245 24.4%	59 24.7%	249 26.1%	55 18.9%
Not at all convincing	39 14.6%	32 19.2%	33 27.3%	36 34.2%	101 17.5%	194 19.3%	48 20.2%	186 19.5%	56 19.2%
Don't believe	26 9.8%	10 5.8%	34 28.1%	30 28.6%	96 16.5%	153 15.2%	42 17.9%	144 15.1%	52 17.7%
Not sure	6 2.4%	7 3.9%	1 1.1%	2 1.5%	19 3.2%	29 2.9%	6 2.5%	30 3.1%	5 1.7%
Prefer not to answer	9 3.3%	5 2.8%	10 8.3%	-	22 3.8%	33 3.3%	12 5.2%	40 4.2%	6 2.0%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	221 39.6%	63 21.3%	137 35.4%	94 47.9%	114 33.5%	213 30.2%	356 47.0%	43 10.7%	22 27.9%
Somewhat convincing	170 30.4%	53 17.9%	81 20.8%	28 14.3%	93 27.4%	182 25.8%	236 31.2%	47 11.6%	21 26.6%
Not at all convincing	87 15.5%	81 27.3%	74 19.1%	20 10.4%	76 22.3%	145 20.6%	94 12.5%	128 31.7%	19 24.0%
Don't believe	51 9.1%	80 27.2%	64 16.5%	42 21.3%	38 11.1%	116 16.4%	35 4.7%	150 37.2%	9 11.1%
Not sure	14 2.5%	6 2.0%	15 3.8%	6 3.1%	6 1.8%	22 3.2%	19 2.6%	9 2.3%	5 6.1%
Prefer not to answer	16 2.9%	13 4.3%	17 4.3%	6 2.9%	13 3.9%	27 3.8%	16 2.1%	26 6.4%	3 4.2%

Q8d A substantial amount of money raised by sales tax will come from people who visit Encinitas, but

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	334 38.6%	58 19.5%	197 33.6%	208 36.3%
Somewhat convincing	237 27.3%	48 16.1%	144 24.5%	143 24.9%
Not at all convincing	153 17.6%	76 25.7%	127 21.6%	95 16.6%
Don't believe	94 10.9%	94 31.7%	82 14.0%	93 16.2%
Not sure	22 2.6%	7 2.5%	18 3.1%	16 2.8%
Prefer not to answer	26 3.0%	14 4.6%	19 3.3%	19 3.2%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure wil

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	439 35.3%	89 40.4%	55 29.6%	59 37.0%	234 34.8%	211 49.8%	96 28.9%	19 9.1%	111 41.8%
Somewhat convincing	427 34.4%	83 37.7%	74 39.8%	44 27.6%	225 33.5%	159 37.6%	134 40.2%	53 25.0%	80 30.1%
Not at all convincing	198 15.9%	28 12.6%	31 16.6%	28 17.5%	111 16.5%	33 7.8%	62 18.5%	70 32.9%	33 12.6%
Don't believe	91 7.3%	8 3.4%	9 4.7%	11 6.7%	64 9.5%	8 1.9%	21 6.4%	51 24.0%	7 2.6%
Not sure	42 3.4%	6 2.8%	9 4.9%	9 5.9%	17 2.5%	8 1.8%	11 3.3%	6 2.9%	17 6.4%
Prefer not to answer	46 3.7%	7 3.1%	8 4.3%	8 5.3%	21 3.2%	5 1.1%	9 2.8%	13 6.0%	18 6.6%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Very convincing</b>	68 40.8%	58 31.1%	72 34.1%	95 30.2%	146 40.1%	121 31.8%	310 37.8%	280 33.3%	159 39.5%
<b>Somewhat convincing</b>	58 34.6%	74 39.6%	74 35.5%	107 34.3%	113 31.0%	136 35.8%	282 34.5%	295 35.1%	132 32.8%
<b>Not at all convincing</b>	23 13.8%	26 14.2%	35 16.5%	57 18.3%	57 15.6%	63 16.6%	124 15.1%	141 16.8%	57 14.2%
<b>Don't believe</b>	11 6.4%	14 7.4%	13 6.4%	28 8.9%	25 6.9%	27 7.1%	56 6.8%	71 8.5%	20 4.9%
<b>Not sure</b>	3 1.9%	8 4.4%	6 2.9%	12 3.8%	12 3.4%	12 3.2%	26 3.2%	25 3.0%	17 4.2%
<b>Prefer not to answer</b>	4 2.4%	6 3.3%	10 4.6%	14 4.6%	11 3.1%	21 5.6%	21 2.6%	28 3.3%	18 4.4%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Very convincing</b>	117 43.3%	68 40.4%	27 22.9%	27 25.5%	200 34.5%	359 35.8%	80 33.5%	327 34.4%	111 38.3%
<b>Somewhat convincing</b>	98 36.2%	69 41.0%	21 17.6%	30 28.5%	209 36.1%	349 34.8%	78 32.7%	328 34.5%	98 33.9%
<b>Not at all convincing</b>	30 11.2%	16 9.2%	31 25.4%	36 34.5%	86 14.8%	156 15.6%	42 17.6%	161 17.0%	37 12.6%
<b>Don't believe</b>	9 3.5%	5 2.8%	25 20.9%	11 10.7%	41 7.0%	73 7.2%	18 7.7%	63 6.7%	28 9.5%
<b>Not sure</b>	8 2.8%	7 4.2%	7 6.1%	1 0.8%	19 3.3%	35 3.5%	7 2.8%	31 3.2%	11 3.8%
<b>Prefer not to answer</b>	8 2.9%	4 2.5%	9 7.2%	-	25 4.3%	32 3.2%	13 5.7%	40 4.2%	6 2.0%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Very convincing</b>	235 42.1%	70 23.8%	134 34.4%	75 38.1%	132 38.6%	232 33.0%	386 51.0%	37 9.0%	16 20.7%
<b>Somewhat convincing</b>	212 37.9%	74 25.2%	141 36.2%	69 35.0%	116 34.1%	242 34.3%	275 36.3%	114 28.2%	37 47.0%
<b>Not at all convincing</b>	57 10.2%	85 28.9%	55 14.3%	21 10.6%	52 15.2%	125 17.8%	48 6.4%	133 33.1%	16 20.4%
<b>Don't believe</b>	21 3.8%	43 14.5%	27 6.9%	17 8.5%	20 5.8%	55 7.7%	15 2.0%	75 18.5%	1 0.7%
<b>Not sure</b>	19 3.4%	10 3.3%	13 3.3%	10 4.9%	8 2.5%	24 3.3%	19 2.5%	17 4.3%	6 6.9%
<b>Prefer not to answer</b>	14 2.6%	12 4.2%	19 4.8%	6 2.9%	13 3.8%	27 3.8%	14 1.8%	28 6.9%	3 4.2%

Q8e City maintains 172 mi of streets, 66 mi of storm drains, 152 acres at 20 city parks; measure will

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Very convincing</b>	365 42.1%	45 15.3%	215 36.7%	207 36.0%
<b>Somewhat convincing</b>	316 36.5%	88 29.9%	211 35.9%	200 34.7%
<b>Not at all convincing</b>	100 11.5%	84 28.4%	85 14.5%	89 15.5%
<b>Don't believe</b>	35 4.1%	53 17.9%	35 6.0%	46 8.0%
<b>Not sure</b>	23 2.6%	13 4.3%	22 3.7%	15 2.6%
<b>Prefer not to answer</b>	27 3.2%	12 4.1%	19 3.2%	19 3.2%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	415 33.4%	73 33.1%	63 33.5%	54 34.0%	225 33.6%	200 47.3%	92 27.6%	23 11.0%	97 36.7%
Somewhat convincing	373 30.0%	90 40.6%	50 26.4%	39 24.2%	194 28.9%	151 35.7%	108 32.4%	37 17.3%	77 29.0%
Not at all convincing	202 16.3%	28 12.7%	41 21.7%	27 16.8%	107 16.0%	42 10.0%	68 20.3%	57 26.7%	35 13.1%
Don't believe	146 11.8%	11 5.2%	18 9.5%	19 12.1%	97 14.4%	14 3.3%	39 11.8%	71 33.2%	19 7.2%
Not sure	60 4.8%	10 4.7%	9 4.6%	13 8.3%	27 4.0%	11 2.6%	18 5.4%	12 5.4%	19 7.1%
Prefer not to answer	46 3.7%	8 3.7%	8 4.3%	7 4.5%	21 3.2%	4 1.0%	8 2.5%	14 6.4%	18 6.9%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	58 34.6%	58 31.1%	68 32.6%	90 28.8%	140 38.5%	131 34.5%	277 33.8%	275 32.8%	141 34.9%
Somewhat convincing	68 40.8%	55 29.3%	66 31.5%	92 29.3%	92 25.2%	109 28.6%	258 31.5%	245 29.2%	128 31.7%
Not at all convincing	25 14.8%	30 16.2%	33 15.6%	59 18.9%	56 15.3%	63 16.7%	128 15.6%	144 17.2%	59 14.5%
Don't believe	6 3.5%	24 12.6%	25 11.7%	45 14.5%	47 12.8%	39 10.3%	95 11.6%	103 12.3%	43 10.7%
Not sure	7 3.9%	14 7.5%	8 3.7%	12 3.9%	19 5.2%	18 4.6%	38 4.7%	44 5.2%	16 3.9%
Prefer not to answer	4 2.4%	6 3.3%	10 4.8%	14 4.5%	11 3.1%	20 5.2%	22 2.7%	28 3.4%	17 4.3%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	114 42.5%	71 41.7%	23 19.4%	23 21.6%	185 31.9%	342 34.0%	74 31.1%	309 32.5%	106 36.5%
Somewhat convincing	85 31.6%	62 36.5%	24 19.9%	24 22.6%	178 30.8%	297 29.6%	75 31.8%	287 30.1%	86 29.7%
Not at all convincing	30 11.3%	19 11.1%	27 22.3%	33 31.8%	93 16.1%	164 16.3%	38 16.1%	168 17.6%	35 12.0%
Don't believe	22 8.3%	5 2.8%	26 21.5%	23 22.4%	70 12.0%	123 12.3%	23 9.6%	115 12.1%	31 10.7%
Not sure	7 2.7%	9 5.1%	12 9.8%	2 1.5%	30 5.2%	45 4.5%	15 6.2%	34 3.6%	25 8.6%
Prefer not to answer	10 3.6%	5 2.8%	9 7.2%	-	23 3.9%	33 3.3%	12 5.2%	38 4.0%	7 2.5%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	241 43.2%	63 21.2%	112 28.8%	74 37.6%	109 31.9%	233 33.1%	360 47.6%	32 7.8%	24 30.1%
Somewhat convincing	183 32.7%	64 21.7%	126 32.5%	53 27.1%	121 35.4%	199 28.2%	272 36.0%	78 19.2%	23 29.2%
Not at all convincing	62 11.2%	73 24.7%	67 17.3%	27 13.8%	55 16.3%	120 17.0%	55 7.2%	138 34.2%	10 12.6%
Don't believe	36 6.5%	67 22.7%	43 11.0%	16 8.2%	34 9.8%	96 13.7%	22 2.8%	111 27.6%	11 14.3%
Not sure	20 3.5%	17 5.9%	23 5.8%	20 10.0%	9 2.7%	31 4.4%	33 4.4%	19 4.6%	8 9.6%
Prefer not to answer	17 3.0%	11 3.8%	18 4.6%	7 3.3%	14 4.0%	26 3.6%	15 2.0%	27 6.6%	3 4.2%

Q8f Most of sales tax generated locally goes to State of CA, County, or SANDAG; measure ensures that

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	345 39.8%	47 16.0%	193 32.8%	206 35.9%
Somewhat convincing	292 33.7%	55 18.5%	198 33.7%	163 28.3%
Not at all convincing	108 12.5%	82 27.6%	87 14.8%	94 16.4%
Don't believe	63 7.3%	76 25.7%	68 11.6%	64 11.1%
Not sure	32 3.7%	22 7.5%	23 4.0%	27 4.7%
Prefer not to answer	27 3.1%	14 4.7%	18 3.0%	20 3.5%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	321 25.9%	66 29.9%	48 25.9%	34 21.3%	173 25.8%	169 39.9%	57 17.2%	18 8.3%	78 29.3%
Somewhat convincing	329 26.5%	69 31.4%	35 18.9%	49 30.5%	174 26.0%	136 32.1%	96 28.8%	34 16.0%	63 23.6%
Not at all convincing	351 28.2%	60 27.1%	64 34.3%	45 28.1%	182 27.1%	86 20.4%	109 32.7%	82 38.4%	71 26.9%
Don't believe	131 10.6%	10 4.7%	14 7.5%	15 9.4%	91 13.6%	12 2.9%	46 13.8%	57 26.9%	12 4.6%
Not sure	59 4.7%	9 4.3%	17 9.2%	10 6.1%	21 3.2%	13 3.0%	15 4.4%	6 2.9%	25 9.3%
Prefer not to answer	51 4.1%	6 2.7%	8 4.3%	7 4.5%	29 4.4%	7 1.7%	10 3.1%	16 7.4%	17 6.3%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	50 30.0%	48 25.4%	50 23.7%	64 20.5%	110 30.1%	108 28.5%	210 25.6%	218 26.0%	103 25.6%
Somewhat convincing	62 36.8%	50 26.8%	57 27.1%	69 22.1%	91 25.0%	98 26.0%	223 27.2%	219 26.1%	109 27.2%
Not at all convincing	37 21.9%	53 28.1%	68 32.6%	103 32.8%	90 24.8%	105 27.6%	231 28.2%	236 28.2%	114 28.4%
Don't believe	6 3.5%	20 10.4%	16 7.8%	41 13.1%	49 13.3%	30 7.9%	92 11.2%	95 11.4%	36 8.9%
Not sure	7 4.3%	11 5.9%	10 4.6%	19 6.0%	12 3.3%	19 5.0%	36 4.4%	38 4.6%	20 5.0%
Prefer not to answer	6 3.5%	6 3.3%	9 4.4%	17 5.5%	13 3.6%	19 5.0%	28 3.4%	32 3.8%	20 4.9%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	87 32.2%	57 33.4%	21 17.9%	16 15.1%	141 24.3%	261 26.0%	60 25.4%	235 24.7%	86 29.7%
Somewhat convincing	87 32.2%	66 38.9%	11 8.9%	26 24.5%	140 24.2%	274 27.2%	55 23.2%	244 25.7%	85 29.1%
Not at all convincing	62 23.1%	31 18.5%	33 27.9%	45 42.7%	179 30.9%	273 27.2%	77 32.6%	284 29.9%	66 22.8%
Don't believe	15 5.7%	3 2.0%	36 30.2%	17 16.2%	59 10.3%	110 11.0%	21 8.9%	107 11.2%	25 8.5%
Not sure	9 3.5%	6 3.6%	7 5.7%	2 1.5%	35 6.0%	50 5.0%	8 3.6%	39 4.1%	19 6.6%
Prefer not to answer	9 3.3%	6 3.6%	11 9.5%	-	25 4.3%	36 3.6%	15 6.4%	42 4.4%	9 3.3%



Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	183 32.8%	49 16.7%	89 22.9%	71 35.9%	84 24.7%	166 23.6%	292 38.6%	18 4.5%	11 13.8%
Somewhat convincing	184 33.0%	48 16.4%	96 24.7%	51 26.1%	102 29.8%	176 25.0%	266 35.2%	39 9.6%	24 29.8%
Not at all convincing	118 21.1%	107 36.1%	126 32.5%	36 18.3%	100 29.3%	214 30.4%	121 16.0%	204 50.4%	26 32.4%
Don't believe	28 5.1%	63 21.3%	40 10.3%	17 8.7%	25 7.3%	89 12.7%	24 3.2%	96 23.9%	10 12.2%
Not sure	28 5.0%	13 4.4%	18 4.6%	15 7.9%	15 4.4%	28 4.0%	36 4.8%	17 4.1%	5 6.0%
Prefer not to answer	17 3.1%	15 5.1%	19 4.9%	6 3.1%	15 4.3%	31 4.3%	16 2.2%	30 7.4%	4 5.7%

Q8g Measure costs just one dollar for every 100 dollars purchased, groceries, medicine, many other e

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	256 29.5%	38 13.0%	142 24.2%	172 29.9%
Somewhat convincing	265 30.5%	51 17.4%	170 29.0%	143 24.9%
Not at all convincing	215 24.8%	112 37.9%	166 28.3%	151 26.3%
Don't believe	59 6.9%	67 22.7%	62 10.6%	55 9.3%
Not sure	43 4.9%	10 3.3%	29 5.0%	29 5.0%
Prefer not to answer	29 3.4%	17 5.7%	17 2.9%	25 4.4%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	287 23.1%	49 22.3%	39 20.6%	29 18.1%	170 25.4%	142 33.6%	60 17.9%	12 5.7%	72 27.3%
Somewhat convincing	411 33.1%	87 39.7%	57 30.4%	53 33.4%	212 31.6%	171 40.4%	109 32.7%	42 19.6%	88 33.2%
Not at all convincing	262 21.1%	40 18.3%	48 25.4%	40 25.2%	134 20.0%	68 16.1%	87 26.0%	67 31.7%	40 15.2%
Don't believe	163 13.1%	20 9.0%	20 10.7%	21 13.3%	101 15.1%	24 5.6%	42 12.5%	68 31.9%	26 9.8%
Not sure	67 5.4%	15 6.6%	16 8.6%	9 5.5%	28 4.1%	14 3.4%	27 8.2%	6 2.7%	20 7.4%
Prefer not to answer	51 4.1%	9 4.1%	8 4.3%	7 4.5%	26 3.8%	4 0.9%	9 2.7%	18 8.4%	19 7.1%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	42 25.0%	36 19.2%	36 17.3%	59 18.8%	114 31.3%	67 17.6%	216 26.3%	186 22.1%	101 25.2%
Somewhat convincing	80 47.8%	51 27.5%	74 35.2%	93 29.8%	112 30.9%	137 36.1%	265 32.3%	286 34.1%	125 31.1%
Not at all convincing	18 10.8%	45 24.2%	49 23.5%	74 23.8%	75 20.7%	84 22.2%	170 20.7%	178 21.2%	85 21.0%
Don't believe	22 13.3%	29 15.5%	30 14.3%	47 15.0%	35 9.6%	52 13.7%	98 11.9%	121 14.4%	42 10.5%
Not sure	1 0.7%	15 8.1%	11 5.4%	24 7.8%	15 4.1%	20 5.2%	44 5.3%	39 4.6%	28 7.0%
Prefer not to answer	4 2.4%	10 5.5%	9 4.3%	15 4.9%	12 3.4%	20 5.2%	27 3.3%	30 3.6%	21 5.2%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	76 28.2%	51 29.8%	21 17.9%	12 11.2%	128 22.0%	238 23.6%	50 21.0%	223 23.4%	64 22.2%
Somewhat convincing	99 36.8%	63 37.2%	17 14.2%	32 30.6%	200 34.5%	343 34.2%	68 28.6%	312 32.8%	99 34.2%
Not at all convincing	51 19.0%	31 18.1%	30 25.2%	42 39.8%	109 18.8%	204 20.3%	59 24.8%	205 21.6%	57 19.6%
Don't believe	22 8.2%	13 7.5%	29 24.0%	18 16.9%	82 14.2%	132 13.1%	32 13.3%	119 12.5%	45 15.3%
Not sure	13 4.8%	8 4.6%	14 11.5%	2 1.5%	31 5.4%	54 5.4%	13 5.4%	52 5.4%	15 5.3%
Prefer not to answer	8 2.9%	5 2.8%	9 7.2%	-	30 5.1%	35 3.4%	16 6.9%	41 4.3%	10 3.4%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	164 29.3%	49 16.6%	75 19.2%	56 28.5%	69 20.2%	162 23.1%	247 32.6%	30 7.4%	11 13.4%
Somewhat convincing	209 37.4%	65 22.2%	137 35.2%	68 34.9%	119 34.9%	223 31.7%	301 39.8%	78 19.4%	31 38.5%
Not at all convincing	94 16.9%	91 30.7%	77 19.9%	33 16.7%	73 21.5%	156 22.2%	103 13.6%	143 35.5%	17 20.8%
Don't believe	50 9.0%	57 19.4%	56 14.4%	21 10.6%	45 13.2%	97 13.8%	59 7.8%	99 24.4%	5 6.4%
Not sure	27 4.8%	21 7.0%	20 5.1%	12 5.9%	17 5.1%	38 5.4%	32 4.2%	26 6.3%	10 12.3%
Prefer not to answer	15 2.7%	12 4.1%	24 6.2%	7 3.5%	17 5.0%	27 3.8%	16 2.1%	28 6.8%	7 8.6%

Q8h To keep community safe, we need to upgrade outdated emergency communications system, emergency v

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	231 26.6%	35 11.9%	119 20.4%	158 27.5%
Somewhat convincing	332 38.3%	60 20.4%	198 33.7%	198 34.5%
Not at all convincing	155 17.9%	89 30.2%	139 23.7%	101 17.5%
Don't believe	77 8.8%	80 26.9%	74 12.6%	67 11.7%
Not sure	42 4.8%	17 5.9%	35 6.0%	28 4.9%
Prefer not to answer	31 3.6%	14 4.7%	22 3.7%	22 3.9%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	437 35.2%	91 41.1%	59 31.4%	52 32.5%	234 34.9%	217 51.3%	95 28.3%	29 13.5%	96 36.0%
Somewhat convincing	356 28.7%	65 29.3%	60 31.9%	45 28.3%	186 27.8%	134 31.6%	95 28.4%	53 24.7%	75 28.2%
Not at all convincing	228 18.4%	36 16.3%	44 23.7%	29 17.9%	119 17.8%	44 10.5%	84 25.2%	53 25.0%	46 17.3%
Don't believe	119 9.6%	13 6.0%	9 5.0%	15 9.4%	81 12.1%	13 3.1%	33 9.8%	57 26.8%	12 4.6%
Not sure	54 4.3%	8 3.5%	6 3.3%	12 7.4%	28 4.2%	10 2.4%	18 5.3%	7 3.2%	19 7.2%
Prefer not to answer	48 3.8%	9 3.9%	9 4.7%	7 4.5%	22 3.3%	5 1.1%	10 2.9%	14 6.8%	18 6.6%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Very convincing</b>	87 52.0%	70 37.5%	66 31.5%	82 26.0%	132 36.2%	118 31.2%	312 38.1%	262 31.2%	175 43.5%
<b>Somewhat convincing</b>	43 25.5%	53 28.5%	73 34.8%	90 28.9%	97 26.6%	118 31.0%	230 28.0%	255 30.4%	102 25.2%
<b>Not at all convincing</b>	12 7.1%	29 15.2%	40 19.0%	76 24.2%	72 19.8%	67 17.6%	150 18.3%	161 19.2%	67 16.6%
<b>Don't believe</b>	15 9.1%	19 10.2%	15 7.0%	36 11.6%	33 9.2%	41 10.8%	68 8.3%	97 11.6%	22 5.4%
<b>Not sure</b>	7 3.9%	8 4.4%	5 2.4%	16 5.0%	18 5.1%	15 3.8%	36 4.4%	34 4.1%	20 4.9%
<b>Prefer not to answer</b>	4 2.4%	8 4.2%	11 5.3%	13 4.2%	11 3.1%	21 5.6%	23 2.7%	30 3.6%	18 4.3%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Very convincing</b>	126 46.9%	73 43.2%	32 26.6%	18 17.5%	187 32.3%	361 35.9%	76 32.0%	311 32.7%	126 43.3%
<b>Somewhat convincing</b>	71 26.3%	55 32.5%	12 9.6%	25 23.7%	194 33.5%	296 29.4%	61 25.7%	280 29.4%	77 26.5%
<b>Not at all convincing</b>	39 14.4%	21 12.2%	30 25.2%	37 35.8%	101 17.5%	174 17.3%	55 23.0%	191 20.0%	38 13.0%
<b>Don't believe</b>	14 5.3%	7 4.1%	27 22.5%	23 22.3%	47 8.2%	101 10.1%	18 7.5%	90 9.5%	29 9.9%
<b>Not sure</b>	10 3.8%	9 5.5%	11 8.9%	1 0.8%	23 4.0%	40 4.0%	14 6.0%	40 4.2%	14 4.8%
<b>Prefer not to answer</b>	9 3.2%	4 2.5%	9 7.2%	-	26 4.5%	34 3.3%	14 5.9%	40 4.2%	7 2.6%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Very convincing</b>	248 44.4%	65 22.0%	124 31.9%	101 51.3%	125 36.7%	211 30.0%	386 51.0%	38 9.4%	13 17.0%
<b>Somewhat convincing</b>	169 30.3%	60 20.5%	127 32.7%	45 22.9%	106 30.9%	206 29.2%	245 32.4%	78 19.3%	33 41.2%
<b>Not at all convincing</b>	72 12.9%	86 29.2%	70 18.0%	12 6.4%	59 17.4%	156 22.2%	68 9.0%	35.9%	15 19.2%
<b>Don't believe</b>	30 5.3%	58 19.5%	32 8.2%	22 11.1%	23 6.8%	74 10.5%	21 2.8%	92 22.7%	5 6.9%
<b>Not sure</b>	24 4.3%	15 5.0%	15 3.8%	10 5.3%	12 3.6%	31 4.4%	21 2.7%	24 5.9%	9 11.5%
<b>Prefer not to answer</b>	15 2.7%	11 3.8%	21 5.4%	6 2.9%	16 4.5%	26 3.7%	16 2.1%	27 6.8%	3 4.2%

Q8i Every year, thousands of pounds of trash from streets washes up on local beaches, in lagoons; me

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Very convincing</b>	358 41.2%	48 16.1%	195 33.2%	227 39.5%
<b>Somewhat convincing</b>	267 30.7%	76 25.8%	184 31.3%	159 27.6%
<b>Not at all convincing</b>	135 15.5%	78 26.4%	110 18.8%	93 16.2%
<b>Don't believe</b>	50 5.8%	61 20.7%	50 8.5%	56 9.8%
<b>Not sure</b>	30 3.4%	19 6.3%	27 4.7%	20 3.5%
<b>Prefer not to answer</b>	28 3.2%	14 4.7%	20 3.5%	19 3.4%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	464 37.4%	89 40.4%	57 30.4%	57 35.6%	260 38.7%	223 52.8%	94 28.1%	26 12.3%	119 44.9%
Somewhat convincing	435 35.0%	94 42.7%	70 37.4%	47 29.6%	223 33.2%	144 34.1%	138 41.3%	66 31.2%	85 32.2%
Not at all convincing	174 14.0%	16 7.5%	31 16.7%	30 18.9%	96 14.2%	27 6.4%	66 19.8%	61 28.8%	19 7.0%
Don't believe	75 6.0%	6 2.9%	10 5.4%	6 4.1%	51 7.6%	10 2.4%	14 4.1%	42 19.6%	6 2.3%
Not sure	48 3.9%	6 2.6%	11 5.8%	11 6.6%	20 3.0%	14 3.3%	12 3.5%	4 1.7%	19 7.0%
Prefer not to answer	47 3.8%	9 3.9%	8 4.3%	8 5.3%	21 3.2%	5 1.1%	10 3.1%	14 6.4%	18 6.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	67 40.2%	65 34.6%	79 37.5%	93 29.6%	160 44.0%	119 31.3%	337 41.1%	301 35.9%	163 40.5%
Somewhat convincing	70 41.6%	66 35.2%	68 32.2%	122 38.9%	109 30.0%	151 39.9%	275 33.6%	304 36.3%	130 32.3%
Not at all convincing	15 9.2%	29 15.5%	35 16.5%	47 15.1%	47 13.0%	54 14.3%	109 13.3%	120 14.3%	54 13.3%
Don't believe	8 4.6%	11 5.7%	13 6.3%	22 7.1%	21 5.7%	23 6.1%	42 5.1%	58 6.9%	16 4.0%
Not sure	3 1.9%	9 4.7%	6 2.8%	14 4.6%	16 4.3%	11 2.9%	34 4.2%	27 3.2%	21 5.1%
Prefer not to answer	4 2.4%	8 4.2%	10 4.6%	14 4.6%	11 3.1%	21 5.6%	23 2.7%	29 3.4%	19 4.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	118 44.0%	82 48.7%	28 23.7%	24 23.5%	210 36.3%	379 37.7%	85 35.9%	352 37.0%	112 38.6%
Somewhat convincing	99 36.7%	51 30.1%	30 24.8%	39 37.1%	216 37.3%	353 35.1%	81 34.3%	328 34.5%	106 36.6%
Not at all convincing	23 8.6%	19 11.0%	26 21.5%	31 29.4%	75 13.0%	138 13.7%	36 15.1%	139 14.6%	35 11.9%
Don't believe	8 2.8%	5 2.8%	22 18.3%	10 9.3%	30 5.3%	63 6.2%	12 5.0%	53 5.6%	21 7.3%
Not sure	13 4.9%	8 4.9%	5 4.5%	1 0.8%	20 3.5%	40 4.0%	8 3.3%	39 4.1%	9 3.0%
Prefer not to answer	8 2.9%	4 2.5%	9 7.2%	-	27 4.6%	32 3.2%	15 6.4%	40 4.2%	7 2.6%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	246 44.0%	74 25.0%	145 37.3%	77 39.4%	130 38.1%	257 36.5%	394 52.1%	44 10.9%	25 31.4%
Somewhat convincing	203 36.3%	91 30.7%	141 36.3%	72 36.6%	122 35.8%	241 34.2%	272 36.0%	131 32.4%	32 39.9%
Not at all convincing	55 9.8%	70 23.7%	49 12.6%	17 8.9%	49 14.3%	107 15.2%	45 6.0%	121 30.1%	7 8.6%
Don't believe	15 2.7%	40 13.5%	19 5.0%	13 6.8%	15 4.5%	46 6.5%	9 1.2%	61 15.0%	4 4.5%
Not sure	26 4.6%	8 2.8%	14 3.6%	11 5.4%	10 3.0%	27 3.8%	20 2.7%	19 4.6%	9 11.4%
Prefer not to answer	14 2.6%	12 4.2%	20 5.3%	6 2.9%	15 4.3%	27 3.8%	15 2.0%	28 6.9%	3 4.2%

Q8j City's storm drainpipes were installed 50+ yrs ago, are starting to fail, creating sink holes,

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
<b>Very convincing</b>	380 43.8%	51 17.3%	208 35.4%	237 41.3%
<b>Somewhat convincing</b>	318 36.7%	92 31.1%	220 37.5%	196 34.1%
<b>Not at all convincing</b>	82 9.5%	84 28.5%	85 14.6%	66 11.6%
<b>Don't believe</b>	29 3.4%	41 14.0%	33 5.7%	33 5.7%
<b>Not sure</b>	29 3.4%	14 4.8%	20 3.3%	24 4.1%
<b>Prefer not to answer</b>	29 3.3%	13 4.4%	21 3.5%	19 3.2%

Q9 Interim ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
<b>Definitely yes</b>	379 30.5%	82 37.3%	52 27.8%	49 30.6%	196 29.2%	200 47.3%	74 22.2%	14 6.6%	91 34.1%
<b>Probably yes</b>	389 31.3%	87 39.5%	64 34.0%	44 27.6%	192 28.6%	150 35.5%	112 33.5%	33 15.7%	92 34.6%
<b>Probably no</b>	151 12.1%	18 8.3%	24 12.7%	20 12.5%	89 13.2%	26 6.1%	51 15.4%	45 21.1%	28 10.4%
<b>Definitely no</b>	243 19.5%	16 7.4%	37 19.7%	33 20.4%	156 23.3%	22 5.2%	77 23.0%	108 50.6%	33 12.3%
<b>Not sure</b>	76 6.1%	15 6.8%	11 5.8%	14 8.9%	36 5.3%	23 5.5%	20 5.9%	12 5.6%	21 8.0%
<b>Prefer not to answer</b>	5 0.4%	2 0.7%	-	-	3 0.4%	2 0.4%	-	1 0.4%	2 0.7%

Q9 Interim ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
<b>Definitely yes</b>	66 39.5%	53 28.3%	62 29.7%	77 24.5%	121 33.2%	125 33.1%	246 30.1%	242 28.8%	137 34.0%
<b>Probably yes</b>	58 34.7%	73 39.0%	71 34.0%	90 28.8%	96 26.4%	119 31.3%	264 32.2%	258 30.8%	131 32.4%
<b>Probably no</b>	14 8.2%	24 13.0%	23 11.1%	42 13.5%	47 12.9%	37 9.9%	104 12.7%	110 13.1%	40 10.0%
<b>Definitely no</b>	20 11.9%	30 16.1%	34 16.4%	78 24.9%	80 22.0%	75 19.6%	148 18.1%	172 20.5%	70 17.5%
<b>Not sure</b>	10 5.7%	6 3.0%	18 8.5%	23 7.2%	20 5.5%	21 5.5%	54 6.6%	53 6.3%	23 5.8%
<b>Prefer not to answer</b>	-	1 0.6%	1 0.3%	3 1.1%	-	2 0.7%	3 0.3%	4 0.5%	1 0.3%

Q9 Interim ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
<b>Definitely yes</b>	109 40.7%	71 41.7%	16 13.7%	18 17.5%	164 28.4%	316 31.5%	63 26.5%	285 30.0%	94 32.3%
<b>Probably yes</b>	92 34.2%	62 36.5%	29 24.5%	27 25.5%	179 30.9%	329 32.8%	60 25.1%	293 30.8%	96 33.1%
<b>Probably no</b>	29 10.6%	18 10.4%	13 11.2%	11 10.6%	80 13.8%	112 11.1%	39 16.4%	120 12.6%	31 10.6%
<b>Definitely no</b>	24 8.9%	8 4.4%	52 43.4%	42 40.7%	117 20.2%	190 18.9%	53 22.4%	193 20.3%	50 17.2%
<b>Not sure</b>	14 5.0%	12 7.0%	8 6.5%	6 5.8%	37 6.3%	54 5.3%	22 9.3%	56 5.9%	20 6.8%
<b>Prefer not to answer</b>	2 0.7%	-	1 0.7%	-	2 0.4%	4 0.4%	1 0.3%	5 0.5%	-

Q9 Interim ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	226 40.5%	46 15.4%	107 27.6%	87 44.3%	99 29.1%	193 27.4%	378 50.0%	1 0.3%	-
Probably yes	192 34.3%	71 24.1%	126 32.5%	51 25.8%	130 38.1%	208 29.5%	334 44.2%	31 7.7%	24 29.6%
Probably no	61 10.9%	38 12.8%	52 13.4%	13 6.8%	42 12.4%	95 13.5%	17 2.3%	118 29.2%	14 18.2%
Definitely no	44 7.8%	120 40.7%	79 20.3%	34 17.5%	55 16.2%	153 21.7%	4 0.5%	238 59.0%	-
Not sure	34 6.0%	20 6.7%	22 5.8%	10 5.1%	12 3.5%	54 7.6%	22 2.9%	13 3.3%	41 51.1%
Prefer not to answer	3 0.5%	1 0.3%	2 0.4%	1 0.4%	3 0.8%	2 0.2%	2 0.2%	2 0.5%	1 1.1%

Q9 Interim ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	317 36.5%	34 11.5%	181 30.9%	187 32.5%
Probably yes	303 35.0%	62 21.1%	196 33.5%	175 30.5%
Probably no	80 9.2%	64 21.6%	76 13.0%	63 10.9%
Definitely no	108 12.5%	120 40.7%	102 17.4%	105 18.3%
Not sure	57 6.6%	14 4.9%	31 5.2%	41 7.1%
Prefer not to answer	2 0.3%	1 0.3%	-	4 0.8%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	448 36.1%	70 31.8%	71 37.9%	55 34.4%	252 37.6%	96 22.8%	142 42.5%	131 61.8%	76 28.4%
Somewhat convincing	326 26.2%	66 30.1%	46 24.3%	36 22.4%	178 26.5%	138 32.5%	81 24.2%	37 17.6%	69 25.9%
Not at all convincing	284 22.9%	52 23.4%	44 23.3%	39 24.3%	149 22.2%	124 29.4%	68 20.3%	19 9.2%	71 26.9%
Don't believe	112 9.0%	20 9.2%	15 8.1%	17 10.4%	59 8.8%	50 11.8%	27 8.0%	13 5.9%	22 8.4%
Not sure	35 2.8%	6 2.9%	5 2.8%	7 4.5%	17 2.5%	7 1.7%	11 3.4%	3 1.2%	14 5.4%
Prefer not to answer	37 3.0%	6 2.6%	7 3.6%	7 4.2%	17 2.5%	7 1.8%	6 1.7%	9 4.3%	13 5.0%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	74 44.0%	77 41.3%	73 34.6%	112 35.7%	113 31.1%	137 36.2%	285 34.9%	282 33.6%	167 41.4%
Somewhat convincing	53 31.8%	38 20.3%	61 28.9%	76 24.1%	99 27.1%	105 27.6%	218 26.6%	215 25.6%	111 27.6%
Not at all convincing	22 13.0%	45 24.2%	47 22.6%	69 22.0%	100 27.6%	90 23.8%	184 22.4%	216 25.7%	68 16.9%
Don't believe	10 6.3%	14 7.4%	17 8.1%	37 11.8%	33 9.2%	20 5.3%	90 10.9%	84 10.0%	28 6.9%
Not sure	2 1.5%	10 5.6%	6 2.6%	7 2.3%	10 2.6%	15 3.9%	20 2.5%	22 2.6%	13 3.3%
Prefer not to answer	6 3.5%	2 1.2%	7 3.2%	13 4.1%	9 2.5%	12 3.3%	22 2.7%	21 2.5%	16 3.9%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	71 26.5%	30 17.8%	73 60.7%	50 47.9%	224 38.7%	352 35.0%	97 40.8%	319 33.5%	130 44.6%
Somewhat convincing	78 28.8%	48 28.2%	18 15.4%	25 23.7%	157 27.2%	268 26.6%	58 24.6%	255 26.8%	71 24.4%
Not at all convincing	70 26.0%	59 34.6%	15 12.6%	24 23.1%	116 20.0%	234 23.3%	50 21.1%	231 24.3%	52 18.0%
Don't believe	36 13.4%	24 13.9%	3 2.3%	3 2.9%	46 8.0%	92 9.2%	19 8.1%	96 10.1%	16 5.4%
Not sure	5 1.8%	5 2.7%	4 3.0%	3 2.4%	20 3.4%	30 3.0%	5 2.3%	22 2.4%	13 4.4%
Prefer not to answer	9 3.5%	5 2.7%	7 6.0%	-	16 2.7%	29 2.9%	8 3.2%	28 2.9%	9 3.1%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	139 24.8%	159 53.7%	151 39.0%	82 42.0%	128 37.5%	238 33.8%	153 20.3%	262 64.9%	31 39.5%
Somewhat convincing	163 29.1%	66 22.3%	97 25.1%	56 28.5%	82 24.1%	188 26.6%	233 30.7%	61 15.1%	32 40.7%
Not at all convincing	158 28.2%	44 15.1%	82 21.1%	34 17.1%	76 22.1%	175 24.8%	234 30.9%	44 10.9%	6 7.5%
Don't believe	70 12.6%	10 3.5%	31 8.0%	11 5.7%	37 11.0%	63 8.9%	94 12.4%	14 3.6%	4 4.6%
Not sure	13 2.4%	8 2.8%	14 3.6%	7 3.5%	8 2.4%	20 2.9%	26 3.4%	6 1.4%	4 4.6%
Prefer not to answer	17 3.0%	8 2.6%	12 3.2%	6 3.3%	10 2.9%	21 2.9%	17 2.2%	17 4.1%	3 3.2%

Q10a Local businesses, residents were hit hard by pandemic, are now facing high gas prices, runaway

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	263 30.3%	155 52.5%	186 31.7%	226 39.3%
Somewhat convincing	241 27.8%	63 21.2%	149 25.3%	161 28.0%
Not at all convincing	232 26.7%	38 12.8%	167 28.4%	106 18.4%
Don't believe	82 9.5%	24 8.3%	56 9.6%	47 8.2%
Not sure	23 2.6%	9 2.9%	15 2.5%	19 3.3%
Prefer not to answer	27 3.1%	7 2.4%	15 2.5%	17 2.9%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	468 37.7%	78 35.4%	79 42.0%	46 28.7%	265 39.5%	111 26.2%	133 40.0%	124 58.3%	96 36.0%
Somewhat convincing	331 26.7%	64 29.1%	35 18.9%	47 29.6%	184 27.5%	126 29.7%	96 28.6%	46 21.6%	64 24.1%
Not at all convincing	274 22.1%	55 25.1%	41 21.8%	34 21.2%	143 21.3%	126 29.8%	62 18.7%	20 9.5%	64 24.0%
Don't believe	100 8.0%	13 5.9%	18 9.7%	19 11.8%	49 7.3%	40 9.4%	30 9.1%	9 4.5%	20 7.5%
Not sure	31 2.5%	4 2.0%	7 4.0%	7 4.7%	12 1.8%	13 3.1%	6 1.9%	3 1.6%	9 3.3%
Prefer not to answer	37 3.0%	6 2.6%	7 3.6%	7 4.2%	18 2.6%	7 1.8%	6 1.7%	10 4.6%	13 5.0%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Very convincing</b>	68 40.3%	87 46.4%	88 41.9%	106 33.8%	120 32.9%	138 36.4%	304 37.1%	284 33.9%	184 45.7%
<b>Somewhat convincing</b>	61 36.2%	36 19.4%	54 25.9%	87 27.7%	93 25.6%	98 25.9%	229 27.9%	231 27.5%	100 24.9%
<b>Not at all convincing</b>	19 11.6%	46 24.7%	40 18.9%	66 21.0%	103 28.2%	94 24.7%	171 20.9%	211 25.2%	63 15.6%
<b>Don't believe</b>	13 7.6%	11 5.8%	18 8.7%	26 8.4%	32 8.7%	26 6.9%	73 8.9%	70 8.3%	30 7.4%
<b>Not sure</b>	1 0.8%	5 2.4%	3 1.4%	16 5.1%	7 1.9%	11 2.8%	20 2.5%	21 2.5%	10 2.6%
<b>Prefer not to answer</b>	6 3.5%	2 1.2%	7 3.2%	13 4.1%	10 2.7%	12 3.3%	23 2.8%	22 2.6%	16 3.9%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Very convincing</b>	86 31.9%	32 19.1%	63 52.4%	51 49.3%	235 40.7%	376 37.5%	92 38.6%	346 36.4%	122 42.0%
<b>Somewhat convincing</b>	76 28.1%	55 32.4%	32 27.1%	24 23.4%	144 24.8%	265 26.4%	66 27.8%	259 27.2%	73 25.0%
<b>Not at all convincing</b>	68 25.3%	52 30.6%	12 10.0%	22 20.8%	120 20.8%	221 22.0%	53 22.4%	211 22.2%	63 21.7%
<b>Don't believe</b>	25 9.2%	20 11.8%	3 2.8%	4 3.4%	48 8.3%	84 8.4%	16 6.6%	83 8.8%	16 5.6%
<b>Not sure</b>	5 2.0%	6 3.4%	2 1.7%	3 3.2%	15 2.6%	28 2.8%	3 1.4%	24 2.5%	7 2.5%
<b>Prefer not to answer</b>	9 3.5%	5 2.7%	7 6.0%	-	16 2.8%	30 3.0%	8 3.2%	28 3.0%	9 3.1%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Very convincing</b>	159 28.4%	154 52.1%	156 40.1%	73 37.1%	147 43.0%	249 35.3%	169 22.4%	261 64.8%	37 46.1%
<b>Somewhat convincing</b>	165 29.5%	70 23.7%	96 24.8%	63 32.1%	73 21.3%	196 27.8%	230 30.4%	78 19.4%	22 27.8%
<b>Not at all convincing</b>	150 26.8%	46 15.6%	78 20.1%	34 17.2%	71 20.9%	169 24.0%	236 31.2%	27 6.8%	11 13.3%
<b>Don't believe</b>	57 10.2%	9 3.1%	34 8.7%	14 7.0%	33 9.5%	53 7.6%	82 10.9%	14 3.5%	3 4.2%
<b>Not sure</b>	12 2.2%	8 2.8%	11 2.9%	6 3.2%	9 2.5%	17 2.4%	22 2.9%	5 1.3%	4 5.4%
<b>Prefer not to answer</b>	17 3.0%	8 2.6%	13 3.4%	6 3.3%	10 2.9%	21 3.0%	17 2.3%	17 4.1%	3 3.2%

Q10b Encinitas is an expensive place to live, especially for young families, seniors, those on fixed

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Very convincing</b>	285 32.8%	156 52.9%	199 33.9%	224 39.0%
<b>Somewhat convincing</b>	247 28.5%	64 21.6%	156 26.6%	164 28.6%
<b>Not at all convincing</b>	214 24.7%	43 14.5%	151 25.8%	110 19.2%
<b>Don't believe</b>	73 8.5%	18 5.9%	45 7.6%	50 8.7%
<b>Not sure</b>	21 2.5%	7 2.5%	21 3.5%	9 1.6%
<b>Prefer not to answer</b>	27 3.1%	8 2.6%	15 2.5%	17 3.0%



Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	499 40.2%	65 29.6%	77 41.2%	75 46.9%	281 41.9%	81 19.1%	161 48.3%	164 77.2%	89 33.4%
Somewhat convincing	360 29.0%	71 32.0%	49 26.0%	41 25.6%	200 29.7%	143 33.7%	113 34.0%	28 13.3%	75 28.4%
Not at all convincing	189 15.2%	46 20.7%	23 12.2%	21 12.9%	100 14.8%	114 27.0%	24 7.1%	5 2.2%	45 17.1%
Don't believe	102 8.2%	20 9.0%	20 10.7%	10 6.0%	51 7.6%	62 14.7%	10 3.0%	5 2.5%	24 9.0%
Not sure	54 4.3%	11 5.1%	10 5.5%	7 4.5%	25 3.7%	16 3.7%	19 5.8%	1 0.6%	18 6.6%
Prefer not to answer	38 3.1%	8 3.8%	8 4.3%	7 4.2%	14 2.1%	7 1.7%	6 1.8%	9 4.2%	15 5.5%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Very convincing	65 38.9%	85 45.4%	83 39.5%	130 41.6%	136 37.3%	157 41.4%	314 38.3%	332 39.6%	167 41.5%
Somewhat convincing	64 38.2%	45 23.9%	70 33.4%	82 26.3%	99 27.1%	107 28.1%	249 30.3%	240 28.6%	120 29.7%
Not at all convincing	25 14.9%	26 14.0%	25 11.9%	50 15.8%	63 17.3%	68 17.8%	118 14.4%	140 16.7%	49 12.0%
Don't believe	5 2.7%	15 8.0%	21 10.1%	24 7.8%	37 10.3%	23 6.2%	78 9.6%	69 8.2%	33 8.3%
Not sure	3 1.8%	11 6.0%	5 2.3%	15 4.8%	19 5.3%	11 3.0%	40 4.9%	35 4.2%	18 4.5%
Prefer not to answer	6 3.5%	5 2.8%	6 2.8%	11 3.7%	10 2.7%	13 3.6%	21 2.6%	22 2.7%	16 3.9%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Very convincing	91 34.0%	42 24.9%	78 64.9%	62 59.0%	226 39.0%	394 39.2%	106 44.5%	379 39.8%	120 41.4%
Somewhat convincing	78 28.8%	45 26.5%	20 16.6%	33 31.2%	185 31.9%	288 28.7%	71 30.1%	261 27.4%	99 34.1%
Not at all convincing	49 18.2%	44 26.2%	2 1.9%	7 6.5%	86 14.9%	159 15.8%	30 12.7%	155 16.2%	34 11.7%
Don't believe	36 13.2%	23 13.4%	4 3.0%	3 2.5%	38 6.6%	88 8.7%	15 6.2%	93 9.7%	10 3.4%
Not sure	8 2.9%	11 6.3%	9 7.6%	1 0.8%	25 4.4%	46 4.6%	8 3.3%	38 4.0%	16 5.5%
Prefer not to answer	8 2.8%	5 2.7%	7 6.0%	-	19 3.3%	31 3.1%	8 3.2%	27 2.8%	12 4.0%

Q10c: There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Very convincing	177 31.6%	181 61.4%	141 36.4%	67 34.3%	142 41.6%	290 41.2%	177 23.5%	275 68.2%	45 56.4%
Somewhat convincing	148 26.5%	74 25.2%	137 35.4%	70 35.5%	90 26.4%	200 28.4%	265 35.1%	74 18.3%	21 26.1%
Not at all convincing	126 22.6%	12 4.1%	50 13.0%	29 14.9%	50 14.6%	109 15.5%	168 22.2%	18 4.3%	3 4.0%
Don't believe	72 12.9%	8 2.8%	22 5.6%	11 5.4%	30 8.6%	62 8.8%	93 12.3%	7 1.8%	2 2.7%
Not sure	22 3.9%	11 3.8%	21 5.4%	12 6.2%	16 4.8%	25 3.6%	34 4.5%	14 3.5%	6 7.5%
Prefer not to answer	14 2.5%	8 2.6%	16 4.2%	7 3.7%	14 4.0%	17 2.5%	19 2.5%	16 3.9%	3 3.2%

Q10c There are no guarantees on how funds will be spent, which means City can divert money to pet pr

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Very convincing	270 31.2%	197 66.5%	212 36.1%	236 41.0%
Somewhat convincing	285 32.9%	58 19.6%	184 31.4%	166 28.9%
Not at all convincing	165 19.0%	6 2.1%	98 16.7%	84 14.6%
Don't believe	84 9.7%	12 4.0%	52 8.8%	47 8.2%
Not sure	33 3.8%	16 5.5%	24 4.1%	25 4.4%
Prefer not to answer	29 3.4%	7 2.3%	17 2.9%	16 2.8%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	637	119	89	78	349	222	141	115	152
Very convincing	268 42.1%	42 35.2%	36 40.3%	26 32.7%	165 47.2%	56 25.1%	76 54.0%	78 68.4%	54 35.5%
Somewhat convincing	169 26.5%	40 33.5%	25 28.5%	21 26.6%	83 23.8%	68 30.9%	32 22.7%	25 22.0%	42 27.6%
Not at all convincing	119 18.7%	23 19.6%	18 20.5%	17 21.1%	60 17.2%	69 30.9%	19 13.5%	3 2.8%	28 18.4%
Don't believe	49 7.8%	8 6.9%	5 5.8%	9 11.4%	26 7.6%	24 10.7%	8 5.8%	5 4.6%	12 7.9%
Not sure	12 1.9%	1 0.6%	3 3.7%	2 2.2%	7 1.9%	2 1.0%	4 2.7%	-	6 4.1%
Prefer not to answer	19 3.0%	5 4.1%	1 1.3%	5 5.8%	8 2.4%	3 1.4%	2 1.4%	3 2.2%	10 6.5%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	92	94	114	156	181	190	423	405	232
Very convincing	44 48.1%	42 44.8%	46 40.6%	71 45.4%	65 35.8%	85 44.8%	169 39.9%	165 40.8%	103 44.4%
Somewhat convincing	22 23.6%	20 21.5%	36 31.6%	48 30.5%	43 23.9%	53 27.8%	113 26.6%	108 26.8%	61 26.1%
Not at all convincing	11 11.8%	20 21.6%	19 16.2%	27 17.2%	43 23.7%	34 17.7%	79 18.8%	71 17.5%	49 20.9%
Don't believe	11 12.1%	6 6.2%	8 6.6%	7 4.5%	18 9.9%	8 4.3%	41 9.7%	39 9.5%	11 4.7%
Not sure	-	3 3.4%	2 1.5%	-	7 4.1%	4 2.2%	8 1.9%	10 2.6%	2 0.8%
Prefer not to answer	4 4.4%	2 2.5%	4 3.4%	4 2.4%	5 2.7%	6 3.2%	13 3.0%	12 2.9%	7 3.1%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	139	82	63	43	310	518	119	475	162
Very convincing	37 26.5%	14 17.2%	40 64.7%	30 69.1%	147 47.4%	221 42.6%	48 39.9%	189 39.8%	79 49.0%
Somewhat convincing	50 35.5%	27 32.9%	10 16.0%	8 18.4%	74 24.0%	134 25.8%	35 29.5%	132 27.7%	37 23.1%
Not at all convincing	34 24.6%	29 35.0%	2 3.9%	3 6.0%	51 16.5%	99 19.0%	21 17.5%	95 20.0%	24 15.1%
Don't believe	13 9.5%	8 9.7%	1 1.9%	3 6.5%	24 7.8%	37 7.1%	13 10.6%	40 8.3%	10 6.0%
Not sure	1 0.6%	3 3.4%	3 5.2%	-	5 1.8%	12 2.4%	-	7 1.5%	5 3.2%
Prefer not to answer	5 3.3%	1 1.7%	5 8.3%	-	8 2.5%	16 3.1%	3 2.6%	13 2.8%	6 3.5%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
<i>Base</i>	286	147	204	98	180	359	401	198	36
Very convincing	69 24.1%	98 67.1%	101 49.4%	44 45.0%	73 40.7%	151 42.0%	87 21.8%	159 80.1%	21 59.1%
Somewhat convincing	96 33.5%	27 18.3%	46 22.7%	20 20.8%	53 29.5%	95 26.6%	137 34.2%	23 11.5%	9 25.0%
Not at all convincing	82 28.8%	7 5.0%	30 14.6%	18 17.9%	32 17.9%	69 19.4%	112 27.8%	5 2.8%	2 5.9%
Don't believe	26 9.2%	5 3.1%	18 9.0%	10 10.5%	15 8.5%	24 6.6%	47 11.8%	1 0.7%	1 1.9%
Not sure	7 2.3%	4 2.6%	2 0.8%	1 0.7%	3 1.5%	9 2.5%	9 2.2%	2 0.8%	2 5.6%
Prefer not to answer	6 2.1%	6 4.0%	7 3.5%	5 5.0%	3 1.8%	11 3.0%	9 2.3%	8 4.1%	1 2.4%

Q10d1 Residents are already paying too many taxes, including state, county taxes, school bonds, othe

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	444	157	297	296
Very convincing	159 35.7%	99 62.9%	130 43.7%	111 37.6%
Somewhat convincing	124 27.9%	36 22.9%	70 23.6%	92 31.1%
Not at all convincing	103 23.2%	8 5.3%	59 19.9%	53 18.0%
Don't believe	38 8.6%	7 4.5%	23 7.9%	26 8.8%
Not sure	7 1.6%	4 2.4%	4 1.4%	7 2.4%
Prefer not to answer	13 3.0%	3 2.0%	11 3.6%	6 2.1%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	605	102	98	81	322	201	192	98	113	
Very convincing	224 37.0%	30 29.2%	37 37.7%	31 38.5%	125 38.8%	51 25.2%	78 40.4%	63 63.8%	32 28.3%	
Somewhat convincing	167 27.6%	36 35.1%	21 21.8%	28 35.0%	81 25.2%	49 24.5%	69 35.7%	12 12.7%	36 32.2%	
Not at all convincing	122 20.1%	22 21.5%	21 21.5%	12 15.1%	66 20.6%	61 30.3%	27 14.1%	6 6.6%	27 24.1%	
Don't believe	58 9.5%	9 8.4%	11 11.3%	4 5.3%	34 10.4%	29 14.3%	12 6.3%	8 8.2%	9 7.5%	
Not sure	15 2.4%	2 1.6%	2 2.0%	3 3.5%	8 2.5%	7 3.6%	3 1.8%	2 1.9%	2 2.0%	
Prefer not to answer	21 3.4%	4 4.2%	6 5.7%	2 2.5%	8 2.5%	4 2.1%	3 1.7%	7 6.8%	7 5.9%	

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	76	93	95	157	183	190	396	434	171
Very convincing	36 47.9%	31 33.7%	30 32.0%	62 39.6%	63 34.5%	66 35.1%	146 36.8%	160 37.0%	63 37.0%
Somewhat convincing	21 27.6%	26 28.3%	32 33.2%	35 22.2%	52 28.6%	50 26.5%	117 29.4%	118 27.1%	49 28.8%
Not at all convincing	12 16.3%	21 22.9%	17 17.8%	27 17.2%	44 24.0%	46 24.4%	71 17.8%	93 21.4%	29 16.8%
Don't believe	3 3.7%	9 9.3%	11 11.3%	20 12.6%	16 8.5%	13 6.6%	44 11.2%	40 9.1%	18 10.5%
Not sure	1 1.7%	3 3.0%	2 2.1%	6 3.7%	3 1.5%	6 3.1%	9 2.2%	11 2.6%	3 2.0%
Prefer not to answer	2 2.4%	3 2.8%	4 3.7%	7 4.8%	5 2.9%	8 4.3%	10 2.6%	12 2.8%	8 4.9%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	130	87	57	61	270	487	118	476	129
Very convincing	34 26.0%	14 15.8%	31 54.2%	37 60.0%	108 40.2%	174 35.7%	50 42.2%	170 35.8%	53 41.3%
Somewhat convincing	39 29.7%	24 27.3%	19 32.5%	15 23.8%	71 26.4%	132 27.2%	34 29.1%	126 26.5%	41 31.5%
Not at all convincing	29 22.0%	31 35.4%	4 7.8%	8 13.4%	50 18.4%	100 20.5%	22 18.5%	99 20.8%	23 17.6%
Don't believe	22 17.1%	13 15.1%	1 2.0%	2 2.8%	19 7.1%	51 10.4%	7 5.6%	53 11.0%	5 3.8%
Not sure	2 1.3%	2 2.1%	-	-	11 4.2%	14 2.8%	1 0.8%	13 2.8%	1 1.1%
Prefer not to answer	5 3.8%	4 4.3%	2 3.5%	-	10 3.8%	16 3.3%	4 3.8%	15 3.1%	6 4.6%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	273	149	184	98	162	346	355	206	43
Very convincing	65 24.0%	84 56.5%	74 40.5%	41 41.8%	60 36.9%	123 35.6%	62 17.4%	141 68.7%	20 45.3%
Somewhat convincing	76 28.0%	40 26.7%	51 27.7%	29 29.8%	44 27.2%	94 27.1%	112 31.4%	42 20.4%	13 30.2%
Not at all convincing	76 27.8%	16 10.7%	30 16.3%	17 17.7%	29 17.9%	75 21.8%	110 31.0%	7 3.5%	4 10.3%
Don't believe	42 15.2%	5 3.4%	11 6.0%	7 6.7%	17 10.8%	34 9.7%	52 14.7%	5 2.3%	1 1.7%
Not sure	3 1.3%	2 1.4%	9 4.9%	2 2.4%	3 1.6%	10 2.8%	9 2.5%	3 1.3%	3 7.4%
Prefer not to answer	10 3.8%	2 1.3%	8 4.6%	1 1.5%	9 5.6%	10 2.9%	11 3.0%	8 3.8%	2 5.1%

Q10d2 Everyone is coming after us for tax increases - including state, county taxes, school bonds, o

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	423	139	289	279
Very convincing	130 30.8%	79 57.2%	98 33.8%	108 38.8%
Somewhat convincing	125 29.5%	23 16.5%	82 28.3%	77 27.5%
Not at all convincing	102 24.2%	14 10.3%	65 22.4%	51 18.3%
Don't believe	40 9.4%	15 10.8%	28 9.6%	27 9.7%
Not sure	11 2.5%	3 2.0%	9 3.0%	6 2.1%
Prefer not to answer	15 3.6%	4 3.2%	8 2.8%	10 3.6%

Q10e Raising sales tax will hurt local economy, businesses in community

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Very convincing	271 21.8%	36 16.4%	40 21.5%	38 23.5%	157 23.4%	52 12.3%	83 25.0%	95 44.8%	38 14.3%
Somewhat convincing	281 22.6%	40 18.3%	41 22.1%	32 19.8%	167 24.9%	84 19.8%	89 26.8%	49 22.9%	58 21.8%
Not at all convincing	381 30.7%	90 40.8%	50 26.6%	49 30.4%	192 28.6%	162 38.4%	93 27.8%	34 16.1%	91 34.3%
Don't believe	234 18.9%	43 19.5%	43 23.1%	33 20.4%	115 17.1%	109 25.7%	50 15.1%	22 10.4%	53 19.9%
Not sure	36 2.9%	5 2.5%	6 3.0%	2 1.4%	23 3.4%	8 1.9%	11 3.4%	3 1.5%	12 4.7%
Prefer not to answer	38 3.1%	6 2.6%	7 3.6%	7 4.5%	18 2.6%	8 1.9%	7 2.0%	9 4.3%	13 5.0%

Q10e Raising sales tax will hurt local economy, businesses in community

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
Very convincing	31 18.4%	41 21.7%	52 24.8%	76 24.2%	72 19.7%	86 22.6%	168 20.5%	175 20.8%	96 23.9%
Somewhat convincing	49 29.5%	35 19.0%	42 20.2%	67 21.5%	87 23.8%	91 23.9%	184 22.5%	199 23.7%	82 20.4%
Not at all convincing	50 29.5%	59 31.5%	64 30.5%	90 28.7%	119 32.7%	122 32.1%	245 29.9%	254 30.3%	127 31.5%
Don't believe	29 17.3%	43 23.1%	43 20.4%	56 18.0%	63 17.2%	61 16.2%	171 20.9%	163 19.4%	71 17.7%
Not sure	3 1.8%	6 3.5%	2 0.9%	10 3.1%	15 4.1%	8 2.0%	27 3.3%	25 3.0%	11 2.7%
Prefer not to answer	6 3.5%	2 1.2%	7 3.2%	14 4.4%	10 2.6%	12 3.3%	24 2.9%	23 2.7%	16 3.9%

Q10e Raising sales tax will hurt local economy, businesses in community

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
Very convincing	37 13.6%	14 8.3%	56 46.3%	31 29.7%	134 23.1%	214 21.3%	57 24.2%	191 20.1%	80 27.5%
Somewhat convincing	54 20.0%	38 22.6%	16 13.4%	44 41.9%	129 22.3%	227 22.6%	54 22.9%	224 23.5%	58 19.8%
Not at all convincing	100 37.0%	63 37.1%	30 24.8%	16 15.4%	173 29.9%	309 30.8%	72 30.5%	294 30.9%	87 29.9%
Don't believe	65 24.1%	43 25.2%	5 4.6%	12 11.3%	109 18.9%	195 19.4%	40 16.7%	183 19.3%	51 17.5%
Not sure	5 1.7%	7 3.9%	5 4.1%	2 1.7%	18 3.1%	30 3.0%	6 2.5%	30 3.1%	6 2.2%
Prefer not to answer	9 3.5%	5 3.0%	8 6.8%	-	16 2.7%	31 3.1%	8 3.2%	29 3.1%	9 3.1%

Q10e Raising sales tax will hurt local economy, businesses in community

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
Very convincing	70 12.6%	111 37.5%	90 23.1%	37 18.6%	80 23.5%	154 21.9%	78 10.3%	173 42.8%	20 25.7%
Somewhat convincing	121 21.6%	75 25.5%	85 22.0%	54 27.5%	66 19.4%	161 22.8%	155 20.4%	102 25.3%	24 29.7%
Not at all convincing	208 37.2%	61 20.7%	113 29.0%	58 29.3%	101 29.7%	222 31.6%	296 39.2%	67 16.5%	17 21.8%
Don't believe	128 23.0%	29 9.8%	77 19.7%	38 19.2%	74 21.8%	122 17.3%	192 25.4%	33 8.1%	9 11.9%
Not sure	14 2.6%	10 3.5%	11 2.9%	4 2.1%	9 2.7%	23 3.2%	18 2.4%	12 2.9%	6 7.6%
Prefer not to answer	17 3.1%	9 3.0%	12 3.2%	6 3.3%	10 2.9%	22 3.1%	17 2.3%	18 4.4%	3 3.2%

Q10e Raising sales tax will hurt local economy, businesses in community

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
Very convincing	149 17.1%	110 37.2%	115 19.7%	131 22.7%
Somewhat convincing	186 21.5%	69 23.3%	130 22.2%	134 23.3%
Not at all convincing	306 35.3%	57 19.1%	192 32.7%	170 29.5%
Don't believe	179 20.6%	41 13.9%	118 20.2%	106 18.5%
Not sure	19 2.2%	12 4.1%	16 2.8%	16 2.8%
Prefer not to answer	28 3.2%	7 2.4%	15 2.5%	18 3.1%

Q11 Final ballot test

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Definitely yes	338 27.2%	73 33.0%	49 25.9%	45 27.9%	172 25.6%	183 43.3%	64 19.3%	9 4.2%	81 30.6%
Probably yes	377 30.4%	88 39.9%	51 27.2%	45 28.1%	191 28.5%	149 35.3%	108 32.5%	26 12.2%	92 34.5%
Probably no	170 13.7%	26 11.6%	32 17.0%	21 13.0%	91 13.5%	36 8.6%	55 16.4%	46 21.7%	32 12.0%
Definitely no	264 21.2%	20 8.9%	39 20.7%	34 21.2%	171 25.5%	25 6.0%	81 24.3%	117 55.1%	37 13.8%
Not sure	88 7.1%	13 6.0%	17 9.2%	16 9.9%	42 6.2%	26 6.1%	25 7.6%	15 6.8%	22 8.4%
Prefer not to answer	6 0.5%	1 0.6%	-	-	4 0.7%	3 0.8%	-	-	2 0.7%

Q11 Final ballot test

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Definitely yes	47 27.9%	52 27.7%	55 26.4%	74 23.7%	109 30.0%	113 29.7%	219 26.7%	216 25.8%	122 30.2%
Probably yes	61 36.1%	58 31.1%	63 30.0%	93 29.7%	102 28.1%	101 26.7%	269 32.8%	256 30.5%	122 30.2%
Probably no	17 10.1%	31 16.8%	34 16.1%	41 13.2%	46 12.7%	49 12.9%	112 13.6%	121 14.5%	48 12.0%
Definitely no	22 13.0%	38 20.6%	35 16.8%	84 26.7%	85 23.3%	85 22.3%	160 19.5%	185 22.1%	79 19.5%
Not sure	20 11.8%	6 3.3%	21 10.1%	19 6.1%	21 5.9%	30 7.9%	57 6.9%	58 6.9%	30 7.5%
Prefer not to answer	2 1.1%	1 0.6%	1 0.6%	2 0.5%	-	2 0.4%	4 0.5%	3 0.3%	3 0.7%

Q11 Final ballot test

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Definitely yes	101 37.4%	63 37.2%	16 13.7%	17 15.9%	141 24.3%	279 27.8%	59 24.8%	259 27.2%	79 27.2%
Probably yes	93 34.5%	67 39.5%	21 17.2%	23 22.4%	173 29.9%	319 31.7%	58 24.5%	290 30.5%	87 30.0%
Probably no	30 11.3%	18 10.9%	18 15.3%	12 11.7%	90 15.6%	126 12.5%	44 18.6%	127 13.4%	43 14.7%
Definitely no	29 10.9%	9 5.2%	54 44.8%	47 44.9%	125 21.6%	206 20.5%	58 24.3%	209 21.9%	55 19.1%
Not sure	14 5.3%	10 5.8%	11 9.0%	5 5.0%	48 8.3%	70 7.0%	18 7.6%	63 6.6%	25 8.4%
Prefer not to answer	2 0.7%	2 1.4%	-	-	2 0.3%	5 0.5%	1 0.3%	4 0.4%	2 0.6%

Q11 Final ballot test

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Definitely yes	208 37.3%	42 14.4%	87 22.4%	72 36.4%	90 26.4%	176 25.0%	337 44.5%	1 0.3%	-
Probably yes	194 34.7%	59 20.1%	124 31.9%	54 27.5%	113 33.1%	210 29.8%	334 44.1%	26 6.5%	17 21.5%
Probably no	62 11.1%	43 14.6%	65 16.7%	21 10.8%	50 14.8%	98 13.9%	37 4.8%	110 27.4%	23 28.5%
Definitely no	55 9.9%	128 43.4%	80 20.7%	33 17.1%	64 18.6%	167 23.7%	5 0.6%	252 62.6%	5 6.0%
Not sure	35 6.2%	22 7.6%	31 7.9%	16 8.2%	20 5.8%	52 7.4%	41 5.5%	11 2.8%	35 44.0%
Prefer not to answer	4 0.7%	-	2 0.4%	-	4 1.2%	2 0.2%	3 0.4%	2 0.5%	-

Q11 Final ballot test

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Definitely yes	289 33.3%	25 8.3%	159 27.1%	168 29.3%
Probably yes	287 33.1%	62 20.8%	205 35.0%	158 27.5%
Probably no	98 11.4%	64 21.6%	78 13.3%	82 14.3%
Definitely no	118 13.7%	131 44.2%	111 18.8%	116 20.2%
Not sure	70 8.1%	15 5.0%	34 5.8%	46 7.9%
Prefer not to answer	4 0.5%	-	1 0.1%	4 0.8%

Q12 Final ballot test at lower amount

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Def,prob yes @ 1 cent (Q11)	715 57.6%	161 72.9%	100 53.2%	89 55.9%	363 54.1%	332 78.6%	173 51.8%	35 16.3%	173 65.1%
Definitely yes	1 0.1%	-	-	-	1 0.1%	-	-	-	1 0.3%
Probably yes	67 5.4%	10 4.7%	18 9.9%	9 5.9%	28 4.2%	23 5.5%	23 6.9%	6 3.0%	14 5.2%
Probably no	151 12.1%	22 10.0%	18 9.5%	20 12.5%	91 13.5%	24 5.7%	49 14.6%	49 22.9%	29 10.7%
Definitely no	218 17.6%	15 6.8%	33 17.7%	25 15.9%	143 21.4%	19 4.4%	69 20.6%	101 47.4%	27 10.0%
Not sure	83 6.7%	11 5.0%	16 8.6%	16 9.8%	40 6.0%	21 5.0%	18 5.5%	22 10.4%	21 8.0%
Prefer not to answer	8 0.6%	1 0.6%	2 1.1%	-	4 0.7%	3 0.8%	2 0.6%	-	2 0.7%

Q12 Final ballot test at lower amount

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
								Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Def,prob yes @ 1 cent (Q11)	107 64.0%	110 58.8%	118 56.4%	167 53.5%	212 58.1%	214 56.4%	487 59.5%	472 56.2%	243 60.3%
Definitely yes	-	-	1 0.3%	-	-	-	1 0.1%	1 0.1%	-
Probably yes	18 10.9%	9 5.0%	13 6.1%	9 3.0%	17 4.7%	27 7.2%	39 4.7%	40 4.7%	27 6.7%
Probably no	17 10.4%	24 12.6%	26 12.4%	40 12.9%	43 11.9%	49 12.8%	95 11.6%	115 13.7%	36 8.9%
Definitely no	10 6.0%	31 16.6%	30 14.1%	76 24.4%	71 19.6%	67 17.6%	133 16.2%	154 18.4%	64 15.9%
Not sure	13 7.7%	11 5.7%	20 9.7%	18 5.8%	21 5.7%	21 5.4%	61 7.5%	55 6.6%	28 6.9%
Prefer not to answer	2 1.1%	2 1.2%	2 1.0%	2 0.5%	-	2 0.6%	4 0.5%	3 0.3%	5 1.2%

Q12 Final ballot test at lower amount

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Def,prob yes @ 1 cent (Q11)	194 71.9%	130 76.7%	37 30.8%	40 38.4%	314 54.3%	598 59.5%	117 49.2%	548 57.7%	166 57.2%
Definitely yes	1 0.3%	-	-	-	-	1 0.1%	-	1 0.1%	-
Probably yes	18 6.7%	8 4.6%	7 6.1%	2 2.2%	31 5.4%	52 5.2%	15 6.2%	46 4.9%	20 6.9%
Probably no	22 8.3%	13 7.5%	18 15.3%	27 25.5%	71 12.2%	115 11.4%	36 15.2%	118 12.4%	33 11.4%
Definitely no	19 7.1%	6 3.7%	51 42.7%	32 30.7%	110 19.0%	168 16.7%	51 21.3%	176 18.5%	42 14.5%
Not sure	14 5.2%	10 5.7%	6 5.0%	3 3.3%	50 8.6%	65 6.5%	18 7.4%	56 5.9%	27 9.3%
Prefer not to answer	2 0.7%	3 1.9%	-	-	3 0.5%	6 0.6%	2 0.7%	6 0.6%	2 0.6%

Q12 Final ballot test at lower amount

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Def,prob yes @ 1 cent (Q11)	403 72.0%	102 34.4%	211 54.3%	125 63.9%	203 59.6%	386 54.8%	671 88.6%	27 6.8%	17 21.5%
Definitely yes	1 0.1%	-	-	-	-	1 0.1%	-	1 0.2%	-
Probably yes	35 6.3%	12 4.0%	20 5.1%	15 7.7%	22 6.5%	29 4.2%	30 3.9%	24 6.0%	12 15.6%
Probably no	49 8.8%	51 17.4%	50 12.9%	18 8.9%	37 10.8%	96 13.7%	24 3.1%	109 27.1%	17 21.2%
Definitely no	36 6.5%	111 37.5%	71 18.4%	25 12.9%	51 15.0%	142 20.2%	4 0.5%	211 52.2%	3 4.2%
Not sure	30 5.3%	20 6.6%	33 8.6%	13 6.6%	23 6.6%	47 6.7%	26 3.4%	28 7.0%	29 36.5%
Prefer not to answer	5 0.9%	-	3 0.7%	-	5 1.6%	2 0.3%	3 0.4%	3 0.8%	1 1.0%

Q12 Final ballot test at lower amount

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Def,prob yes @ 1 cent (Q11)	576 66.5%	86 29.2%	364 62.0%	326 56.7%
Definitely yes	1 0.1%	-	1 0.1%	-
Probably yes	57 6.5%	9 2.9%	19 3.2%	44 7.7%
Probably no	81 9.3%	62 21.1%	69 11.8%	73 12.7%
Definitely no	91 10.5%	114 38.6%	98 16.6%	84 14.7%
Not sure	55 6.4%	24 8.3%	36 6.2%	42 7.3%
Prefer not to answer	6 0.7%	-	1 0.1%	5 0.9%

Q13 Opinion of fiscal management

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Excellent	80 6.4%	14 6.3%	11 5.9%	9 5.9%	45 6.7%	80 18.9%	-	-	-
Good	343 27.6%	66 30.1%	55 29.6%	33 20.9%	188 28.0%	343 81.1%	-	-	-
Fair	333 26.8%	45 20.2%	50 26.5%	49 30.8%	189 28.2%	-	333 100.0%	-	-
Poor	134 10.8%	4 1.9%	22 11.9%	20 12.2%	88 13.1%	-	-	134 62.9%	-
Very poor	79 6.4%	6 2.6%	4 2.1%	12 7.6%	56 8.4%	-	-	79 37.1%	-
Not sure	265 21.4%	84 38.0%	45 24.0%	36 22.5%	99 14.7%	-	-	-	265 100.0%
Prefer not to answer	8 0.6%	2 0.9%	-	-	6 0.8%	-	-	-	-

Q13 Opinion of fiscal management

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Excellent	4 2.6%	8 4.5%	11 5.2%	28 8.9%	28 7.8%	24 6.3%	55 6.7%	50 6.0%	30 7.4%
Good	47 28.3%	49 26.2%	46 21.9%	82 26.3%	118 32.5%	107 28.3%	229 28.0%	238 28.3%	106 26.2%
Fair	46 27.5%	51 27.3%	58 27.4%	66 21.2%	112 30.8%	96 25.3%	221 27.0%	230 27.5%	103 25.6%
Poor	22 13.0%	15 8.0%	25 11.7%	38 12.1%	34 9.5%	38 9.9%	91 11.1%	103 12.2%	31 7.7%
Very poor	8 4.6%	17 8.8%	11 5.4%	27 8.5%	17 4.6%	25 6.5%	45 5.5%	46 5.5%	33 8.2%
Not sure	39 23.3%	47 25.2%	59 28.0%	70 22.5%	50 13.7%	88 23.2%	172 21.0%	166 19.8%	99 24.7%
Prefer not to answer	1 0.7%	-	1 0.3%	2 0.6%	4 1.1%	2 0.4%	6 0.7%	6 0.8%	1 0.3%



Q13 Opinion of fiscal management

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Excellent	20 7.6%	20 11.6%	1 0.9%	3 2.4%	36 6.2%	69 6.9%	11 4.4%	64 6.7%	16 5.3%
Good	84 31.1%	58 34.4%	14 11.8%	21 19.9%	166 28.7%	278 27.7%	65 27.2%	270 28.4%	73 25.2%
Fair	67 24.8%	39 23.3%	38 31.6%	35 33.4%	155 26.7%	272 27.1%	62 25.9%	252 26.5%	81 27.9%
Poor	16 6.0%	8 4.9%	21 17.5%	25 23.6%	64 11.0%	99 9.9%	34 14.5%	97 10.2%	36 12.5%
Very poor	7 2.6%	1 0.9%	18 15.3%	8 8.1%	44 7.5%	59 5.8%	20 8.6%	67 7.0%	12 4.2%
Not sure	74 27.4%	42 24.9%	26 21.3%	11 10.8%	113 19.4%	220 21.9%	45 19.0%	193 20.3%	72 24.8%
Prefer not to answer	1 0.4%	-	2 1.6%	2 1.8%	3 0.5%	7 0.7%	1 0.3%	8 0.8%	-

Q13 Opinion of fiscal management

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Excellent	50 9.0%	9 3.2%	20 5.1%	14 7.1%	14 4.2%	52 7.3%	68 9.0%	10 2.6%	2 2.0%
Good	175 31.4%	51 17.3%	117 30.1%	62 31.6%	82 24.1%	199 28.2%	276 36.4%	48 11.9%	19 24.5%
Fair	137 24.5%	91 31.0%	105 27.1%	49 24.9%	87 25.6%	197 28.0%	184 24.3%	130 32.2%	20 24.6%
Poor	33 5.8%	56 19.0%	45 11.6%	26 13.4%	34 10.1%	73 10.4%	36 4.8%	85 21.1%	12 14.5%
Very poor	14 2.4%	37 12.5%	28 7.3%	4 2.1%	30 8.7%	45 6.4%	12 1.6%	64 15.9%	2 2.9%
Not sure	149 26.7%	46 15.5%	71 18.2%	41 20.9%	90 26.4%	134 19.1%	178 23.6%	61 15.1%	25 31.4%
Prefer not to answer	1 0.2%	5 1.5%	2 0.5%	-	3 0.9%	5 0.6%	2 0.3%	5 1.1%	-

Q13 Opinion of fiscal management

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Excellent	79 9.1%	1 0.2%	39 6.6%	39 6.9%
Good	316 36.5%	18 6.2%	180 30.7%	151 26.3%
Fair	226 26.1%	94 31.7%	166 28.2%	134 23.2%
Poor	44 5.1%	89 30.0%	57 9.7%	68 11.8%
Very poor	5 0.5%	73 24.8%	31 5.2%	36 6.3%
Not sure	192 22.2%	20 6.8%	111 18.8%	146 25.4%
Prefer not to answer	4 0.5%	1 0.3%	4 0.7%	1 0.1%

Q14 Child in hsd

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Yes	379 30.5%	83 37.5%	77 41.2%	79 49.5%	138 20.6%	131 31.1%	96 28.8%	62 29.3%	88 33.1%
No	819 66.0%	135 61.4%	108 57.6%	73 45.9%	502 74.8%	284 67.2%	221 66.3%	136 63.9%	172 64.8%
Prefer not to answer	44 3.5%	2 1.1%	2 1.2%	2 4.6%	31 4.6%	7 1.7%	16 4.9%	14 6.8%	6 2.1%

	Overall	Age					Child in Hsd (Q14)		Homeowner on Voter File	
		18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403	
Yes	38 22.5%	89 47.5%	157 74.8%	81 26.0%	14 3.9%	379 100.0%	-	277 33.0%	102 25.4%	
No	129 76.7%	93 49.6%	49 23.4%	220 70.2%	329 90.3%	-	819 100.0%	533 63.6%	286 70.9%	
Prefer not to answer	1 0.8%	5 2.9%	4 1.8%	12 3.9%	21 5.8%	-	-	29 3.4%	15 3.7%	

Q14 Child in hslrd

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	58 21.4%	50 29.4%	21 17.3%	43 41.5%	208 35.9%	309 30.7%	71 29.8%	261 27.5%	118 40.5%
No	202 75.2%	116 68.5%	89 73.8%	55 52.4%	358 61.7%	665 66.2%	154 65.1%	646 67.9%	173 59.5%
Prefer not to answer	9 3.5%	3 2.1%	11 8.9%	6 6.1%	14 2.4%	31 3.1%	12 5.1%	44 4.6%	-

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	160 28.6%	82 27.7%	138 35.5%	68 34.8%	124 36.4%	187 26.5%	238 31.5%	112 27.7%	28 34.8%
No	386 69.1%	193 65.3%	240 61.8%	126 64.3%	208 61.0%	485 68.8%	504 66.7%	265 65.6%	49 62.1%
Prefer not to answer	13 2.3%	21 7.0%	10 2.6%	2 0.8%	9 2.6%	33 4.7%	14 1.8%	27 6.8%	2 3.1%

Q14 Child in hslrd

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	265 30.6%	90 30.4%	163 27.8%	192 33.4%
No	580 66.9%	185 62.6%	417 71.0%	365 63.6%
Prefer not to answer	21 2.5%	21 7.0%	7 1.2%	17 3.0%

S1 Gender

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Male	587 47.2%	109 49.4%	86 45.9%	76 47.8%	314 46.9%	219 51.7%	166 49.6%	88 41.3%	111 41.6%
Female	575 46.3%	100 45.5%	91 48.5%	72 44.7%	311 46.3%	190 45.0%	134 40.1%	104 49.0%	146 55.0%
Non-binary	16 1.3%	3 1.4%	3 1.4%	3 2.0%	7 1.1%	5 1.3%	4 1.3%	4 2.0%	1 0.2%
Prefer not to answer	65 5.2%	8 3.7%	8 4.3%	9 5.6%	39 5.8%	8 2.0%	30 9.0%	16 7.7%	8 3.1%

S1 Gender

	Age					Child in Hslrd (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Male	65 38.5%	91 48.9%	90 43.1%	142 45.3%	198 54.4%	163 43.0%	417 50.9%	411 49.0%	175 43.5%
Female	96 57.3%	80 43.0%	111 52.7%	143 45.6%	145 39.8%	192 50.7%	365 44.6%	364 43.3%	211 52.4%
Non-binary	5 2.9%	5 2.7%	1 0.3%	3 1.1%	2 0.5%	4 1.1%	9 1.0%	11 1.3%	5 1.2%
Prefer not to answer	2 1.3%	10 5.5%	8 3.9%	25 8.0%	19 5.3%	20 5.3%	28 3.5%	53 6.3%	12 2.9%

S1 Gender

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Male	92 34.3%	91 53.4%	57 47.6%	56 54.1%	290 50.1%	471 46.9%	116 48.8%	461 48.4%	126 43.3%
Female	168 62.3%	69 40.5%	55 45.7%	39 37.3%	245 42.3%	474 47.2%	100 42.4%	428 45.0%	147 50.5%
Non-binary	3 1.1%	2 1.4%	4 3.7%	1 0.8%	5 0.9%	12 1.2%	4 1.5%	11 1.2%	4 1.5%
Prefer not to answer	6 2.3%	8 4.6%	4 3.0%	8 7.8%	39 6.7%	47 4.7%	17 7.3%	51 5.4%	13 4.6%

S1 Gender

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Male	225 40.3%	156 52.8%	205 53.0%	86 43.8%	154 45.0%	347 49.3%	378 50.0%	181 44.9%	27 33.8%
Female	313 56.1%	114 38.5%	148 38.1%	105 53.5%	168 49.3%	302 42.8%	349 46.1%	177 43.9%	48 60.3%
Non-binary	5 1.0%	5 1.8%	5 1.3%	-	8 2.5%	7 1.0%	7 1.0%	8 2.1%	-
Prefer not to answer	15 2.6%	20 6.9%	29 7.6%	5 2.8%	11 3.2%	48 6.9%	22 2.9%	37 9.2%	5 6.0%

S1 Gender

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Male	440 50.8%	119 40.3%	587 100.0%	-
Female	385 44.5%	140 47.2%	-	575 100.0%
Non-binary	5 0.6%	10 3.5%	-	-
Prefer not to answer	36 4.2%	27 9.0%	-	-

S2 Party

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Democrat	559 45.0%	113 51.1%	91 48.4%	66 41.5%	289 43.1%	226 53.4%	137 41.0%	46 21.7%	149 56.1%
Republican	295 23.8%	43 19.7%	36 19.2%	38 23.6%	177 26.4%	61 14.3%	91 27.4%	93 43.8%	46 17.2%
Other	90 7.2%	11 5.0%	16 8.8%	7 4.3%	56 8.3%	25 5.8%	26 7.9%	20 9.2%	19 7.0%
DTS	298 24.0%	54 24.3%	44 23.6%	49 30.5%	149 22.3%	112 26.5%	79 23.7%	54 25.3%	52 19.6%

S2 Party

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>Democrat</b>	73 43.3%	92 49.3%	96 45.7%	127 40.5%	171 47.0%	160 42.1%	386 47.2%	367 43.7%	192 47.6%
<b>Republican</b>	28 16.8%	34 18.0%	40 19.3%	85 27.1%	108 29.6%	82 21.6%	193 23.6%	217 25.9%	78 19.4%
<b>Other</b>	13 7.7%	15 8.1%	9 4.4%	29 9.1%	24 6.5%	25 6.7%	63 7.7%	59 7.0%	31 7.7%
<b>DTS</b>	54 32.1%	46 24.6%	64 30.6%	73 23.2%	61 16.9%	112 29.6%	177 21.6%	196 23.4%	102 25.4%

S2 Party

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>Democrat</b>	269 100.0%	169 100.0%	-	-	120 20.7%	464 46.2%	95 39.9%	460 48.4%	98 33.9%
<b>Republican</b>	-	-	120 100.0%	104 100.0%	71 12.3%	223 22.2%	72 30.4%	221 23.3%	74 25.4%
<b>Other</b>	-	-	-	-	90 15.5%	67 9.5%	23 7.2%	68 7.4%	22 7.4%
<b>DTS</b>	-	-	-	-	298 51.5%	250 24.9%	48 20.2%	202 21.2%	97 33.3%

S2 Party

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>Democrat</b>	559 100.0%	-	-	80 40.6%	174 50.9%	305 43.4%	413 54.6%	110 27.2%	35 44.0%
<b>Republican</b>	-	295 100.0%	-	35 18.1%	68 20.0%	191 27.2%	113 15.0%	161 39.8%	21 27.0%
<b>Other</b>	-	-	90 23.1%	14 6.9%	20 5.9%	56 7.9%	55 7.3%	31 7.7%	4 4.5%
<b>DTS</b>	-	-	298 76.9%	67 34.4%	79 23.2%	152 21.5%	175 23.2%	102 25.2%	19 24.5%

S2 Party

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>Democrat</b>	434 50.1%	81 27.3%	225 38.4%	313 54.5%
<b>Republican</b>	170 19.6%	117 39.5%	156 26.6%	114 19.8%
<b>Other</b>	56 6.5%	27 9.2%	50 8.6%	32 5.6%
<b>DTS</b>	207 23.9%	71 24.1%	155 26.4%	116 20.1%

S3 Age

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
18 to 29	168 13.5%	36 16.5%	15 8.1%	10 6.4%	106 15.8%	52 12.3%	46 13.9%	29 13.8%	39 14.7%
30 to 39	187 15.1%	73 33.3%	43 23.0%	18 11.0%	53 7.9%	57 13.6%	51 15.3%	31 14.8%	47 17.7%
40 to 49	210 16.9%	42 19.2%	56 29.9%	54 33.7%	56 8.4%	57 13.4%	58 17.3%	36 16.9%	59 22.1%
50 to 64	313 25.2%	44 20.0%	44 23.6%	48 29.8%	176 26.3%	110 26.0%	66 19.9%	65 30.4%	70 26.5%
65 or older	364 29.3%	24 11.0%	29 15.4%	30 19.1%	279 41.6%	147 34.7%	112 33.7%	51 24.1%	50 18.9%

S3 Age

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
18 to 29	168 100.0%	-	-	-	-	38 10.0%	129 15.7%	93 11.1%	75 18.6%
30 to 39	-	187 100.0%	-	-	-	89 23.4%	93 11.3%	89 10.6%	98 24.3%
40 to 49	-	-	210 100.0%	-	-	157 41.4%	49 6.0%	141 16.8%	68 17.0%
50 to 64	-	-	-	313 100.0%	-	81 21.4%	220 26.8%	229 27.3%	84 20.9%
65 or older	-	-	-	-	364 100.0%	14 3.8%	329 40.1%	287 34.2%	77 19.2%

S3 Age

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
18 to 29	23 8.6%	24 14.4%	11 9.5%	14 13.5%	95 16.3%	153 15.2%	15 6.4%	66 6.9%	102 35.2%
30 to 39	48 18.0%	19 11.3%	18 14.8%	11 10.7%	91 15.6%	160 15.9%	27 11.6%	128 13.4%	59 20.4%
40 to 49	46 17.1%	30 17.5%	17 14.6%	14 13.1%	103 17.8%	168 16.7%	42 17.5%	155 16.3%	54 18.7%
50 to 64	63 23.3%	38 22.4%	29 24.4%	25 23.8%	159 27.4%	238 23.7%	75 31.5%	269 28.3%	44 15.3%
65 or older	89 32.9%	58 34.4%	44 36.8%	41 39.0%	132 22.9%	286 28.5%	78 33.0%	334 35.1%	30 10.5%

S3 Age

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
18 to 29	73 13.0%	28 9.6%	67 17.2%	105 53.5%	63 18.4%	-	126 16.7%	36 9.0%	5 6.4%
30 to 39	92 16.5%	34 11.4%	61 15.8%	32 16.1%	118 34.5%	37 5.3%	126 16.6%	54 13.5%	6 7.7%
40 to 49	96 17.1%	40 13.7%	74 18.9%	15 7.6%	72 21.1%	123 17.4%	130 17.2%	59 14.7%	20 24.9%
50 to 64	127 22.7%	85 28.8%	101 26.1%	30 15.3%	52 15.1%	232 32.9%	163 21.3%	121 30.1%	29 35.9%
65 or older	171 30.6%	108 36.5%	85 22.0%	15 7.4%	37 10.9%	312 44.3%	212 28.0%	132 32.8%	20 25.2%

S3 Age

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
18 to 29	111 12.8%	35 11.7%	65 11.0%	96 16.7%
30 to 39	135 15.6%	38 12.9%	91 15.6%	80 14.0%
40 to 49	150 17.3%	43 14.6%	90 15.4%	111 19.2%
50 to 64	207 23.9%	87 29.5%	142 24.2%	143 24.9%
65 or older	263 30.3%	92 31.3%	198 33.8%	145 25.2%

S4 Registration year

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Since Nov 2018	196 15.8%	66 30.1%	24 12.8%	18 11.5%	88 13.0%	76 18.0%	49 14.7%	30 14.3%	41 15.4%
Jun 2012 to before Nov 2018	200 16.1%	57 25.9%	53 28.6%	28 17.7%	61 9.2%	62 14.6%	50 14.9%	35 16.4%	52 19.7%
Jun 2006 to before Jun 2012	141 11.4%	38 17.1%	27 14.5%	27 17.1%	48 7.2%	35 8.3%	38 11.3%	29 13.8%	38 14.3%
Before Jun 2006	704 56.7%	59 26.9%	83 44.2%	86 53.7%	474 70.6%	250 59.2%	197 59.1%	118 55.5%	134 50.6%

S4 Registration year

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Since Nov 2018	105 62.5%	32 16.9%	15 7.1%	30 9.6%	15 4.0%	68 18.0%	126 15.4%	96 11.4%	100 24.9%
Jun 2012 to before Nov 2018	62 36.9%	58 30.8%	34 16.0%	24 7.8%	23 6.2%	56 14.7%	137 16.7%	109 13.0%	92 22.7%
Jun 2006 to before Jun 2012	1 0.6%	60 32.2%	38 18.2%	27 8.6%	15 4.0%	69 18.1%	71 8.7%	95 11.4%	46 11.4%
Before Jun 2006	-	37 20.0%	123 58.6%	232 73.9%	312 85.8%	187 49.2%	485 59.2%	539 64.2%	165 41.0%

S4 Registration year

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Since Nov 2018	36 13.3%	23 13.3%	19 15.7%	16 15.1%	103 17.8%	187 18.6%	9 3.9%	56 5.9%	140 48.2%
Jun 2012 to before Nov 2018	57 21.1%	27 16.1%	20 16.4%	5 4.9%	91 15.8%	176 17.5%	24 10.1%	148 15.6%	52 17.8%
Jun 2006 to before Jun 2012	36 13.3%	19 11.3%	9 7.7%	14 13.1%	63 11.0%	111 11.0%	30 12.8%	115 12.0%	27 9.1%
Before Jun 2006	141 52.3%	100 59.3%	72 60.2%	70 66.9%	321 55.4%	531 52.8%	174 73.2%	632 66.4%	72 24.9%

S4 Registration year

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Since Nov 2018	80 14.3%	35 12.0%	81 20.9%	196 100.0%	-	-	138 18.3%	50 12.3%	8 10.4%
Jun 2012 to before Nov 2018	106 19.0%	35 11.9%	59 15.2%	-	200 58.7%	-	138 18.3%	52 12.9%	9 11.0%
Jun 2006 to before Jun 2012	68 12.1%	33 11.3%	40 10.4%	-	141 41.3%	-	90 11.9%	43 10.8%	8 9.6%
Before Jun 2006	305 54.7%	191 64.8%	207 53.3%	-	-	704 100.0%	390 51.5%	258 64.0%	55 69.0%

S4 Registration year

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Since Nov 2018	146 16.8%	35 11.7%	86 14.7%	105 18.3%
Jun 2012 to before Nov 2018	146 16.8%	37 12.5%	83 14.1%	101 17.6%
Jun 2006 to before Jun 2012	96 11.0%	37 12.6%	71 12.1%	67 11.6%
Before Jun 2006	480 55.4%	187 63.2%	347 59.1%	302 52.5%

S5 Household party type

	Overall	Years in Encinitas (Q1)					Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure	
<i>Base</i>	1242	221	187	160	671	423	333	213	265	
Single dem	269 21.7%	66 29.9%	51 27.0%	33 20.9%	119 17.8%	104 24.6%	67 20.0%	23 10.9%	74 27.8%	
Dual dem	169 13.6%	31 13.9%	22 12.0%	20 12.7%	96 14.3%	78 18.4%	39 11.8%	10 4.6%	42 15.9%	
Single rep	120 9.7%	26 11.6%	16 8.6%	18 11.4%	59 8.8%	15 3.6%	38 11.3%	39 18.5%	26 9.6%	
Dual rep	104 8.4%	11 5.0%	9 4.7%	13 8.2%	72 10.7%	23 5.5%	35 10.5%	33 15.6%	11 4.2%	
Single other	176 14.2%	40 18.2%	34 18.1%	26 16.3%	75 11.2%	62 14.6%	48 14.5%	26 12.3%	39 14.7%	
Dual other	85 6.9%	13 6.0%	9 4.8%	8 5.0%	54 8.0%	34 8.0%	19 5.7%	16 7.7%	15 5.7%	
Dem & Rep	46 3.7%	4 2.0%	8 4.4%	3 1.8%	30 4.5%	16 3.9%	10 2.9%	11 5.1%	8 3.0%	
Dem & Other	157 12.7%	20 9.1%	23 12.3%	18 11.1%	96 14.4%	61 14.4%	44 13.1%	19 9.0%	34 12.7%	
Rep & Other	85 6.8%	7 3.2%	15 7.8%	19 11.6%	44 6.6%	23 5.5%	27 8.1%	19 8.7%	16 6.0%	
Mixed	30 2.4%	3 1.1%	1 0.3%	2 1.1%	25 3.7%	6 1.4%	7 2.0%	16 7.6%	1 0.3%	

S5 Household party type

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Single dem	23 13.8%	48 25.9%	46 21.9%	63 20.0%	89 24.4%	58 15.2%	202 24.7%	131 15.6%	139 34.4%
Dual dem	24 14.6%	19 10.3%	30 14.1%	38 12.1%	58 16.0%	50 13.2%	116 14.2%	140 16.7%	30 7.4%
Single rep	11 6.8%	18 9.5%	17 8.3%	29 9.3%	44 12.1%	21 5.5%	89 10.8%	71 8.5%	49 12.1%
Dual rep	14 8.4%	11 6.0%	14 6.5%	25 7.9%	41 11.2%	43 11.4%	55 6.7%	88 10.5%	16 4.1%
Single other	21 12.6%	42 22.6%	41 19.4%	40 12.7%	32 8.9%	58 15.3%	112 13.7%	75 9.0%	101 25.1%
Dual other	11 6.8%	8 4.1%	16 7.7%	28 8.8%	22 6.2%	34 8.9%	48 5.9%	75 9.0%	10 2.4%
Dem & Rep	6 3.3%	10 5.1%	6 3.0%	10 3.2%	15 4.0%	13 3.5%	32 3.9%	41 4.9%	5 1.2%
Dem & Other	34 20.1%	20 10.5%	26 12.5%	40 12.7%	38 10.4%	68 18.0%	89 10.9%	126 15.0%	31 7.8%
Rep & Other	17 10.2%	5 2.6%	14 6.5%	29 9.1%	21 5.6%	33 8.7%	48 5.9%	67 8.0%	17 4.3%
Mixed	6 3.4%	7 3.5%	-	13 4.1%	5 1.3%	2 0.5%	28 3.4%	25 2.9%	5 1.3%

S5 Household party type

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
Single dem	269 100.0%	-	-	-	-	220 21.9%	49 20.6%	219 23.0%	50 17.3%
Dual dem	-	169 100.0%	-	-	-	138 13.8%	31 13.2%	143 15.1%	26 9.0%
Single rep	-	-	120 100.0%	-	-	87 8.7%	33 13.9%	79 8.3%	41 14.2%
Dual rep	-	-	-	104 100.0%	-	80 8.0%	24 10.2%	80 8.4%	25 8.5%
Single other	-	-	-	-	176 30.5%	153 15.2%	24 9.9%	114 12.0%	62 21.4%
Dual other	-	-	-	-	85 14.7%	62 6.1%	24 9.9%	59 6.2%	26 9.1%
Dem & Rep	-	-	-	-	46 7.9%	37 3.7%	9 3.8%	36 3.8%	10 3.5%
Dem & Other	-	-	-	-	157 27.2%	134 13.3%	24 9.9%	124 13.1%	33 11.3%
Rep & Other	-	-	-	-	85 14.6%	70 7.0%	15 6.1%	73 7.7%	12 4.0%
Mixed	-	-	-	-	30 5.1%	24 2.4%	6 2.5%	25 2.6%	5 1.7%

S5 Household party type

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
Single dem	269 48.2%	-	-	36 18.2%	93 27.1%	141 20.0%	197 26.0%	56 13.9%	16 19.5%
Dual dem	169 30.3%	-	-	23 11.5%	46 13.6%	100 14.3%	132 17.5%	25 6.1%	13 15.9%
Single rep	-	120 40.6%	-	19 9.6%	29 8.5%	72 10.3%	45 5.9%	69 17.0%	7 8.3%
Dual rep	-	104 35.3%	-	16 8.0%	19 5.5%	70 9.9%	45 5.9%	52 12.9%	8 10.0%
Single other	-	-	176 45.5%	40 20.3%	53 15.5%	84 11.9%	111 14.7%	51 12.6%	14 18.2%
Dual other	-	-	85 21.9%	14 7.1%	19 5.6%	52 7.4%	49 6.5%	32 7.9%	4 4.5%
Dem & Rep	18 3.2%	28 9.6%	-	1 0.7%	16 4.8%	28 4.0%	21 2.8%	18 4.5%	7 8.7%
Dem & Other	94 16.9%	-	63 16.2%	34 17.4%	34 10.0%	89 12.7%	110 14.6%	41 10.1%	5 6.9%
Rep & Other	-	33 11.2%	51 13.3%	10 5.3%	20 5.9%	54 7.7%	40 5.2%	40 9.9%	5 6.1%
Mixed	8 1.4%	10 3.3%	12 3.1%	4 2.0%	12 3.6%	14 2.0%	7 1.0%	21 5.2%	2 1.9%

S5 Household party type

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
Single dem	209 24.1%	37 12.6%	92 15.7%	168 29.2%
Dual dem	134 15.4%	25 8.3%	91 15.4%	69 11.9%
Single rep	66 7.6%	53 17.9%	57 9.7%	55 9.5%
Dual rep	62 7.2%	36 12.3%	56 9.6%	39 6.8%
Single other	131 15.1%	35 11.9%	95 16.2%	69 12.0%
Dual other	50 5.7%	29 9.8%	43 7.3%	33 5.8%
Dem & Rep	31 3.5%	10 3.5%	26 4.4%	17 3.0%
Dem & Other	120 13.8%	30 10.1%	72 12.3%	76 13.3%
Rep & Other	53 6.1%	22 7.5%	39 6.7%	37 6.4%
Mixed	12 1.4%	18 6.0%	15 2.6%	12 2.1%

S6 Home owner on voter file

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
Yes	839 67.6%	106 47.9%	116 62.0%	114 71.0%	502 74.7%	288 68.0%	230 69.1%	149 69.9%	166 62.6%
No	403 32.4%	115 52.1%	71 38.0%	46 29.0%	170 25.3%	135 32.0%	103 30.9%	64 30.1%	99 37.4%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
Yes	93 55.4%	89 47.6%	141 67.4%	229 73.1%	287 78.8%	277 73.0%	533 65.1%	839 100.0%	-
No	75 44.6%	98 52.4%	68 32.6%	84 26.9%	77 21.2%	102 27.0%	286 34.9%	-	403 100.0%



S6 Home owner on voter file

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	131 48.5%	140 82.5%	71 59.4%	88 84.3%	409 70.7%	684 68.1%	155 65.2%	677 71.1%	162 55.9%
No	139 51.5%	30 17.5%	49 40.6%	16 15.7%	170 29.3%	320 31.9%	83 34.8%	275 28.9%	128 44.1%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	367 65.7%	217 73.6%	255 65.7%	96 48.9%	204 59.8%	539 76.5%	495 65.5%	286 70.8%	57 71.5%
No	192 34.3%	78 26.4%	133 34.3%	100 51.1%	137 40.2%	165 23.5%	261 34.5%	118 29.2%	23 28.5%

S6 Home owner on voter file

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	574 66.2%	219 74.1%	411 70.1%	364 63.3%
No	293 33.8%	77 25.9%	175 29.9%	211 36.7%

S7 Likely to vote by mail

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Yes	1005 80.9%	191 86.4%	160 85.6%	129 81.0%	521 77.6%	348 82.2%	272 81.6%	158 74.3%	220 83.0%
No	237 19.1%	30 13.6%	27 14.4%	30 19.0%	150 22.4%	75 17.8%	62 18.4%	55 25.7%	45 17.0%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Yes	153 90.9%	160 85.3%	168 80.2%	238 76.1%	286 78.5%	309 81.4%	665 81.2%	684 81.6%	320 79.5%
No	15 9.1%	27 14.7%	42 19.8%	75 23.9%	78 21.5%	71 18.6%	154 18.8%	155 18.4%	83 20.5%

S7 Likely to vote by mail

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	220 81.9%	138 81.6%	87 72.5%	80 76.9%	479 82.7%	1005 100.0%	-	775 81.5%	230 79.0%
No	49 18.1%	31 18.4%	33 27.5%	24 23.1%	100 17.3%	-	237 100.0%	176 18.5%	61 21.0%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	464 83.1%	223 75.6%	317 81.8%	187 95.3%	287 84.1%	531 75.3%	630 83.3%	314 77.9%	58 72.9%
No	95 16.9%	72 24.4%	71 18.2%	9 4.7%	54 15.9%	174 24.7%	126 16.7%	89 22.1%	21 27.1%

S7 Likely to vote by mail

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
<b>Yes</b>	706 81.4%	233 78.7%	471 80.3%	474 82.5%
<b>No</b>	161 18.6%	63 21.3%	116 19.7%	100 17.5%

S8 Likely March 2024 voter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
<i>Base</i>	1242	221	187	160	671	423	333	213	265
<b>Yes</b>	951 76.6%	146 66.3%	143 76.6%	126 78.9%	534 79.5%	334 79.0%	252 75.7%	164 77.1%	193 72.9%
<b>No</b>	291 23.4%	74 33.7%	44 23.4%	34 21.1%	138 20.5%	89 21.0%	81 24.3%	49 22.9%	72 27.1%

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
<i>Base</i>	168	187	210	313	364	379	819	839	403
<b>Yes</b>	66 39.1%	128 68.4%	155 74.0%	269 85.8%	334 91.6%	261 68.9%	646 78.9%	677 80.6%	275 68.2%
<b>No</b>	102 60.9%	59 31.6%	54 26.0%	44 14.2%	30 8.4%	118 31.1%	173 21.1%	162 19.4%	128 31.8%

S8 Likely March 2024 voter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
<i>Base</i>	269	169	120	104	579	1005	237	951	291
<b>Yes</b>	219 81.3%	143 84.6%	79 65.7%	80 76.3%	431 74.4%	775 77.1%	176 74.3%	951 100.0%	-
<b>No</b>	50 18.7%	26 15.4%	41 34.3%	25 23.7%	149 25.6%	230 22.9%	61 25.7%	-	291 100.0%

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
<i>Base</i>	559	295	388	196	341	704	756	404	79
<b>Yes</b>	460 82.4%	221 75.0%	270 69.5%	56 28.6%	263 77.1%	632 89.7%	560 74.0%	324 80.2%	65 82.2%
<b>No</b>	98 17.6%	74 25.0%	118 30.5%	140 71.4%	78 22.9%	72 10.3%	197 26.0%	80 19.8%	14 17.8%

S8 Likely March 2024 voter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
<i>Base</i>	867	296	587	575
<b>Yes</b>	654 75.5%	232 78.6%	461 78.5%	428 74.4%
<b>No</b>	213 24.5%	63 21.4%	126 21.5%	147 25.6%

S9 Likely November 2024 voter

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
Yes	1242 100.0%	221 100.0%	187 100.0%	160 100.0%	671 100.0%	423 100.0%	333 100.0%	213 100.0%	265 100.0%
No	-	-	-	-	-	-	-	-	-

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
Base	168	187	210	313	364	379	819	839	403
Yes	168 100.0%	187 100.0%	210 100.0%	313 100.0%	364 100.0%	379 100.0%	819 100.0%	839 100.0%	403 100.0%
No	-	-	-	-	-	-	-	-	-

S9 Likely November 2024 voter

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
Base	269	169	120	104	579	1005	237	951	291
Yes	269 100.0%	169 100.0%	120 100.0%	104 100.0%	579 100.0%	1005 100.0%	237 100.0%	951 100.0%	291 100.0%
No	-	-	-	-	-	-	-	-	-

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def, prob yes	Def, prob no	Not sure
Base	559	295	388	196	341	704	756	404	79
Yes	559 100.0%	295 100.0%	388 100.0%	196 100.0%	341 100.0%	704 100.0%	756 100.0%	404 100.0%	79 100.0%
No	-	-	-	-	-	-	-	-	-

S9 Likely November 2024 voter

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
Base	867	296	587	575
Yes	867 100.0%	296 100.0%	587 100.0%	575 100.0%
No	-	-	-	-

S10 Council District

	Overall	Years in Encinitas (Q1)				Opinion of Fiscal Management (Q13)			
		Less than 5	5 to 9	10 to 14	15 or more	Excellent, good	Fair	Poor, very poor	Not sure
Base	1242	221	187	160	671	423	333	213	265
One	327 26.4%	68 30.9%	55 29.2%	35 22.2%	168 25.1%	106 25.1%	94 28.3%	56 26.5%	68 25.6%
Two	281 22.6%	48 21.8%	48 25.5%	53 33.1%	131 19.5%	95 22.4%	71 21.2%	54 25.5%	60 22.4%
Three	307 24.7%	43 19.6%	40 21.5%	44 27.4%	178 26.6%	110 26.0%	80 23.9%	42 19.6%	74 27.8%
Four	327 26.3%	61 27.8%	44 23.8%	28 17.3%	193 28.8%	112 26.5%	89 26.6%	60 28.4%	64 24.2%

S10 Council District

	Age					Child in Hsld (Q14)		Homeowner on Voter File	
	18 to 29	30 to 39	40 to 49	50 to 64	65 or older	Yes	No	Yes	No
	<i>Base</i>	168	187	210	313	364	379	819	839
<b>One</b>	44 26.3%	48 25.4%	64 30.7%	77 24.5%	94 25.9%	101 26.6%	219 26.7%	218 26.0%	110 27.2%
<b>Two</b>	47 28.0%	54 29.0%	53 25.4%	65 20.6%	62 17.0%	84 22.2%	186 22.7%	159 19.0%	122 30.2%
<b>Three</b>	46 27.3%	41 22.0%	43 20.6%	98 31.4%	78 21.5%	104 27.5%	191 23.3%	200 23.8%	107 26.5%
<b>Four</b>	31 18.3%	44 23.6%	49 23.3%	74 23.5%	130 35.6%	90 23.7%	224 27.3%	262 31.2%	65 16.1%

S10 Council District

	Household Party Type					Likely to Vote by Mail		Likely Mar 2024 Voter	
	Single dem	Dual dem	Single rep	Dual rep	Other / Mixed	Yes	No	Yes	No
	<i>Base</i>	269	169	120	104	579	1005	237	951
<b>One</b>	67 24.9%	47 27.7%	38 31.5%	41 39.2%	135 23.3%	277 27.5%	51 21.4%	247 25.9%	81 27.8%
<b>Two</b>	70 25.8%	32 19.1%	33 27.6%	17 15.8%	129 22.3%	236 23.5%	45 18.8%	209 22.0%	71 24.6%
<b>Three</b>	68 25.2%	41 24.0%	22 18.7%	17 16.2%	159 27.5%	237 23.6%	70 29.5%	231 24.3%	76 26.0%
<b>Four</b>	65 24.0%	49 29.2%	27 22.2%	30 28.8%	156 26.9%	255 25.4%	72 30.4%	264 27.8%	63 21.6%

S10 Council District

	Party			Registration Year			Position at Initial Ballot Test (Q5)		
	Democrat	Republican	Other / DTS	Since Nov '18	Jun '06 to <Nov '18	Before Jun '06	Def. prob yes	Def. prob no	Not sure
	<i>Base</i>	559	295	388	196	341	704	756	404
<b>One</b>	141 25.2%	104 35.1%	83 21.5%	58 29.3%	80 23.3%	190 27.0%	198 26.2%	107 26.5%	22 28.3%
<b>Two</b>	120 21.5%	55 18.6%	106 27.2%	54 27.7%	87 25.6%	139 19.7%	167 22.1%	92 22.9%	20 24.8%
<b>Three</b>	151 27.1%	61 20.5%	95 24.5%	49 24.8%	89 26.0%	169 24.0%	195 25.8%	95 23.5%	16 20.4%
<b>Four</b>	146 26.2%	76 25.9%	104 26.8%	36 18.1%	86 25.0%	206 29.2%	196 26.0%	110 27.1%	21 26.5%

S10 Council District

	Overall Satisfaction (Q4)		Gender	
	Satisfied	Dis-satisfied	Male	Female
	<i>Base</i>	867	296	587
<b>One</b>	219 25.3%	84 28.4%	147 25.0%	159 27.7%
<b>Two</b>	195 22.5%	75 25.3%	143 24.4%	119 20.6%
<b>Three</b>	225 26.0%	56 19.0%	127 21.7%	156 27.1%
<b>Four</b>	227 26.2%	81 27.4%	170 28.9%	141 24.5%